

Amey diguru

Branding Pack



# Contents

WHAT WE CAN DO	3	ZERO CODE POSTERS	21
CLIENTS	4	ZERO CODE SIGNS	22
MERCHANDISE 1	5	AMEY RAIL (RSF)	23
MERCHANDISE 2	6	AMEY RAIL (RSF)	24
MERCHANDISE 3	7	AMEY RAIL (NSAG)	25
MERCHANDISE 4	8	SIGNAGE	26
BUSINESS CARDS	9	PULLUPS	27
LANYARD HANGER CARDS	10	MORE PULLUPS	28
MERCHANDISE 5	11	SUSTAINABLE PULLUP STANDS	29
TABLE CLOTHS	12	EXHIBITION STANDS	30
YEAR PLANNING BOARDS	13	POPOP & FABRIC STANDS	31
DOCUMENT HOLDER BOARDS	14	MAIL ON DEMAND	32
ACTIVITY BOXES	15	BROCHURES & DOCUMENTS	33
BRIDGE DIAGRAMS	16	SUSTAINABLE INSPIRATION 1	34
ZERO CODE BOARDS	17	SUSTAINABLE INSPIRATION 2	35
ZERO CODE DOCUMENTS	18	SUSTAINABLE SPECIFIC ITEMS	36
ZERO CODE MERCHANDISE 1	19	SUSTAINABLE FABRIC STAND INSPIRATION 1	37
ZERO CODE MERCHANDISE 2	20	SUSTAINABLE FABRIC STAND INSPIRATION 2	38

# WHAT WE CAN DO

## PROVIDING SMILES, CREATIVE, DIGITAL, PRINT, MERCHANDISE & EVENTS

We will work with you to provide consultancy and support on how to approach, fulfil and deliver their projects in the most effective way. We provide design, managed print, reactive print, events and digital campaigns, from project management and creative to production.

We produce high quality litho, digital and large format printing in-house and pride ourselves on going beyond what most creative and print companies consider the norm. After recent years exploring the cutting edge of sustainable print we have a number of unique offerings all available from us as a single supplier.

### ***Our services:***

- Project management
- Print management
- Art direction
- Strategic branding
- Graphic design and illustration
- Copywriting, proofreading and editing
- Website and app design
- Social media
- Photography and video production
- Exhibition design and management
- Building and vehicle graphics
- Subcontractor and supplier management
- Procurement support
- Complex multi-layered projects across the UK
- Mailing and distribution
- Stock and supply (off shelf delivery)
- On site installations
- Event organisation, design, print, delivery and support





# CLIENTS HAPPY PEOPLE WE WORK WITH



WORKING SUSTAINABLY...





# Merchandise 1

Mugs  
66447



Coasters  
66447

Water Bottles



58651



64797 / 71304

## Merchandise 2



A5 Notepad  
71259



Eco Bag  
67657



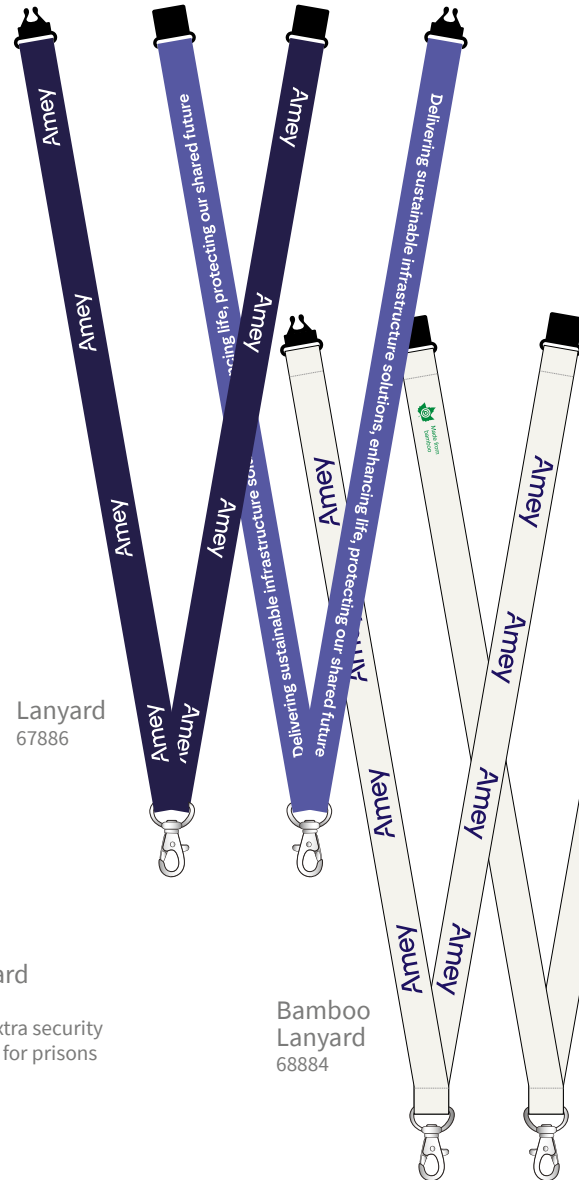
Keyring  
65654

Magnet



Bag  
67425

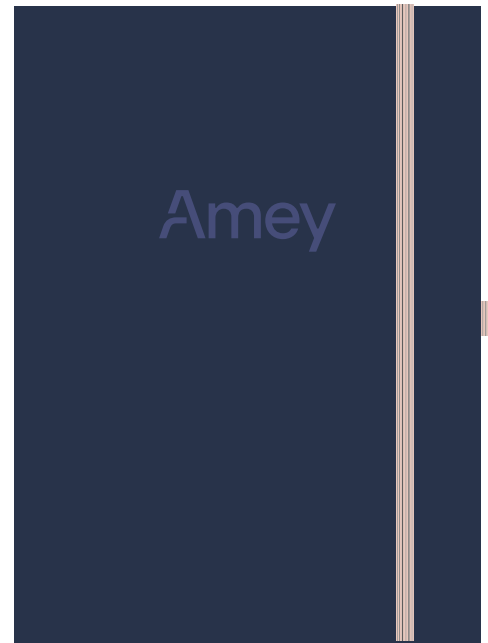
# Merchandise 3



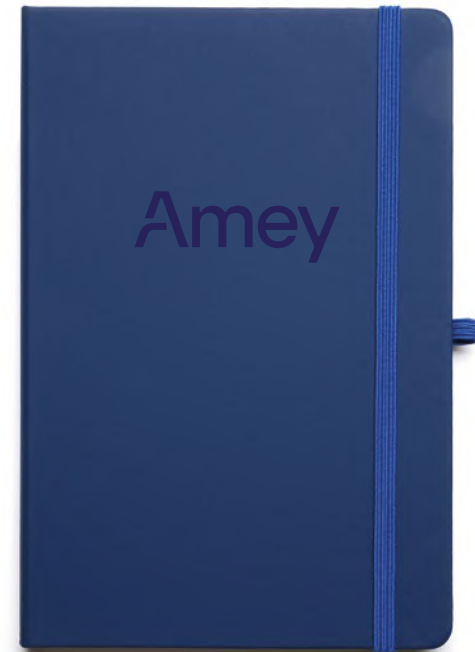
Lanyard  
67886

Lanyard  
71303  
With extra security  
breaks for prisons

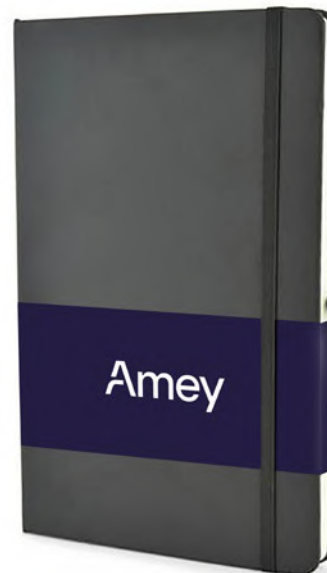
Bamboo  
Lanyard  
68884



Mole Notepad - Logo Single Colour Print  
64432



Mole Notepad - Logo Debossed  
70266



Notepad  
& Wrap  
61408

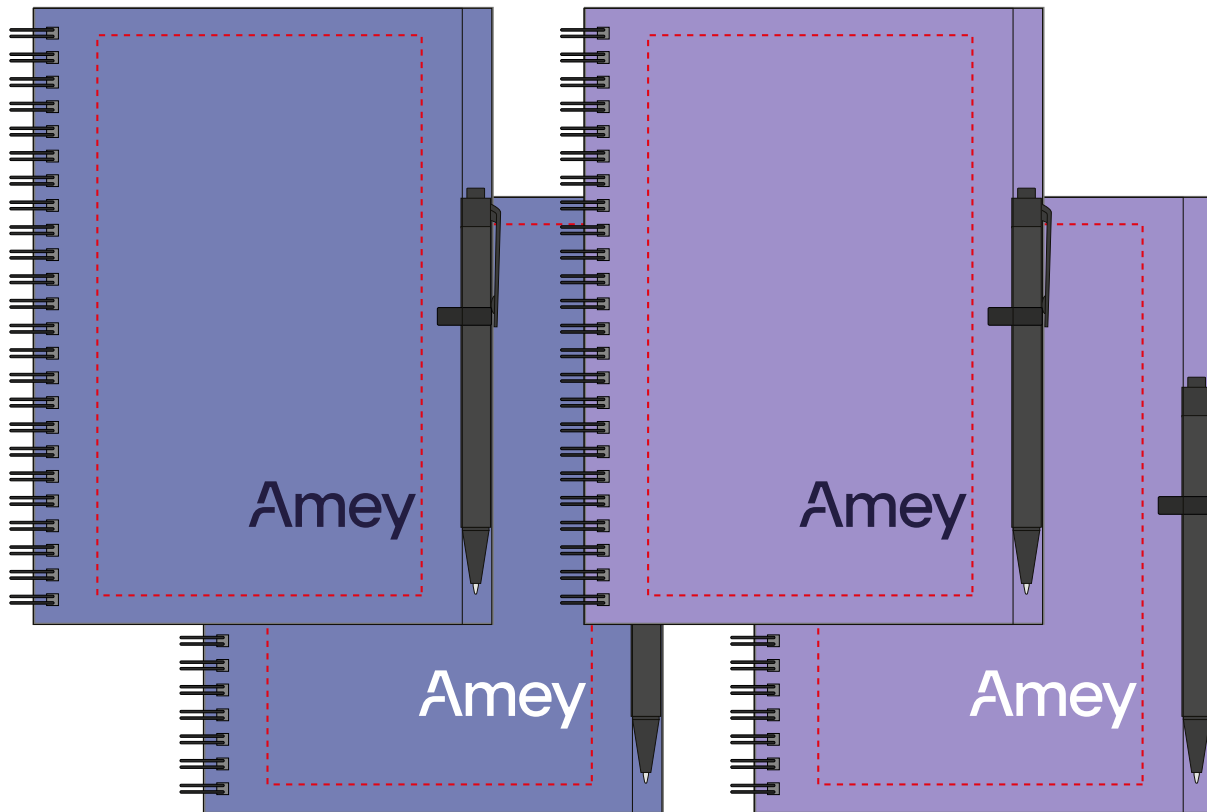


Mole Matt  
Ball Pen  
64596

Bamboo  
Pencil  
70267



# Merchandise 4



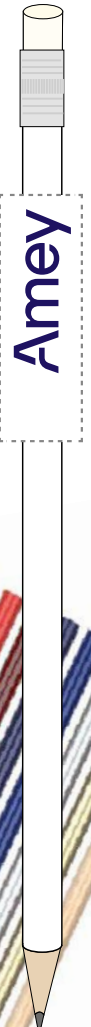
Recycled Notepad & Pen  
67658



Wheat Trim Pen various colours  
68457



Traditional Wooden  
Pencils available in  
various colours  
with or without  
eraser  
71349 71350



# Business Cards

Data > 01 Artwork > 2024 > Amey > -BRAND > Templates

Customisable



67553

# Lanyard Hanger Cards

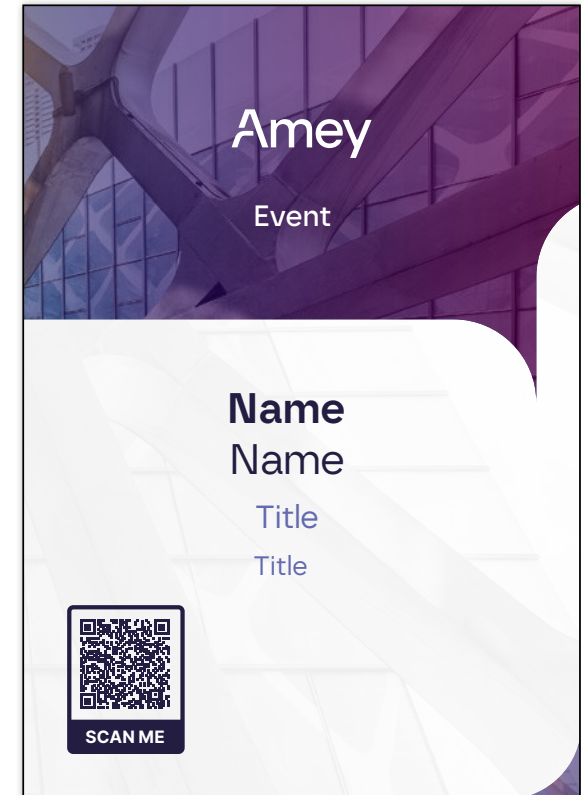
Customisable and can be supplied with lanyards and card holders



66283



70184



70917

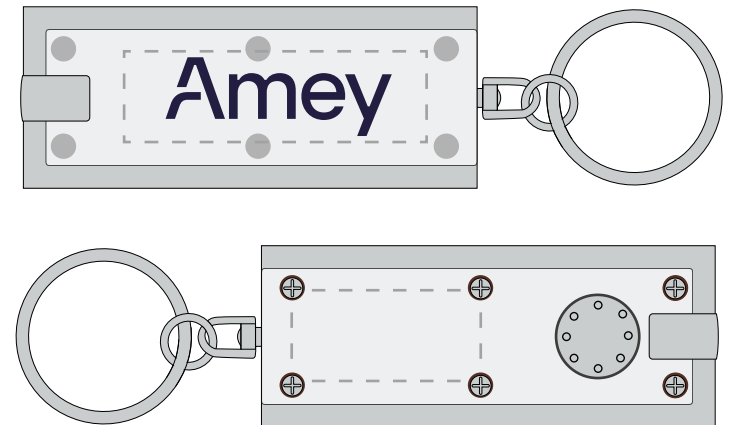


# Merchandise 5

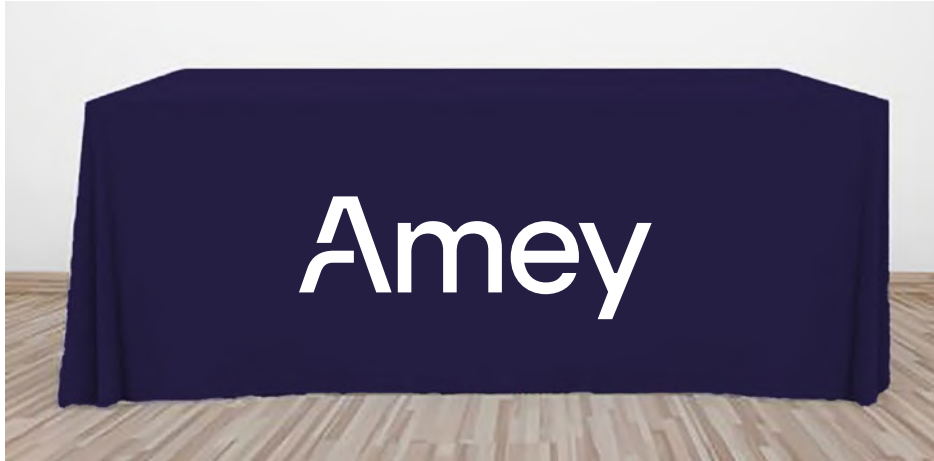
Can of water  
66231



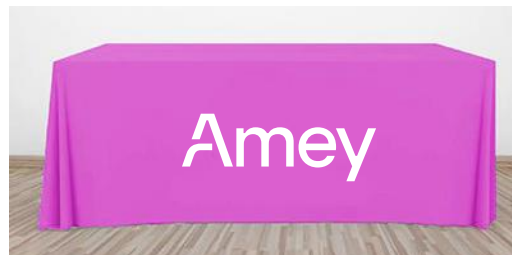
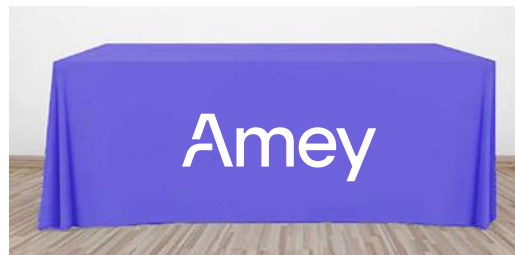
Keyring Torch  
67421



# Table Cloths



Various colours  
68581



# Year Planning Boards

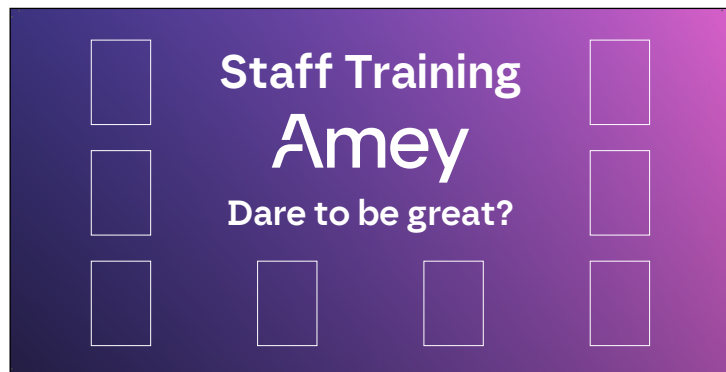
59620

Year Planner																					Amey																				
JANUARY							FEBRUARY							MARCH							APRIL							MAY							JUNE						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29							29	30	31					29	30	31					29	30	31					29	30	31				
JULY							AUGUST							SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30					29	30						29	30						29	30						
GENERAL NOTES																					GENERAL NOTES																				

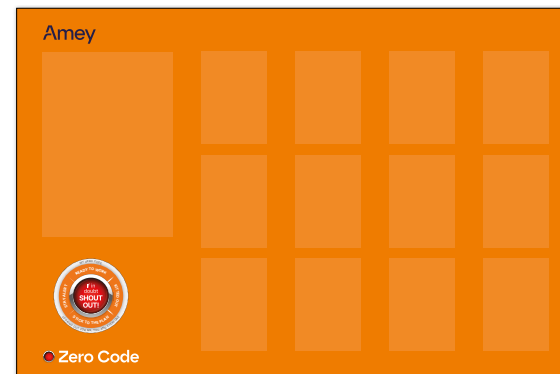


# Document Holder Boards

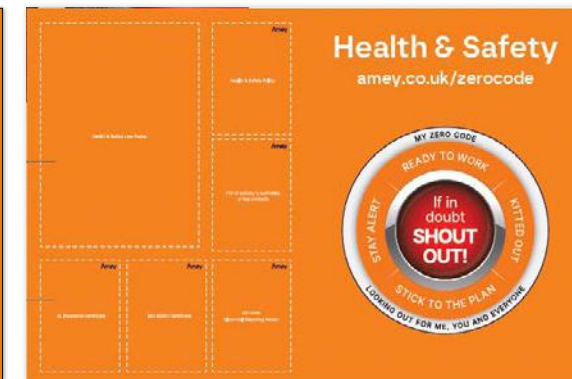
68794 2440x1220mm



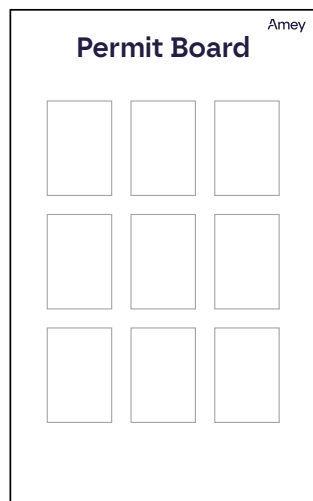
71477 1800x1200mm



1500x1000mm



70037 750x1220



73176  
Glove Board 1200x1000



Premium  
Poster  
Holder



Standard  
Poster  
Holder

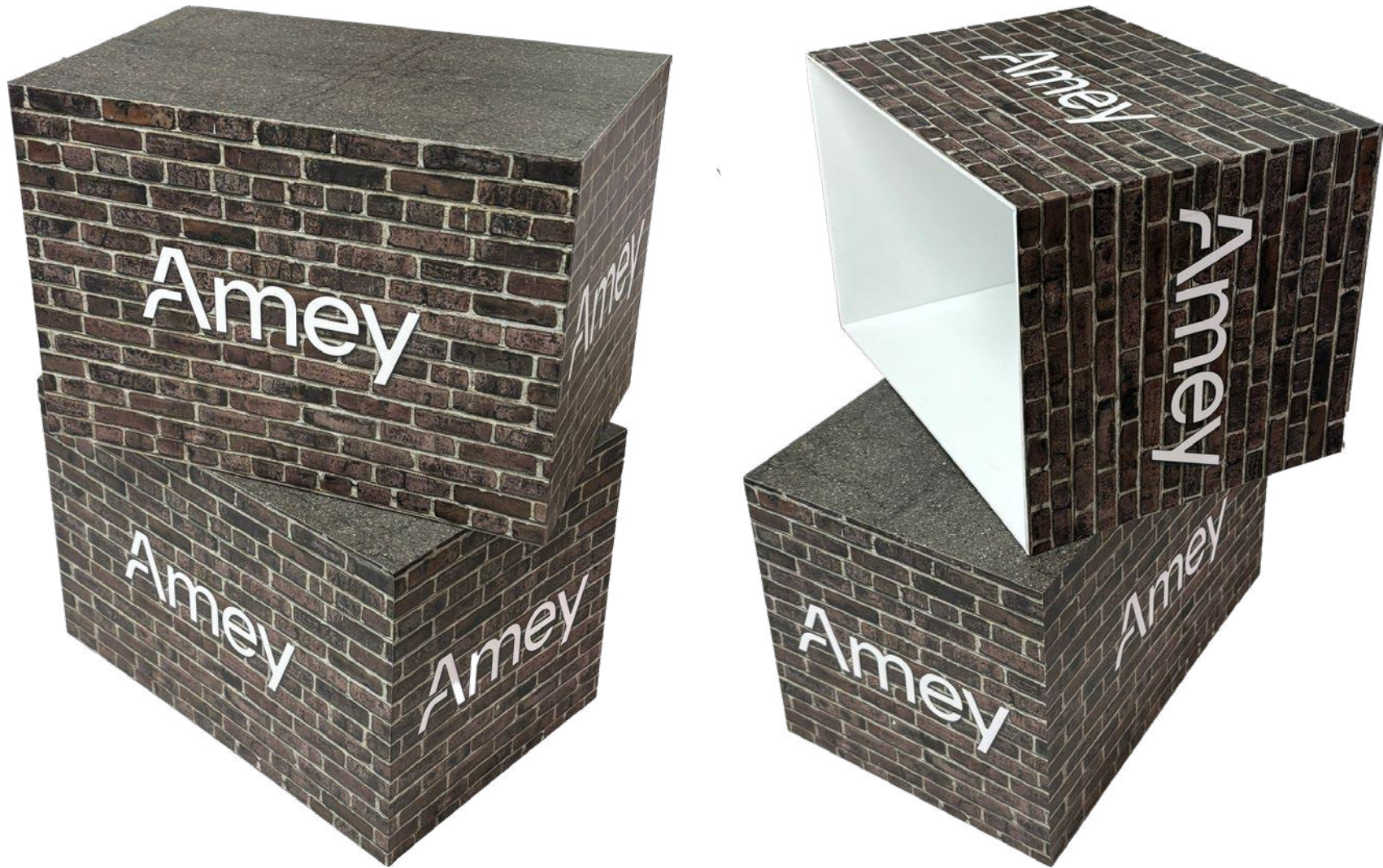


Snap-Frame  
Holder



Capacity  
Holder

# Activity Boxes



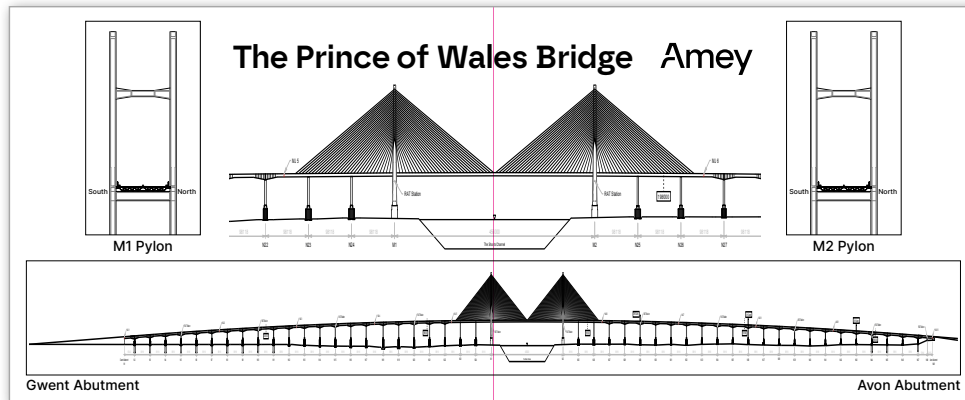
68411



# Bridge Diagrams

2x 1.2x1m panels magnetic whiteboard

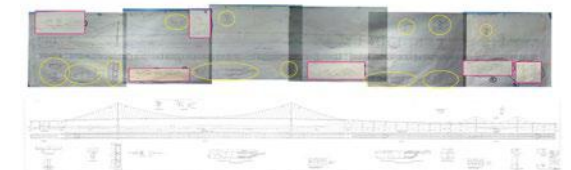
68225



6x1m panel magnetic whiteboard

69953/69979

Installation of an updated diagram at the Severn Bridge Operations Room. The paper diagram was replaced with a new, 6 x 0.5m large dry wipe, magnetic vinyl panel with offset cut-out vinyl lettering. The project ranged from site visit, through client amends, and full-sized hard copy proofs to the final install.



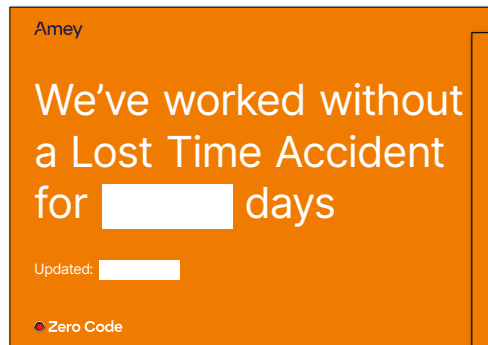
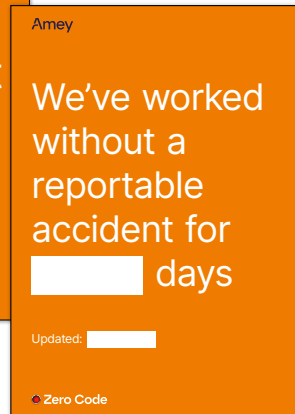


# Zero Code Boards

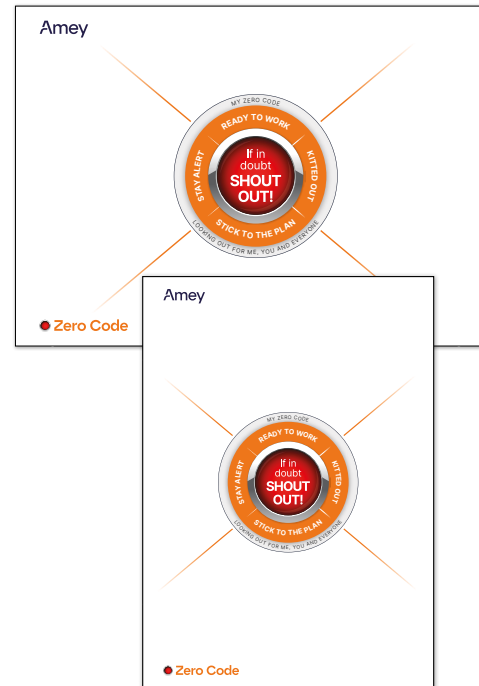
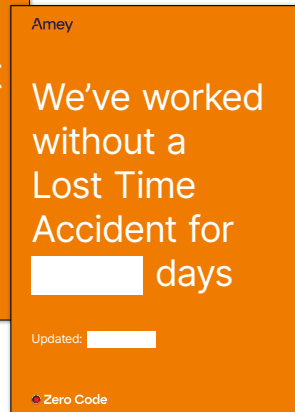
Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Boards



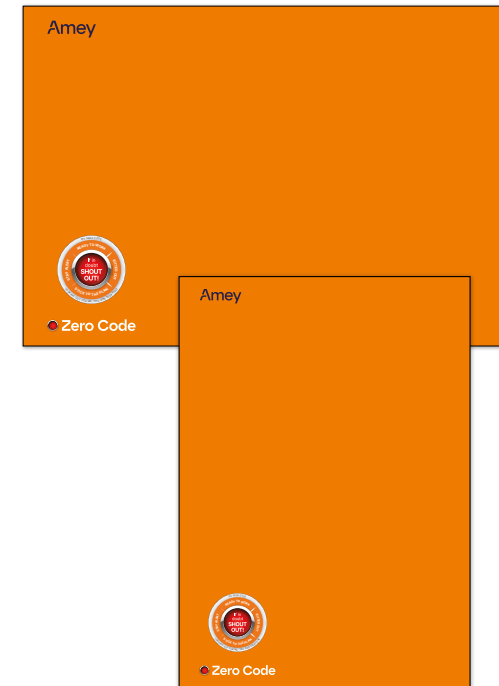
Reportable Accident



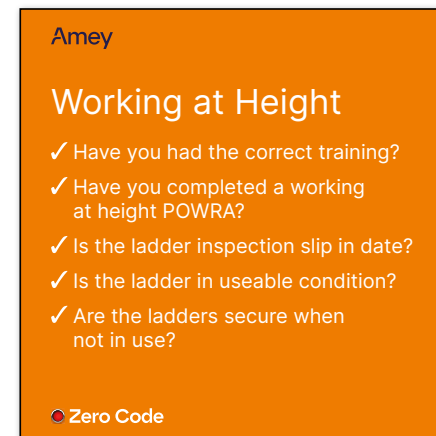
Lost Time Accident



Shout Out White  
71263



Shout Out Orange



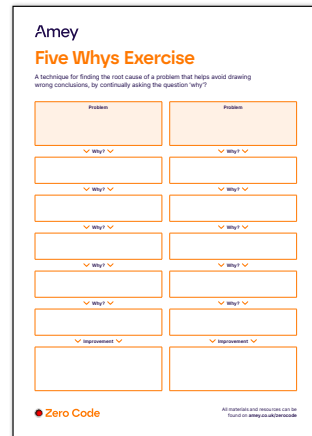
Ladder Safety  
68611

# Zero Code Documents

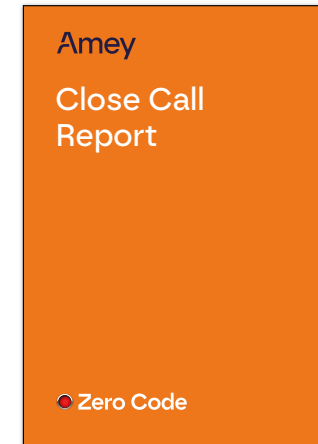
Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Documents



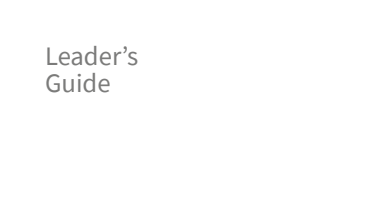
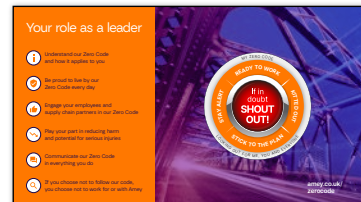
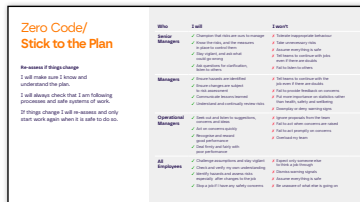
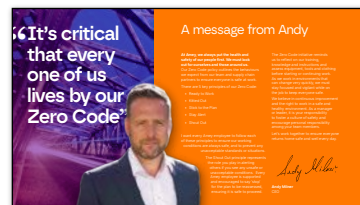
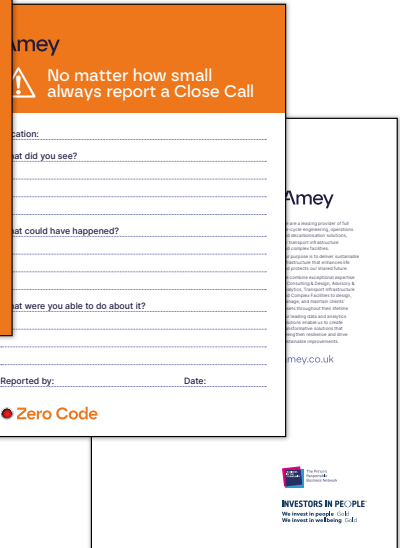
Leader's Checklist



Huddle Card



Close Call Report Pad



# Zero Code Merchandise 1

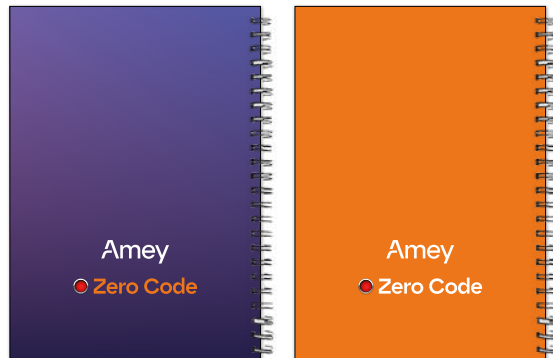
Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Merchandise



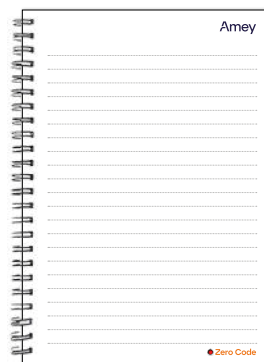
Shout Out Card



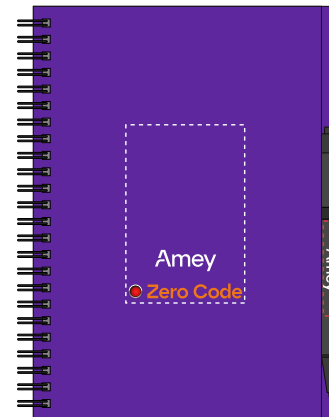
Lanyard



A5 Notebook



A5 Pad & Pen  
66723



# Zero Code Merchandise 2



Water Bottle



Gift Pen & Pencil Set  
76556

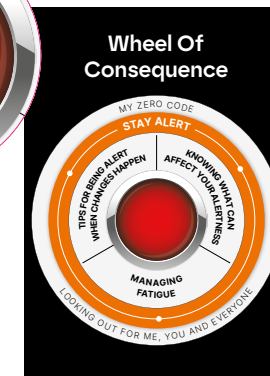
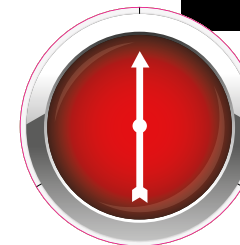
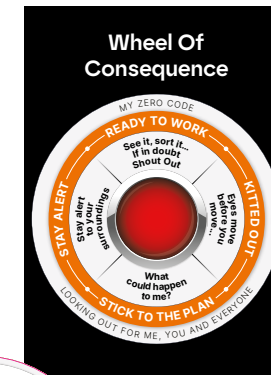


Mug  
69738

Personal Alarm  
with Key Ring  
75213



Wheel of Consequence  
71909/75280

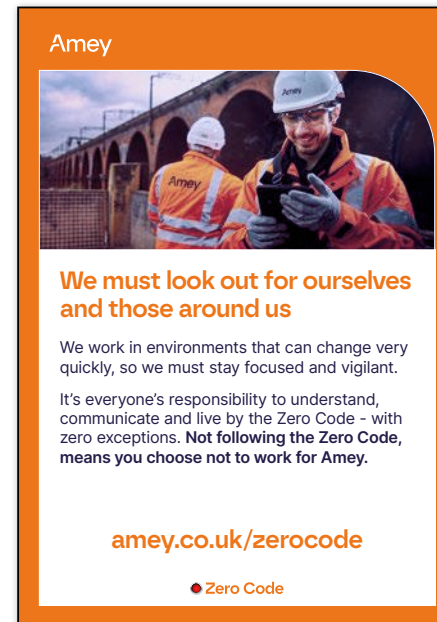
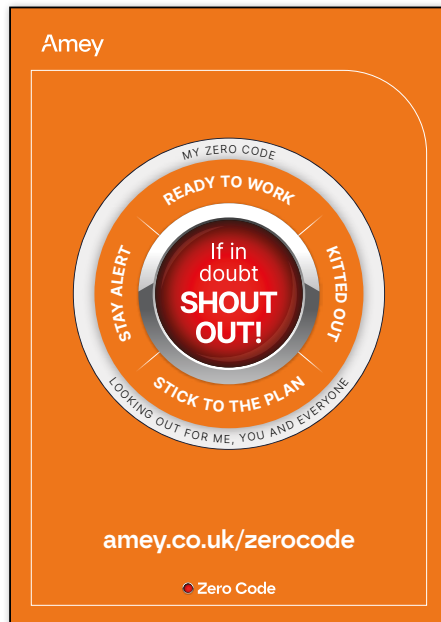


# Zero Code Posters

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Posters

Various

71262





# Zero Code Signs

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Signage

Various sizes

1 x 0.5



2 x 0.5



3 x 1



4 x 1.5



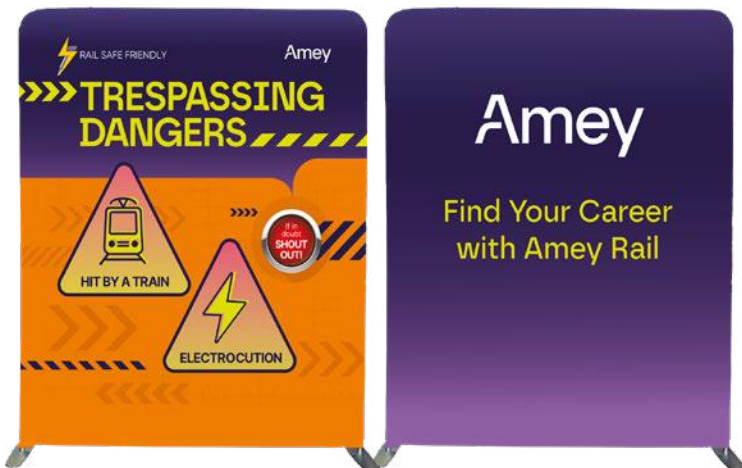
1.5 x 1.5  
68386



# Amey Rail (RSF)



RSF-73123  
Fabric Stand backdrop 2x2.3m



RSF-73103  
Shoutout Square Highlighter



Shoutout Stress Pill

RSF-75236 RED



RSF-73124 WHITE



# Amey Rail (RSF)

RSF-73125  
3x3 Curved Popup Case



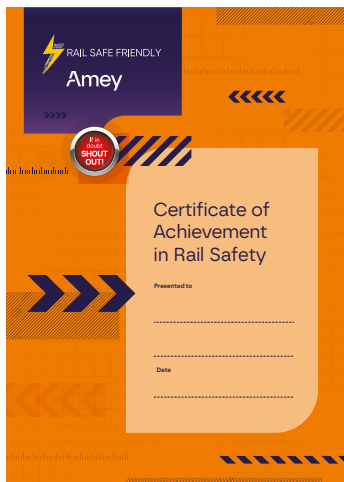
RSF-73159  
Coaster & Bell



RSF-73160  
Selfie Frames 594x841 & 1189x841



RSF-73161  
School Certificates A4



RSF-73162  
Postcards A5



RSF-73168  
Floor Matt/Banner 1mx1 RE: AMEY  
RAIL --- : Boards / Cards / Sleeves



RSF-73169  
Holdup Board 500mmx500mm



RSF-73193  
Feedback Forms A4





# Amey Rail (NSAG)

NSAG-74344  
Close Call Card 99x210mm

**Amey** • **IF IN DOUBT SHOUT OUT!**

**Close Call**

You only need complete relevant sections. As well as raising safety issues, you can also raise environmental concerns and make improvement suggestions.

What did you see?

What did you do? Who did you tell?

What could have happened?

Was a subcontractor involved?

☐ Yes ☐ No

Status

☐ Open (submit for review) ☐ Closed

PTD ▶

**Amey** • **IF IN DOUBT SHOUT OUT!**

**Health & Wellbeing**

What do you want to report?

What do you like to see?

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Give your details, or if you prefer to be anonymous, that's OK.

Name: \_\_\_\_\_

Job title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Company: \_\_\_\_\_

Site location or What3Words: \_\_\_\_\_

Are you?

☐ Operative ☐ Supervisor ☐ Office Staff

☐ Engineer ☐ Manager

NSAG-74341  
Exclusion Zone Sleeve 2230x935mm



NSAG-74344  
AIW Safety Board 1800x1000mm

**Site Safety Action News**

**Amey** **SELLWORTH INFRASTRUCTURE**

National Safety Action Group member representing your Account

NSAG Latest

SAG Champion / Coordinator

Your next LSAG meeting

**TOP 3 Close Calls Raised In**

You Did	You Did	You Did
1		
2		
3		

Seen a Close Call?

Report what you could see to a colleague

Name: \_\_\_\_\_

Report Date: \_\_\_\_\_

**IF IN DOUBT SHOUT OUT!**

**Zero Code**

NSAG-74344  
Amey Safety Board 1800x1000mm

**Site Safety Action News**

**Amey**

National Safety Action Group member representing your Account

NSAG Latest

SAG Champion / Coordinator

Your next LSAG meeting

**TOP 3 Close Calls Raised In**

You Did	You Did	You Did
1		
2		
3		

Seen a Close Call?

Report what you could see to a colleague

Name: \_\_\_\_\_

Report Date: \_\_\_\_\_

**IF IN DOUBT SHOUT OUT!**

**Zero Code**

# Signage

Various

Prince of Wales Bridge Status Board <b>Amey</b>			
Gantry/Asset	Status	Location	Statutory Due Date
<b>RAPID ACCESS TRAIN</b>			
Rapid Access Train			
Rapid Access Train Rail			
<b>AVON VIADUCT GANTRY</b>			
Avon Viaduct Gantry			
Avon Viaduct Gantry Runway Beam			
<b>CANTILEVER SPAN GANTRY</b>			
Mainspan Gantry			
Mainspan Gantry Runway Beam			
<b>GWENT VIADUCT GANTRY</b>			
Gwent Gantry			
Gwent Gantry Runway Beam			
<b>LIFTS</b>			
M1 - North			
M1 - South			
M2 - North			
M2 - South			

Zero Code  
SIGNED BY: [Signature] 17/11/2019

**Pytchley Workshop**  
Site Safety Starts Here

**CAUTION** Open pit

**CAUTION** Vehicles reversing

**WARNING** Flammable materials

Protective footwear must be worn

High visibility clothing must be worn

No unauthorised persons beyond this point

**No smoking**

No parking in front of workshop access

**WARNING** Flammable materials

**CAUTION** Open pit

Protective footwear must be worn

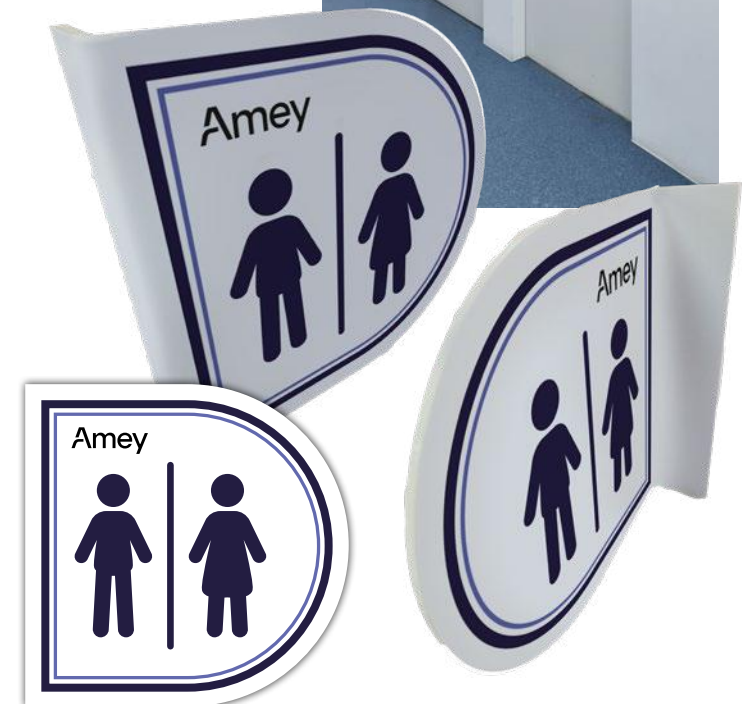
High visibility clothing must be worn

**No smoking**



62702

"Bus Stop" Signs  
Custom graphics  
available





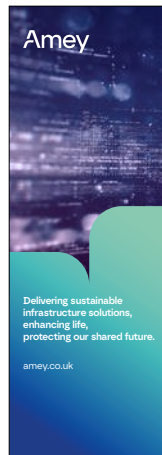
# Pullups

Data > 01 Artwork > 2025 > Amey > -BRAND > Pullups > -ALL PULLUPS singles

Various



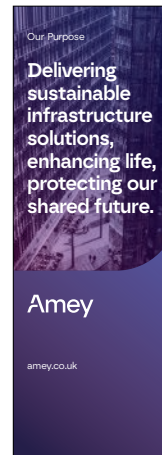
A



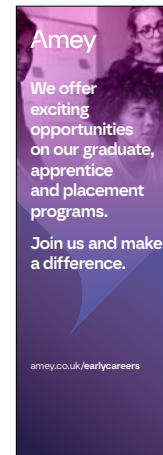
B



C



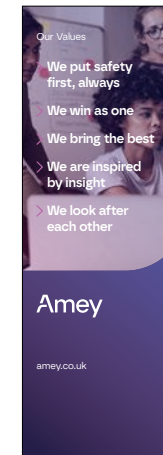
D



E



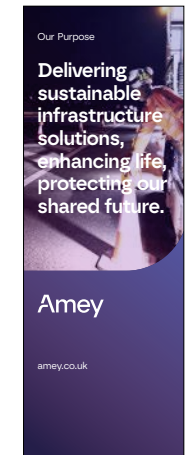
F



G



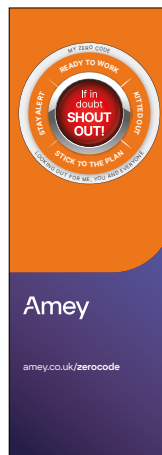
H



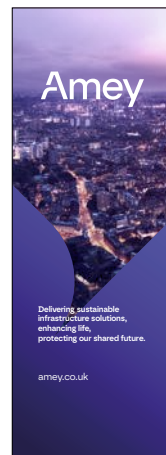
I



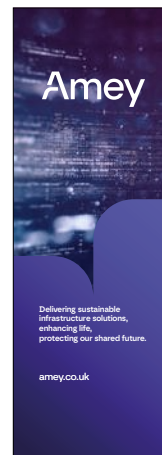
J



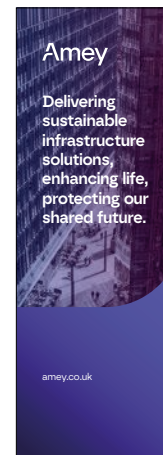
K



L



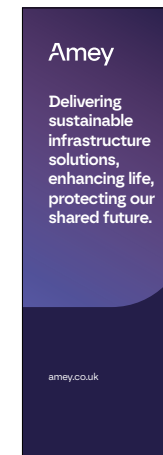
M



N



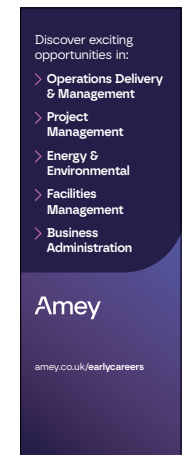
O



P



Q



R

# More Pullups

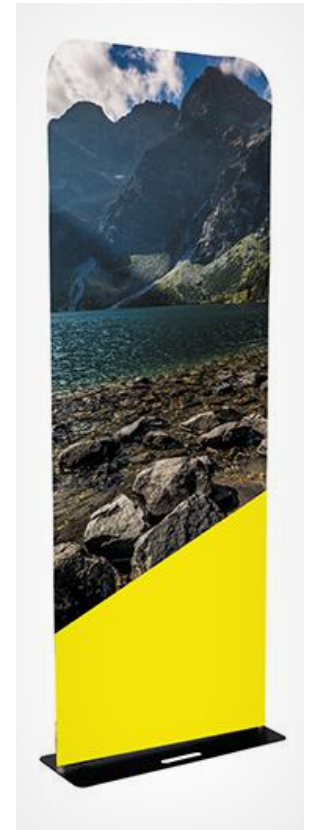
Various



77040

# SUSTAINABLE PULLUP STANDS

- **Pop up banners** – we can provide a number of sustainable materials: fabric, cardboard and PVC free vinyl with wooden mechanisms.

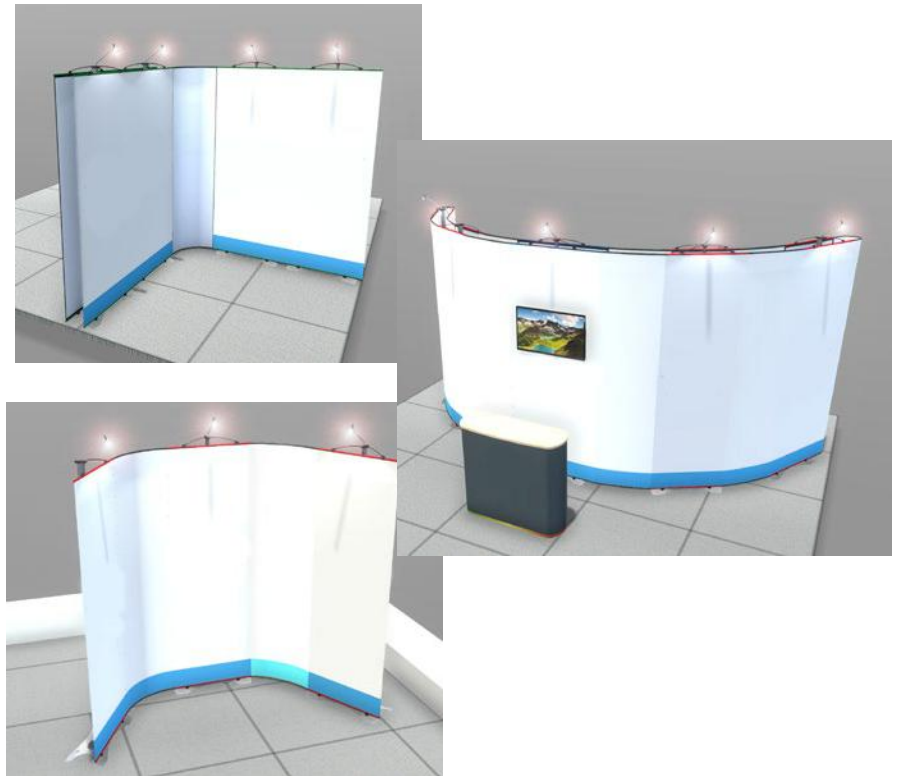




# Exhibition Stands

Almost infinitely  
customisable

## Interlocking Tension Stands



## Interlocking Pullup Stands



67291

# Popup & Fabric Stands

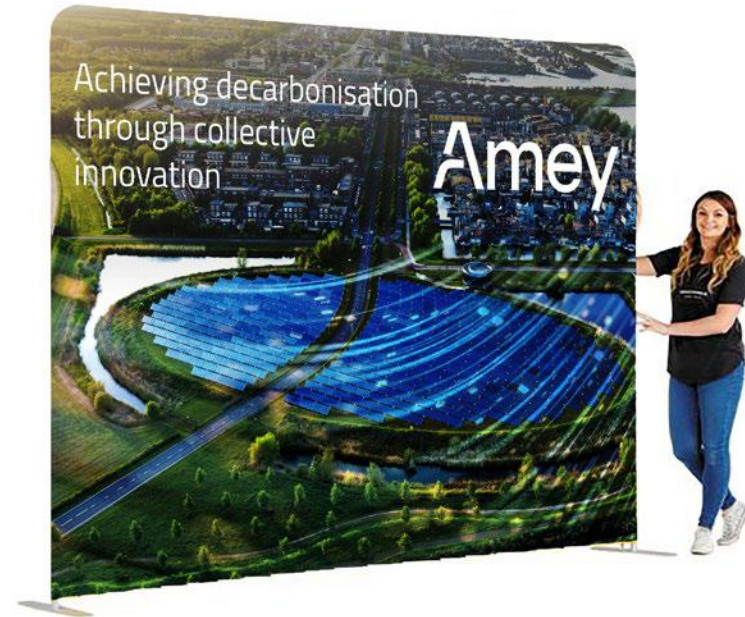
3x3 Popup



3x2 Popup



Straight Fabric Backdrop 64597



Curved Fabric Backdrop 70249

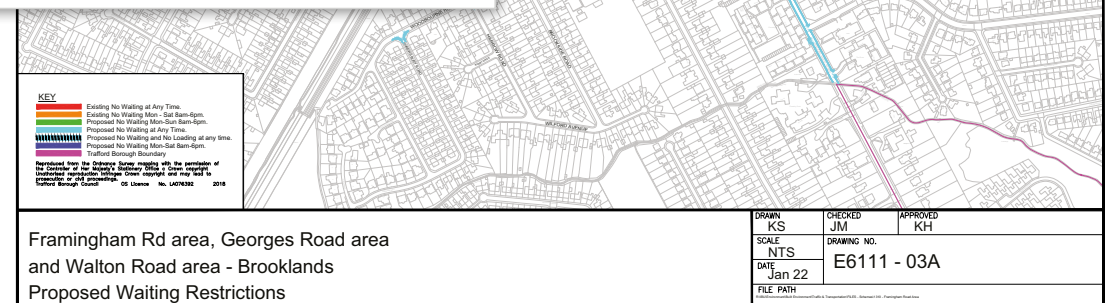
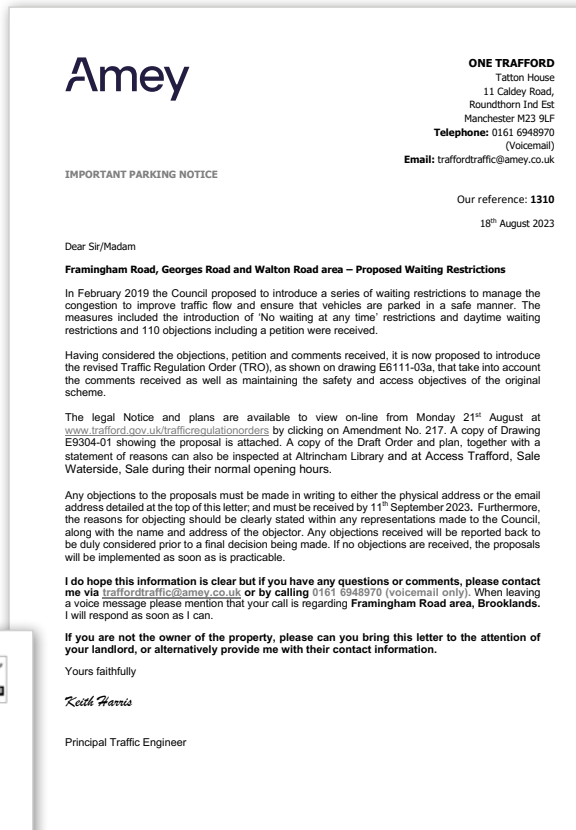
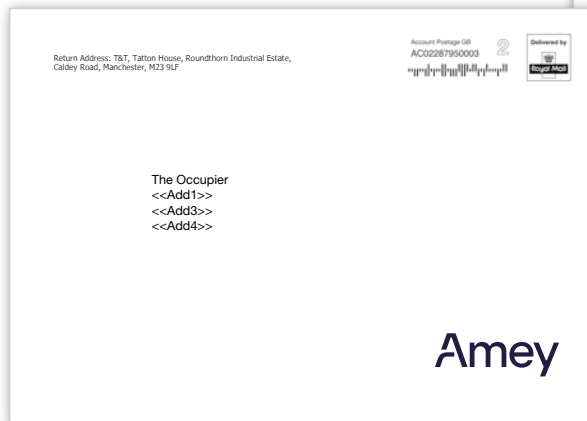




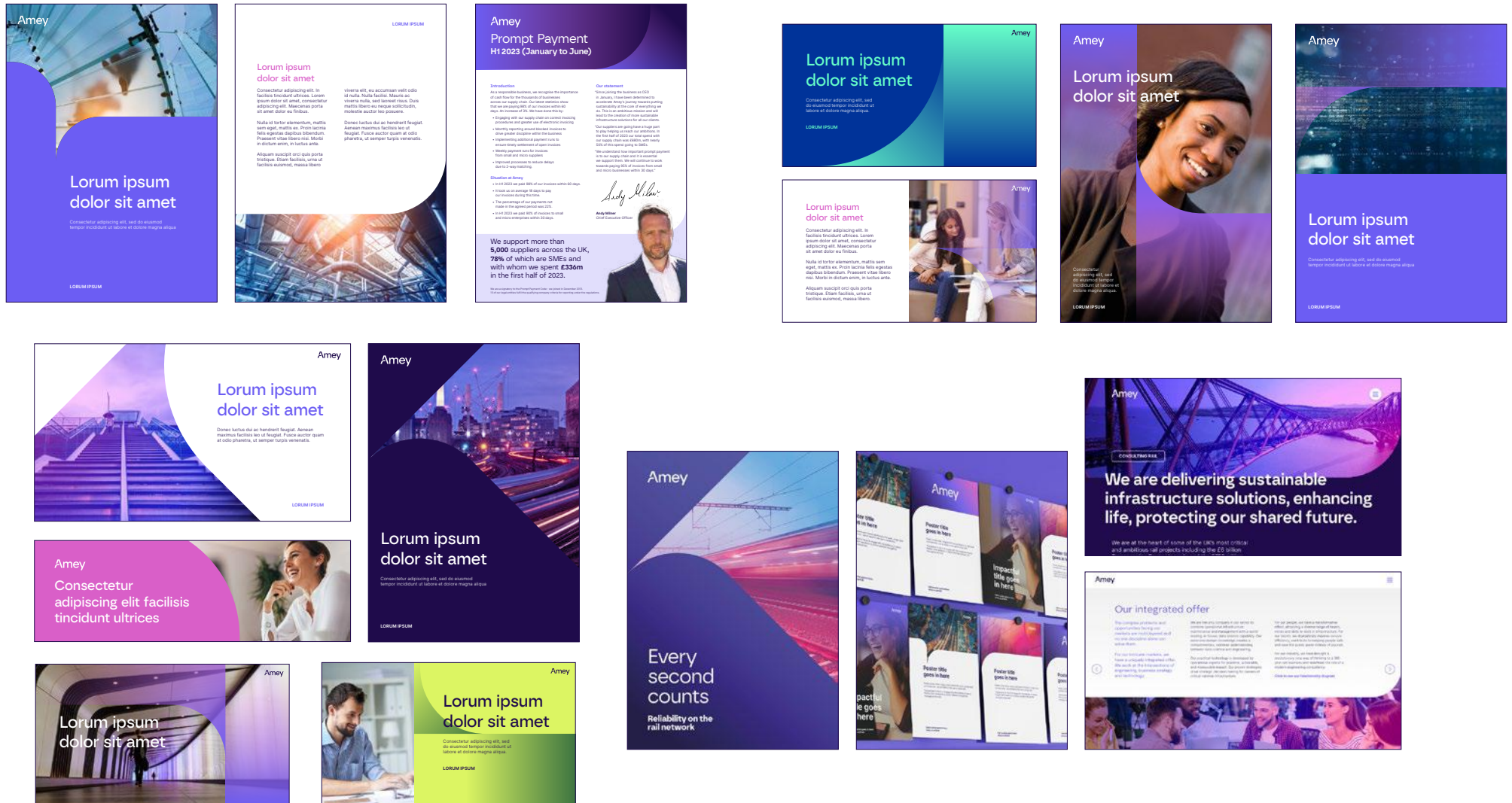
# Mail on Demand

End to end direct mail fulfilment service including design and personalisation. Printed mail is seen as a secure and trustworthy media which has a high return on investment.

- Large postage discounts (up to 75% possible)
- Address data sourcing, formatting and cleansing
- Special Finishing: tabbing, folding, high speed polywrapping, machine inserting up to C4 envelopes, labelling, match mailings, mail sorting, and more.
- Response management
- Specialist services (Door 2 Door / Hybrid Mail etc)
- Storage and distribution
- Hybrid Mail solutions

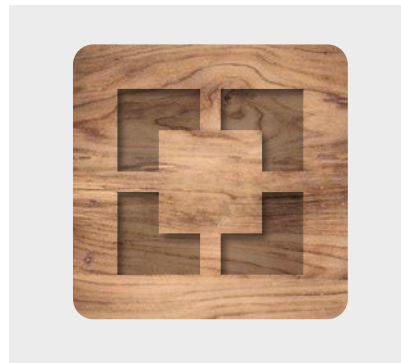


## Brochures & Documents



# SUSTAINABLE INSPIRATION 1

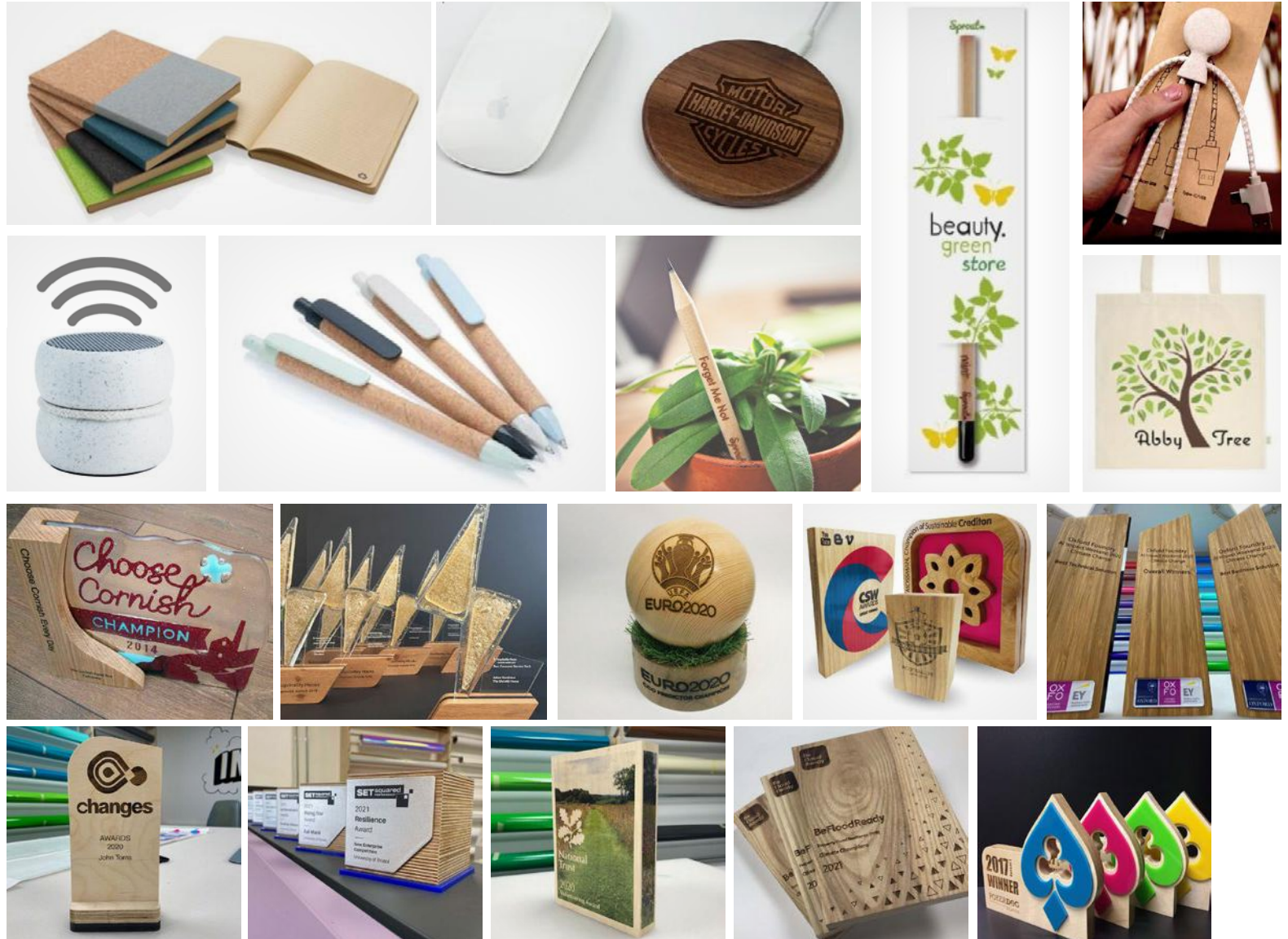
- **Pin Badge** – metal/wood pin badge featuring the BeyondZero logo. This could be fixed onto cardboard backing that has company information and branding.
- **Lanyard** – Sustainable fabric materials are available as well as traditional options.
- **Name tags** – name tags featuring name, logo and QR code. To be printed on seeded paper.





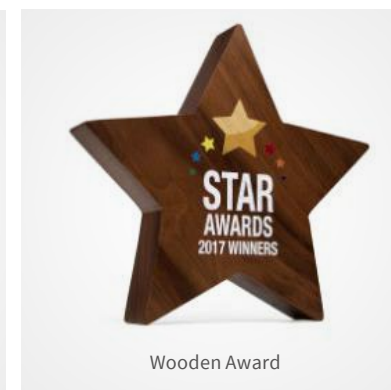
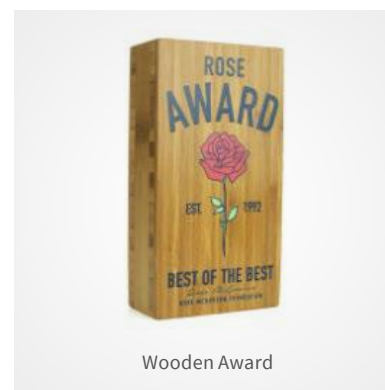
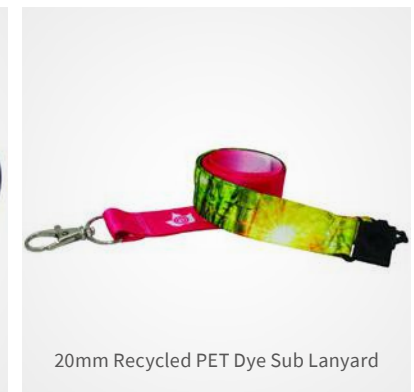
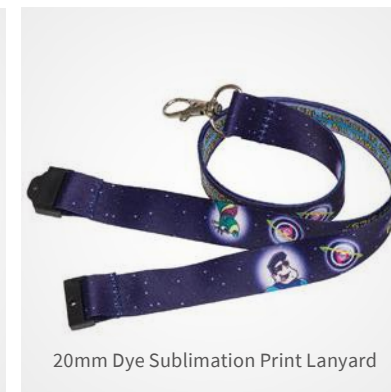
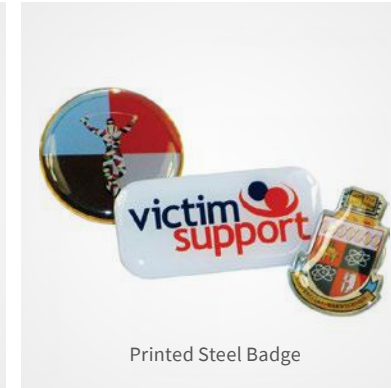
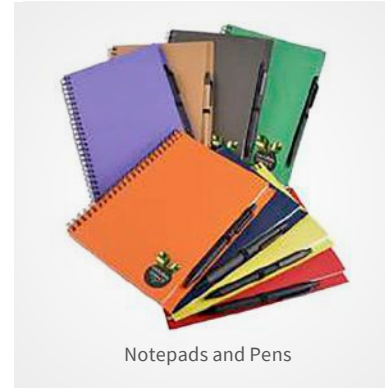
# SUSTAINABLE INSPIRATION 2

- **Table favours** - a number of options could be explored from apple peel notepads, sweets, computer mice and chargers (made of wheat), wooden chargers, bags and clothes made from recycled plastic bottles and more.
- **Plantable pencils** - once used plant them and they grow! Sustainable cardboard pencils are also available.
- **Awards / trophies** - recognising achievements of individuals with awards made of wood, recycled glass and more.

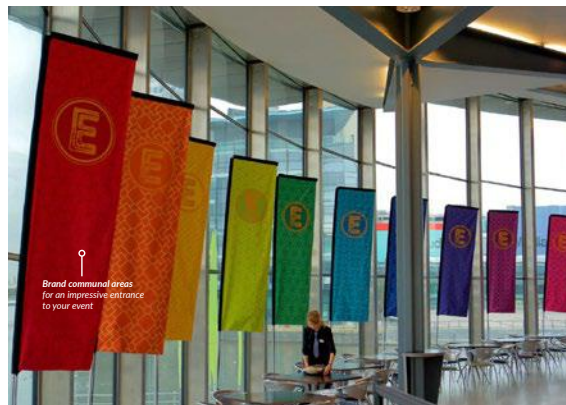




# SUSTAINABLE SPECIFIC ITEMS



# SUSTAINABLE FABRIC STAND INSPIRATION 1





# SUSTAINABLE FABRIC STAND INSPIRATION 2



- An example of a fabric exhibition space we designed and produced. Rear walls and central curved stand are both fabric.



Your creative partner

[www.diguru-uk.com](http://www.diguru-uk.com) +44 (0) 23 8024 0710 [nick@diguru-uk.com](mailto:nick@diguru-uk.com)

Diguru Limited, 3-6 Avenger Close, Chandlers Ford Ind. Est. Eastleigh. SO53 4DQ

Design | Brand | Video | Photo | Web | Social | Digital | Print | Mail | Events