

Amey diguru

Branding Pack



# Contents

WHAT WE CAN DO	3	AMEY RAIL (RSF)	24
CLIENTS	4	AMEY RAIL (RSF)	25
MERCHANDISE 1	5	AMEY RAIL (NSAG)	26
MERCHANDISE 2	6	CENTRE OF EXCELLENCE FOR	
MERCHANDISE 3	7	DECARBONISING ROADS (CEDR)	27
MERCHANDISE 4	8	STAFFORD	28
MERCHANDISE 5	9	SIGNAGE	29
BUSINESS CARDS	10	PULLUPS	30
LANYARD HANGER CARDS	11	MORE PULLUPS	31
TABLE CLOTHS	12	SUSTAINABLE PULLUP STANDS	32
YEAR PLANNING BOARDS	13	EXHIBITION STANDS	33
DOCUMENT HOLDER BOARDS	14	POPOP & FABRIC STANDS	34
ACTIVITY BOXES	15	MAIL ON DEMAND	35
BRIDGE DIAGRAMS	16	BROCHURES & DOCUMENTS	36
ZERO CODE BOARDS 1	17	SUSTAINABLE INSPIRATION 1	37
ZERO CODE BOARDS 2	18	SUSTAINABLE INSPIRATION 2	38
ZERO CODE DOCUMENTS	19	SUSTAINABLE SPECIFIC ITEMS	39
ZERO CODE MERCHANDISE 1	20	EVENT STAND INSPIRATION	40
ZERO CODE MERCHANDISE 2	21	SUSTAINABLE FABRIC STAND INSPIRATION 1	41
ZERO CODE POSTERS, PULLUPS & BANNERS	22	SUSTAINABLE FABRIC STAND INSPIRATION 2	42
ZERO CODE SIGNS	23		

# WHAT WE CAN DO

## PROVIDING SMILES, CREATIVE, DIGITAL, PRINT, MERCHANDISE & EVENTS

We will work with you to provide consultancy and support on how to approach, fulfil and deliver their projects in the most effective way. We provide design, managed print, reactive print, events and digital campaigns, from project management and creative to production.

We produce high quality litho, digital and large format printing in-house and pride ourselves on going beyond what most creative and print companies consider the norm. After recent years exploring the cutting edge of sustainable print we have a number of unique offerings all available from us as a single supplier.

### ***Our services:***

- Project management
- Print management
- Art direction
- Strategic branding
- Graphic design and illustration
- Copywriting, proofreading and editing
- Website and app design
- Social media
- Photography and video production
- Exhibition design and management
- Building and vehicle graphics
- Subcontractor and supplier management
- Procurement support
- Complex multi-layered projects across the UK
- Mailing and distribution
- Stock and supply (off shelf delivery)
- On site installations
- Event organisation, design, print, delivery and support





# CLIENTS HAPPY PEOPLE WE WORK WITH



WORKING SUSTAINABLY...





# Merchandise 1

Mugs  
66447

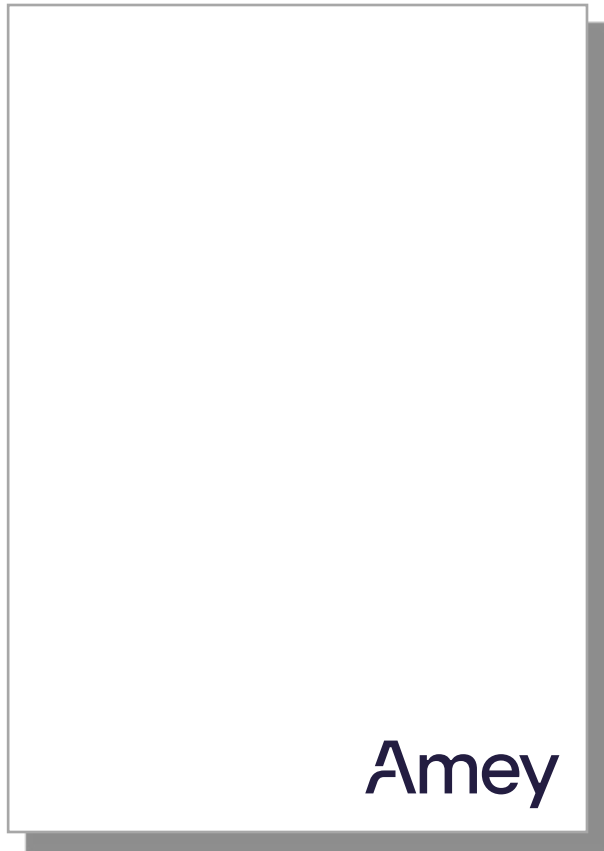


Water Bottles



Coasters  
66447

# Merchandise 2



A5 Notepad  
71259



Eco Bag  
67657

Magnet



Keyring  
65654



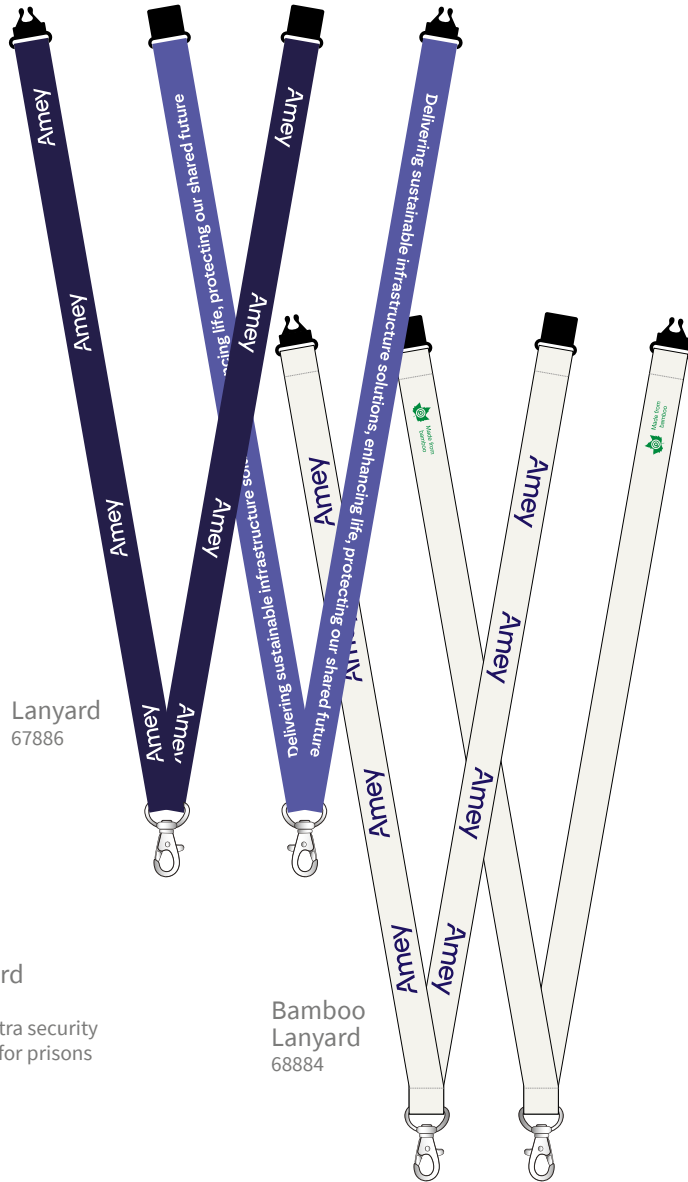
Bag  
67425, 77724

# Merchandise 3

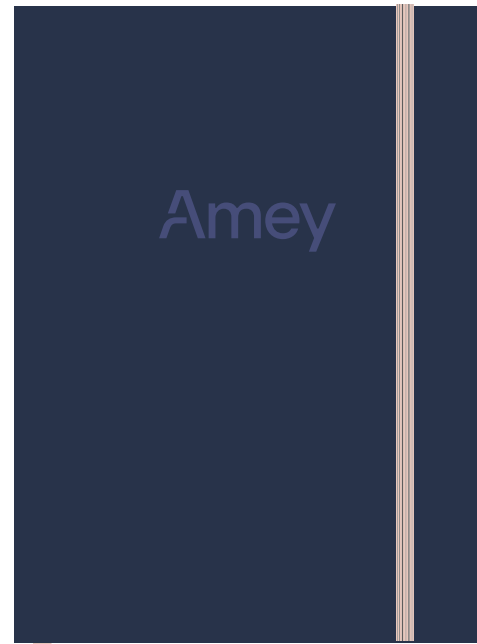


Lanyard  
67886

Lanyard  
71303  
With extra security  
breaks for prisons



Bamboo  
Lanyard  
68884



Mole Notepad - Logo Single Colour Print  
64432



Mole Notepad - Logo Debossed  
70266



Notepad  
& Wrap  
61408



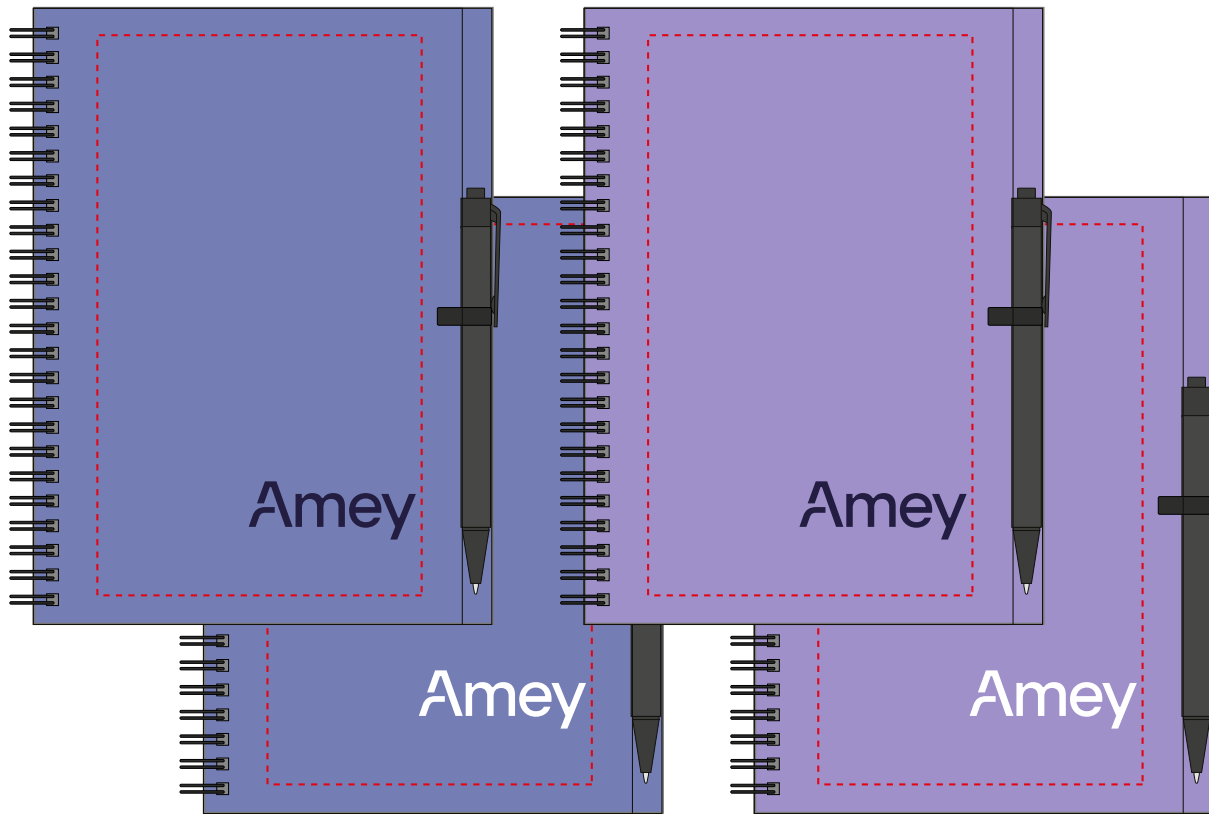
Mole Matt  
Ball Pen  
64596



Bamboo  
Pencil  
70267



# Merchandise 4



Recycled Notepad & Pen  
67658



Wheat Trim Pen various colours  
68457



Traditional Wooden  
Pencils available in  
various colours  
with or without  
eraser  
71349 71350

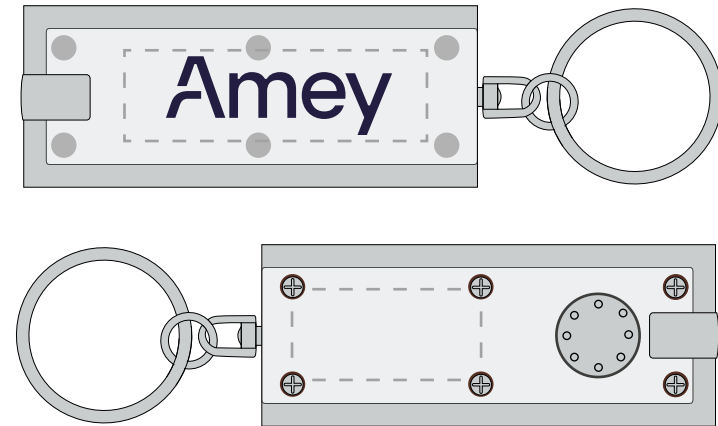


# Merchandise 5

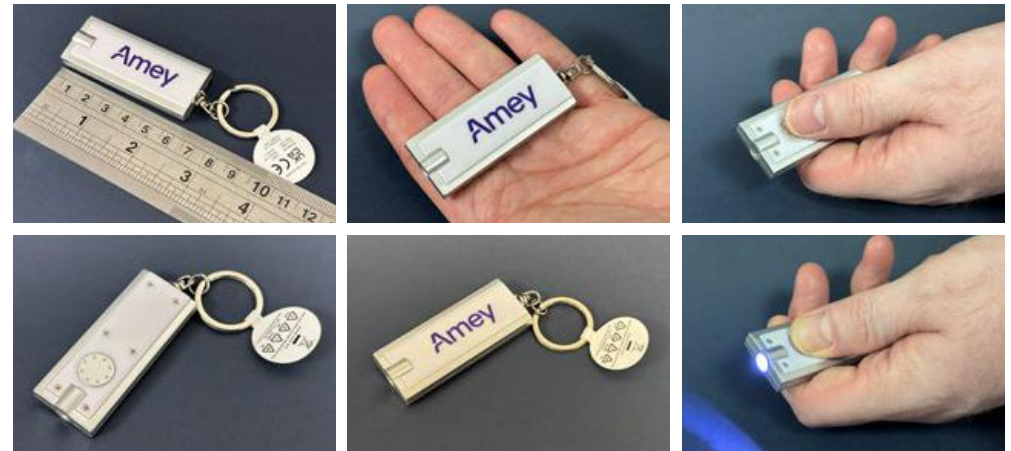
Can of water  
66231



Keyring Torch  
67421, 77727



76812



# Business Cards

Data > 01 Artwork > 2024 > Amey > -BRAND > Templates

Customisable



67553



# Lanyard Hanger Cards

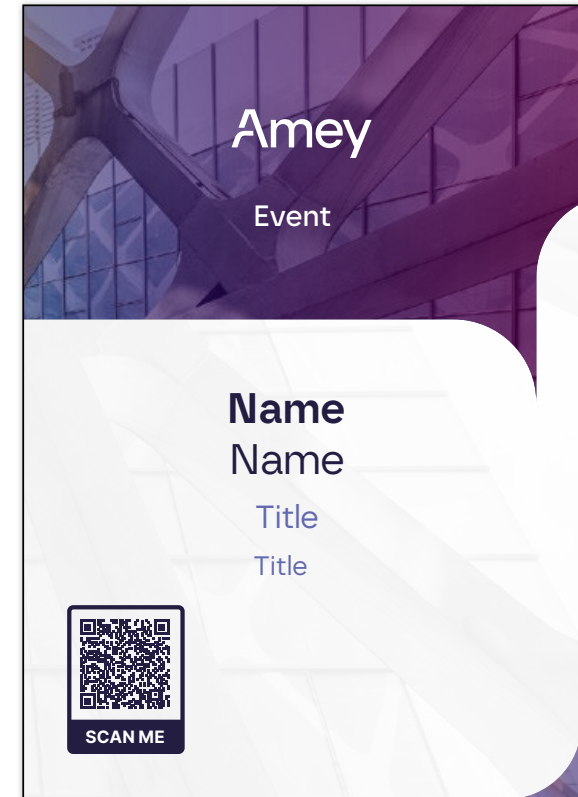
Customisable and can be supplied with lanyards and card holders



66283

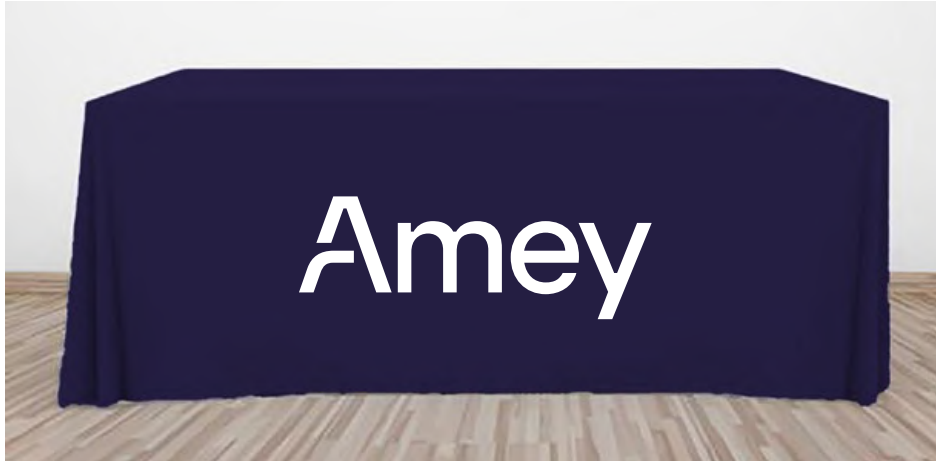


70184

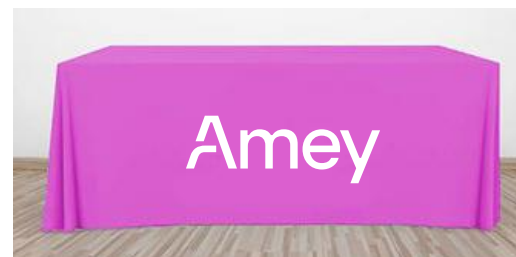
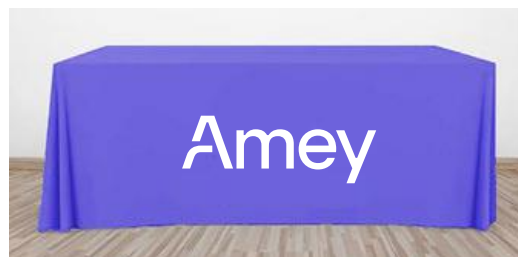


70917/77249

# Table Cloths



Various colours  
68581, 77728



# Year Planning Boards

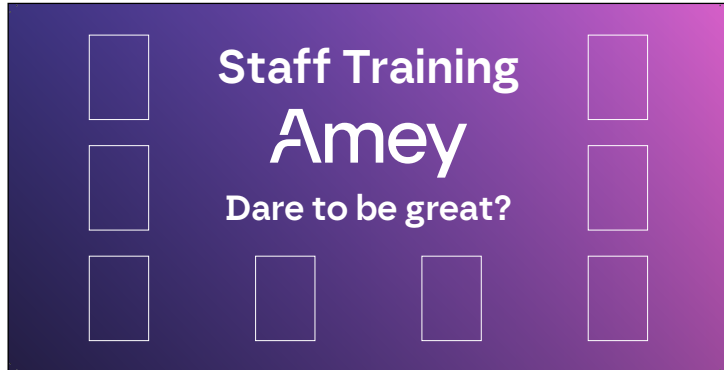
59620

Year Planner																					Amey							Year Planner																					Amey																																																																																																										
JANUARY							FEBRUARY							MARCH							APRIL							MAY							JUNE																																																																																																																								
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31																																							
8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				29	30	31																																																										
15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31			
22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																																												
29	30	31				29	30	31				29	30	31				29	30	31				29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																																																													
GENERAL NOTES																												GENERAL NOTES																																																																																																																															

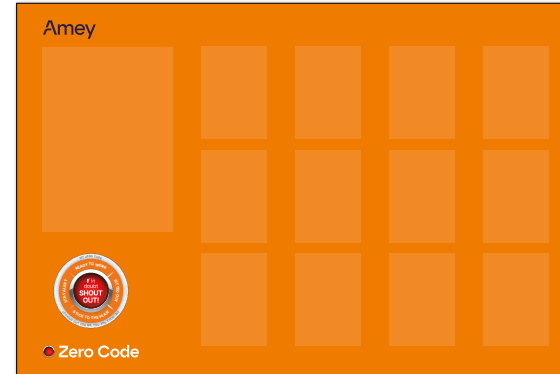


# Document Holder Boards

68794 2440x1220mm



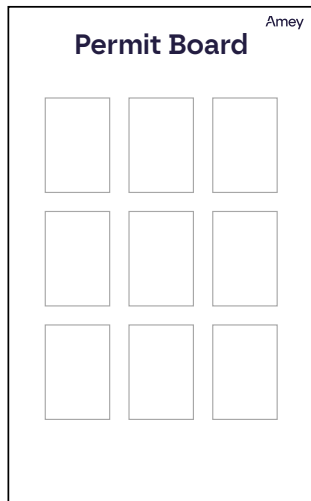
71477 1800x1200mm



1500x1000mm



70037 750x1220



73176  
Glove Board 1200x1000



Premium  
Poster  
Holder



Standard  
Poster  
Holder

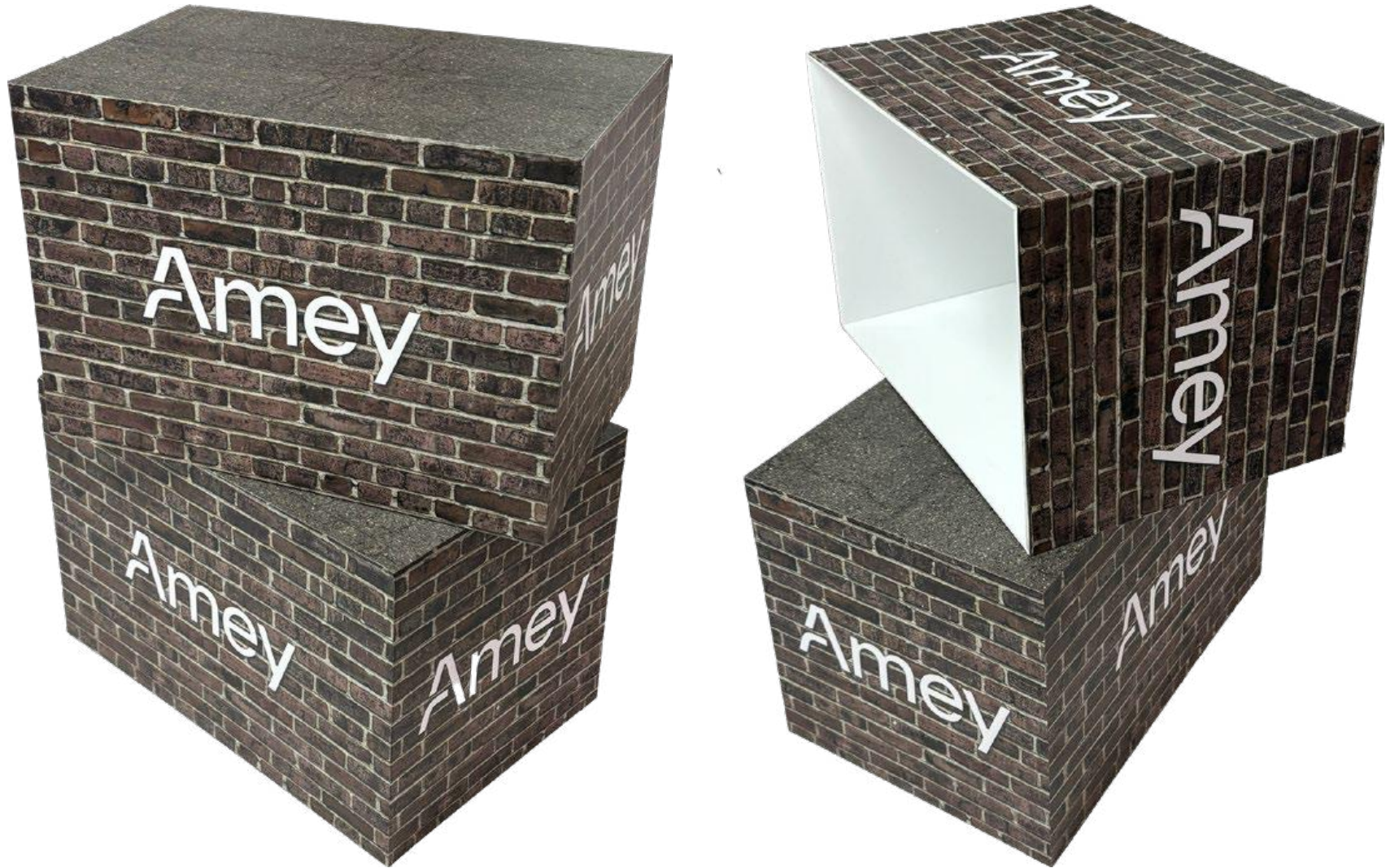


Snap-Frame  
Holder



Capacity  
Holder

# Activity Boxes

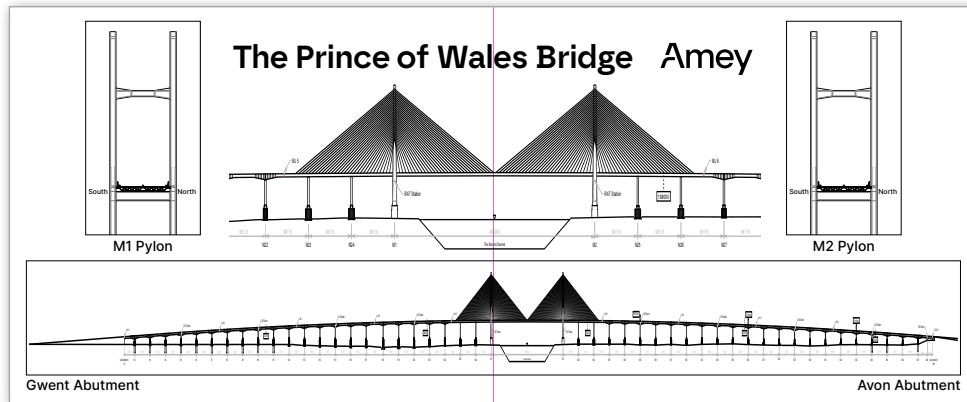


68411

# Bridge Diagrams

2x 1.2x1m panels magnetic whiteboard

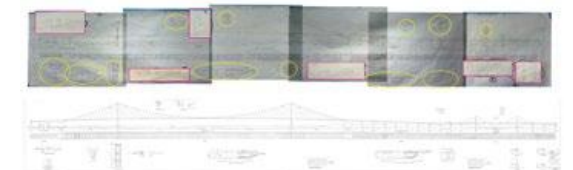
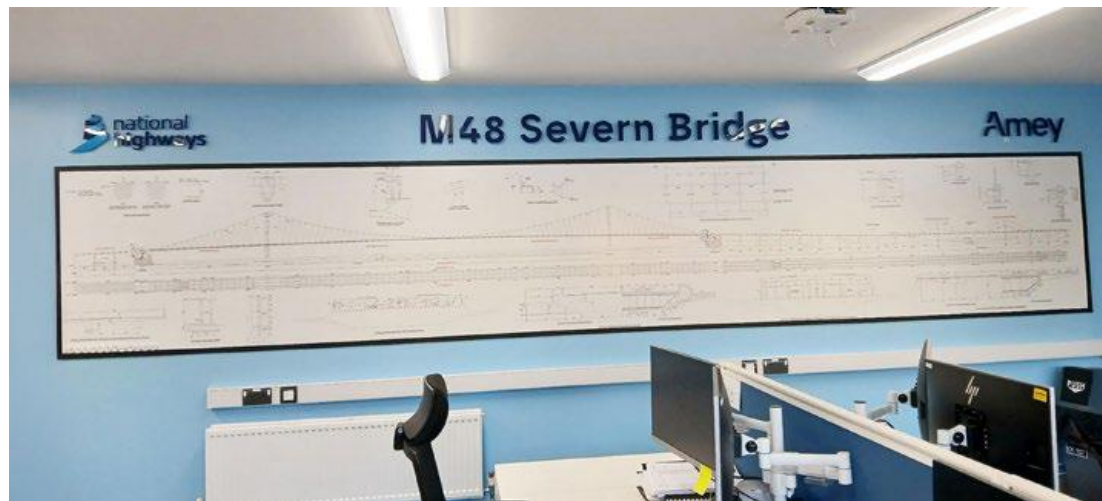
68225



6x1m panel magnetic whiteboard

69953/69979

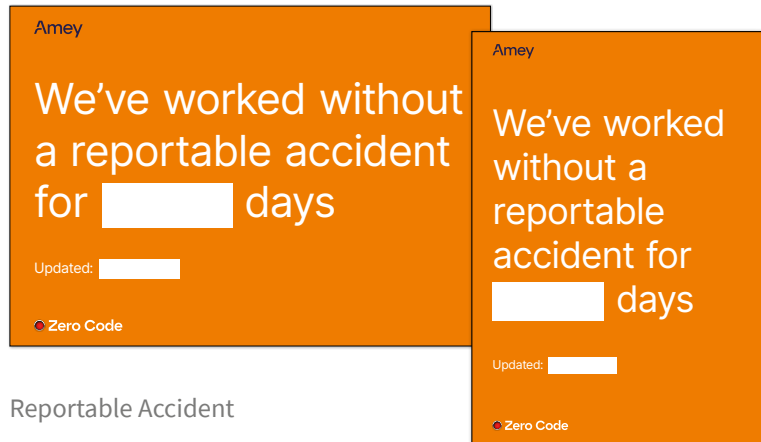
Installation of an updated diagram at the Severn Bridge Operations Room. The paper diagram was replaced with a new, 6 x 0.5m large dry wipe, magnetic vinyl panel with offset cut-out vinyl lettering. The project ranged from site visit, through client amends, and full-sized hard copy proofs to the final install.



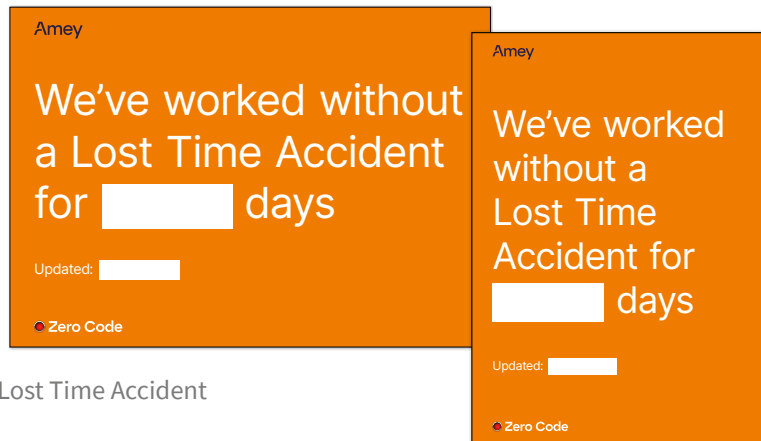


# Zero Code Boards 1

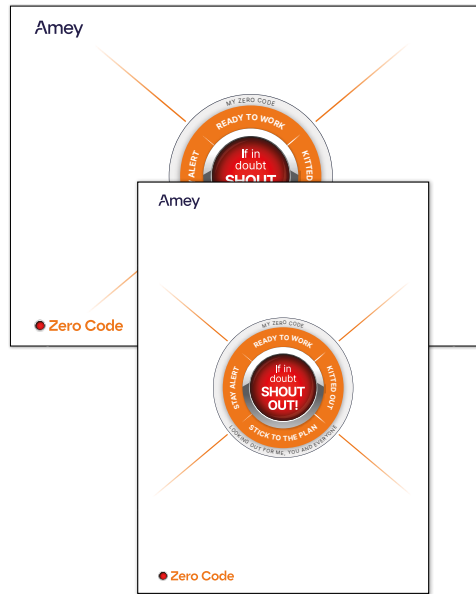
Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Boards



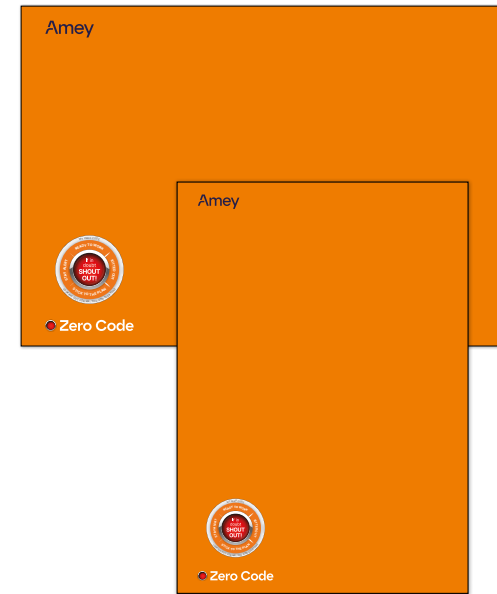
Reportable Accident



Lost Time Accident

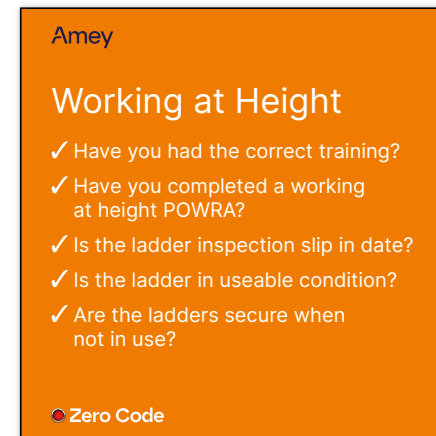


Shout Out White  
71263



Shout Out Orange

Ladder Safety  
68611



# Zero Code Boards 2

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Boards

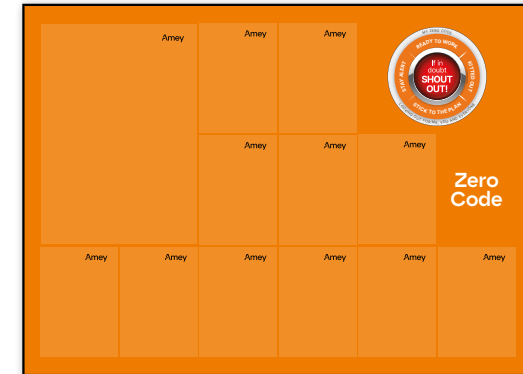
Health & Safety 1.5x1m - 1xA2 & 5xA4 Doc Holders  
77766



Health & Safety 1.8x1m - 1xA2 & 11xA4 Doc Holders  
78285



Health & Safety 1.375x1m - 1xA2 & 11xA4 Doc Holders  
78285



# Zero Code Documents

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Documents

### Amey Zero Code Leaders' Checklist

As leaders, please ensure you complete the following actions:

- Familiarise yourself with the Zero Code tools and resources. Everything can be found at [amey.co.uk/zero-code](http://amey.co.uk/zero-code)
- Arrange and deliver a Zero Code engagement session to every employee in your team. Make sure you:
  - Use the Zero Code video to all employees
  - You should then support your Managers and Operational Managers to engage their teams with Zero Code.
- All Zero Code posters are being updated and will be available on the web page soon.
- Please ask employees to carry their 'Shout Out' card with them and support them to 'Shout Out' if they see anything they think is unsafe.

All materials and resources can be found at [amey.co.uk/zero-code](http://amey.co.uk/zero-code)



For information on how to 'Shout Out' cards, please email [matchworks\\_recip@amey.co.uk](mailto:matchworks_recip@amey.co.uk)

Leader's Checklist

### Amey Five Whys Exercise

A technique for finding the root cause of a problem that helps avoid drawing wrong conclusions, by continually asking the question 'why?'

Problem	Problem
Why? ↓	Why? ↓
Why? ↓	Why? ↓
Why? ↓	Why? ↓
Why? ↓	Why? ↓
Why? ↓	Why? ↓
Improvement ↓	Improvement ↓

All materials and resources can be found at [amey.co.uk/zero-code](http://amey.co.uk/zero-code)

### Amey Zero Code Huddle Card


This huddle card has been designed to help you engage your teams with Zero Code. Use it to talk to your team about what Zero Code means to them and how they can personally apply it to their everyday tasks.

**Before you start your team briefing:**

- Make sure you're familiar with the content of the huddle card
- Watch the Zero Code film
- To bring your own examples
- Five Whys Exercise and a PowerPoint with more detail on the Zero Code and also available for your use if you wish. Go to [amey.co.uk/zero-code](http://amey.co.uk/zero-code) for more.

**Checklist of team talk points:**

- Introducing Zero Code
- The five principles
- Zero Code film.



Huddle Card

### Zero Code

**Lead a discussion**

Share the ideas by your team and then summarise them for your team.

**Introducing our Zero Code:**

Our Zero Code has been developed to help you work safely, every day. It's not just a set of rules, it's a mindset. We want you to think about safety every day, not just when you're on the job. It's about taking control of your own safety and the safety of others. It's about always being aware of your surroundings and thinking about how you can keep yourself and others safe.

**Questions to generate a discussion:**

- What do you think is the most important part of Zero Code?
- Do you understand the purpose of Zero Code?
- Can you think of any examples of how Zero Code is being used in your team?
- Are you happy to report any safety concerns (even small ones) to your supervisor?
- Are you happy to help others if you see something unsafe?
- Do you know how to report any safety concerns?

**Who's involved?**

- Everyone who works for Amey is responsible for safety.
- Everyone who works for Amey has a role to play in keeping ourselves and others safe.
- Everyone who works for Amey has a responsibility to look out for their colleagues.
- Everyone who works for Amey has a responsibility to report any safety concerns.
- Everyone who works for Amey has a responsibility to help others if they see something unsafe.

**Who's involved?**

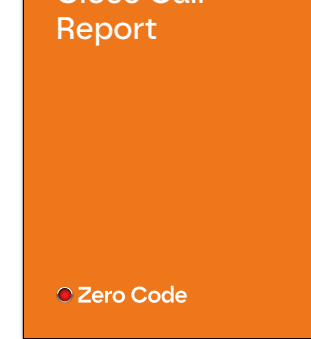
- Everyone who works for Amey is responsible for safety.
- Everyone who works for Amey has a role to play in keeping ourselves and others safe.
- Everyone who works for Amey has a responsibility to look out for their colleagues.
- Everyone who works for Amey has a responsibility to report any safety concerns.
- Everyone who works for Amey has a responsibility to help others if they see something unsafe.

**Who's involved?**

- Everyone who works for Amey is responsible for safety.
- Everyone who works for Amey has a role to play in keeping ourselves and others safe.
- Everyone who works for Amey has a responsibility to look out for their colleagues.
- Everyone who works for Amey has a responsibility to report any safety concerns.
- Everyone who works for Amey has a responsibility to help others if they see something unsafe.

### Amey Close Call Report

**Zero Code**



Close Call Report Pad

### Amey

**Close Call Report Pad**

No matter how small always report a Close Call

What happened?

What did you see?

What could have happened?

What were you able to do about it?

Reported by: \_\_\_\_\_ Date: \_\_\_\_\_

**Zero Code**

We're a leading provider of road repair, maintenance, and construction services. We're committed to delivering high-quality services, and we're proud to have a team of experts who are always ready to help. We're also committed to safety, and we're proud to have a team of experts who are always ready to help. We're also committed to safety, and we're proud to have a team of experts who are always ready to help.

### Amey Zero Code Leaders' Guide

Looking out for me, you and everyone



### It's critical that every one of us lives by our Zero Code!

A message from Andy

Andy is a senior manager at Amey and he's passionate about safety. He's always looking for ways to improve safety and he's always looking for ways to improve safety. He's always looking for ways to improve safety and he's always looking for ways to improve safety. He's always looking for ways to improve safety and he's always looking for ways to improve safety.

### Working towards Zero Code

Who's involved?

- Everyone who works for Amey is responsible for safety.
- Everyone who works for Amey has a role to play in keeping ourselves and others safe.
- Everyone who works for Amey has a responsibility to look out for their colleagues.
- Everyone who works for Amey has a responsibility to report any safety concerns.
- Everyone who works for Amey has a responsibility to help others if they see something unsafe.

### Zero Code/ Ready to Work

Who's involved?	I will...	I won't...
Senior Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
Operational Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
All Employees	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.

### Zero Code/ Stay Alert

Who's involved?	I will...	I won't...
Senior Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
Operational Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
All Employees	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.

### Zero Code/ Stick to the Plan

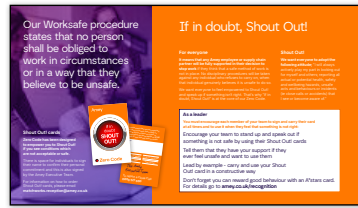
Who's involved?	I will...	I won't...
Senior Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
Operational Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
All Employees	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.

### Zero Code/ Stay Alert

Who's involved?	I will...	I won't...
Senior Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
Operational Managers	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.
All Employees	Ensure that all activities are planned and controlled.	Ensure that all activities are planned and controlled.

### Our Worksafe procedure states that no person shall be obliged to work in circumstances or in a way that they believe to be unsafe.

If in doubt, Shout Out!

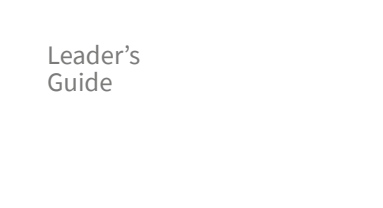


### Your role as a leader

1. Encourage your employees and staff to report any safety concerns.
2. Investigate any safety concerns that are reported to you.
3. Take action on any safety concerns that are reported to you.
4. Report any safety concerns that are reported to you.



### Leader's Guide



# Zero Code Merchandise 1

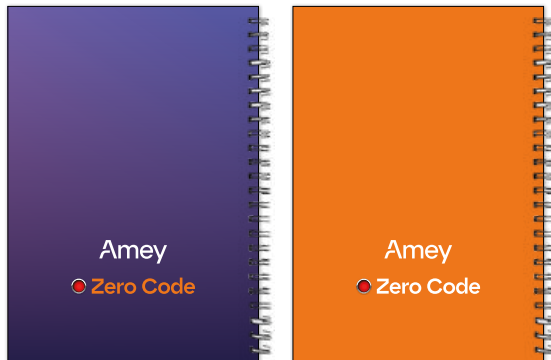
Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Merchandise



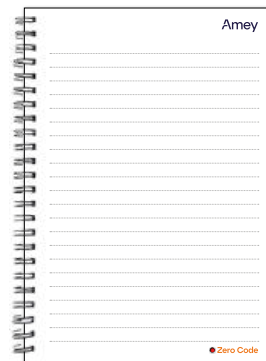
Shout Out Card



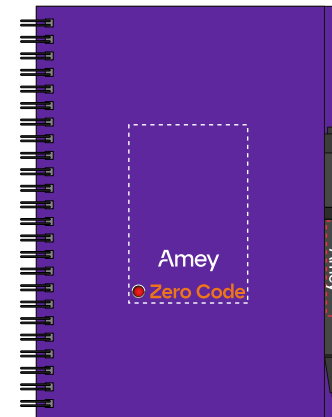
Lanyard



A5 Notebook



A5 Pad & Pen  
66723, 77726





# Zero Code Merchandise 2

Wheel of Consequence  
71909/75280



Water Bottle  
77671



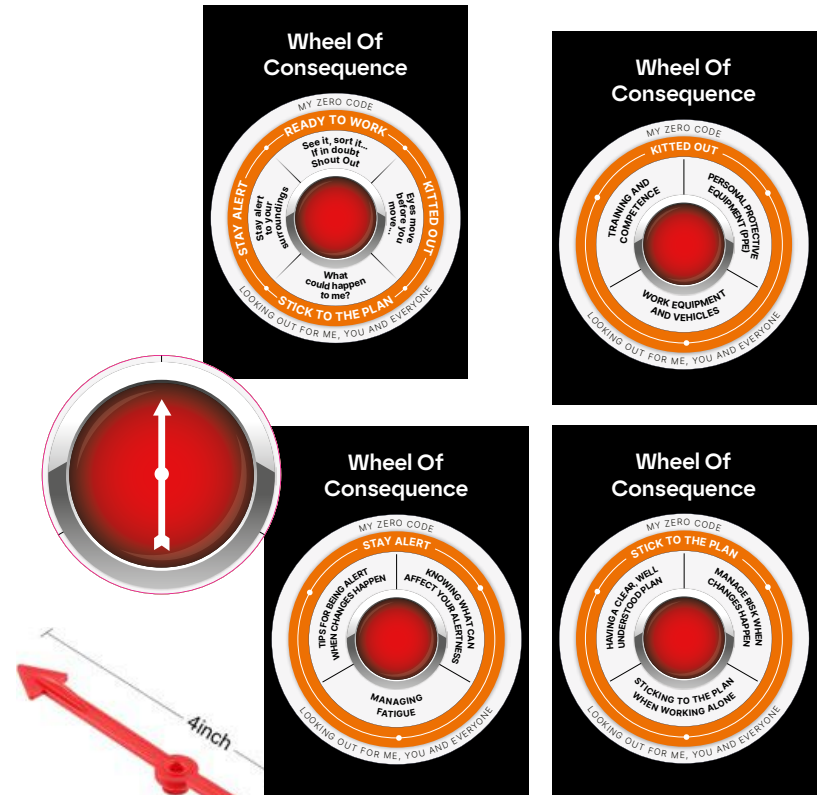
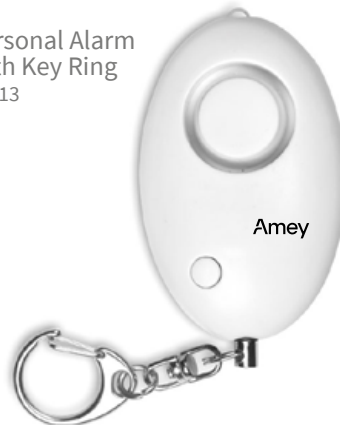
Gift Pen & Pencil Set  
76556



Mug  
69738



Personal Alarm with Key Ring  
75213



Ballpen Stylus  
77601

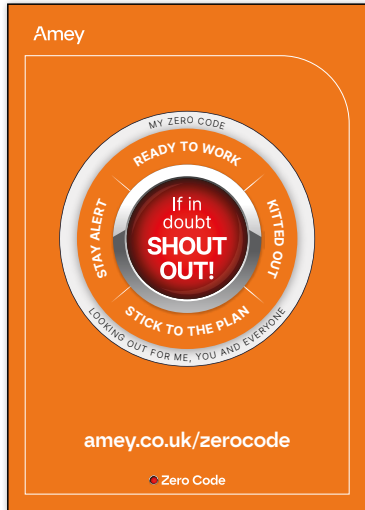
Amey  
Zero Code

# Zero Code Posters, Pullups & Banners

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Posters

Various Posters

71262



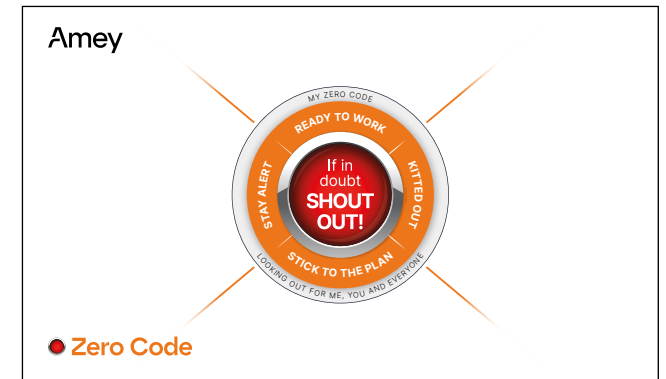
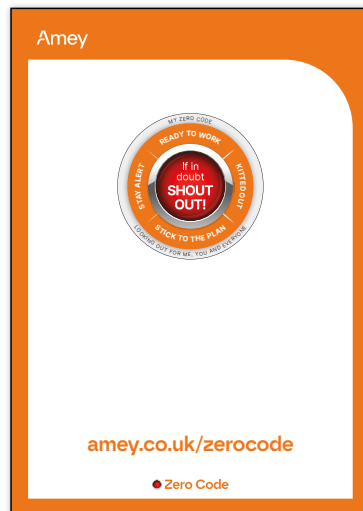
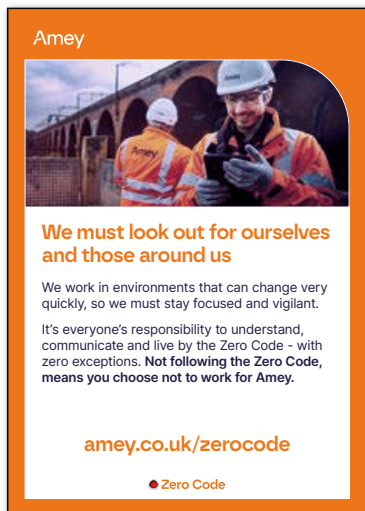
Pullups

77333



HERAS Banner 3.375x2m

78285



# Zero Code Signs

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Signage

Various sizes

1 x 0.5



2 x 0.5



3 x 1



4 x 1.5



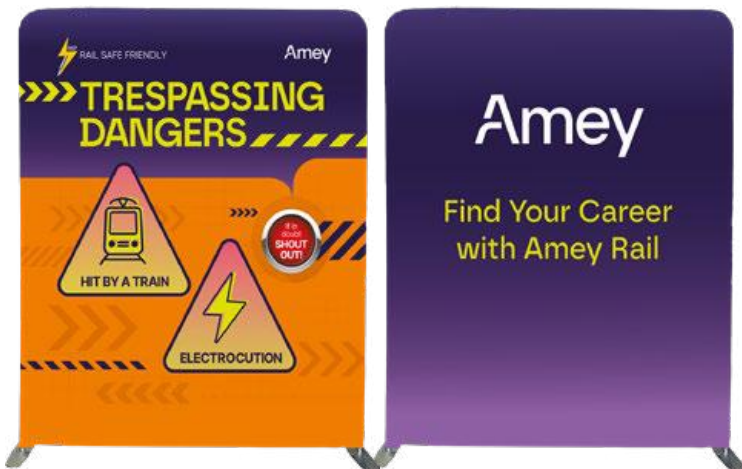
1.5 x 1.5  
68386



# Amey Rail (RSF)



RSF-73123  
Fabric Stand backdrop 2x2.3m



RSF-73103  
Shoutout Square Highlighter



Shoutout Stress Pill



RSF-75236 RED



RSF-73124, 77682 WHITE





# Amey Rail (RSF)

RSF-73125  
3x3 Curved Popup Case



RSF-73159  
Coaster & Bell



RSF-73160  
Selfie Frames 594x841 & 1189x841



RSF-73161  
School Certificates A4



RSF-73162  
Postcards A5



RSF-73168  
Floor Matt/Banner 1mx1 RE: AMEY  
RAIL --- : Boards / Cards / Sleeves



RSF-73169  
Holdup Board 500mmx500mm



RSF-73193  
Feedback Forms A4





# Amey Rail (NSAG)

NSAG-74344  
Close Call Card 99x210mm

**Amey** • If in doubt SHOUT OUT!

**Close Call**  
You only need complete relevant sections. As well as raising safety issues, you can also raise environmental concerns and make improvement suggestions.

What did you see?

What did you do? Who did you tell?

What could have happened?

Was a subcontractor involved?  
 Yes  No

Status  
 Open  Closed

PTD ▶

**Amey** • If in doubt SHOUT OUT!

**Health & Wellbeing**  
What do you want to report?

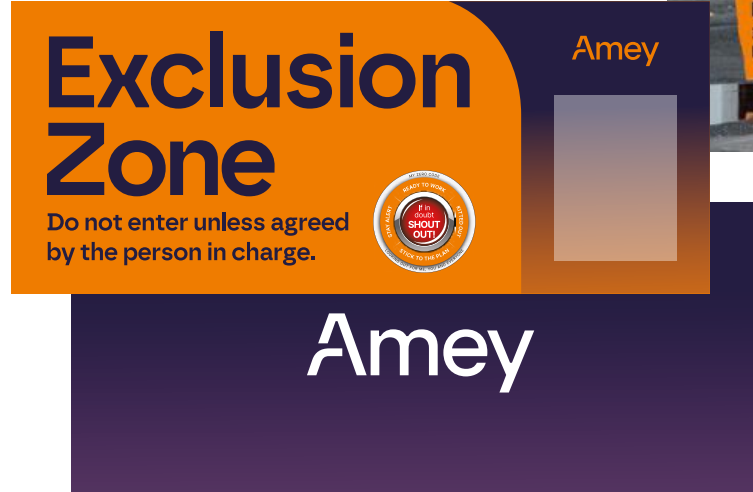
What would you like to see?

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
Give your details, or if you prefer to be anonymous, that's OK.

Name: \_\_\_\_\_  
Job title: \_\_\_\_\_  
Tel no: \_\_\_\_\_  
Company: \_\_\_\_\_  
Site location or What2Build: \_\_\_\_\_

Are you?  
 Operative  Supervisor  Office Staff  
 Engineer  Manager

NSAG-74341  
Exclusion Zone Sleeve 2230x935mm



NSAG-74344  
AIW Safety Board 1800x1000mm

**Site Safety Action News**

National Safety Action Group member representing your Account

NSAG Latest

SAG Champion / Coordinator

Your next LSAG meeting

Amey  
SELL WITH TRANSFORMATION

Latest Foresight

Zero Code

**TOP 3 Close Calls Raised In**

You Did	You Did	We Did
1		
2		
3		

Seen a Close Call?  
Have you ever seen a Close Call?

Zero Code

NSAG-74344  
Amey Safety Board 1800x1000mm

**Site Safety Action News**

National Safety Action Group member representing your Account

NSAG Latest

SAG Champion / Coordinator

Your next LSAG meeting

Amey

Latest Foresight

Zero Code

**TOP 3 Close Calls Raised In**

You Did	You Did	We Did
1		
2		
3		

Seen a Close Call?  
Have you ever seen a Close Call?

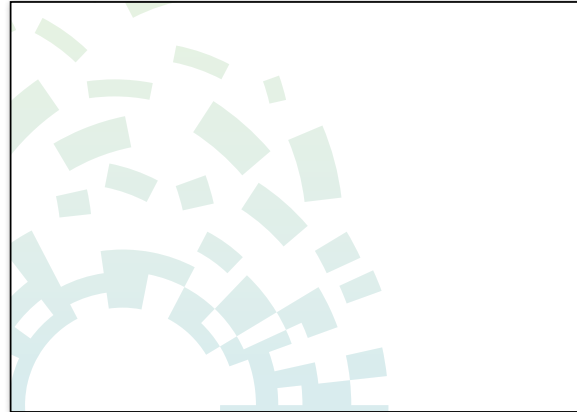
Zero Code

# Centre of Excellence for Decarbonising Roads (CEDR)

Wheat Ballpen  
74830



A1 blank panel  
74831



A1 build-a-road panel  
74819



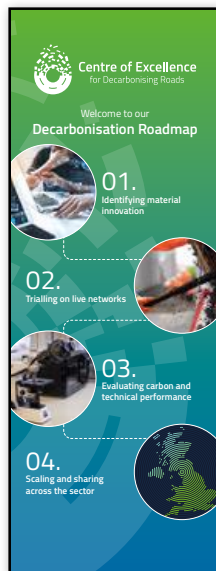
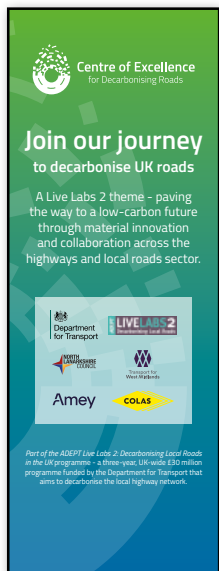
A6 build-a-road cards  
74821

Material Category	1 Material (1 point)	2 Low-Carbon Material (2 points)	3 Lowest-Carbon Material (3 points)	Score
Emergency pothole repair	HRA	Traditional cold-mix	Cold-mix with bio-binders	
Line-marking	Thermoplastic	Biogenic thermoplastic	MMA lining	
Binders	Traditional bitumen	Biogenic binder	Biogenic PMBs	
Surface treatments	None (reactive maintenance)	Preservative	Rejuvenator	
Signage	Aluminium	Composite aluminium and polyethylene core	Bi-based signage	
<b>TOTAL</b>				

Word magnets  
74819

Aluminium	Bi-based signage
Composite aluminium and polyethylene core	Preservative
None (reactive maintenance)	Rejuvenator
Thermoplastic	Cold-mix with bio-binders
Biogenic thermoplastic	Biogenic binder
MMA lining	HRA
HRA	Biogenic PMBs
Traditional cold-mix	Traditional bitumen

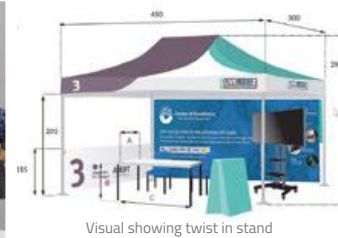
Pullups  
69550



Twist Stand  
69516

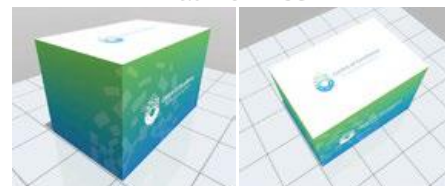


Twist stand with "sacrificial" right hand side:  
Left hand side 2,950mm wide - Full combined panels 4,300mm wide  
With Counter & Wrap

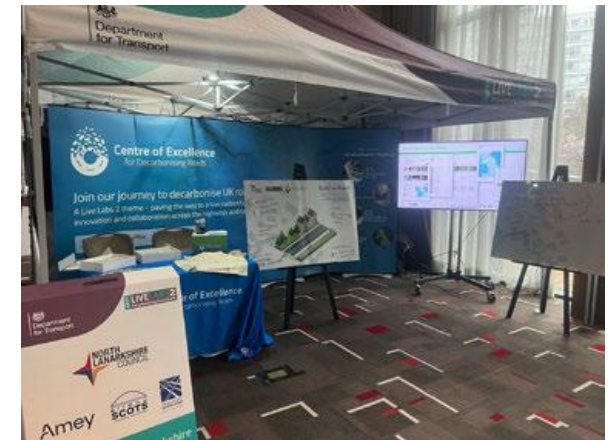


Visual showing twist in stand

iPad Box Riser



69516



# Stafford

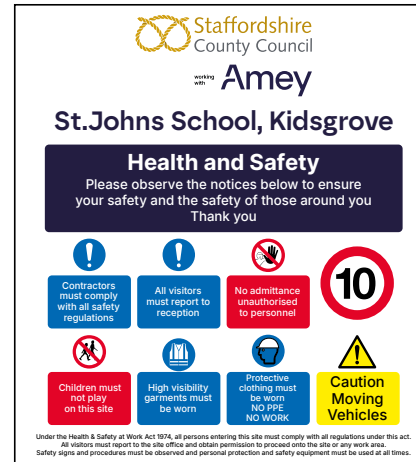
HERAS Banner 3.375x2m

78285



Notice Board 1x1.1m

78285



# Signage

Various

78285 1 x .75m

Prince of Wales Bridge Status Board **Amey**

Gantry/Asset	Status	Location	Statutory Due Date
<b>BEHO ACCESS TRAIL</b>			
Rapid Access Train			
Rapid Access Train Rail			
<b>RIVON VIADUCT GANTRY</b>			
Avon Viaduct Gantry			
Avon Viaduct Gantry Runway Beam			
<b>GARTLEVER SPAN GANTRY</b>			
Malspang Gantry			
Malspang Gantry Runway Beam			
<b>GLAVERT VIADUCT GANTRY</b>			
Glavert Gantry			
Glavert Gantry Runway Beam			
<b>LETS</b>			
M1 - North			
M1 - South			
M2 - North			
M2 - South			

**Zero Code**

**Amey**

**Pytchley Workshop**  
Site Safety Starts Here

- CAUTION Open pit**
- CAUTION Vehicles reversing**
- WARNING Flammable materials**
- Protective footwear must be worn
- High visibility clothing must be worn
- No unauthorised persons beyond this point
- No smoking**
- No parking in front of workshop access

**Amey**

- WARNING Flammable materials**
- CAUTION Open pit**
- Protective footwear must be worn
- High visibility clothing must be worn
- No smoking**

**Amey**

- Safety helmets must be worn
- Safety footwear must be worn on this site
- High visibility jackets must be worn
- Hand protection must be worn
- No unauthorised persons allowed on this site**
- Safety first, always

"Bus Stop" Signs  
Custom graphics available



**CAUTION Open Pit**

**DANGER Moving Vehicles**

**First aid station and eye wash**

**Health and Safety Law**  
*What you need to know*

All workers have a right to work in places where risks to their health and safety are properly controlled. Health and safety is about preventing people getting hurt or becoming ill through work. Your employer is responsible for health and safety, but workers must play a part.

What employers must do	What workers must do	If there's a problem
1. Provide a safe and sound working environment.	1. Take care of your own health and safety and that of others.	1. Report any health and safety problems to your supervisor.
2. Provide information, instruction, training and supervision.	2. Follow the instructions and training you have been given.	2. Get help if you are unsure what to do.
3. Carry out their duties in a safe and sound manner.	3. Report any health and safety problems to your supervisor.	3. Report any health and safety problems to your supervisor.
4. Provide a safe and sound working environment.	4. Report any health and safety problems to your supervisor.	4. Report any health and safety problems to your supervisor.

**HSE**

62702



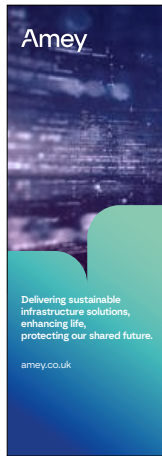
# Pullups

Data > 01 Artwork > 2025 > Amey > -BRAND > Pullups > -ALL PULLUPS singles

Various



A



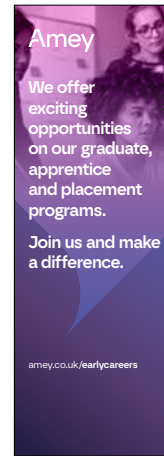
B



C



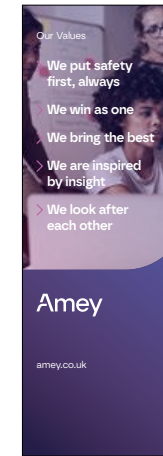
D



E



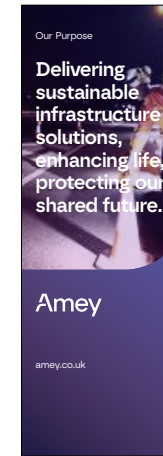
F



G



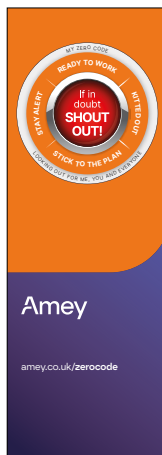
H



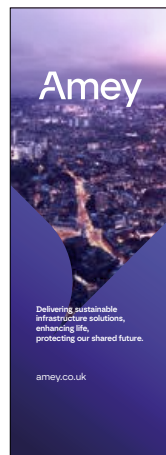
I



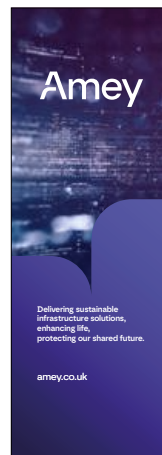
J



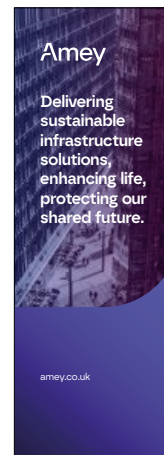
K



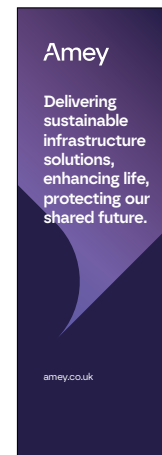
L



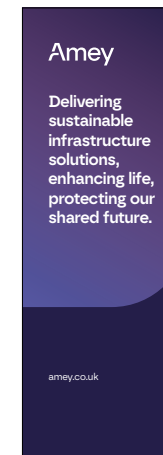
M



N



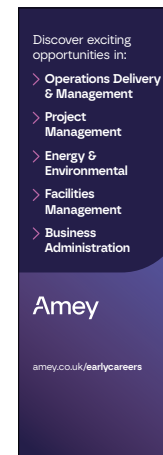
O



P



Q



R



# More Pullups

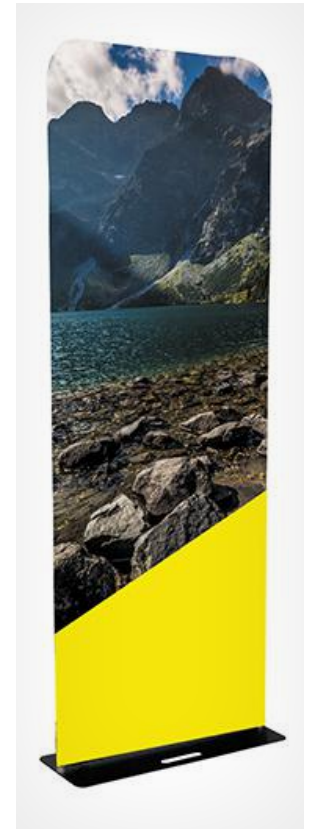
Various



77040

# SUSTAINABLE PULLUP STANDS

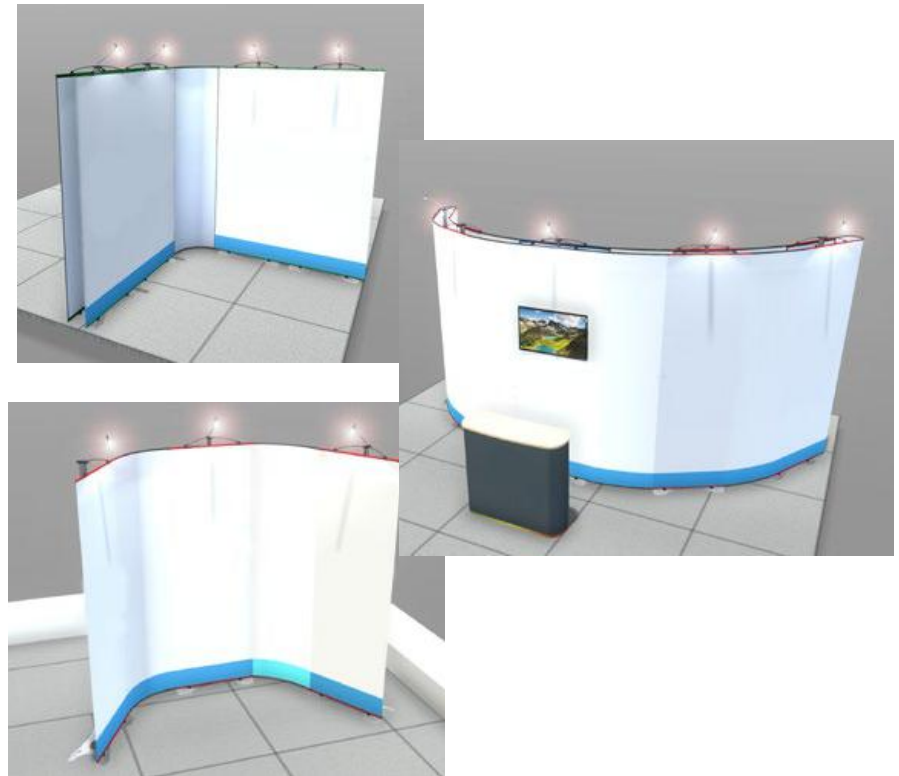
- **Pop up banners** – we can provide a number of sustainable materials: fabric, cardboard and PVC free vinyl with wooden mechanisms.



# Exhibition Stands

Almost infinitely customisable

## Interlocking Tension Stands



## Interlocking Pullup Stands



67291



# Popup & Fabric Stands

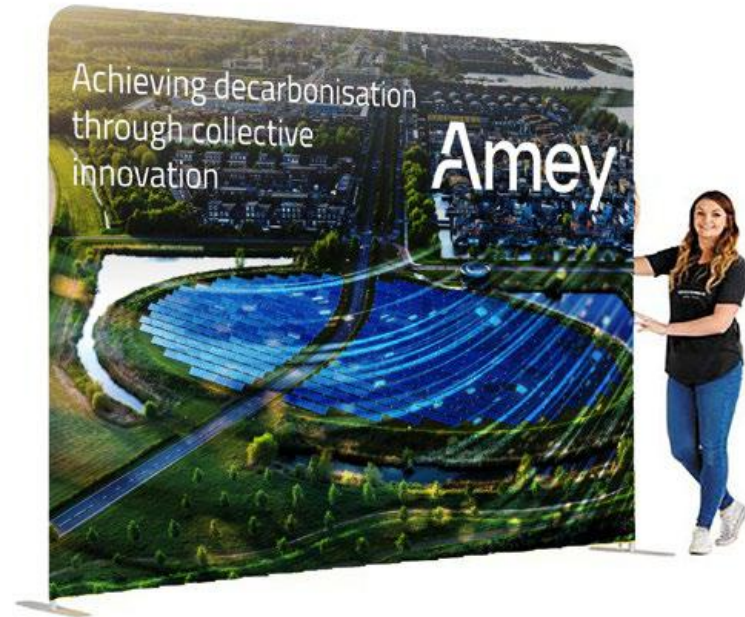
3x3 Popup



3x2 Popup



Straight Fabric Backdrop 64597



Curved Fabric Backdrop 70249

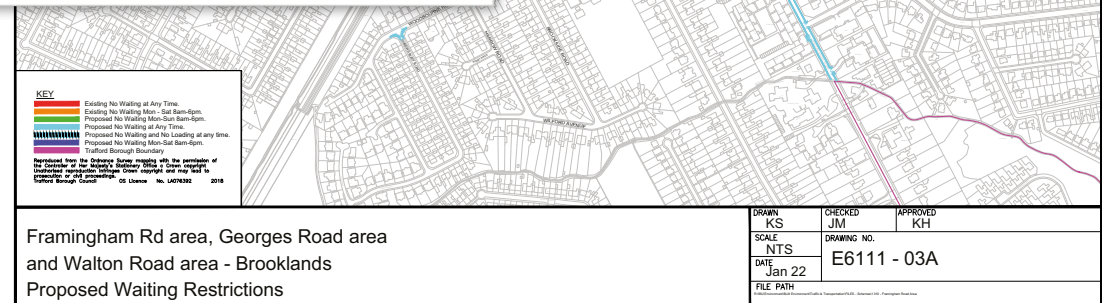
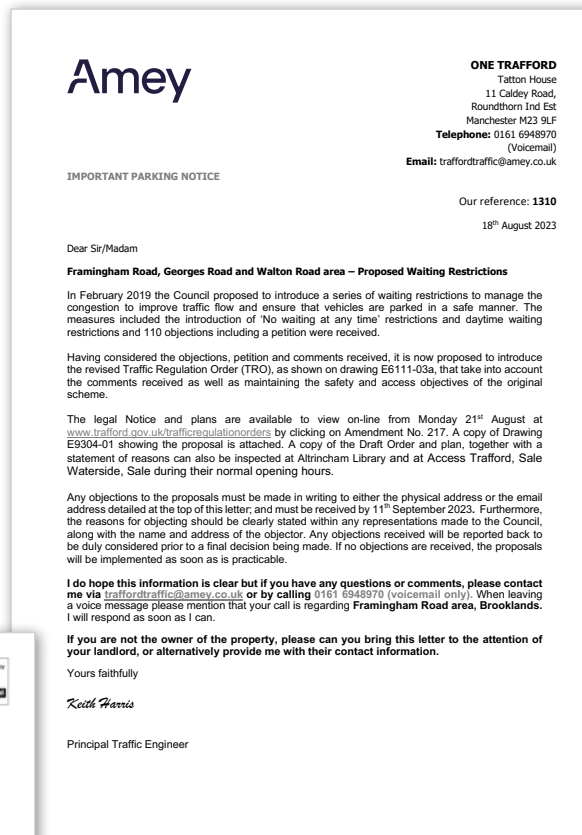
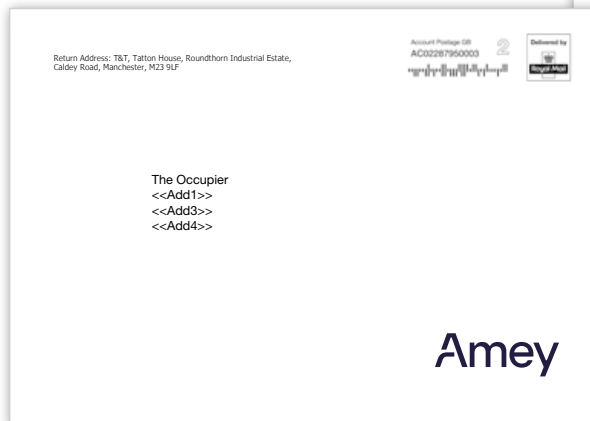




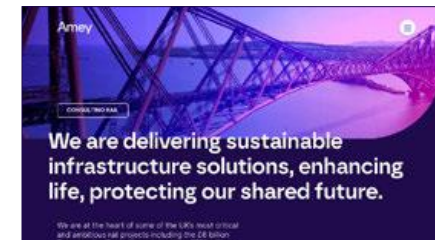
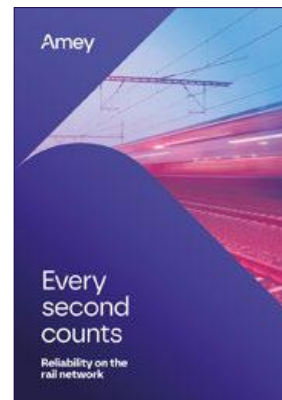
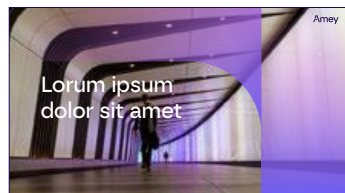
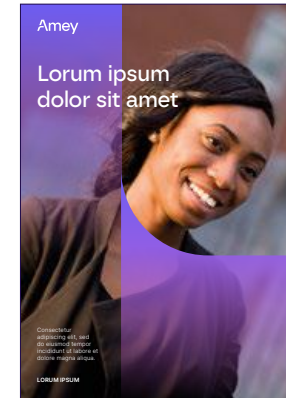
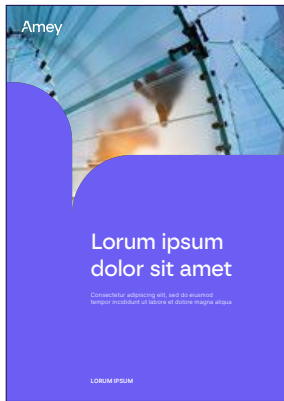
# Mail on Demand

End to end direct mail fulfilment service including design and personalisation. Printed mail is seen as a secure and trustworthy media which has a high return on investment.

- Large postage discounts (up to 75% possible)
- Address data sourcing, formatting and cleansing
- Special Finishing: tabbing, folding, high speed polywrapping, machine inserting up to C4 envelopes, labelling, match mailings, mail sorting, and more.
- Response management
- Specialist services (Door 2 Door / Hybrid Mail etc)
- Storage and distribution
- Hybrid Mail solutions

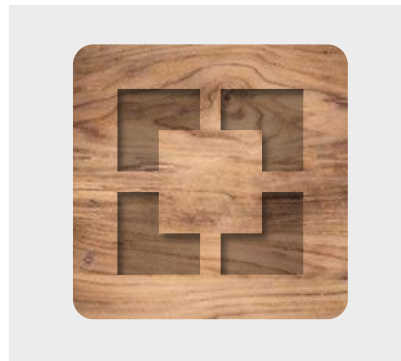
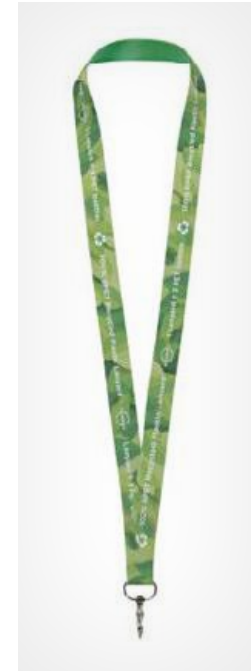


# Brochures & Documents



# SUSTAINABLE INSPIRATION 1

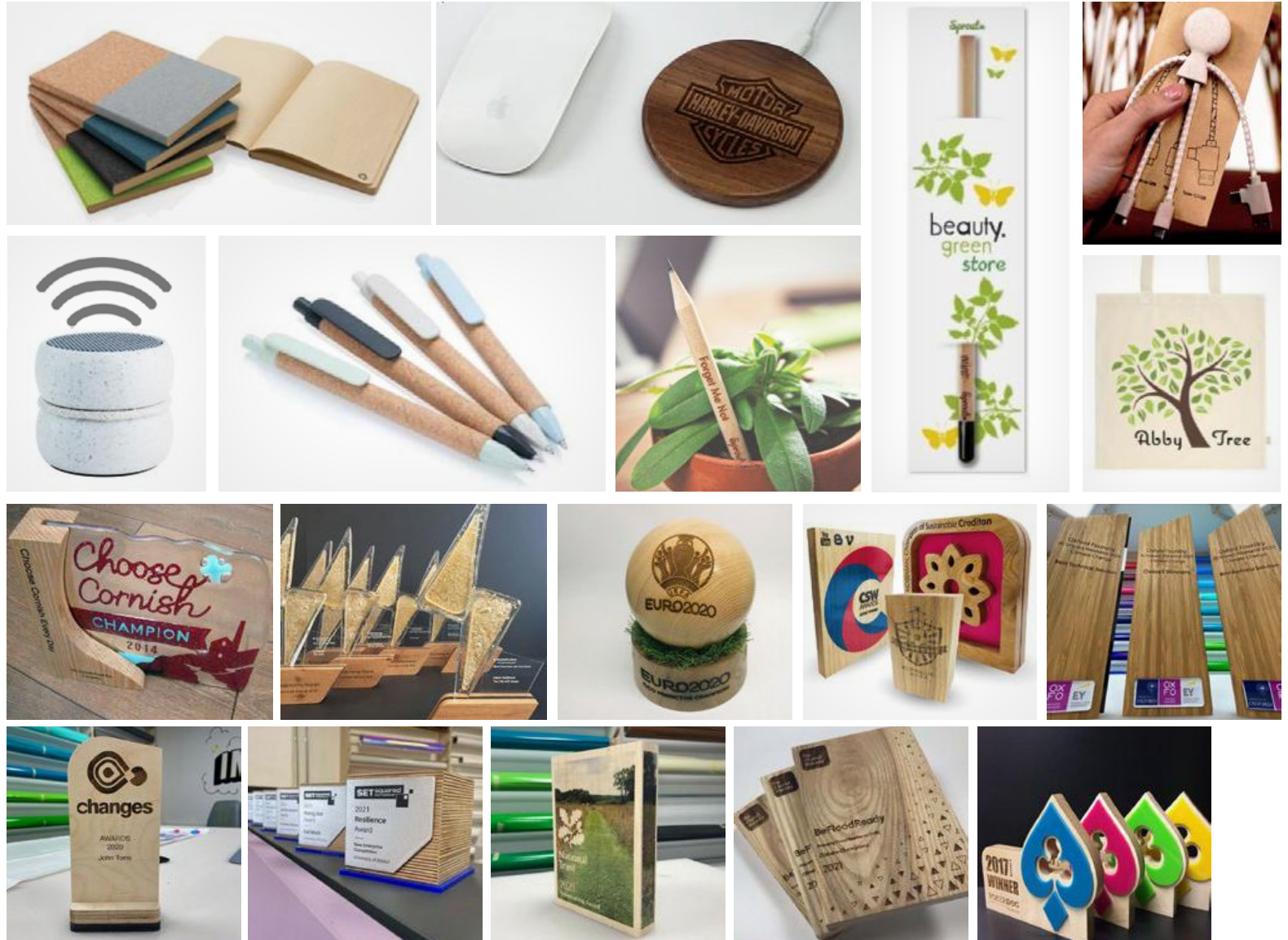
- **Pin Badge** – metal/wood pin badge featuring the BeyondZero logo. This could be fixed onto cardboard backing that has company information and branding.
- **Lanyard** – Sustainable fabric materials are available as well as traditional options.
- **Name tags** – name tags featuring name, logo and QR code. To be printed on seeded paper.





# SUSTAINABLE INSPIRATION 2

- **Table favours** - a number of options could be explored from apple peel notepads, sweets, computer mice and chargers (made of wheat), wooden chargers, bags and clothes made from recycled plastic bottles and more.
- **Plantable pencils** - once used plant them and they grow! Sustainable cardboard pencils are also available.
- **Awards / trophies** - recognising achievements of individuals with awards made of wood, recycled glass and more.



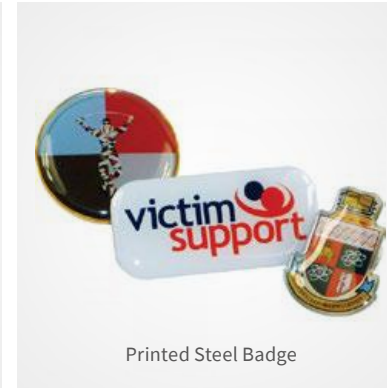
# SUSTAINABLE SPECIFIC ITEMS



Recycled CD Pencil Case



Notepads and Pens



Printed Steel Badge



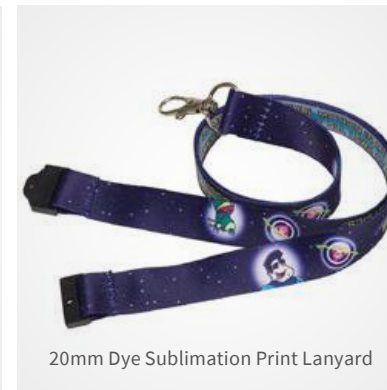
20mm Printed Aluminium Badge



Seeded Paper (Examples)



20mm Wooden Badge



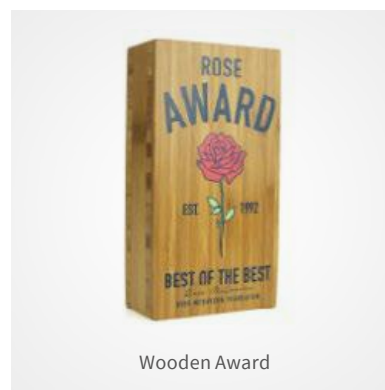
20mm Dye Sublimation Print Lanyard



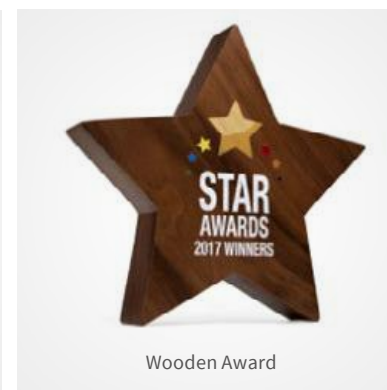
20mm Recycled PET Dye Sub Lanyard



20mm Bamboo Lanyard



Wooden Award



Wooden Award



Wooden Award



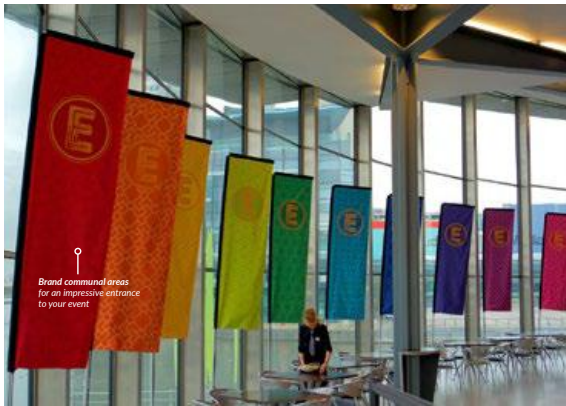
# EVENT STAND INSPIRATION



- Unilode stand concepts (bottom), final stand delivered in Asia (top image and right)



# SUSTAINABLE FABRIC STAND INSPIRATION 1





# SUSTAINABLE FABRIC STAND INSPIRATION 2



- An example of a fabric exhibition space we designed and produced. Rear walls and central curved stand are both fabric.

# diguru

Your creative partner

[www.diguru-uk.com](http://www.diguru-uk.com) +44 (0) 23 8024 0710 [nick@diguru-uk.com](mailto:nick@diguru-uk.com)

Diguru Limited, 3-6 Avenger Close, Chandlers Ford Ind. Est. Eastleigh. SO53 4DQ

Design | Brand | Video | Photo | Web | Social | Digital | Print | Mail | Events