

Amey diguru

Branding Pack



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# WHAT WE CAN DO

## PROVIDING SMILES, CREATIVE, DIGITAL, PRINT, MERCHANDISE & EVENTS

We will work with you to provide consultancy and support on how to approach, fulfil and deliver their projects in the most effective way. We provide design, managed print, reactive print, events and digital campaigns, from project management and creative to production.

We produce high quality litho, digital and large format printing in-house and pride ourselves on going beyond what most creative and print companies consider the norm. After recent years exploring the cutting edge of sustainable print we have a number of unique offerings all available from us as a single supplier.

### ***Our services:***

- Project management
- Print management
- Art direction
- Strategic branding
- Graphic design and illustration
- Copywriting, proofreading and editing
- Website and app design
- Social media
- Photography and video production
- Exhibition design and management
- Building and vehicle graphics
- Subcontractor and supplier management
- Procurement support
- Complex multi-layered projects across the UK
- Mailing and distribution
- Stock and supply (off shelf delivery)
- On site installations
- Event organisation, design, print, delivery and support





# CLIENTS HAPPY PEOPLE WE WORK WITH



WORKING SUSTAINABLY...





# Merchandise 1

Mugs  
66447

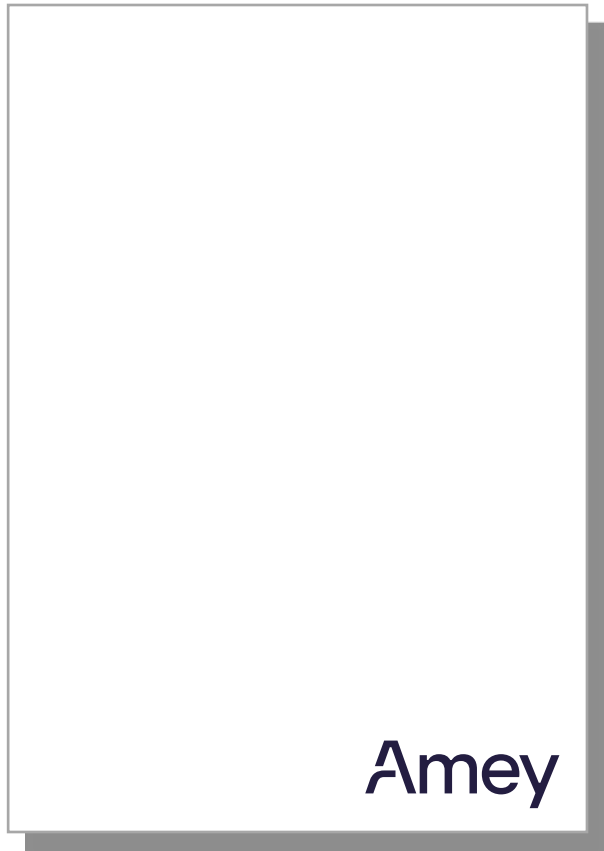


Water Bottles



Coasters  
66447

# Merchandise 2



A5 Notepad  
71259



Eco Bag  
67657

Magnet

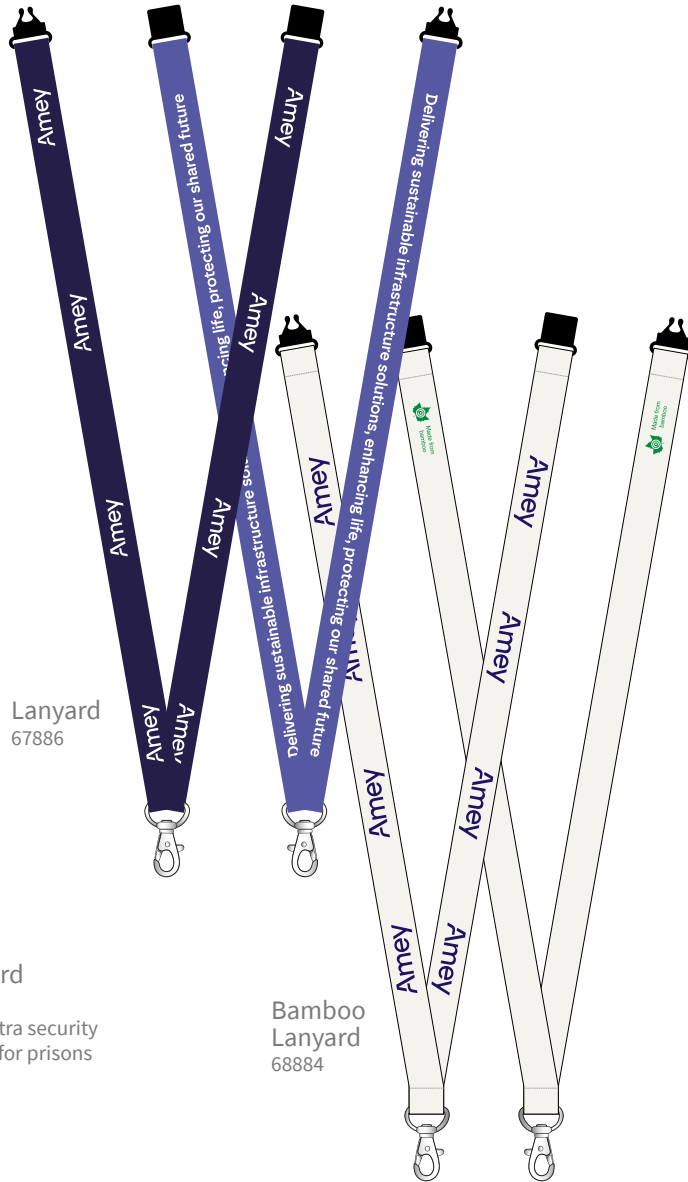


Keyring  
65654



Bag  
67425, 77724

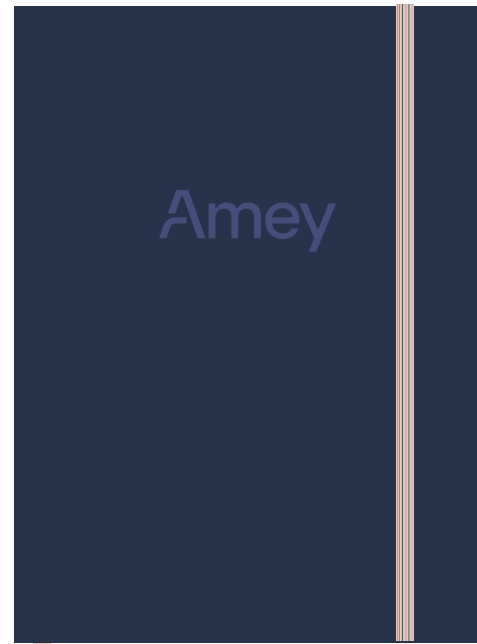
# Merchandise 3



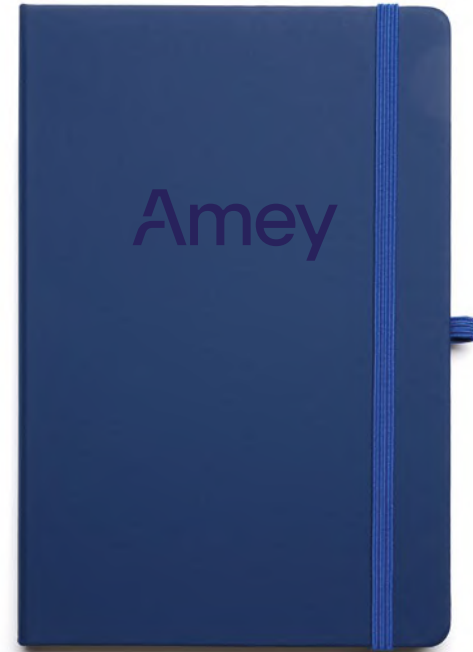
Lanyard  
67886

Lanyard  
71303  
With extra security  
breaks for prisons

Bamboo  
Lanyard  
68884



Mole Notepad - Logo Single Colour Print  
64432



Mole Notepad - Logo Debossed  
70266



Notepad  
& Wrap  
61408



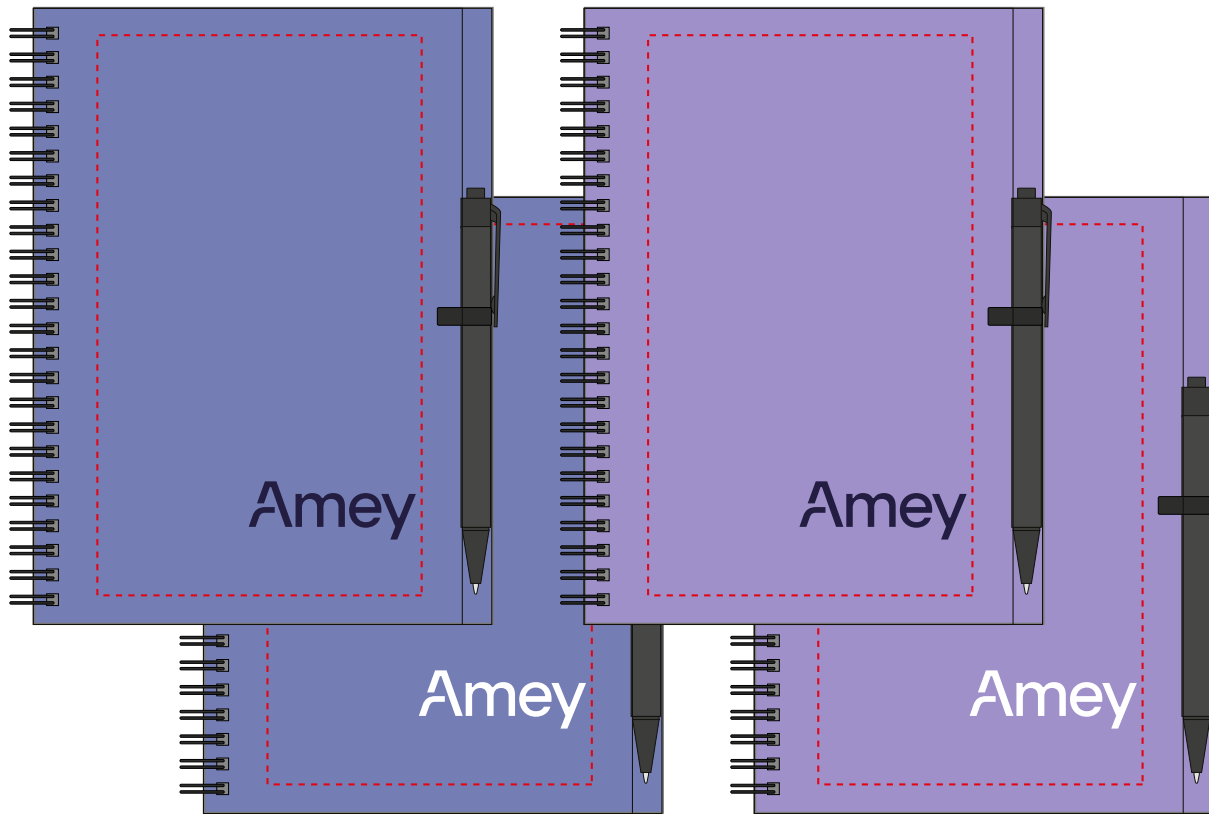
Mole Matt  
Ball Pen  
64596



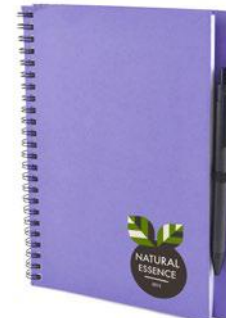
Bamboo  
Pencil  
70267



# Merchandise 4



Recycled Notepad & Pen  
67658



Wheat Trim Pen various colours  
68457



Traditional Wooden  
Pencils available in  
various colours  
with or without  
eraser  
71349 71350

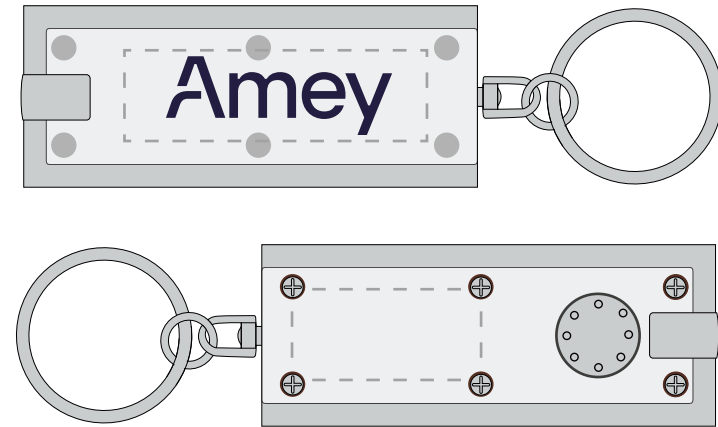


# Merchandise 5

Can of water  
66231



Keyring Torch  
67421, 77727



76812



# Business Cards

Data > 01 Artwork > 2024 > Amey > -BRAND > Templates

Customisable



67553



# Lanyard Hanger Cards

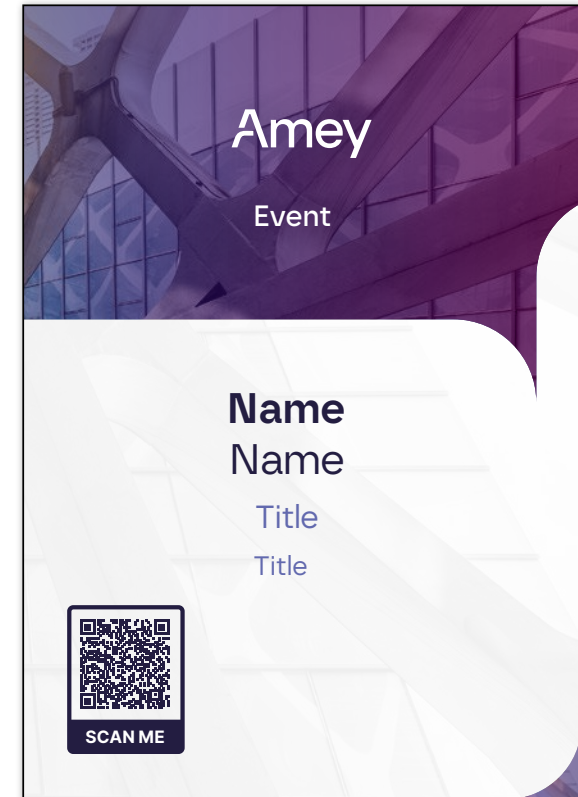
Customisable and can be supplied with lanyards and card holders



66283

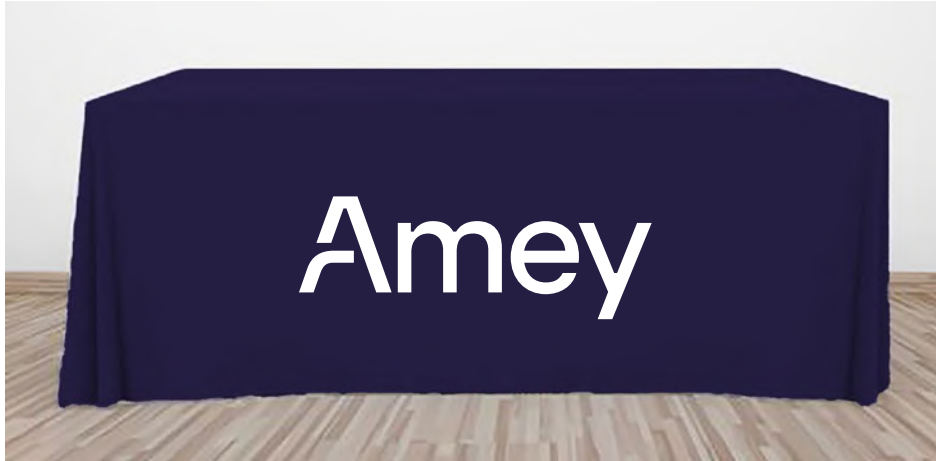


70184

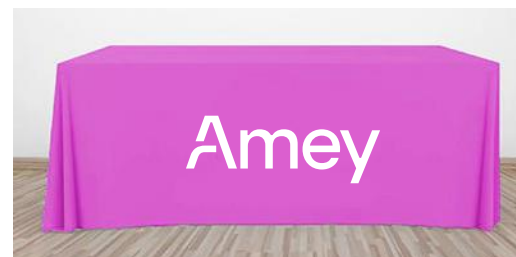
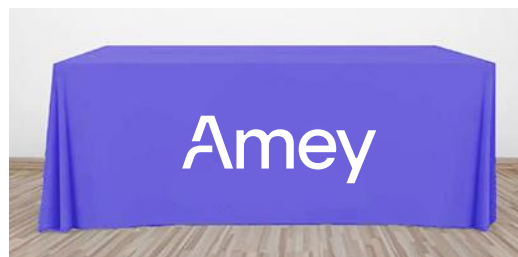


70917/77249

# Table Cloths



Various colours  
68581, 77728



# Year Planning Boards

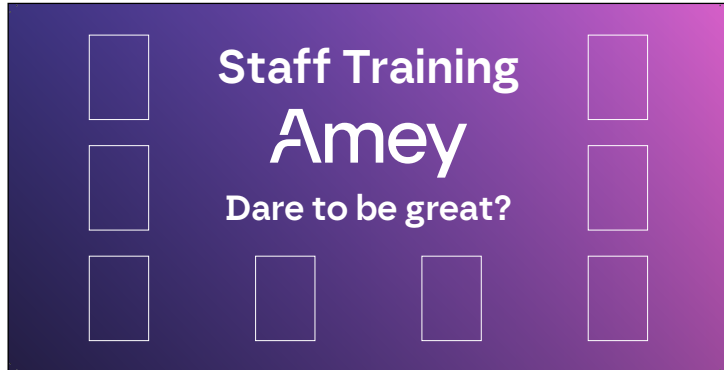
59620

Year Planner																					Amey							Year Planner																					Amey																																																				
JANUARY							FEBRUARY							MARCH							APRIL							MAY							JUNE																																																																		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31																									
8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31																																
15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31																																							
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GENERAL NOTES																												GENERAL NOTES																																																																									

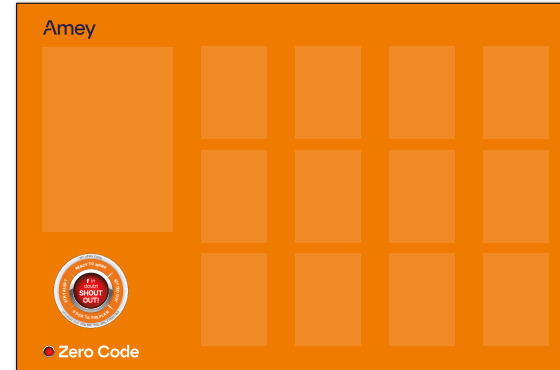


# Document Holder Boards

68794 2440x1220mm



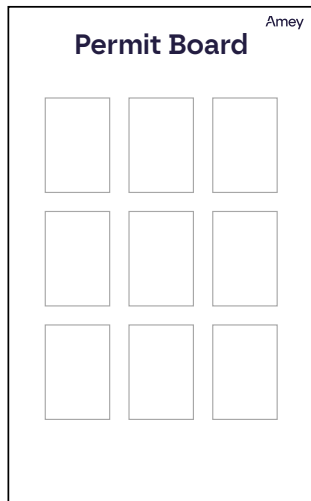
71477 1800x1200mm



1500x1000mm



70037 750x1220



73176  
Glove Board 1200x1000



Premium  
Poster  
Holder



Standard  
Poster  
Holder

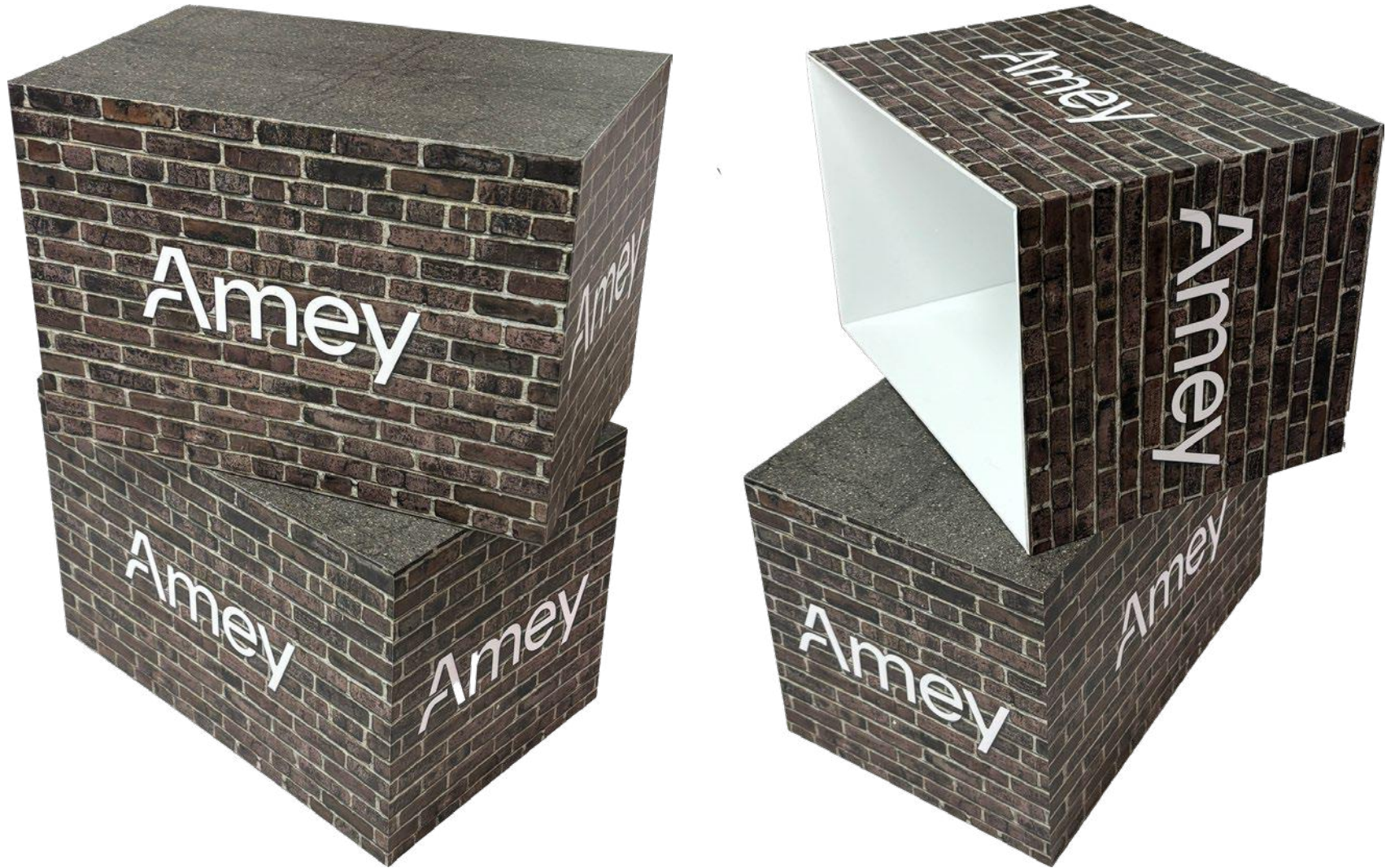


Snap-Frame  
Holder



Capacity  
Holder

# Activity Boxes



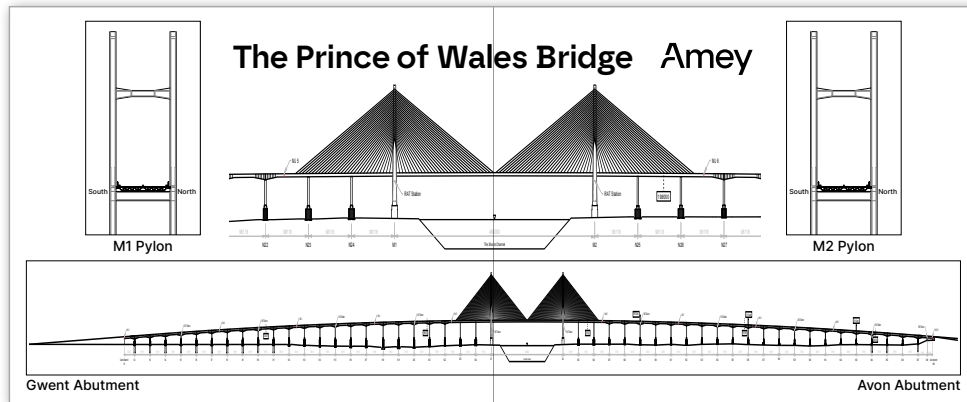
68411



# Bridge Diagrams

2x 1.2x1m panels magnetic whiteboard

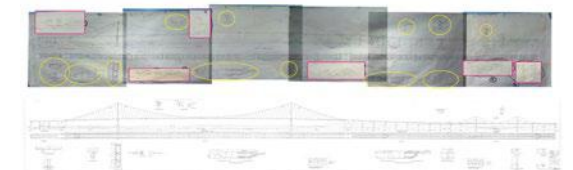
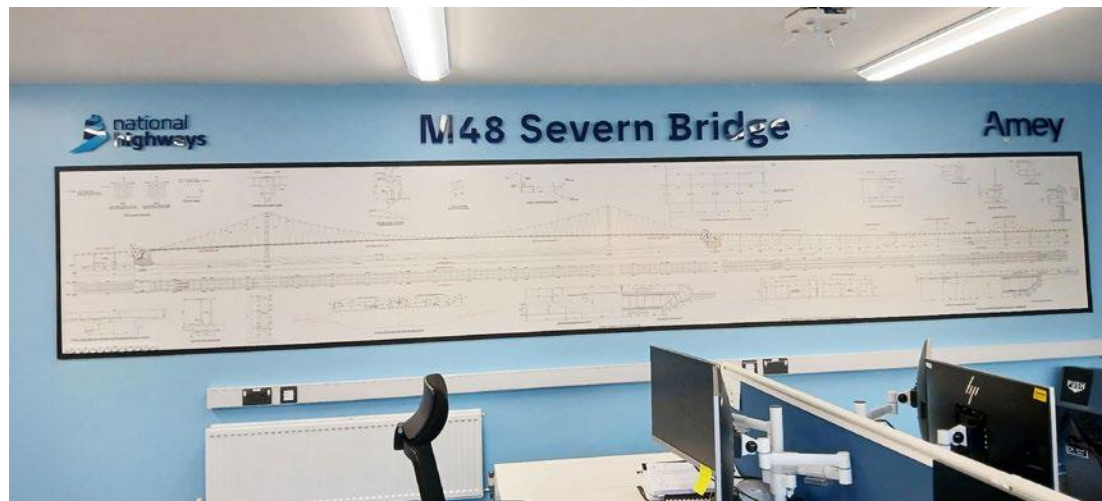
68225



6x1m panel magnetic whiteboard

69953/69979

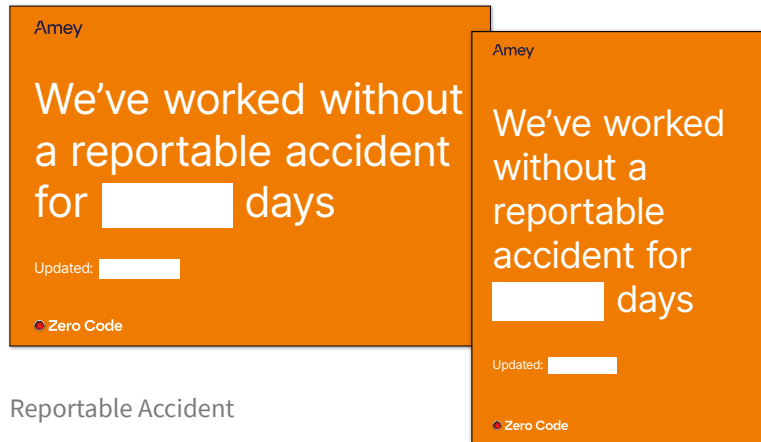
Installation of an updated diagram at the Severn Bridge Operations Room. The paper diagram was replaced with a new, 6 x 0.5m large dry wipe, magnetic vinyl panel with offset cut-out vinyl lettering. The project ranged from site visit, through client amends, and full-sized hard copy proofs to the final install.



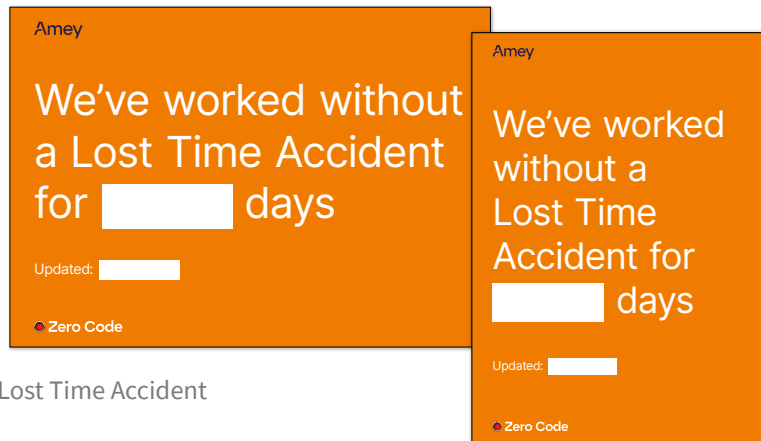


# Zero Code Boards

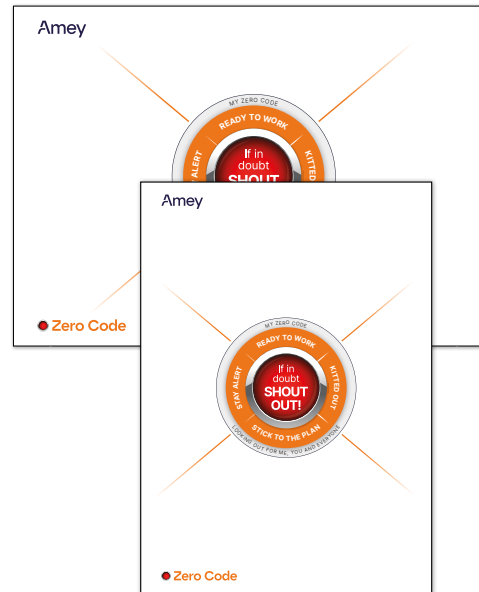
Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Boards



Reportable Accident

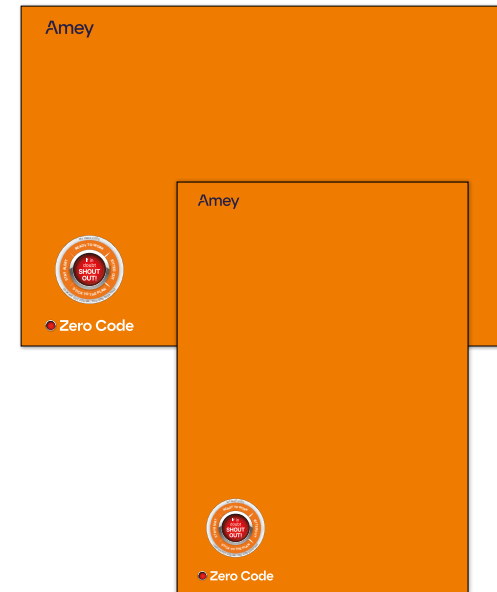
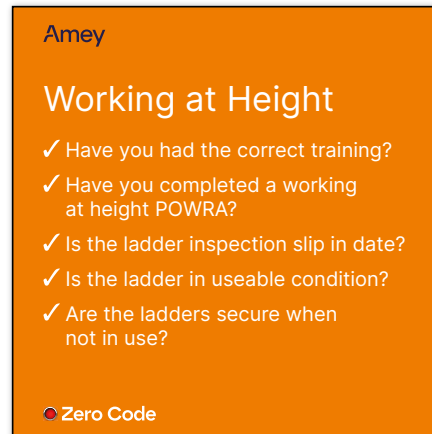


Lost Time Accident



Shout Out White  
71263

Ladder Safety  
68611



Shout Out Orange

Health & Safety 1.5x1m - 1xA2 & 5xA4 Doc Holders  
77766





# Zero Code Merchandise 1

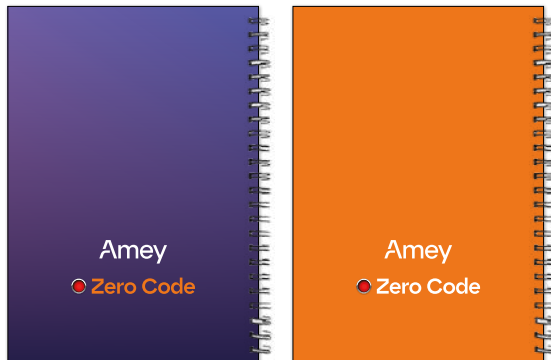
Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Merchandise



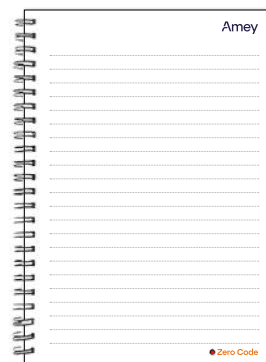
Shout Out Card



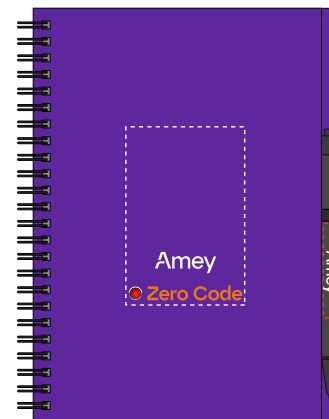
Lanyard



A5 Notebook



A5 Pad & Pen  
66723, 77726



# Zero Code Merchandise 2

Wheel of Consequence  
71909/75280



Water Bottle  
77671

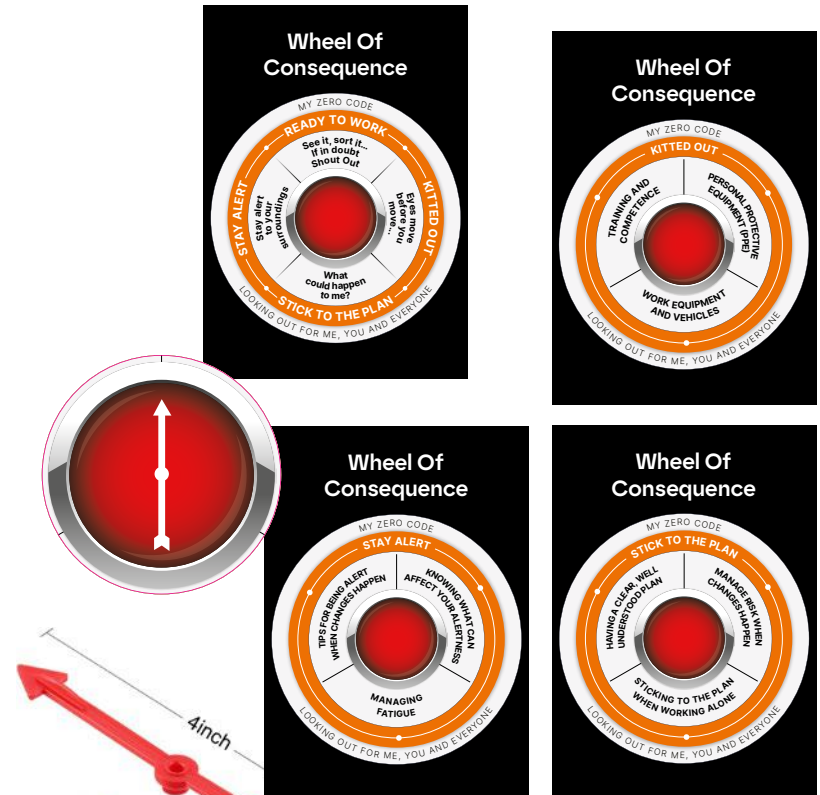


Gift Pen & Pencil Set  
76556



Mug  
69738

Personal Alarm with Key Ring  
75213



Ballpen Stylus  
77601

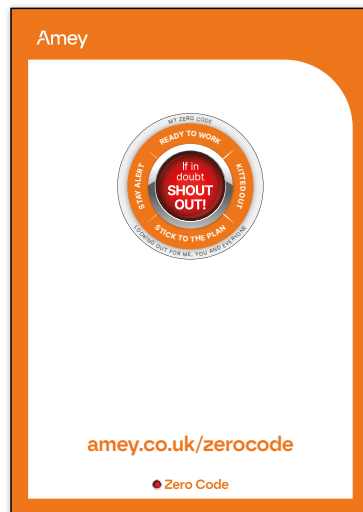
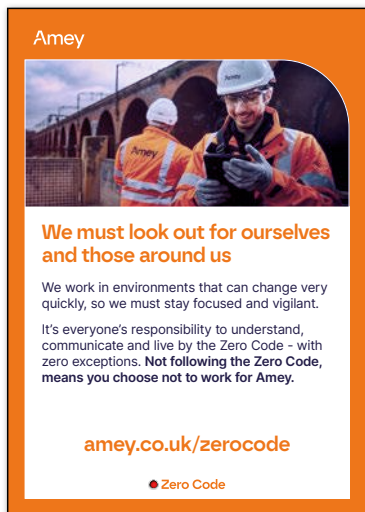
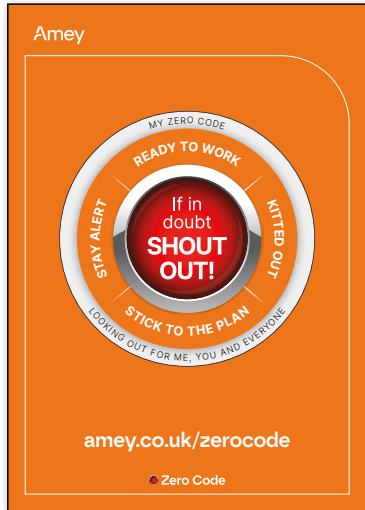
Amey  
Zero Code



# Zero Code Posters & Pullups

## Various Posters

71262



## Pullups

77333



# Zero Code Signs

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Signage

Various sizes

1 x 0.5



2 x 0.5



3 x 1



4 x 1.5



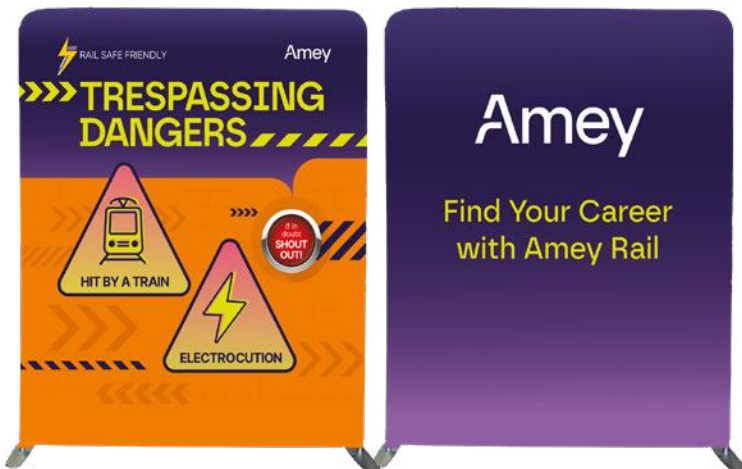
1.5 x 1.5  
68386



# Amey Rail (RSF)



RSF-73123  
Fabric Stand backdrop 2x2.3m



RSF-73103  
Shoutout Squarie Highlighter



Shoutout Stress Pill



RSF-75236 RED



RSF-73124, 77682 WHITE

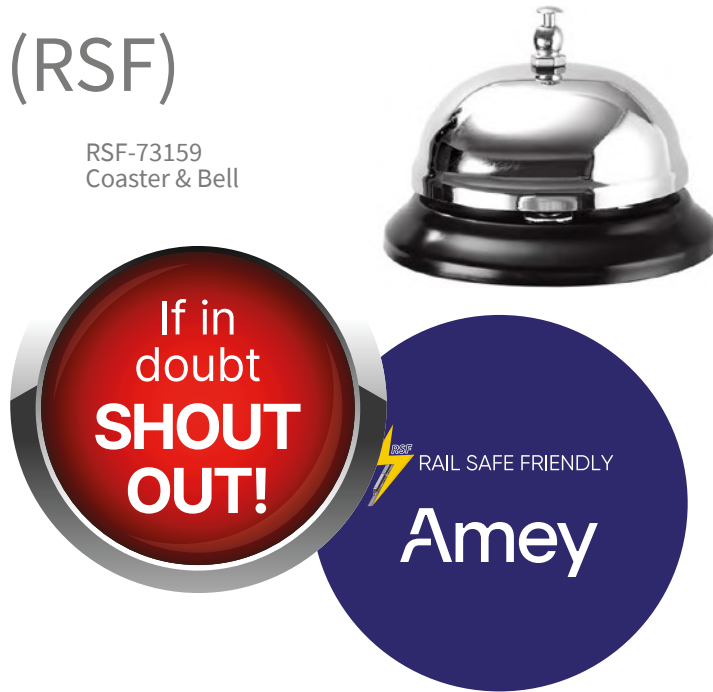


# Amey Rail (RSF)

RSF-73125  
3x3 Curved Popup Case



RSF-73159  
Coaster & Bell



RSF-73160  
Selfie Frames 594x841 & 1189x841



RSF-73161  
School Certificates A4



RSF-73162  
Postcards A5



RSF-73168  
Floor Matt/Banner 1mx1 RE: AMEY  
RAIL --- : Boards / Cards / Sleeves



RSF-73169  
Holdup Board 500mmx500mm



RSF-73193  
Feedback Forms A4





# Amey Rail (NSAG)

NSAG-74344  
Close Call Card 99x210mm

**Amey** • **If in doubt SHOUT OUT!**

**Close Call**  
You only need complete relevant sections. As well as raising safety issues, you can also raise environmental concerns and make improvement suggestions.

What did you see?  
.....  
.....

What did you do? Who did you tell?  
.....  
.....

What could have happened?  
.....  
.....

Was a subcontractor involved?  
 Yes  No

Status  
 Open  Closed

PTD ▶

**Amey** • **If in doubt SHOUT OUT!**

**Health & Wellbeing**  
What do you want to report?  
.....  
.....

What do you like to see?  
.....  
.....

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
Give your details, or if you prefer to be anonymous, that's OK.  
Name: \_\_\_\_\_  
Job title: \_\_\_\_\_  
Tel no: \_\_\_\_\_  
Company: \_\_\_\_\_  
Site location or What2Build: \_\_\_\_\_

Are you?  
 Operative  Supervisor  Office Staff  
 Engineer  Manager

NSAG-74341  
Exclusion Zone Sleeve 2230x935mm



NSAG-74344  
AIW Safety Board 1800x1000mm

**Site Safety Action News**

National Safety Action Group member representing your Account  
Name: \_\_\_\_\_  
Account: \_\_\_\_\_

NSAG Latest

**TOP 3 Close Calls Raised In** \_\_\_\_\_

You Did	You Did	We Did
1		
2		
3		

Latest Foreflight

SAG Champion / Coordinator  
Name: \_\_\_\_\_  
Account: \_\_\_\_\_

Your next LSAG meeting  
Date: \_\_\_\_\_  
Time: \_\_\_\_\_

Seen a Close Call?  
Have you seen a close call?  
Name: \_\_\_\_\_  
Account: \_\_\_\_\_  
Date: \_\_\_\_\_

**Amey**

**If in doubt SHOUT OUT!**

© Zero Code

NSAG-74344  
Amey Safety Board 1800x1000mm

**Site Safety Action News**

National Safety Action Group member representing your Account  
Name: \_\_\_\_\_  
Account: \_\_\_\_\_

NSAG Latest

**TOP 3 Close Calls Raised In** \_\_\_\_\_

You Did	You Did	We Did
1		
2		
3		

Latest Foreflight

SAG Champion / Coordinator  
Name: \_\_\_\_\_  
Account: \_\_\_\_\_

Your next LSAG meeting  
Date: \_\_\_\_\_  
Time: \_\_\_\_\_

Seen a Close Call?  
Have you seen a close call?  
Name: \_\_\_\_\_  
Account: \_\_\_\_\_  
Date: \_\_\_\_\_

**Amey**

**If in doubt SHOUT OUT!**

© Zero Code



# Centre of Excellence for Decarbonising Roads (CEDR)

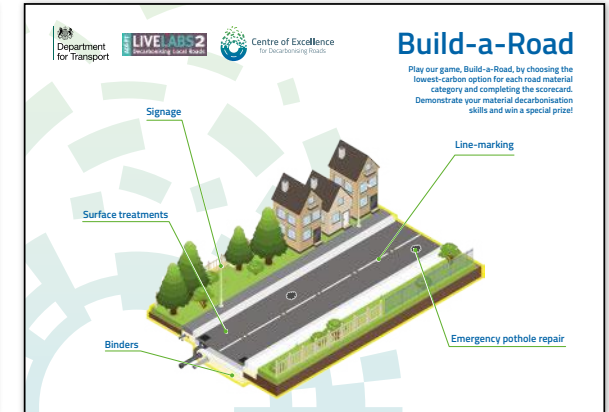
Wheat Ballpen  
74830



A1 blank panel  
74831



A1 build-a road panel  
74819



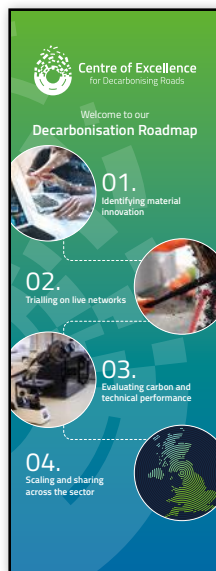
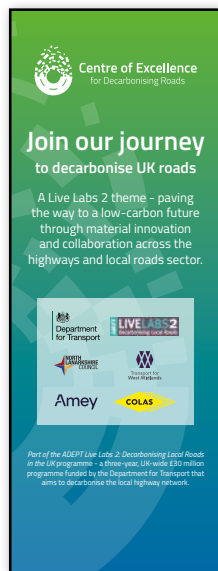
A6 build-a-road cards  
74821

Material Category	1 Material (1 point)	2 Low-Carbon Material (2 points)	3 Lowest-Carbon Material (3 points)	Score
Emergency pothole repair	HRA	Traditional cold-mix	Cold-mix with bio-binders	
Line-marking	Thermoplastic	Biogenic thermoplastic	MMA lining	
Binders	Traditional bitumen	Biogenic binder	Biogenic PMBs	
Surface treatments	None (reactive maintenance)	Preservative	Rejuvenator	
Signage	Aluminium	Composite aluminium and polyethylene core	Bi-based signage	
<b>TOTAL</b>				

Word magnets  
74819

Aluminium	Bi-based signage
Composite aluminium and polyethylene core	Preservative
None (reactive maintenance)	Rejuvenator
Thermoplastic	Cold-mix with bio-binders
Biogenic thermoplastic	Biogenic binder
MMA lining	HRA
HRA	Biogenic PMBs
Traditional cold-mix	Traditional bitumen

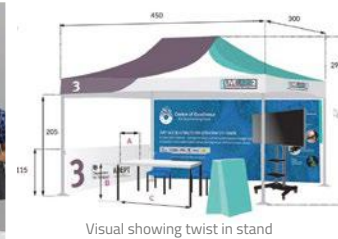
Pullups  
69550



Twist Stand  
69516

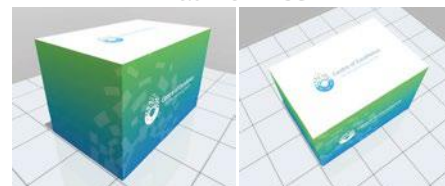


Twist stand with "sacrificial" right hand side:  
Left hand side 2,950mm wide - Full combined panels 4,300mm wide  
With Counter & Wrap

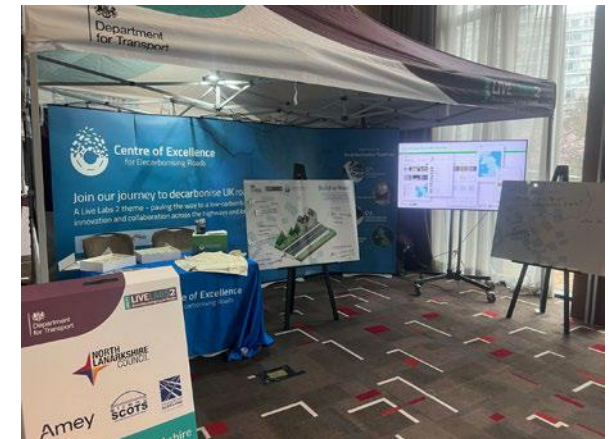


Visual showing twist in stand

iPad Box Riser



69516



# Signage

Various

Prince of Wales Bridge Status Board **Amey**

Gantry/Asset	Status	Location	Statutory Due Date
<b>RAPID ACCESS TRAIN</b>			
Rapid Access Train			
Rapid Access Train Rail			
<b>AVON VIADUCT GANTRY</b>			
Avon Viaduct Gantry			
Avon Viaduct Gantry Runway Beam			
<b>CANTILEVER SPAN GANTRY</b>			
Mainspan Gantry			
Mainspan Gantry Runway Beam			
<b>GWENT VIADUCT GANTRY</b>			
Gwent Gantry			
Gwent Gantry Runway Beam			
<b>LIFTS</b>			
M1 - North			
M1 - South			
M2 - North			
M2 - South			

Zero Code

**Amey**

**Pytchley Workshop**  
Site Safety Starts Here

- CAUTION Open pit
- CAUTION Vehicles reversing
- WARNING Flammable materials
- Protective footwear must be worn
- High visibility clothing must be worn
- No unauthorised persons beyond this point
- No smoking
- No parking in front of workshop access

**Amey**

- WARNING Flammable materials
- CAUTION Open pit
- Protective footwear must be worn
- High visibility clothing must be worn
- No smoking

"Bus Stop" Signs  
Custom graphics available



**CAUTION**  
Open Pit

**DANGER**  
Moving Vehicles

**First aid station**  
and eye wash

Health and Safety Law  
*What you need to know*

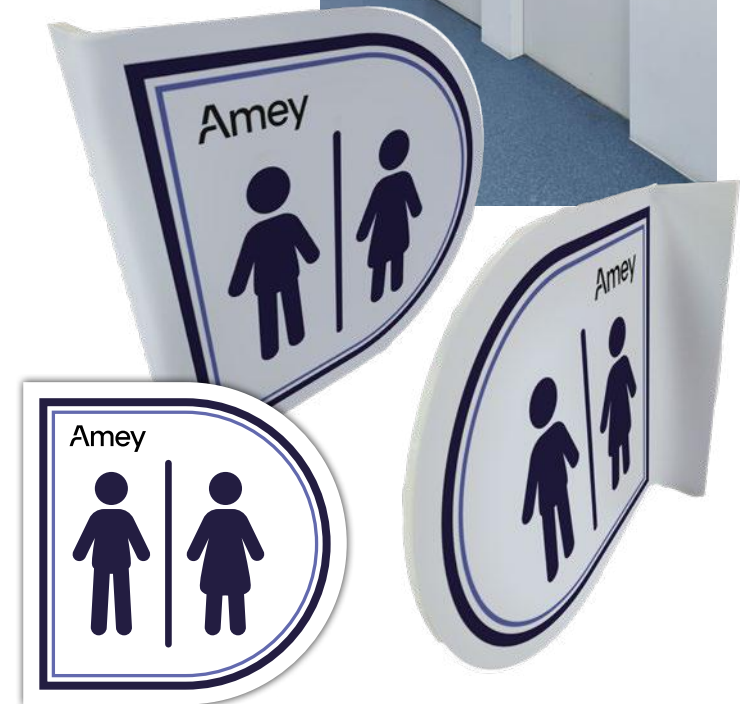
All workers have a right to work in places where risks to their health and safety are properly controlled. Health and safety at work is achieved by giving time to work, or by working it through work. Your employer is responsible for health and safety, but workers must play a part.

What employers must do	What workers must do	If there's a problem
1. Provide a safe and sound working environment.	1. Take care of your own health and safety and that of others.	1. Report any problem to your supervisor or manager.
2. Provide information, instruction, training and supervision.	2. Follow the instructions of your supervisor or manager.	2. Tell HSE if you think your employer is not doing enough.
3. Provide a safe and sound working environment.	3. Cooperate with your employer.	3. Stop work if you are in danger or if you think you or others are in danger.
4. Provide a safe and sound working environment.	4. Report any problem to your supervisor or manager.	4. Report any problem to your supervisor or manager.
5. Provide a safe and sound working environment.	5. Report any problem to your supervisor or manager.	5. Report any problem to your supervisor or manager.
6. Provide a safe and sound working environment.	6. Report any problem to your supervisor or manager.	6. Report any problem to your supervisor or manager.
7. Provide a safe and sound working environment.	7. Report any problem to your supervisor or manager.	7. Report any problem to your supervisor or manager.
8. Provide a safe and sound working environment.	8. Report any problem to your supervisor or manager.	8. Report any problem to your supervisor or manager.
9. Provide a safe and sound working environment.	9. Report any problem to your supervisor or manager.	9. Report any problem to your supervisor or manager.
10. Provide a safe and sound working environment.	10. Report any problem to your supervisor or manager.	10. Report any problem to your supervisor or manager.

For safety information visit [www.hse.gov.uk](http://www.hse.gov.uk)

Employment rights: [www.direct.gov.uk](http://www.direct.gov.uk)

62702



# Pullups

Data > 01 Artwork > 2025 > Amey > -BRAND > Pullups > -ALL PULLUPS singles

Various



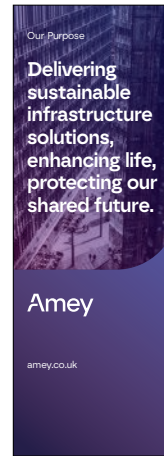
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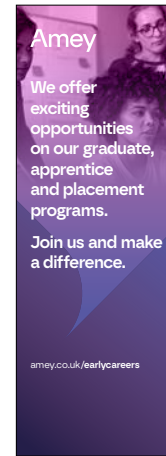
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C



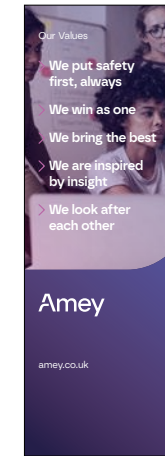
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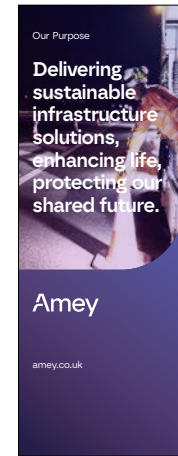
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G



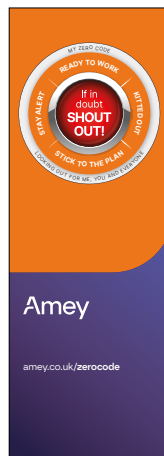
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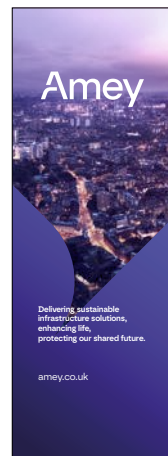
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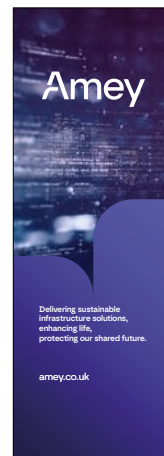
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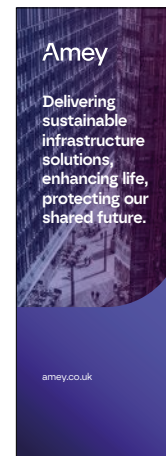
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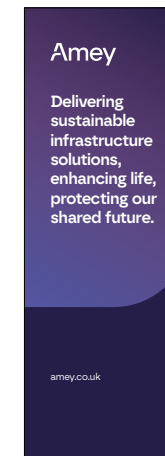
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N



O



P



Q



R



# More Pullups

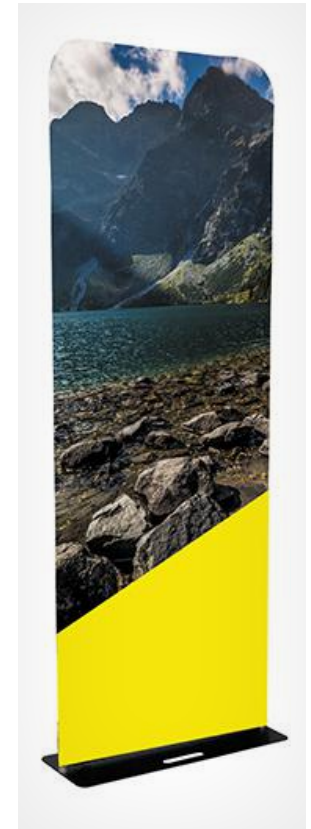
Various



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# SUSTAINABLE PULLUP STANDS

- **Pop up banners** – we can provide a number of sustainable materials: fabric, cardboard and PVC free vinyl with wooden mechanisms.

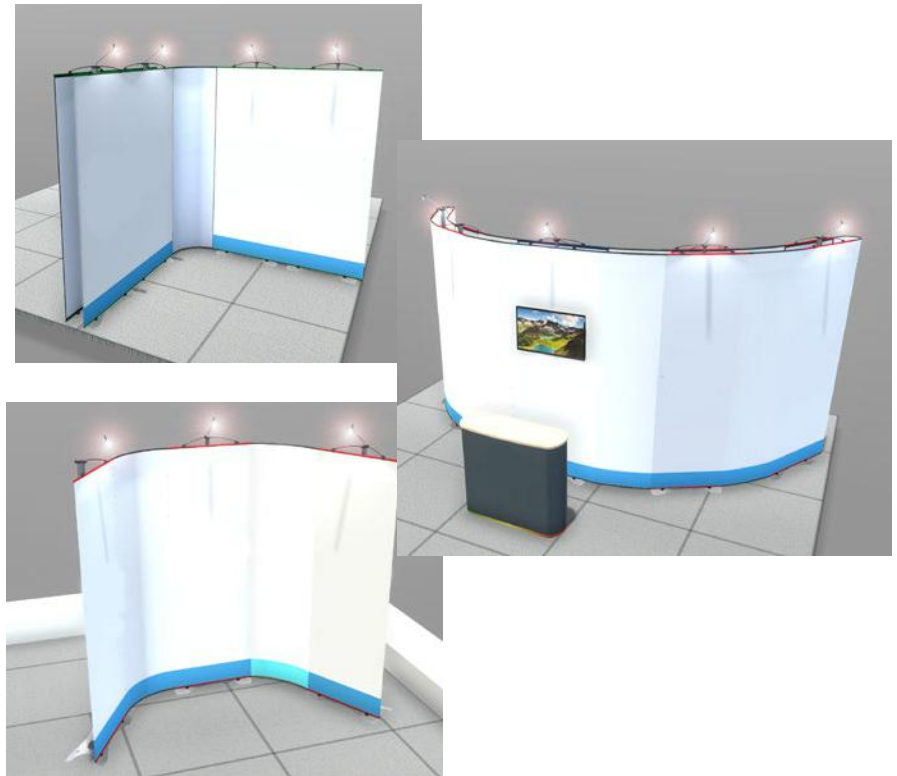




# Exhibition Stands

Almost infinitely customisable

## Interlocking Tension Stands



## Interlocking Pullup Stands



67291

# Popup & Fabric Stands

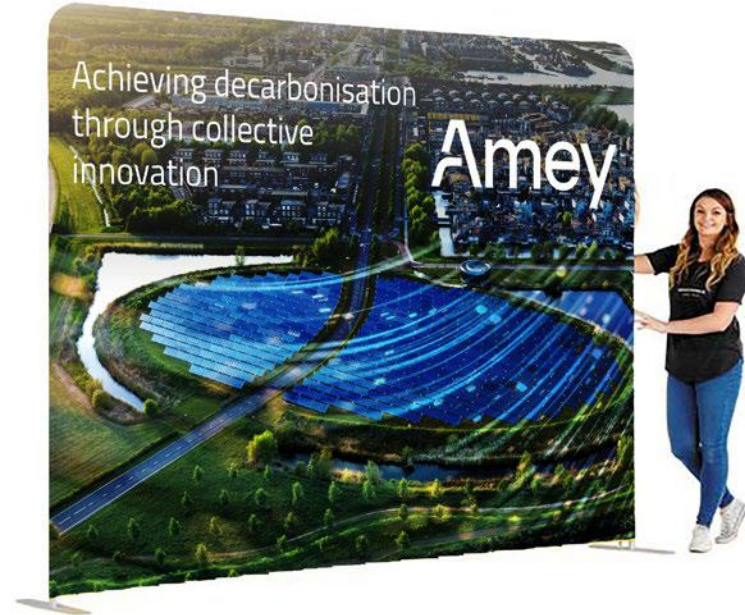
3x3 Popup



3x2 Popup



Straight Fabric Backdrop 64597



Curved Fabric Backdrop 70249

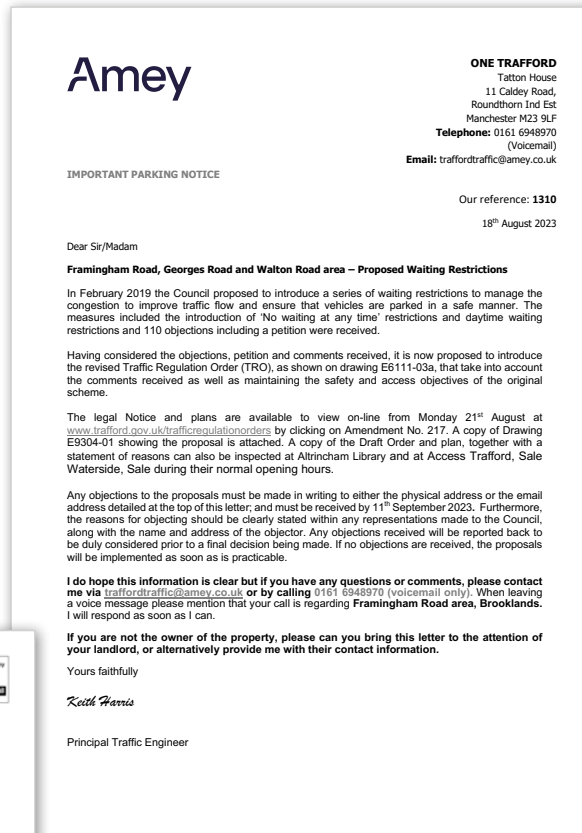
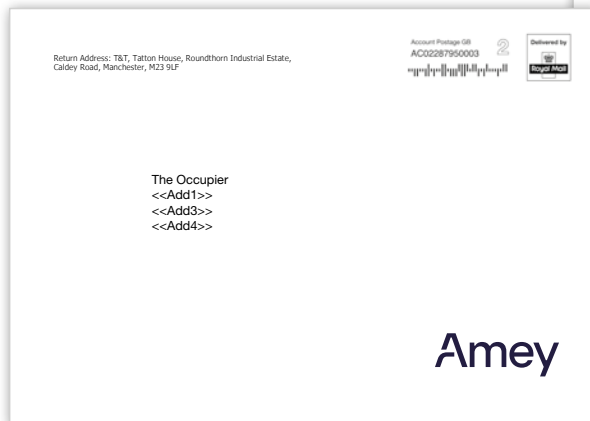




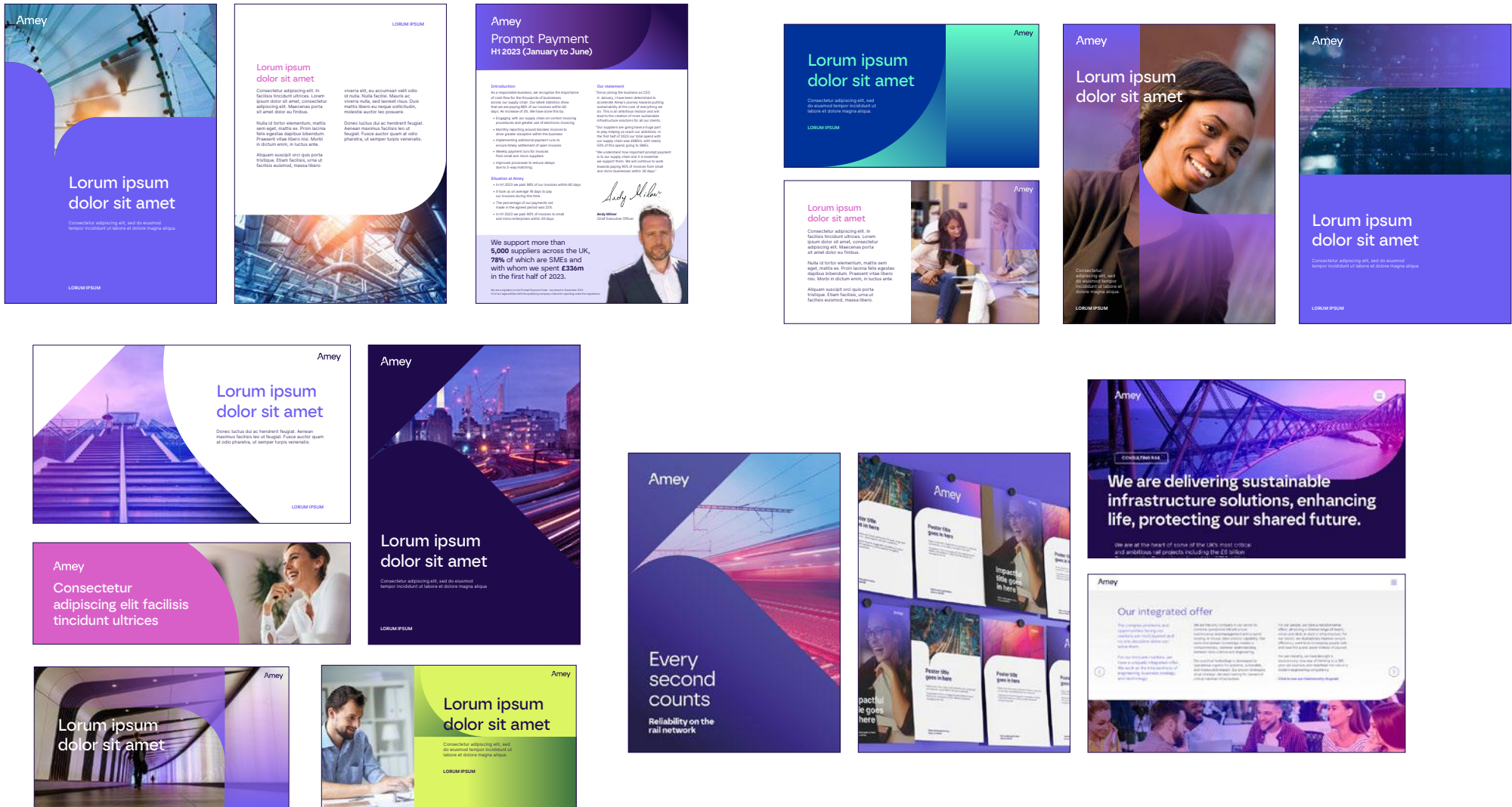
# Mail on Demand

End to end direct mail fulfilment service including design and personalisation. Printed mail is seen as a secure and trustworthy media which has a high return on investment.

- Large postage discounts (up to 75% possible)
- Address data sourcing, formatting and cleansing
- Special Finishing: tabbing, folding, high speed polywrapping, machine inserting up to C4 envelopes, labelling, match mailings, mail sorting, and more.
- Response management
- Specialist services (Door 2 Door / Hybrid Mail etc)
- Storage and distribution
- Hybrid Mail solutions



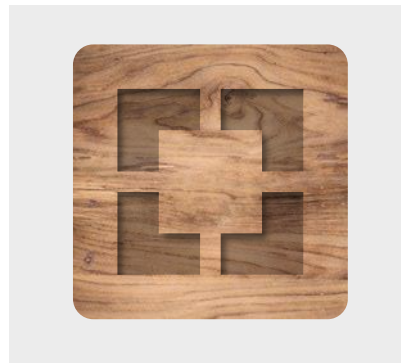
# Brochures & Documents





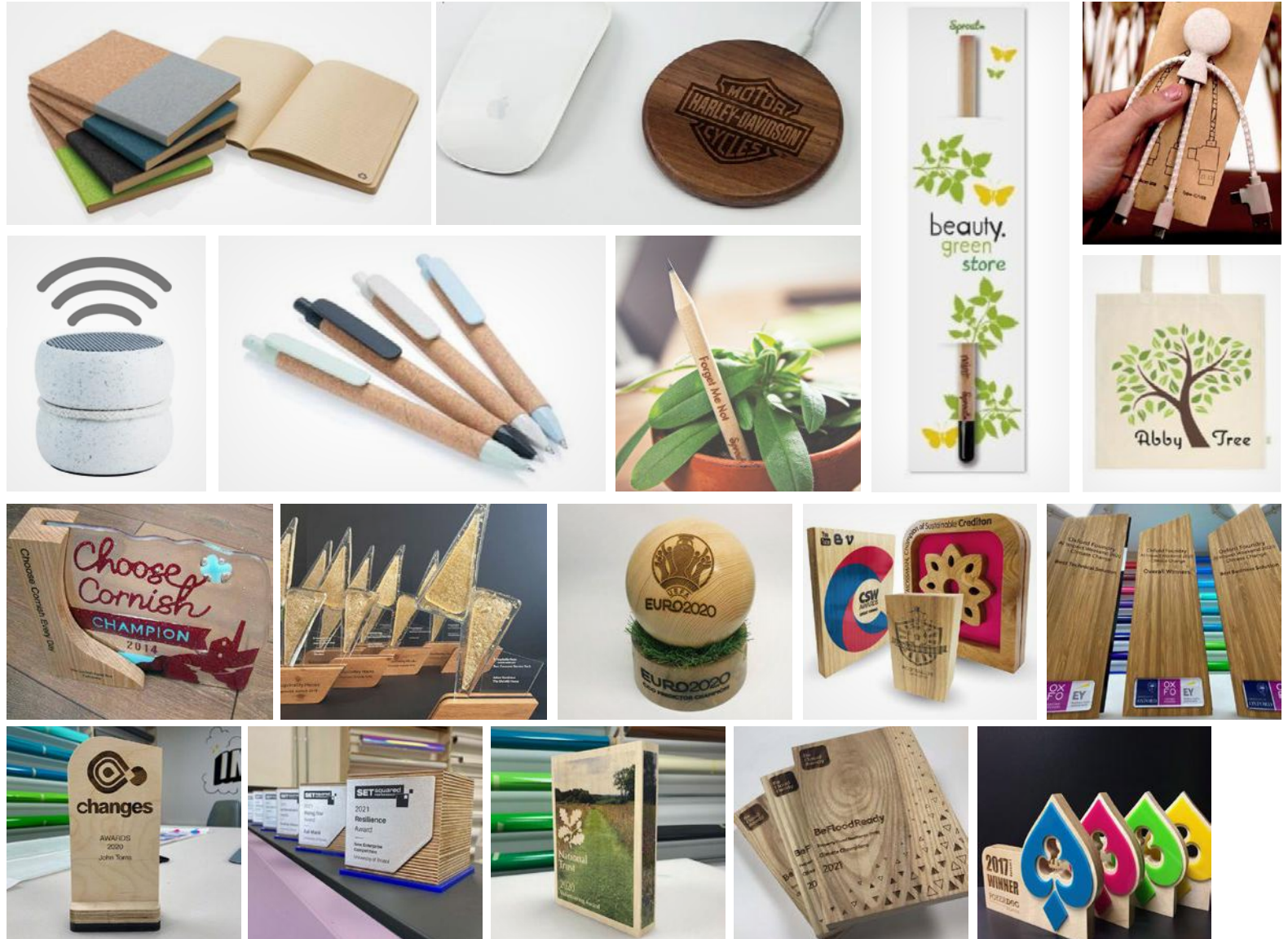
# SUSTAINABLE INSPIRATION 1

- **Pin Badge** – metal/wood pin badge featuring the BeyondZero logo. This could be fixed onto cardboard backing that has company information and branding.
- **Lanyard** – Sustainable fabric materials are available as well as traditional options.
- **Name tags** – name tags featuring name, logo and QR code. To be printed on seeded paper.



# SUSTAINABLE INSPIRATION 2

- **Table favours** - a number of options could be explored from apple peel notepads, sweets, computer mice and chargers (made of wheat), wooden chargers, bags and clothes made from recycled plastic bottles and more.
- **Plantable pencils** - once used plant them and they grow! Sustainable cardboard pencils are also available.
- **Awards / trophies** - recognising achievements of individuals with awards made of wood, recycled glass and more.





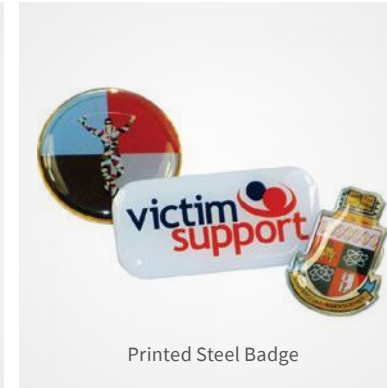
# SUSTAINABLE SPECIFIC ITEMS



Recycled CD Pencil Case



Notepads and Pens



Printed Steel Badge



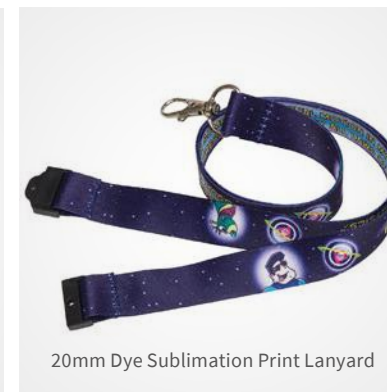
20mm Printed Aluminium Badge



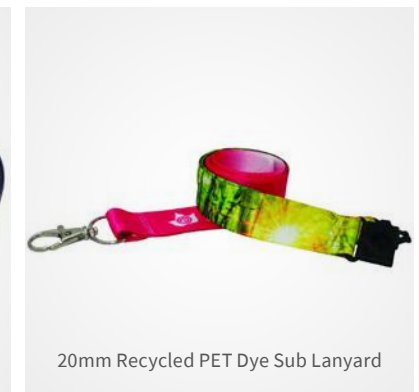
Seeded Paper (Examples)



20mm Wooden Badge



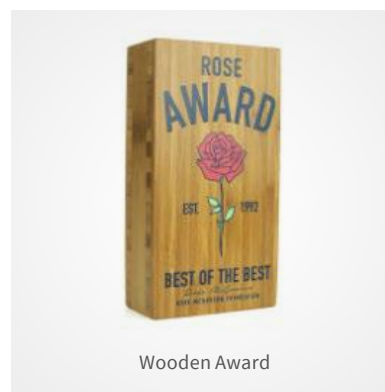
20mm Dye Sublimation Print Lanyard



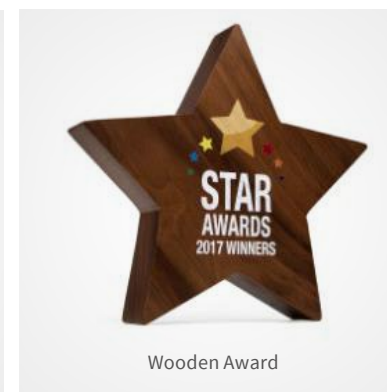
20mm Recycled PET Dye Sub Lanyard



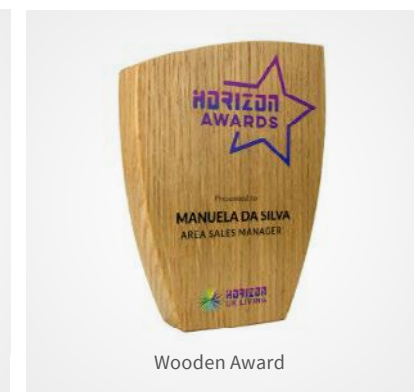
20mm Bamboo Lanyard



Wooden Award

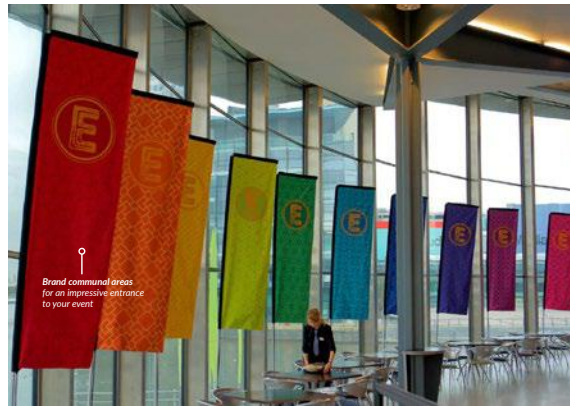


Wooden Award



Wooden Award

# SUSTAINABLE FABRIC STAND INSPIRATION 1





# SUSTAINABLE FABRIC STAND INSPIRATION 2



- An example of a fabric exhibition space we designed and produced. Rear walls and central curved stand are both fabric.

# diguru

Your creative partner

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