



diguru

print is amazing

diguru produce high quality
litho, digital and
large format printing

What can diguru print?

Diguru produce **high quality litho, digital and large format printing**, with a focus on improved **marketing results** for our customers throughout the UK.

The latest in **environmentally sustainable** printing, accompanied by high levels of **client service** and support ensures we can deliver **all your print and marketing needs**.

We **build relationships** with our customers and **work with them** to offer the **best solutions** for every situation, enabling them to spend **more time on their expertise**.

Print is our business – let us support yours by providing you with the latest in print solutions.



The gurus are here to help...

The gurus have the expertise to support you every step of the way with your print requirements.
Call for a chat to find out how we can work with you.



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RICHARD DAVEY
LOGISTICS

The gurus provide you with the level of service **your business deserves**. A hugely **experienced team**, here to share their **knowledge** and **expertise**, will work with you to ensure you get the **results that you want, on time, on budget**, and with minimum impact on the **environment**.



Diguru provide the **flexibility** of digital print and the **quality** of lithographic print all **fulfilled in-house**. Whether you require personalised direct mail, print-on-demand, brochures, books, leaflets, posters - the list goes on, we have the **right solution for you**.

What some might call normal print, the gurus call **digital and lithographic print**.

Our **print management service** offers stocked items or **print-on-demand, distributed as you require it**, reducing the need to fill your warehouses or offices with materials that may go unused or become out of date.

With enviable print results from our Presstek litho presses with UV LED fast curing or super-fast digital prints from our Heidelberg Linotype CV Digital Press, **your marketing will stand out from the crowd** no matter the **quantity or lead time**.

Our team like putting their **knowledge and printing expertise** to the test and are not afraid of trying something new – we produce printed materials using spot colours, unusual papers, complex cutters and finishing techniques to **give your marketing the edge**.





NEED SOMETHING
BIG
AND EPIC?





Our extensive knowledge and expertise in the printing of **large format graphics** enables us to offer a huge range of products for both **indoor and outdoor** use. From **large posters, vinyl banners, exhibition panels, roller banners, displays stands, flag printing**, right up to **bespoke exhibition stands and graphics panels**.

Using the **latest environmentally friendly** printing technology and supplying a huge range of graphics and displays systems, makes Diguru the **ideal choice** for any of your large format printing requirement **at any budget**.



Diguru are experts in the production of event, exhibition, signage and internal communications graphics – we get the best out of your design to **maximise the impact**.

Unique inks, metallic foils,
complex folds, luxury papers
and materials.



Bespoke finishing is often required when you need that **unique** piece of **point-of-sale, specialist brochure, bound book, direct mail, brand guidelines or internal communications.**

Add **impact** with finishing touches such as **unique** inks, metallic foils, complex folds, **luxury** papers, binding, coverings and presentation boxes... there's so many ways to **express your creativity** and convey the message of **your product.**

To much choice? We work with our clients, providing **consultancy and support** through the entire process; from **planning, studio, printing, finishing to dispatch.**



Print builds trust Print is real and provides a **sense of authenticity** in a time when other mediums are being undermined by trust and security issues. Surveys show that people are more likely to **trust the source of the information when it's printed.**

Print is real Forget complex menus, buttons and trick tactics forcing you to click something. **Print brings a timeless second-to-nature interface** that we learn at a very early age. We will always enjoy it as it **stimulates the senses** in a comforting tactile way.

Print focuses the mind No distractions, notifications or pop-ups, just the reader and the printed **book to relax with.** Print is easier on the eye, surveys show that readers are **more likely to spend a longer period of time with a printed product,** therefore the mind consumes the information more thoroughly.

Print is expressive Express more than you can on screen by changing the **size, colour, texture,**

shape, weight and finish of a printed product. Did we mention it's real and that focuses the mind?

Print lasts Printed products are usually **kept for a long period of time,** with people referring back to them in the future, digesting it over time. Have you noticed how quickly we dismiss digital information; tweets, news, emails and newsletters - all forgotten about within seconds sometimes. You might want to look up a website, only to find that it's gone - **when you hand someone a printed product they own it forever.**

Print investment When working alongside other media channels, printed media can **increase brand awareness and purchasing intentions.**

Print reaches out Not everyone is online. Depending on your industry, all or part of your target audience may not be online. **Printed marketing will reach out** to these people whilst enforcing your messages with your online audience. Surveys show that **millennials still prefer to read a printed piece** so online communication is not the only way to reach out. It's best to see **print as part of your campaign strategy.**

Print as a choice It doesn't matter what generation your target audience is within, **everyone is an individual.** People like to be treated as such, to be given choices of how they wish to communicate or receive information. By **tailoring your marketing and communication, providing print to people who want print,** you will achieve a **higher return on investment.**

Print is prestigious Well designed printed materials have a reputation for containing **high quality content, credible sources** and detailed information that you can access without having to submit your personal information.

Print is a digital detox We've heard there's a desire to slow down, take a break from your digital self and relax. Many recent surveys have found that people of **all ages prefer to read a printed product.**

Print is environmentally friendly In Europe, the area of forest cover is **growing at a rate of 1.5 million football pitches every year.** This makes printing **sustainable for many generations** to come. You can **grow trees and vegetable inks,** but you can't grow oil (and the digital products that are made of oil).

Print as a statement With so many companies reaching out to individuals online it's never been a better time to **stand out and make a printed statement.**

DELIVERED

with a smile





With rapid response times we are able to deliver many items **within 24 hours**. We might be able to get you out of that awkward fix with a quick print turnaround solution. You can rely on our **delivery service** to get your package to its destination on time offering **free local delivery** (within 10 mile radius) or **national and international next day** and timed delivery services.

Call us on **023 8024 0710** or email **hello@diguru-uk.com**

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