

Amey diguru

Branding Pack



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WHAT WE CAN DO

PROVIDING SMILES, CREATIVE, DIGITAL, PRINT, MERCHANDISE & EVENTS

We will work with you to provide consultancy and support on how to approach, fulfil and deliver their projects in the most effective way. We provide design, managed print, reactive print, events and digital campaigns, from project management and creative to production.

We produce high quality litho, digital and large format printing in-house and pride ourselves on going beyond what most creative and print companies consider the norm. After recent years exploring the cutting edge of sustainable print we have a number of unique offerings all available from us as a single supplier.

Our services:

- Project management
- Print management
- Art direction
- Strategic branding
- Graphic design and illustration
- Copywriting, proofreading and editing
- Website and app design
- Social media
- Photography and video production
- Exhibition design and management
- Building and vehicle graphics
- Subcontractor and supplier management
- Procurement support
- Complex multi-layered projects across the UK
- Mailing and distribution
- Stock and supply (off shelf delivery)
- On site installations
- Event organisation, design, print, delivery and support



CLIENTS HAPPY PEOPLE WE WORK WITH



WORKING SUSTAINABLY...



Merchandise 1

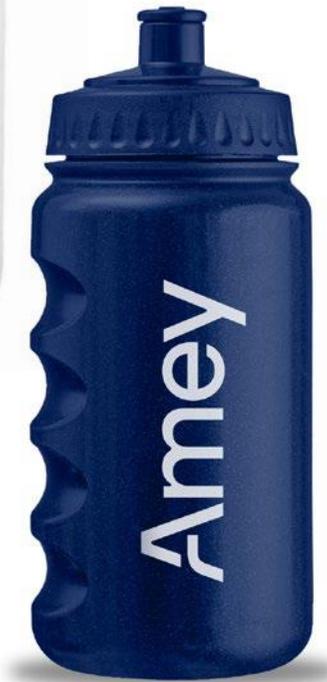
Mugs
66447



Water Bottles



58651



64797 / 71304



Coasters
66447

Merchandise 2



A5 Notepad
71259

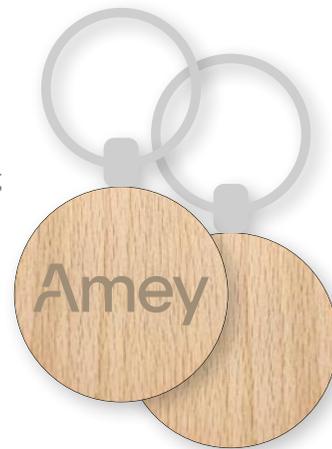


Eco Bag
67657

Magnet



Keyring
65654



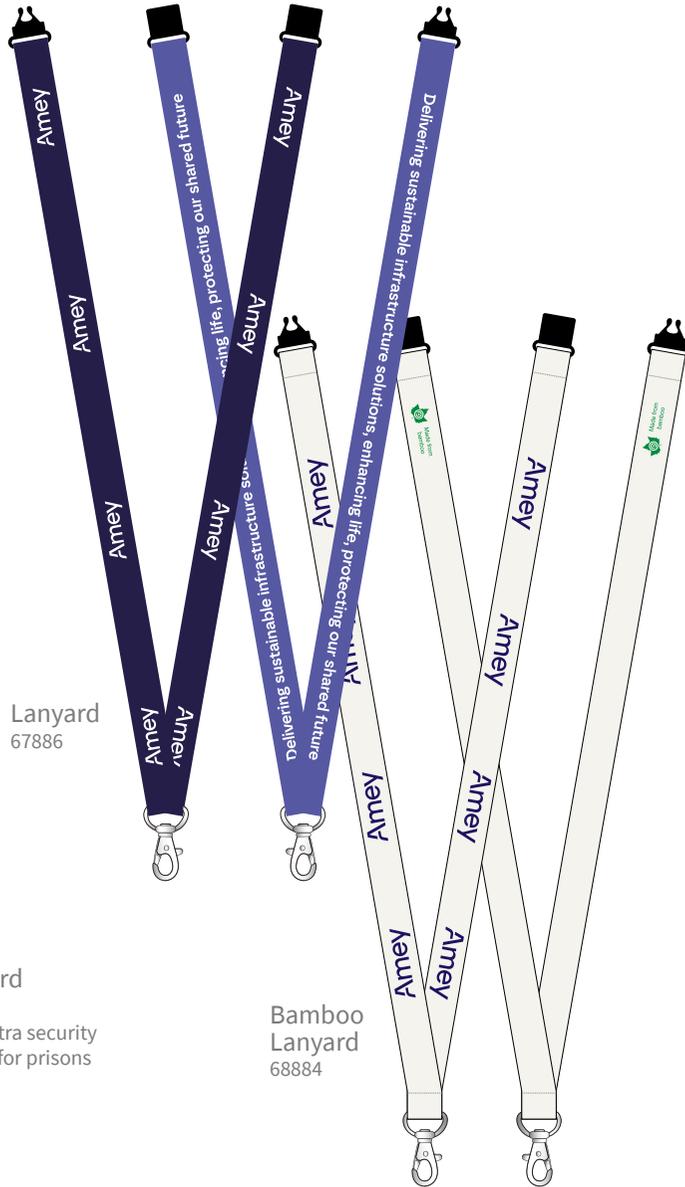
Bag
67425

Merchandise 3

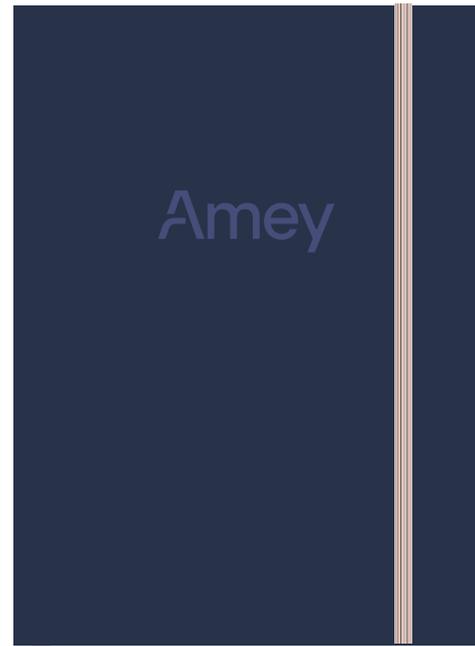


Lanyard
67886

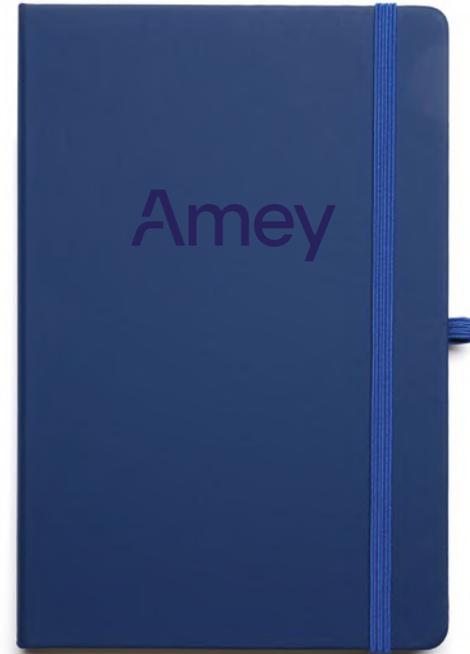
Lanyard
71303
With extra security
breaks for prisons



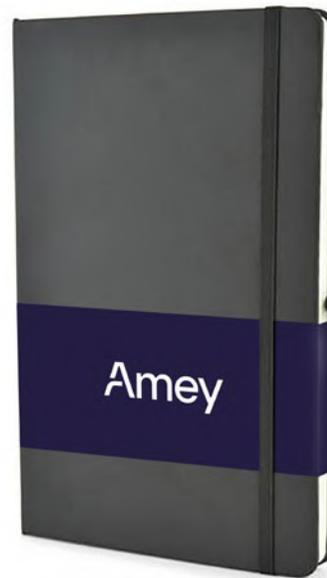
Bamboo
Lanyard
68884



Mole Notepad - Logo Single Colour Print
64432



Mole Notepad - Logo Debossed
70266



Notepad
& Wrap
61408

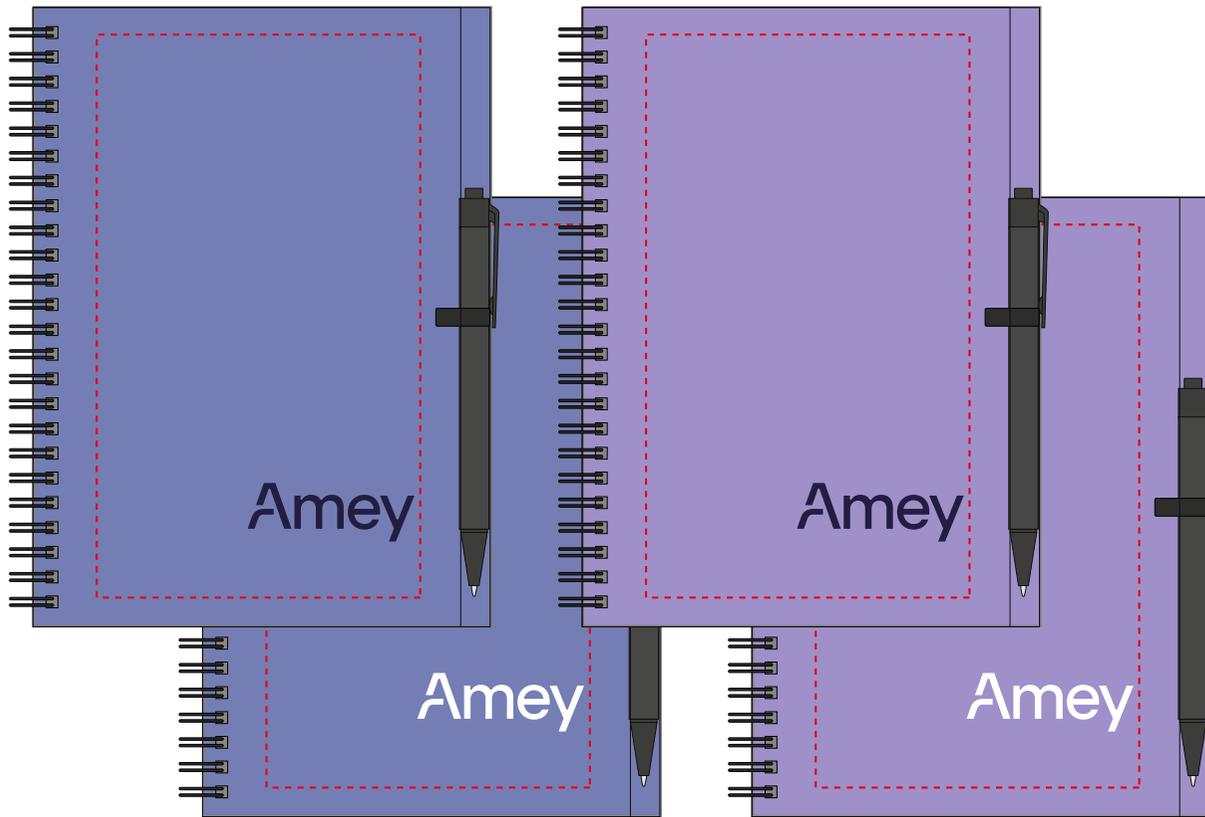


Mole Matt
Ball Pen
64596



Bamboo
Pencil
70267

Merchandise 4



Recycled Notepad & Pen
67658



Wheat Trim Pen various colours
68457



Traditional Wooden
Pencils available in
various colours
with or without
eraser
71349 71350



Business Cards

Data > 01 Artwork > 2024 > Amey > -BRAND > Templates

Customisable



67553

Lanyard Hanger Cards

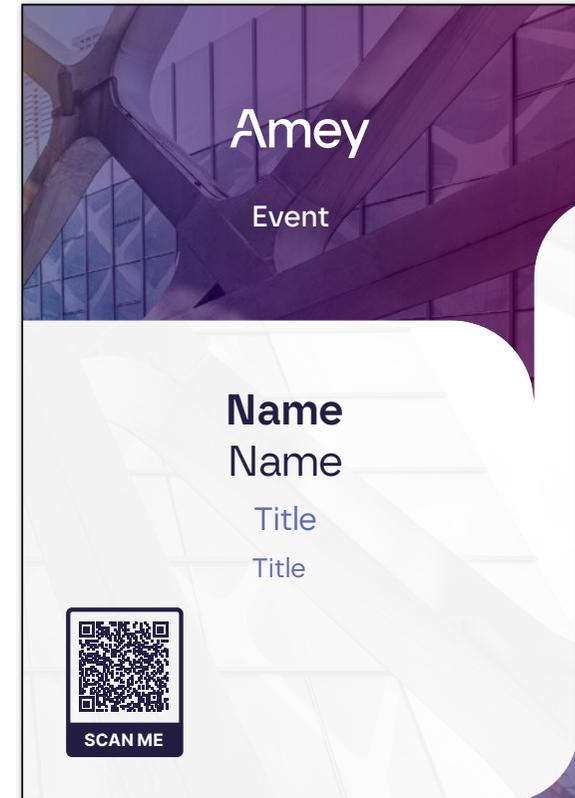
Customisable and can be supplied with lanyards and card holders



66283



70184



70917

Merchandise 5

Can of water
66231



Keyring Torch
67421

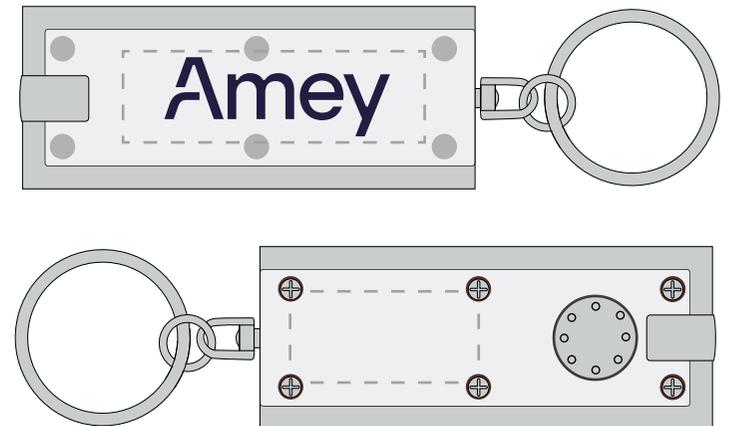
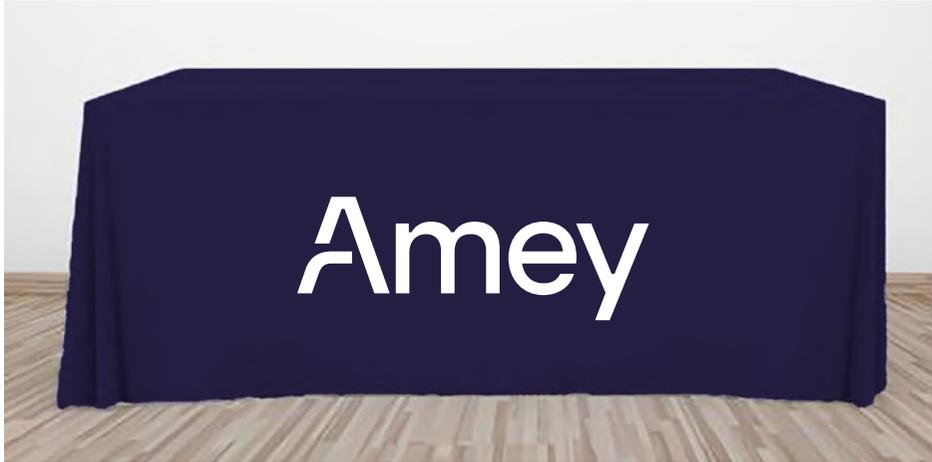
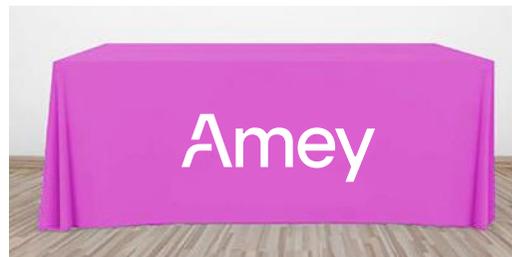
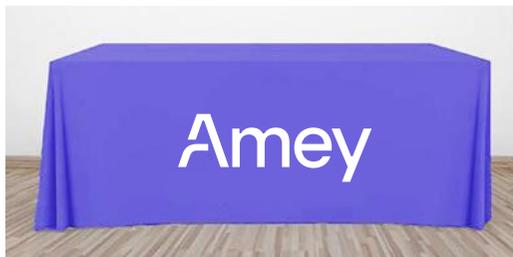


Table Cloths



Various colours
68581



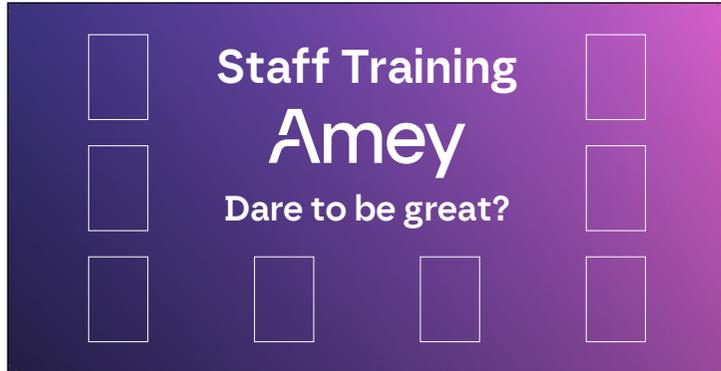
Year Planning Boards

59620

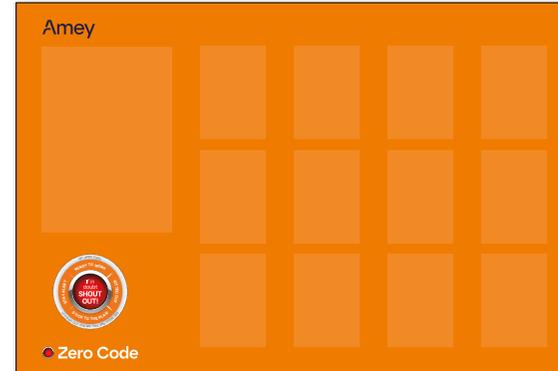
Year Planner														Amey														Year Planner														Amey													
JANUARY							FEBRUARY							MARCH							APRIL							MAY							JUNE																				
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7														
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29	30	31					29							29	30	31					29	30						29	30	31					29	30																			
JULY							AUGUST							SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER																				
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7														
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29	30	31					29	30	31					29	30						29	30	31					29	30						29	30	31																		
GENERAL NOTES														GENERAL NOTES																																									

Document Holder Boards

68794 2440x1220mm



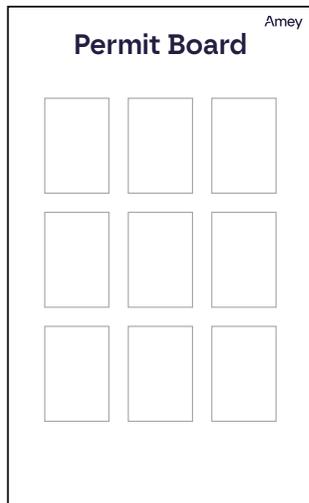
71477 1800x1200mm



1500x1000mm



70037 750x1220



73176
Glove Board 1200x1000



Premium
Poster
Holder



Standard
Poster
Holder

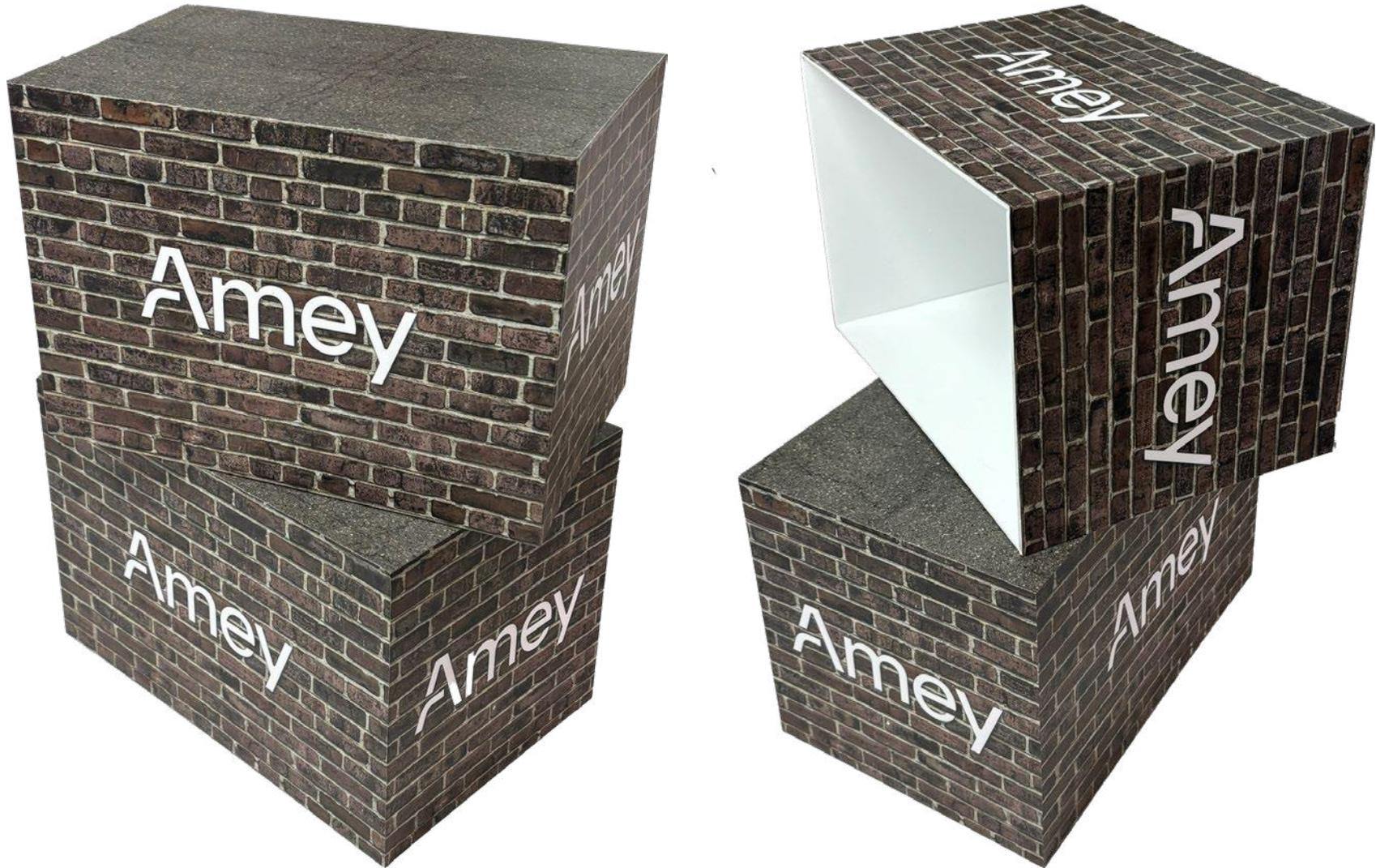


Snap-Frame
Holder



Capacity
Holder

Activity Boxes

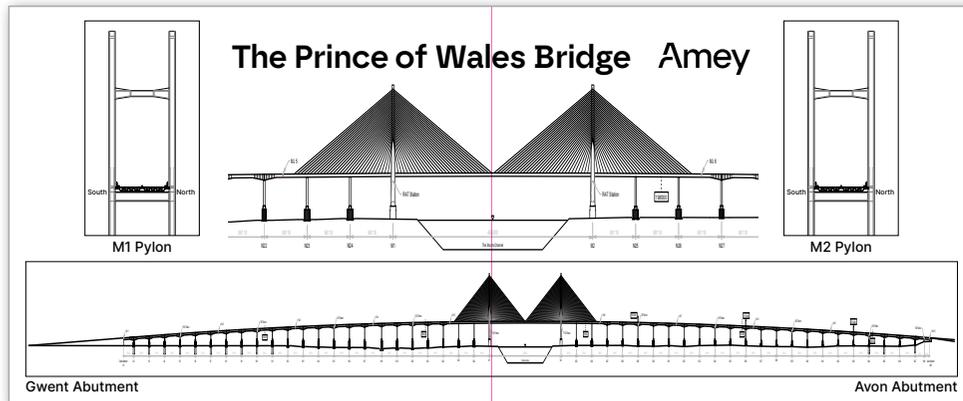


68411

Bridge Diagrams

2x 1.2x1m panels magnetic whiteboard

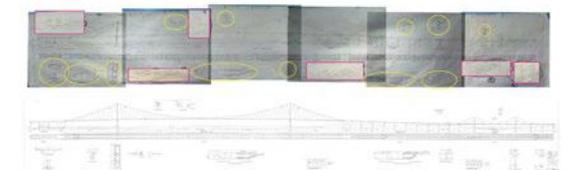
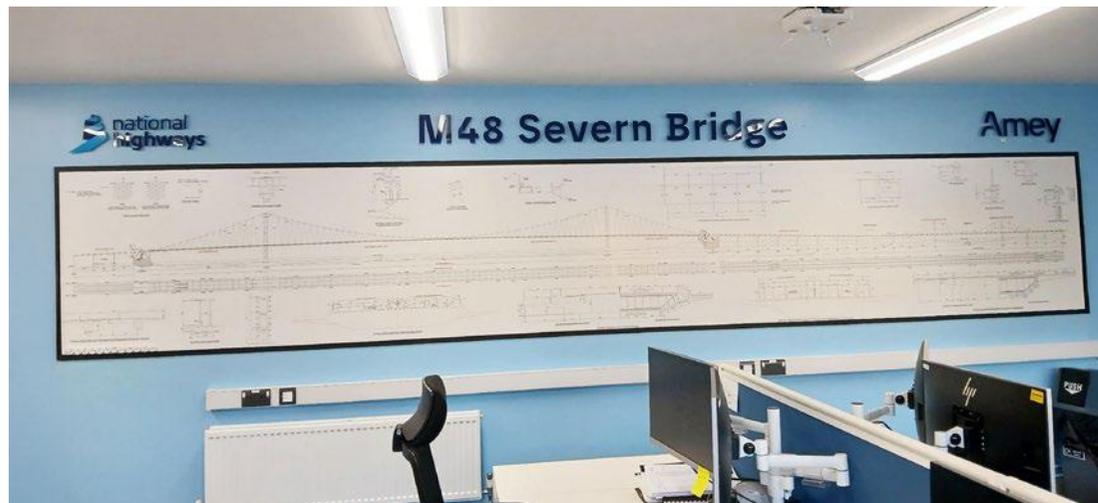
68225



6x1m panel magnetic whiteboard

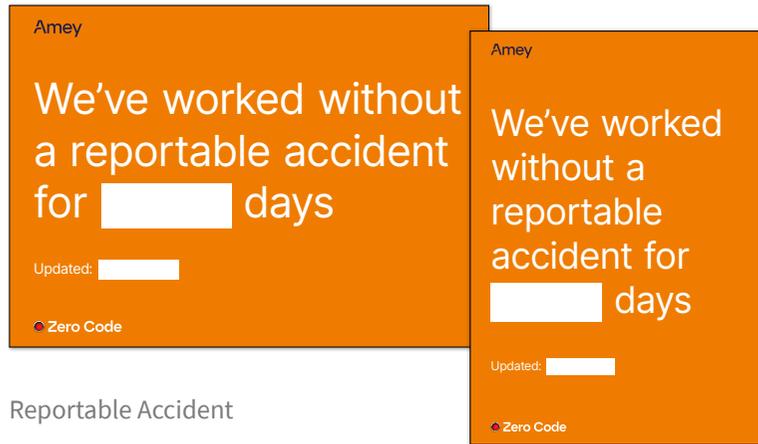
69953/69979

Installation of an updated diagram at the Severn Bridge Operations Room. The paper diagram was replaced with a new, 6 x 0.5m large dry wipe, magnetic vinyl panel with offset cut-out vinyl lettering. The project ranged from site visit, through client amends, and full-sized hard copy proofs to the final install.

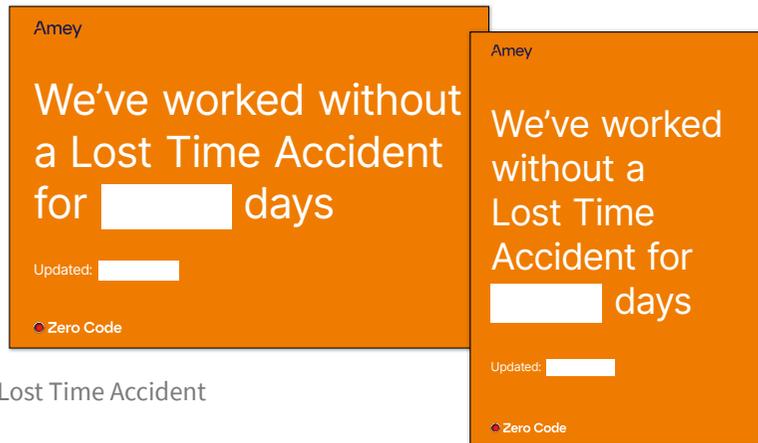


Zero Code Boards

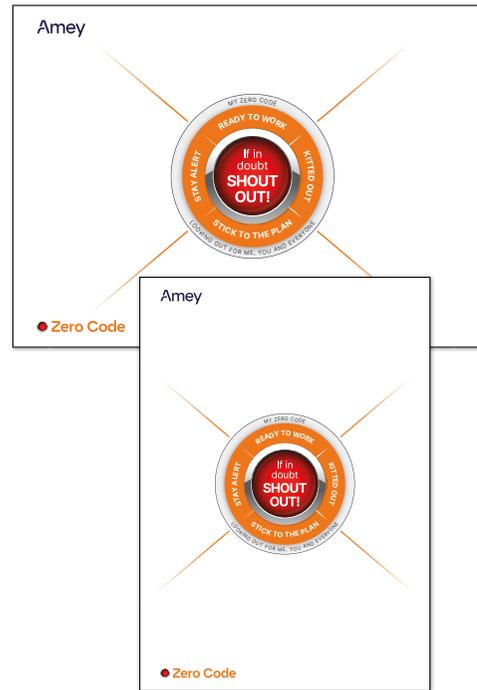
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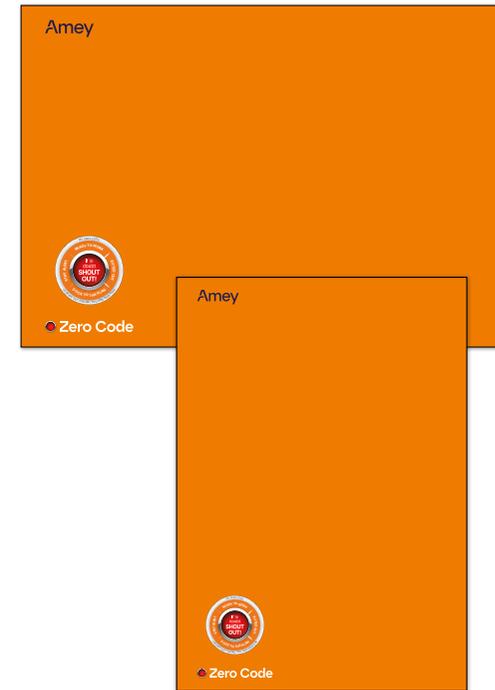
Reportable Accident



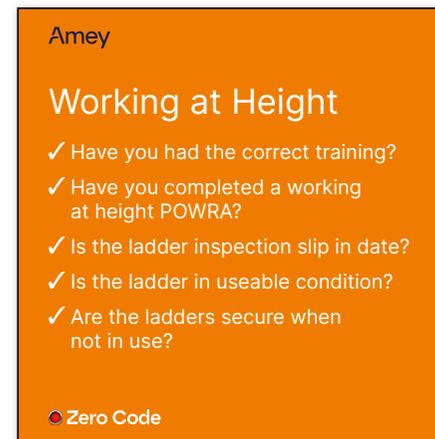
Lost Time Accident



Shout Out White
71263



Shout Out Orange



Ladder Safety
68611

Zero Code Merchandise 1

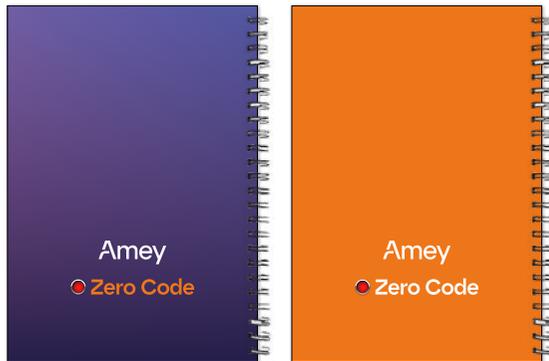
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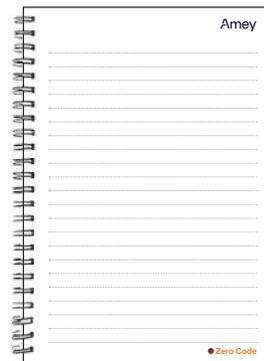
Shout Out Card



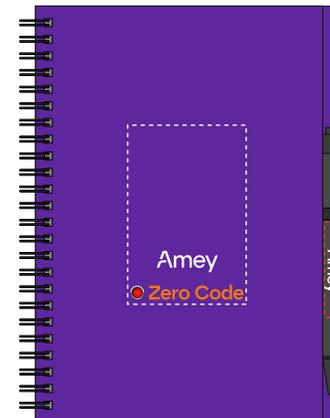
Lanyard



A5 Notebook



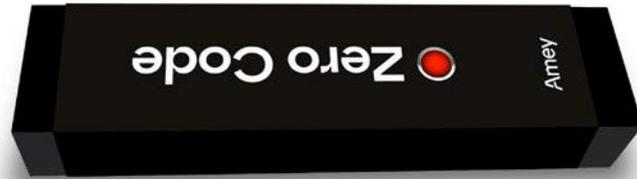
A5 Pad & Pen
66723



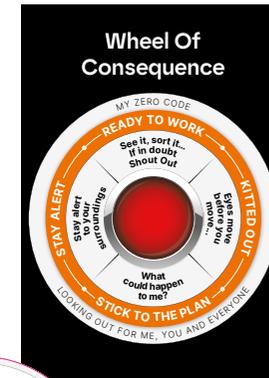
Zero Code Merchandise 2



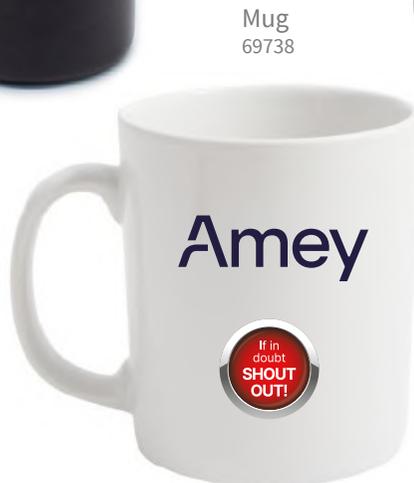
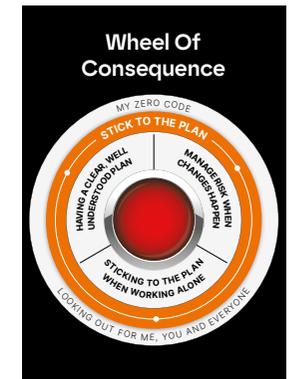
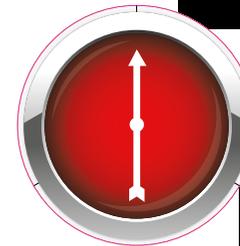
Water Bottle



Gift Pen & Pencil Set
76556



Wheel of Consequence
71909/75280



Mug
69738

Personal Alarm
with Key Ring
75213

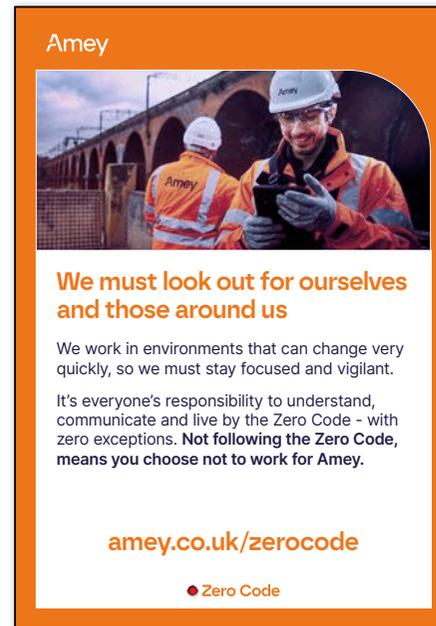
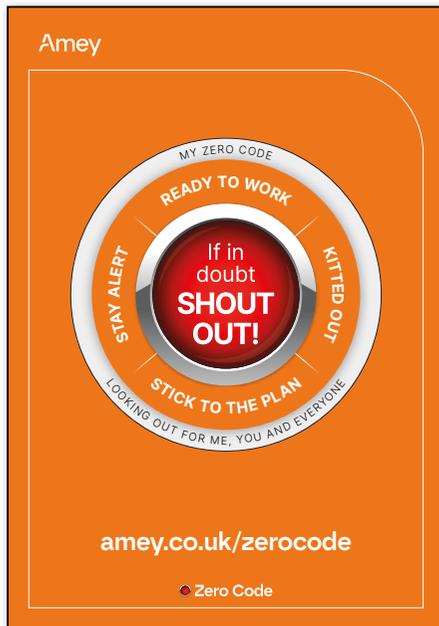


Zero Code Posters

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Posters

Various

71262

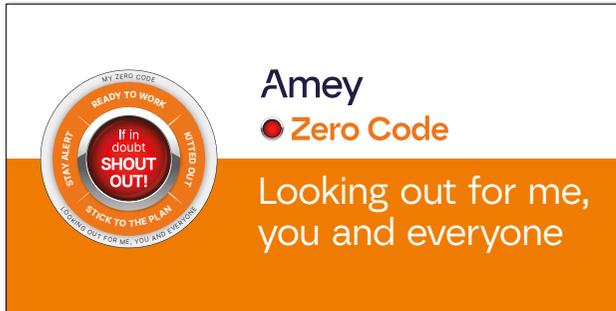


Zero Code Signs

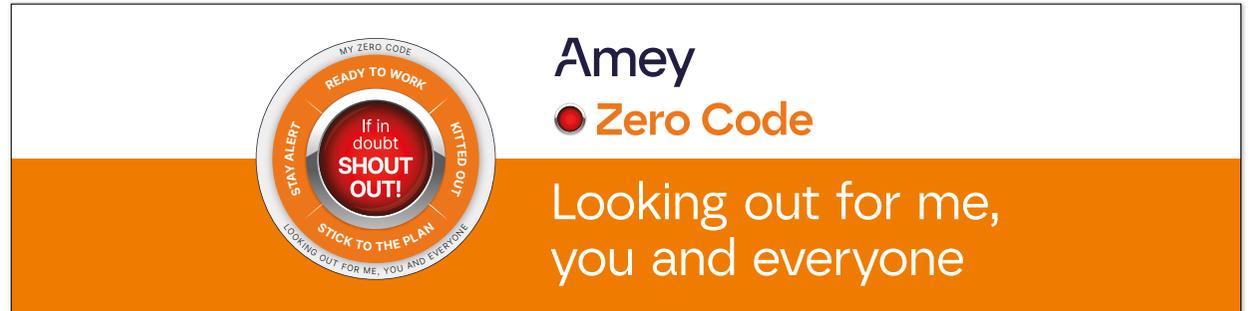
Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Signage

Various sizes

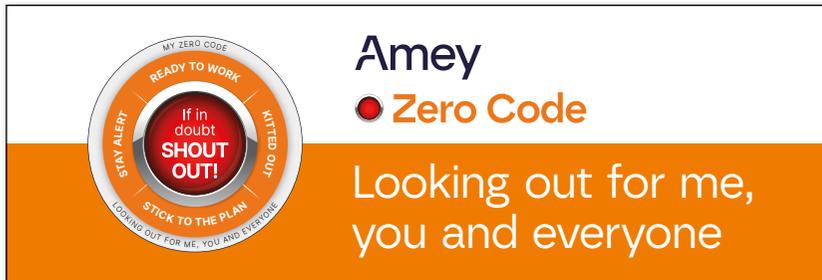
1 x 0.5



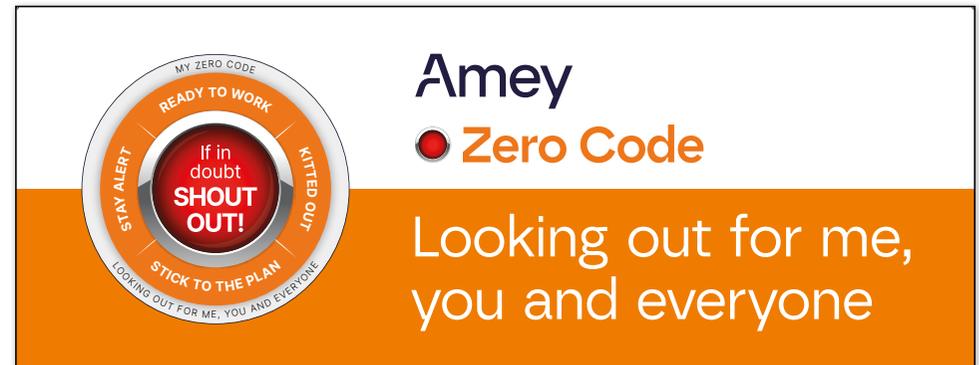
2 x 0.5



3 x 1



4 x 1.5



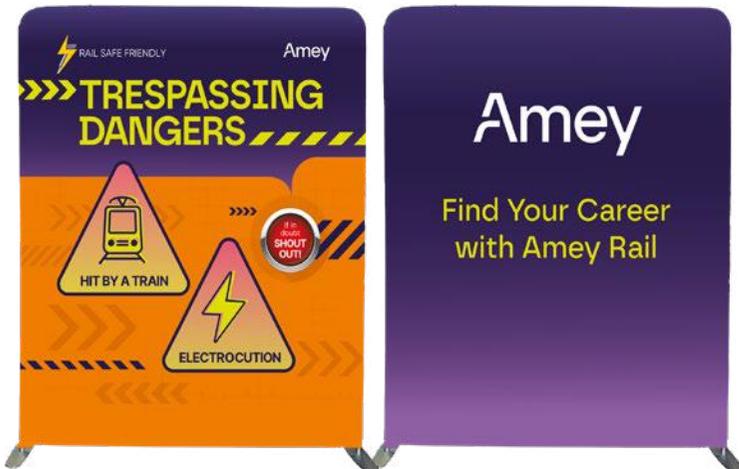
1.5 x 1.5
68386



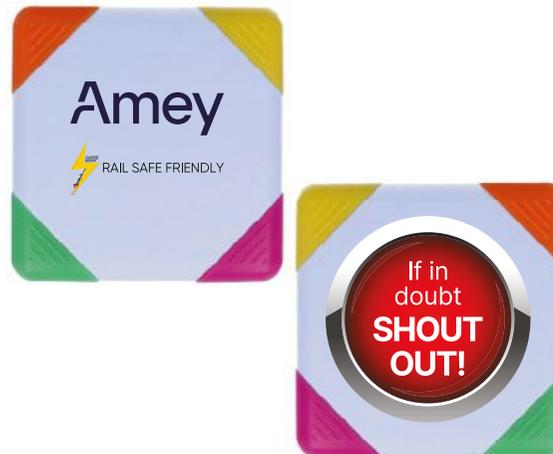
Amey Rail (RSF)



RSF-73123
Fabric Stand backdrop 2x2.3m



RSF-73103
Shoutout Square Highlighter



Shoutout Stress Pill



RSF-75236 RED



RSF-73124 WHITE



Amey Rail (RSF)

RSF-73125
3x3 Curved Popup Case



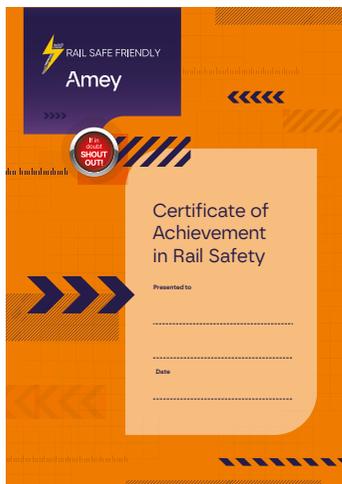
RSF-73159
Coaster & Bell



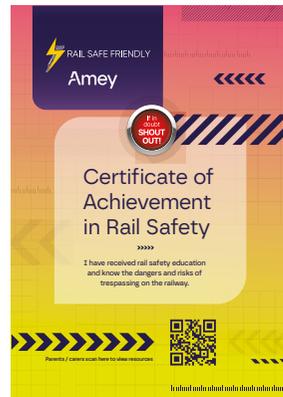
RSF-73160
Selfie Frames 594x841 & 1189x841



RSF-73161
School Certificates A4



RSF-73162
Postcards A5



RSF-73168
Floor Matt/Banner 1mx1 RE: AMEY
RAIL --- : Boards / Cards / Sleeves



RSF-73169
Holdup Board 500mmx500mm



RSF-73193
Feedback Forms A4

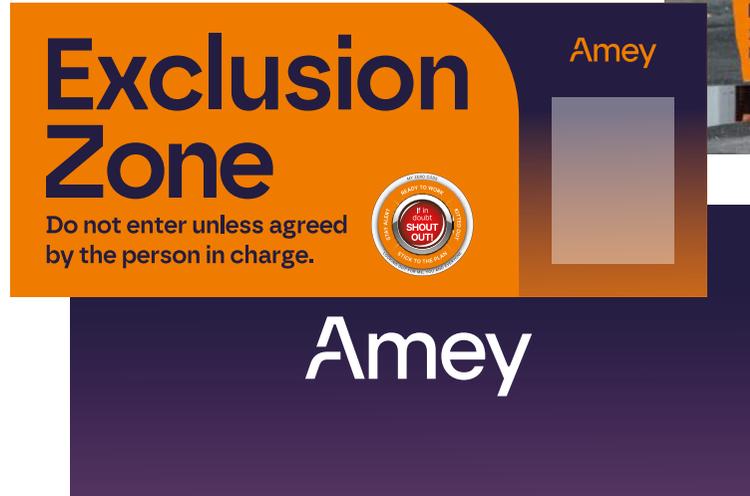


Amey Rail (NSAG)

NSAG-74344
Close Call Card 99x210mm

The Close Call Card is a two-page form. The left page is titled 'Close Call' and contains sections for 'What did you see?', 'What did you do? Who did you talk?', 'What could have happened?', 'Was a subcontractor involved?' (with Yes/No checkboxes), and 'Status' (with Open, Closed, and In Progress checkboxes). The right page is titled 'Health & Wellbeing' and contains sections for 'What do you want to report?' and 'What would you like to see?'. Both pages include a 'PTD' (Personal Training Device) icon at the bottom right.

NSAG-74341
Exclusion Zone Sleeve 2230x935mm



NSAG-74344
AIW Safety Board 1800x1000mm

The AIW Safety Board is a large digital display board. It features the Amey logo at the top right. The main content area is titled 'Site Safety Action News' and includes a 'TOP 3 Close Calls Raised In' table with columns for 'You Did', 'You Did', and 'We Did'. Below this is a 'Seen a Close Call?' section with a form for reporting. The board also includes a 'SAG Champion / Coordinator' section and a 'Your next LSAG meeting' section. The Amey logo and '© Zero Code' are visible at the bottom.

NSAG-74344
Amey Safety Board 1800x1000mm

The Amey Safety Board is a large digital display board. It features the Amey logo at the top right. The main content area is titled 'Site Safety Action News' and includes a 'TOP 3 Close Calls Raised In' table with columns for 'You Did', 'You Did', and 'We Did'. Below this is a 'Seen a Close Call?' section with a form for reporting. The board also includes a 'SAG Champion / Coordinator' section and a 'Your next LSAG meeting' section. The Amey logo and '© Zero Code' are visible at the bottom.

Signage

Various

Prince of Wales Bridge Status Board **Amey**

Gantry/Asset	Status	Location	Statutory Due Date
RAPID ACCESS TRAIN			
Rapid Access Train			
Rapid Access Train Rail			
AVON VIADUCT GANTRY			
Avon Viaduct Gantry			
Avon Viaduct Gantry Runway Beam			
CANTILEVER SPAN GANTRY			
Mainspan Gantry			
Mainspan Gantry Runway Beam			
GWENT VIADUCT GANTRY			
Gwent Gantry			
Gwent Gantry Runway Beam			
LIFTS			
M1 - North			
M1 - South			
M2 - North			
M2 - South			

Zero Code

Amey

Pytchley Workshop
Site Safety Starts Here

- CAUTION Open pit**
- CAUTION Vehicles reversing**
- WARNING Flammable materials**
- Protective footwear must be worn**
- High visibility clothing must be worn**
- No unauthorised persons beyond this point**
- No smoking**
- No parking in front of workshop access**

Amey

- WARNING Flammable materials**
- CAUTION Open pit**
- Protective footwear must be worn**
- High visibility clothing must be worn**
- No smoking**

"Bus Stop" Signs
Custom graphics available



CAUTION
Open Pit

DANGER
Moving Vehicles

First aid station
and eye wash

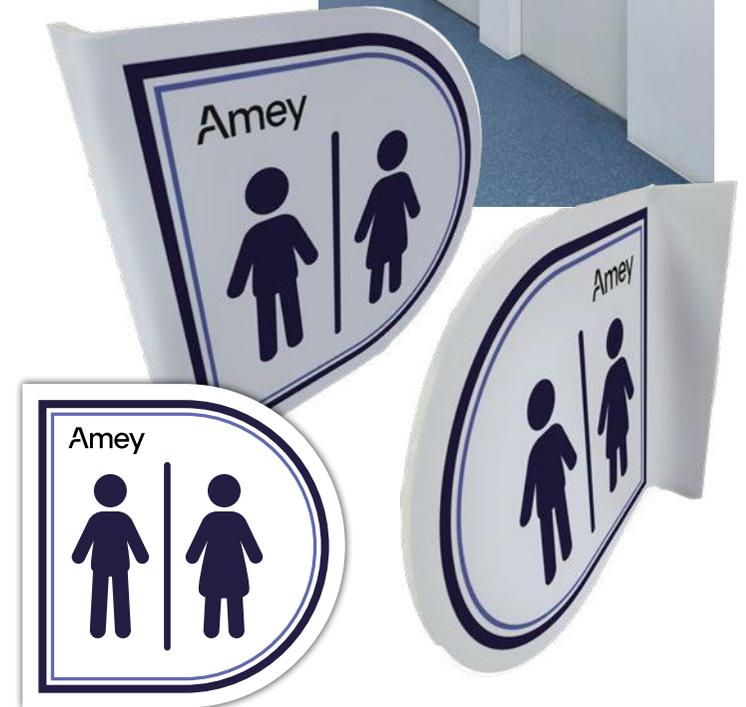
Health and Safety Law
What you need to know

All workers have a right to work in places where risks to their health and safety are properly controlled. Health and safety at work is a shared responsibility given here to work, or to be working, in through work. Your employer is responsible for health and safety, but workers must play a part.

What employers must do	What workers must do	If there's a problem
1. Provide a safe and sound working environment.	1. Take care of your own health and safety and that of others.	1. Report any health and safety concerns to your supervisor or manager.
2. Provide information, instruction, training and supervision.	2. Follow the instructions and training you have been given.	2. Tell your supervisor or manager if you have a problem.
3. Provide a safe and sound working environment.	3. Cooperate with your employer on health and safety matters.	3. Report any health and safety concerns to your supervisor or manager.
4. Provide a safe and sound working environment.	4. Report any health and safety concerns to your supervisor or manager.	4. Report any health and safety concerns to your supervisor or manager.
5. Provide a safe and sound working environment.	5. Report any health and safety concerns to your supervisor or manager.	5. Report any health and safety concerns to your supervisor or manager.
6. Provide a safe and sound working environment.	6. Report any health and safety concerns to your supervisor or manager.	6. Report any health and safety concerns to your supervisor or manager.
7. Provide a safe and sound working environment.	7. Report any health and safety concerns to your supervisor or manager.	7. Report any health and safety concerns to your supervisor or manager.
8. Provide a safe and sound working environment.	8. Report any health and safety concerns to your supervisor or manager.	8. Report any health and safety concerns to your supervisor or manager.
9. Provide a safe and sound working environment.	9. Report any health and safety concerns to your supervisor or manager.	9. Report any health and safety concerns to your supervisor or manager.
10. Provide a safe and sound working environment.	10. Report any health and safety concerns to your supervisor or manager.	10. Report any health and safety concerns to your supervisor or manager.

HSE

62702



Pullups

Data > 01 Artwork > 2025 > Amey > -BRAND > Pullups > -ALL PULLUPS singles

Various



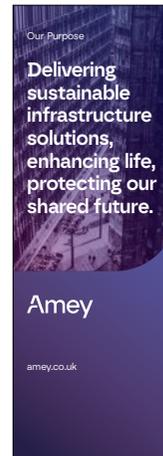
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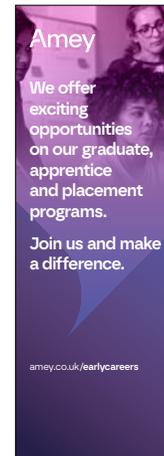
B



C



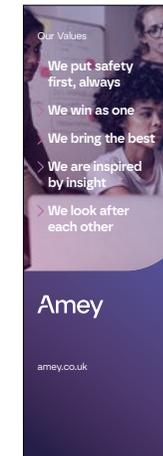
D



E



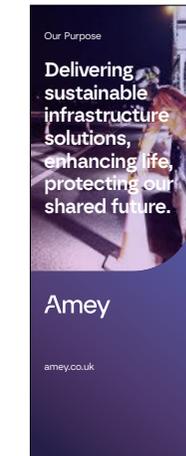
F



G



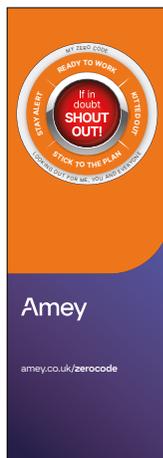
H



I



J



K



L



M



N



O



P



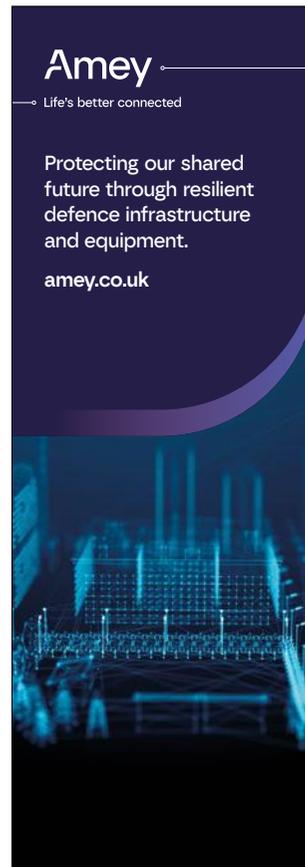
Q



R

More Pullups

Various



77040

SUSTAINABLE PULLUP STANDS

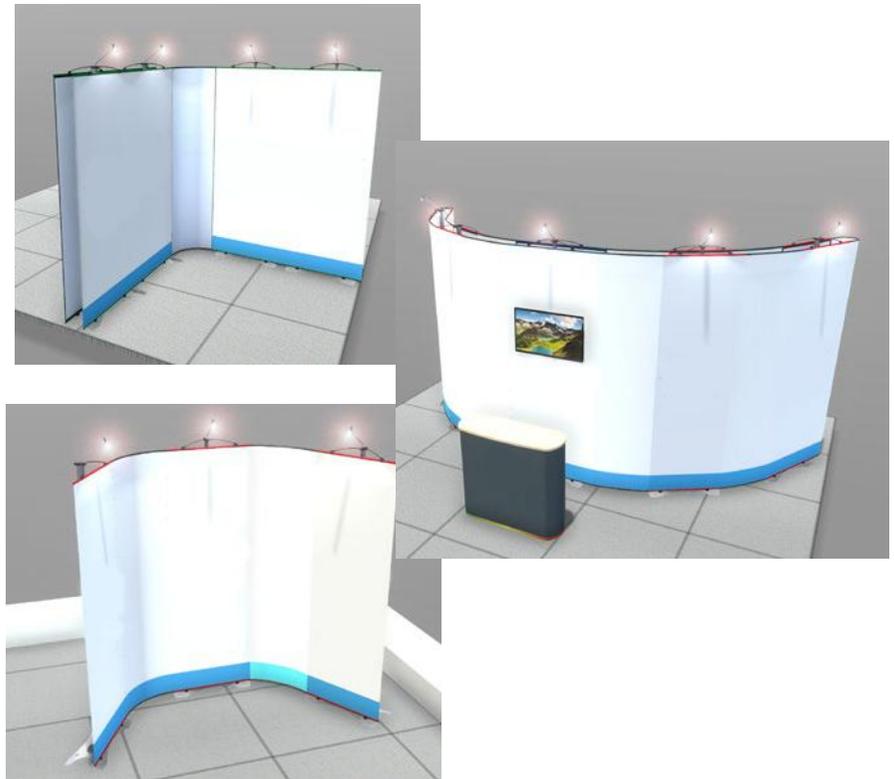
- **Pop up banners** – we can provide a number of sustainable materials: fabric, cardboard and PVC free vinyl with wooden mechanisms.



Exhibition Stands

Almost infinitely customisable

Interlocking Tension Stands



Interlocking Pullup Stands



67291

Popup & Fabric Stands

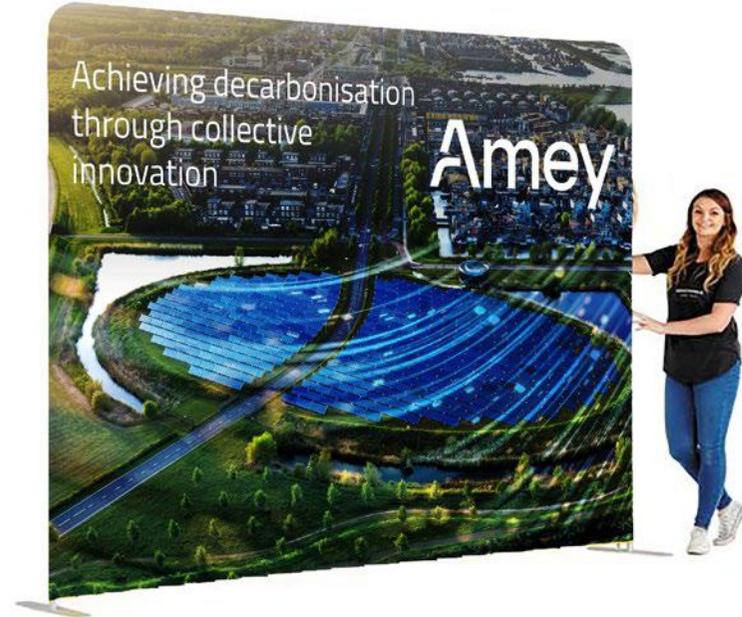
3x3 Popup



3x2 Popup



Straight Fabric Backdrop 64597



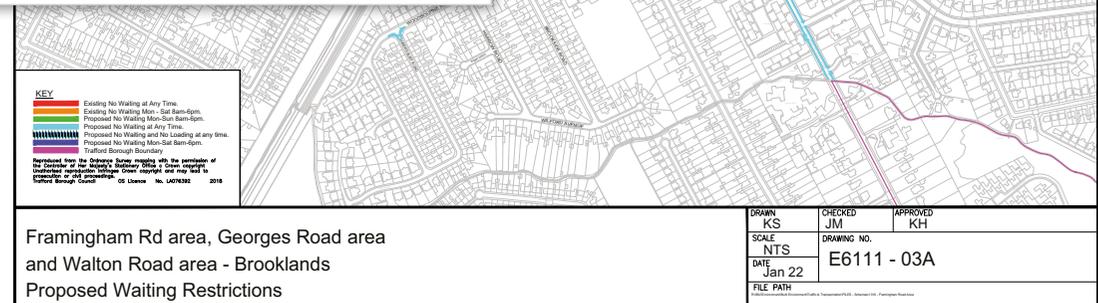
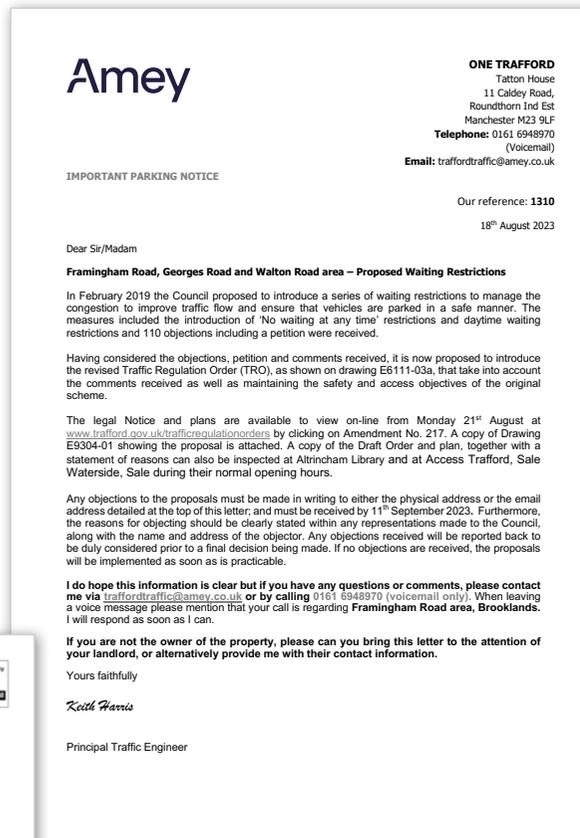
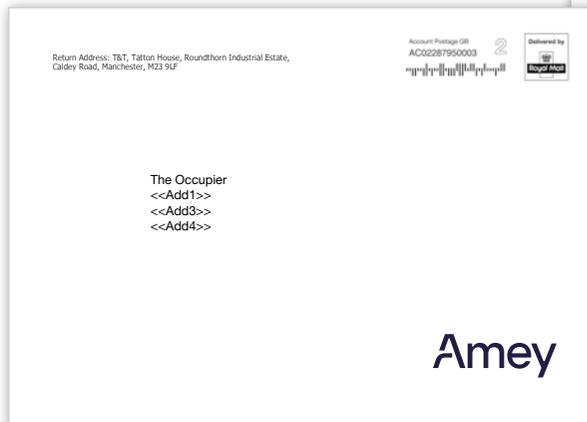
Curved Fabric Backdrop 70249



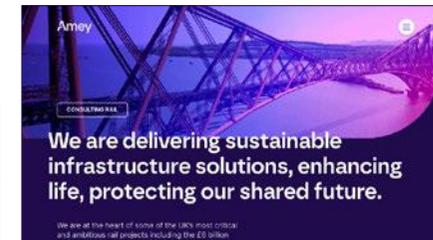
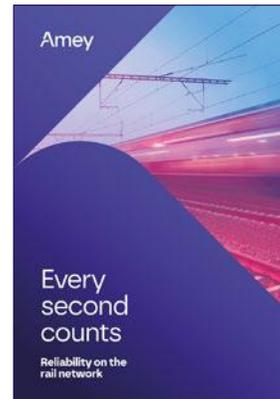
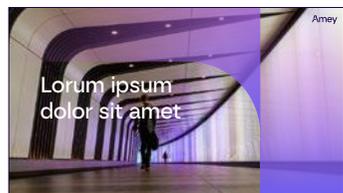
Mail on Demand

End to end direct mail fulfilment service including design and personalisation. Printed mail is seen as a secure and trustworthy media which has a high return on investment.

- Large postage discounts (up to 75% possible)
- Address data sourcing, formatting and cleansing
- Special Finishing: tabbing, folding, high speed polywrapping, machine inserting up to C4 envelopes, labelling, match mailings, mail sorting, and more.
- Response management
- Specialist services (Door 2 Door / Hybrid Mail etc)
- Storage and distribution
- Hybrid Mail solutions

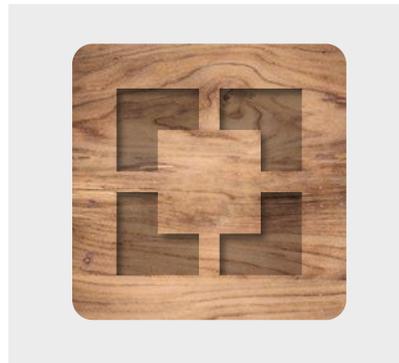


Brochures & Documents

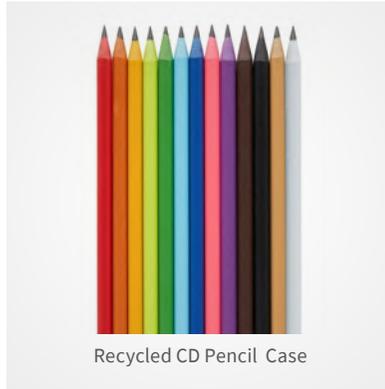


SUSTAINABLE INSPIRATION 1

- **Pin Badge** – metal/wood pin badge featuring the BeyondZero logo. This could be fixed onto cardboard backing that has company information and branding.
- **Lanyard** – Sustainable fabric materials are available as well as traditional options.
- **Name tags** – name tags featuring name, logo and QR code. To be printed on seeded paper.



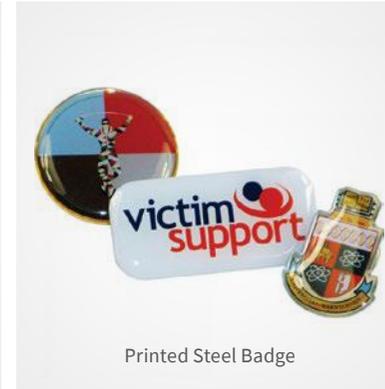
SUSTAINABLE SPECIFIC ITEMS



Recycled CD Pencil Case



Notepads and Pens



Printed Steel Badge



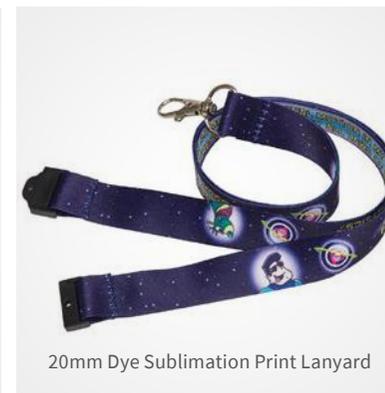
20mm Printed Aluminium Badge



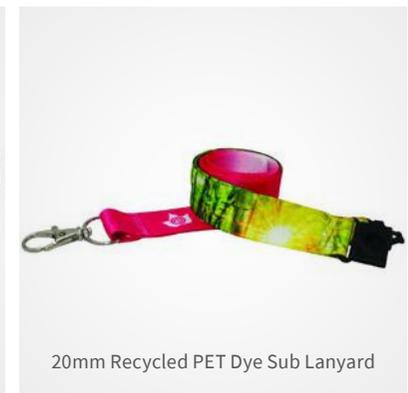
Seeded Paper (Examples)



20mm Wooden Badge



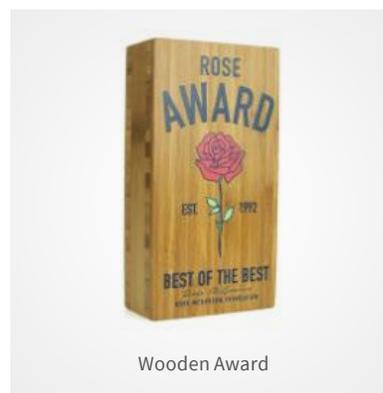
20mm Dye Sublimation Print Lanyard



20mm Recycled PET Dye Sub Lanyard



20mm Bamboo Lanyard



Wooden Award

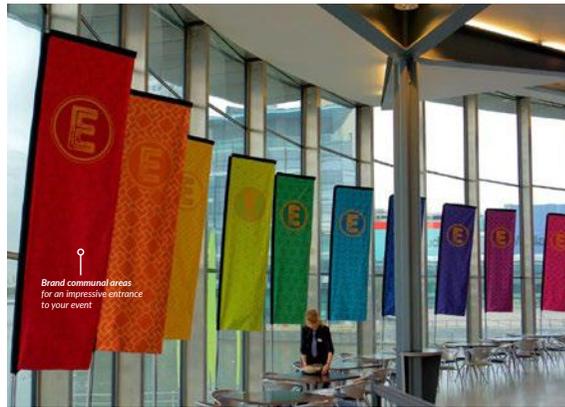


Wooden Award



Wooden Award

SUSTAINABLE FABRIC STAND INSPIRATION 1



SUSTAINABLE FABRIC STAND INSPIRATION 2



- An example of a fabric exhibition space we designed and produced. Rear walls and central curved stand are both fabric.

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