

Amey diguru

Branding Pack



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WHAT WE CAN DO

PROVIDING SMILES, CREATIVE, DIGITAL, PRINT, MERCHANDISE & EVENTS

We will work with you to provide consultancy and support on how to approach, fulfil and deliver their projects in the most effective way. We provide design, managed print, reactive print, events and digital campaigns, from project management and creative to production.

We produce high quality litho, digital and large format printing in-house and pride ourselves on going beyond what most creative and print companies consider the norm. After recent years exploring the cutting edge of sustainable print we have a number of unique offerings all available from us as a single supplier.

Our services:

- Project management
- Print management
- Art direction
- Strategic branding
- Graphic design and illustration
- Copywriting, proofreading and editing
- Website and app design
- Social media
- Photography and video production
- Exhibition design and management
- Building and vehicle graphics
- Subcontractor and supplier management
- Procurement support
- Complex multi-layered projects across the UK
- Mailing and distribution
- Stock and supply (off shelf delivery)
- On site installations
- Event organisation, design, print, delivery and support



CLIENTS HAPPY PEOPLE WE WORK WITH



WORKING SUSTAINABLY...



Merchandise 1

Mugs
66447



Coasters
66447

Water Bottles



58651



64797 / 71304

Merchandise 2



A5 Notepad
71259



Eco Bag
67657



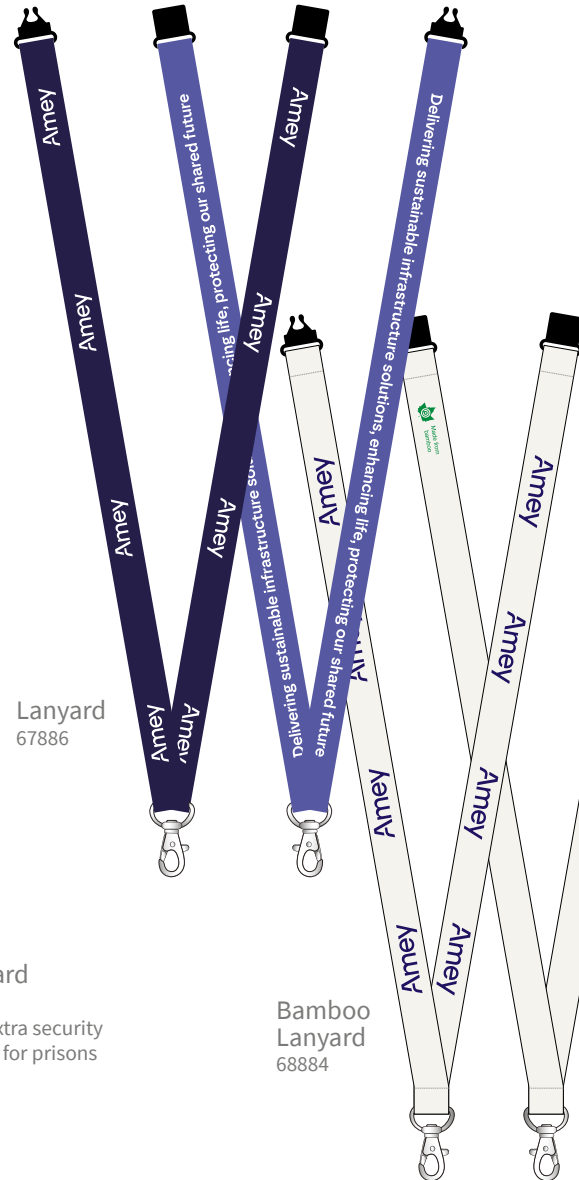
Keyring
65654

Magnet



Bag
67425

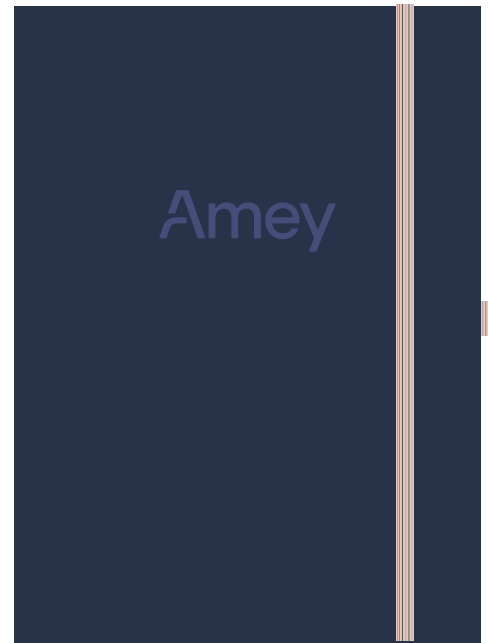
Merchandise 3



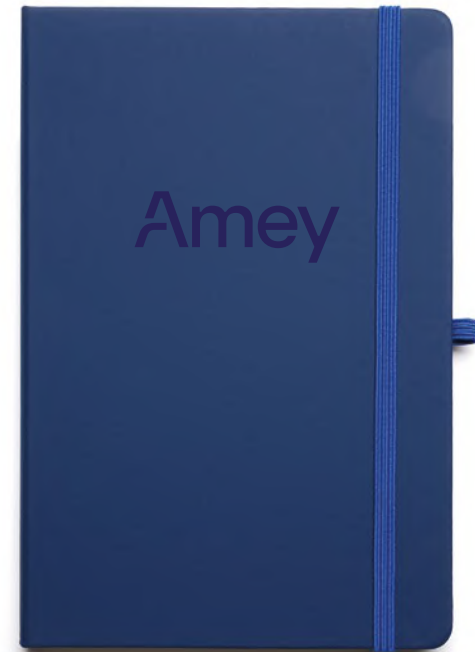
Lanyard
67886

Lanyard
71303
With extra security
breaks for prisons

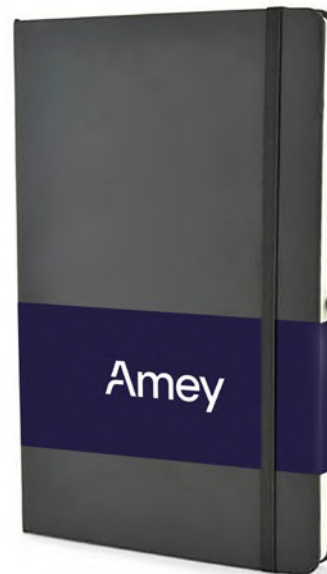
Bamboo
Lanyard
68884



Mole Notepad - Logo Single Colour Print
64432



Mole Notepad - Logo Debossed
70266



Notepad
& Wrap
61408

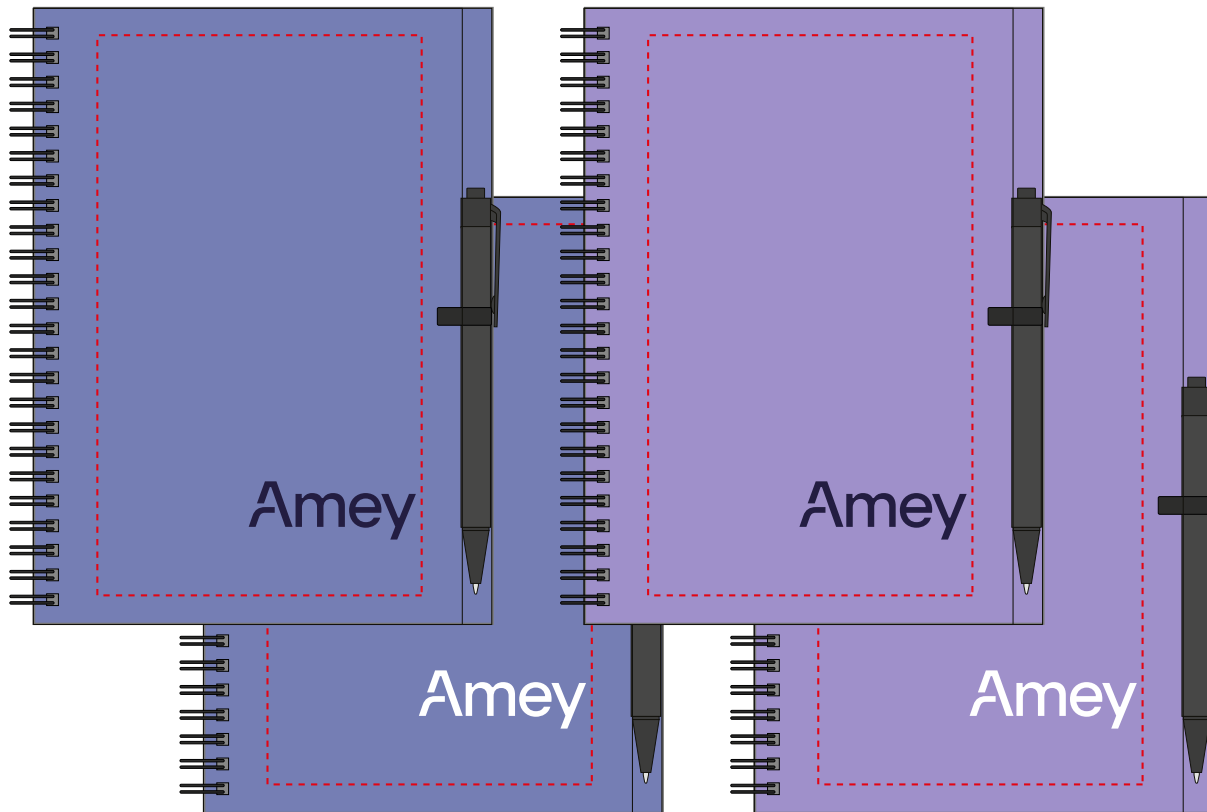


Mole Matt
Ball Pen
64596



Bamboo
Pencil
70267

Merchandise 4



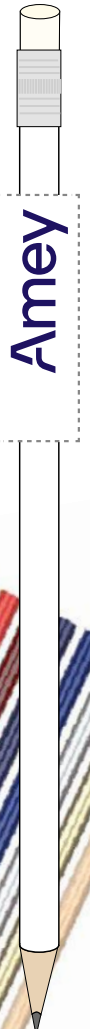
Recycled Notepad & Pen
67658



Wheat Trim Pen various colours
68457



Traditional Wooden
Pencils available in
various colours
with or without
eraser
71349 71350



Business Cards

Data > 01 Artwork > 2024 > Amey > -BRAND > Templates

Customisable



67553

Lanyard Hanger Cards

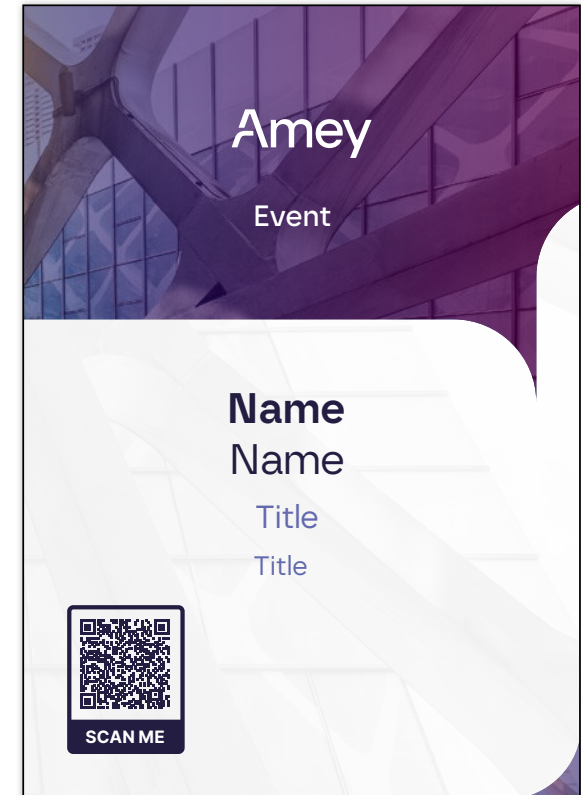
Customisable and can be supplied with lanyards and card holders



66283



70184



70917/77249

Merchandise 5

Can of water
66231



Keyring Torch
67421

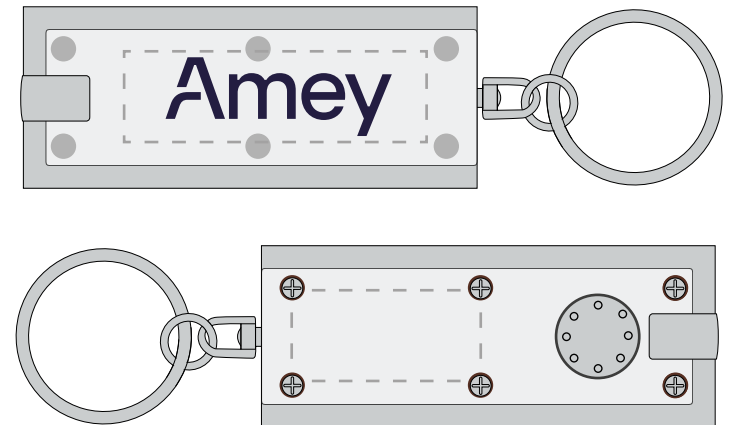
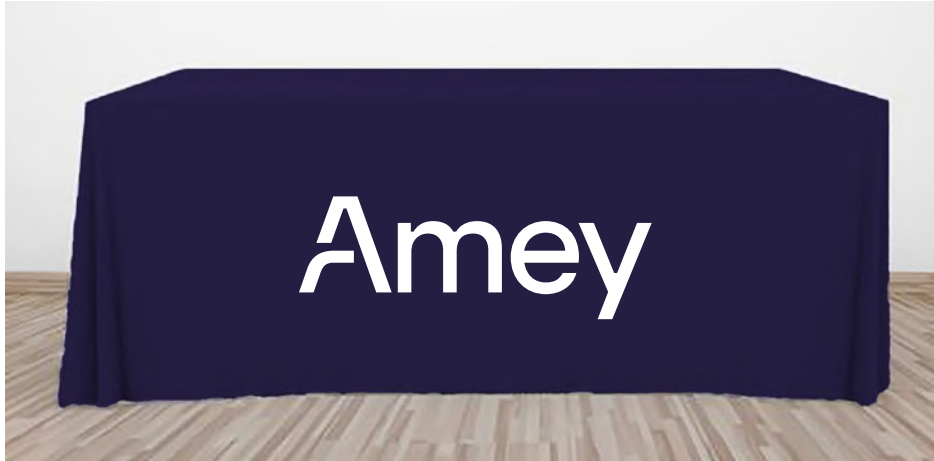
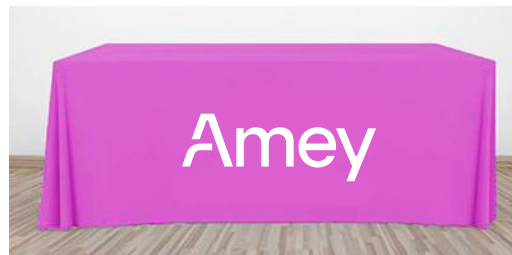
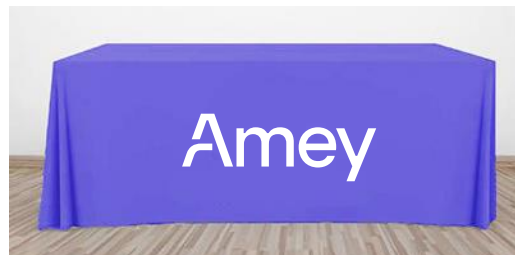


Table Cloths



Various colours
68581



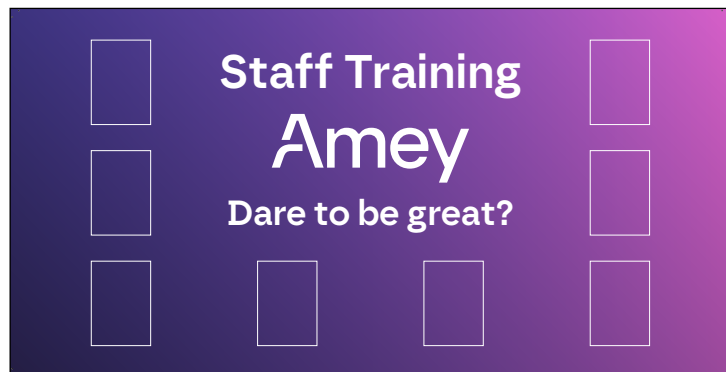
Year Planning Boards

59620

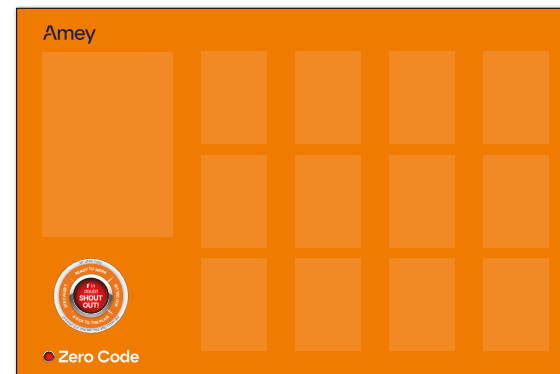
Year Planner																					Amey																				
JANUARY							FEBRUARY							MARCH							APRIL							MAY							JUNE						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29							29	30	31					29	30						29	30	31					29	30					
JULY							AUGUST							SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
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22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30						29	30						29	30					29	30	31					
GENERAL NOTES																					GENERAL NOTES																				

Document Holder Boards

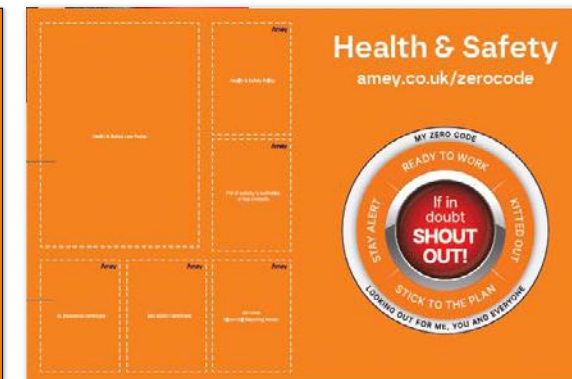
68794 2440x1220mm



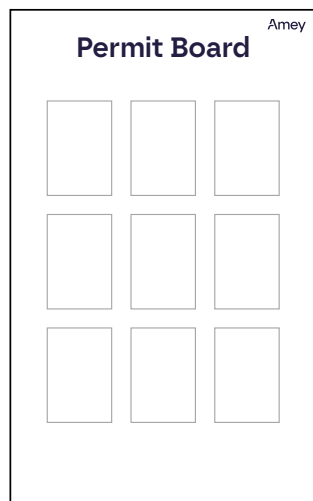
71477 1800x1200mm



1500x1000mm



70037 750x1220



73176
Glove Board 1200x1000



Premium
Poster
Holder



Standard
Poster
Holder

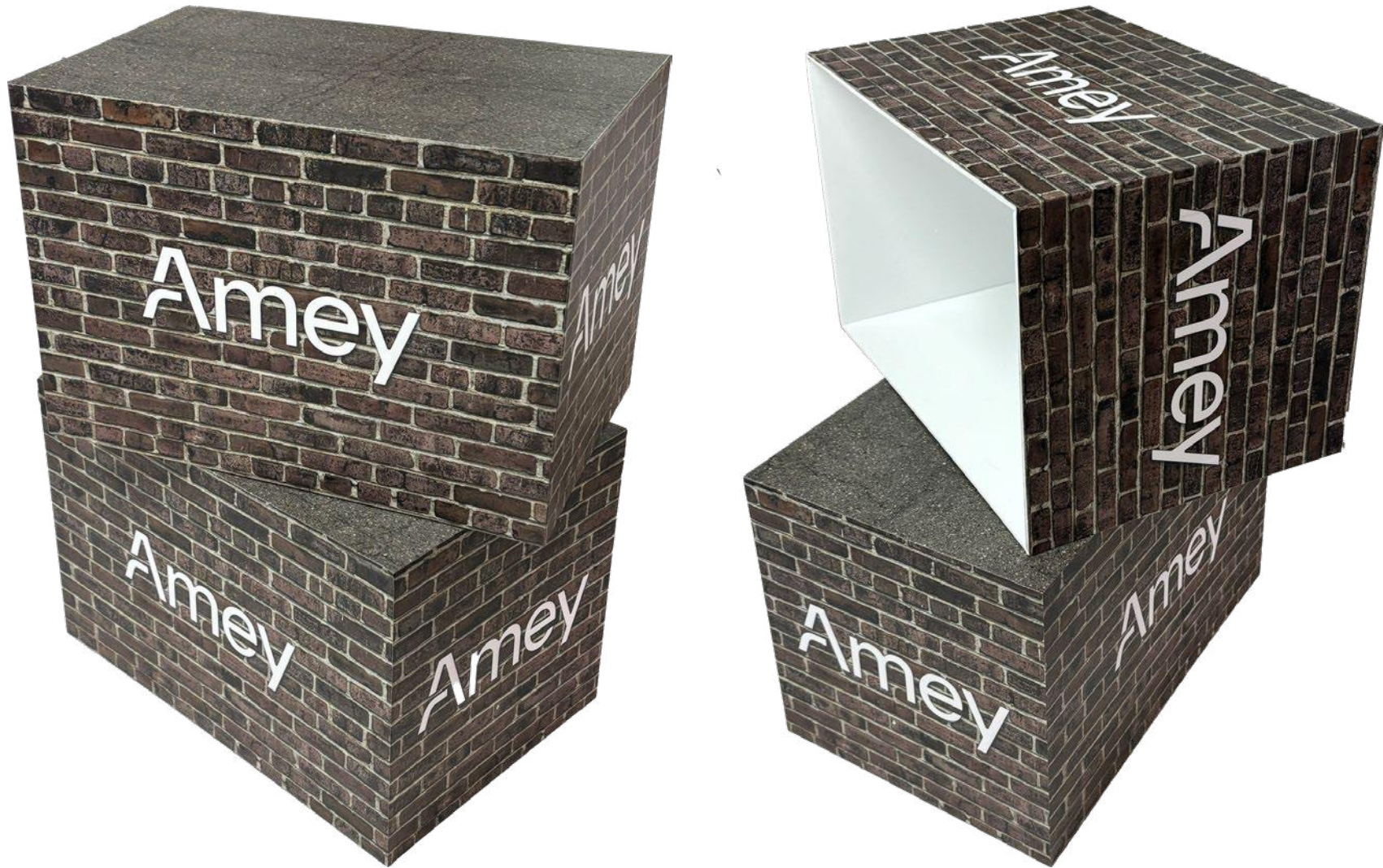


Snap-Frame
Holder



Capacity
Holder

Activity Boxes

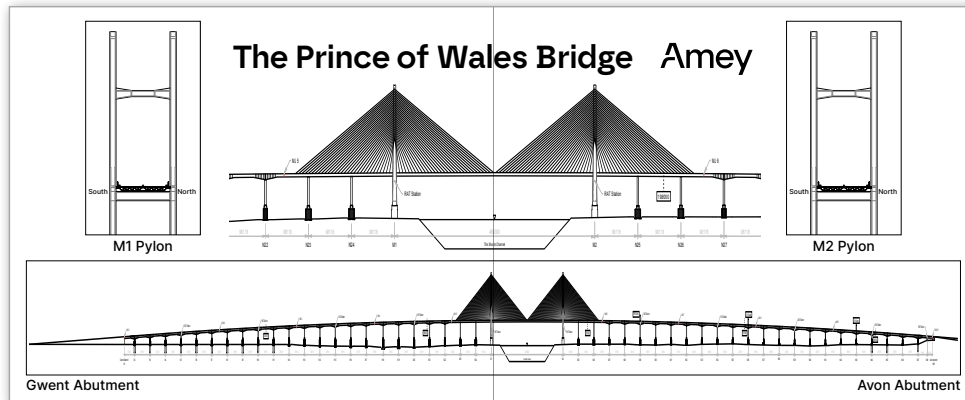


68411

Bridge Diagrams

2x 1.2x1m panels magnetic whiteboard

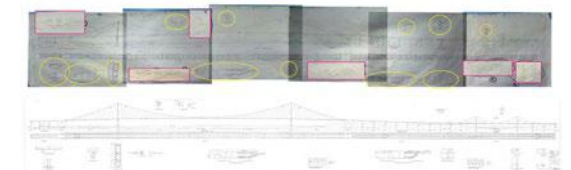
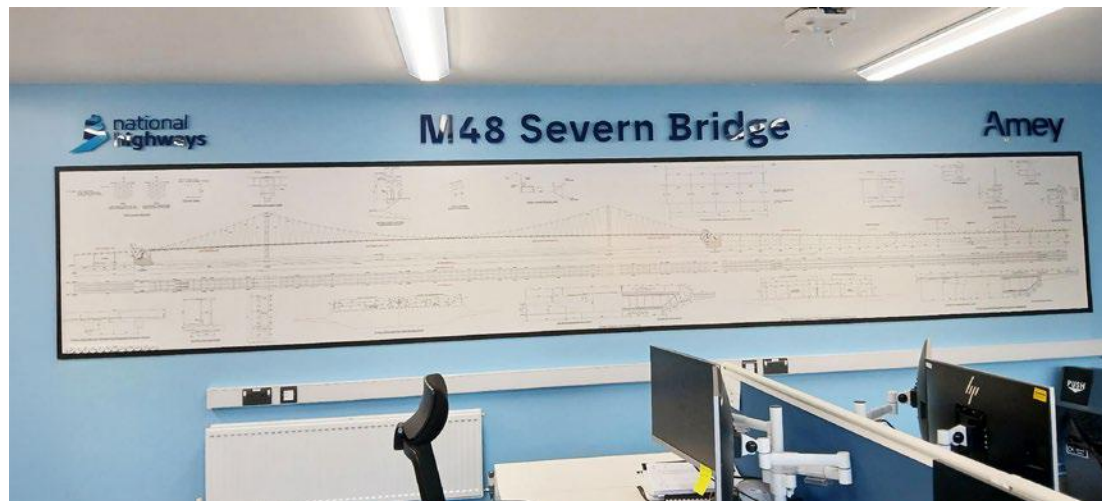
68225



6x1m panel magnetic whiteboard

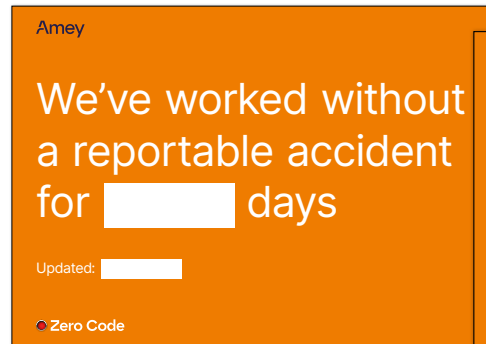
69953/69979

Installation of an updated diagram at the Severn Bridge Operations Room. The paper diagram was replaced with a new, 6 x 0.5m large dry wipe, magnetic vinyl panel with offset cut-out vinyl lettering. The project ranged from site visit, through client amends, and full-sized hard copy proofs to the final install.

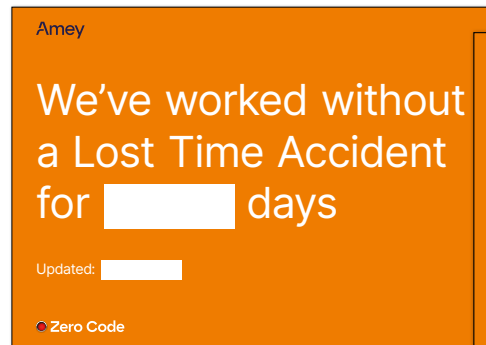
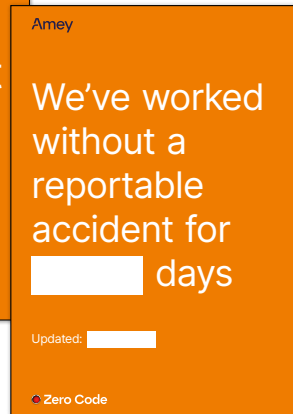


Zero Code Boards

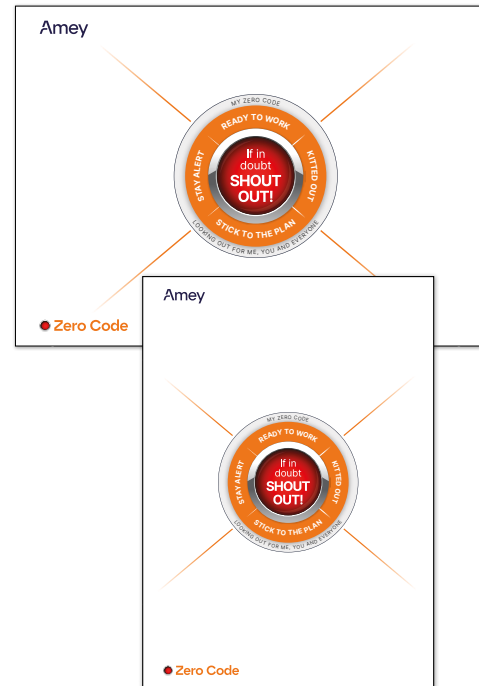
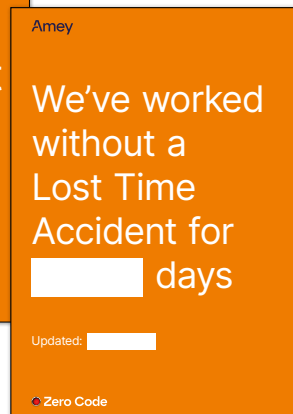
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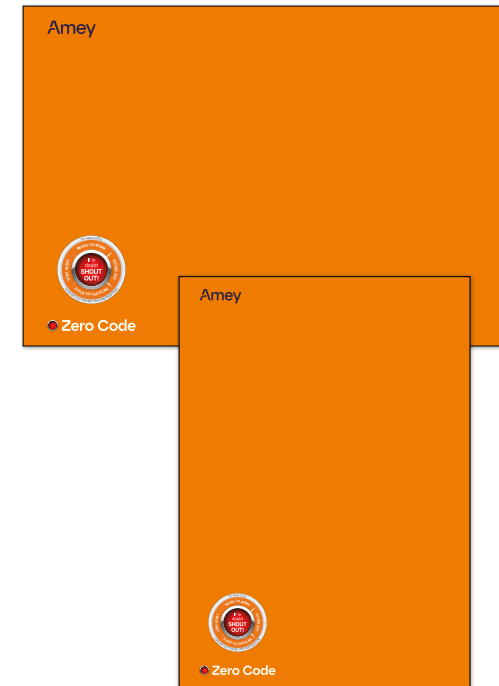
Reportable Accident



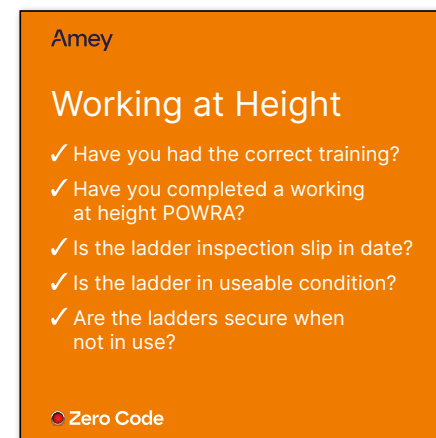
Lost Time Accident



Shout Out White
71263



Shout Out Orange



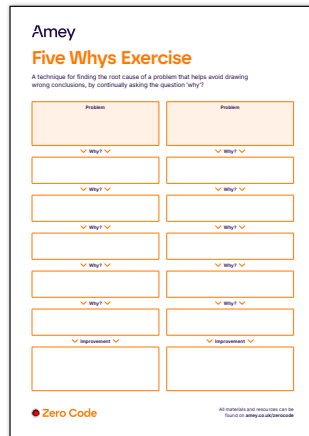
Ladder Safety
68611

Zero Code Documents

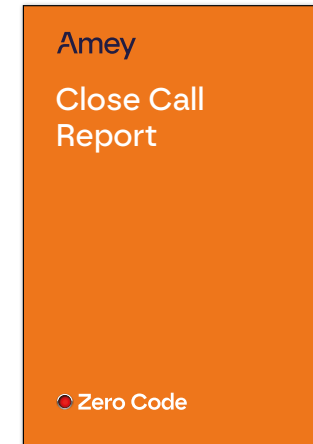
Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Documents



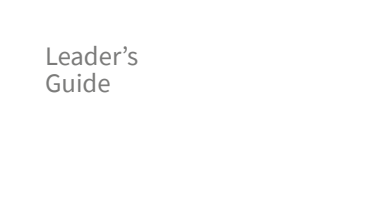
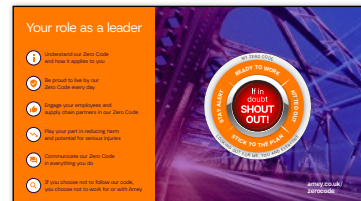
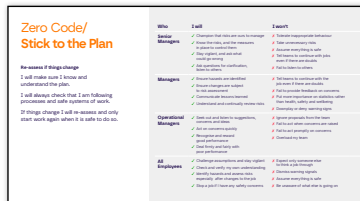
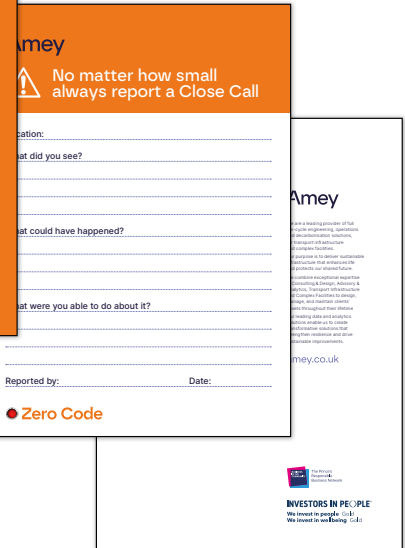
Leader's Checklist



Huddle Card



Close Call Report Pad



Zero Code Merchandise 1

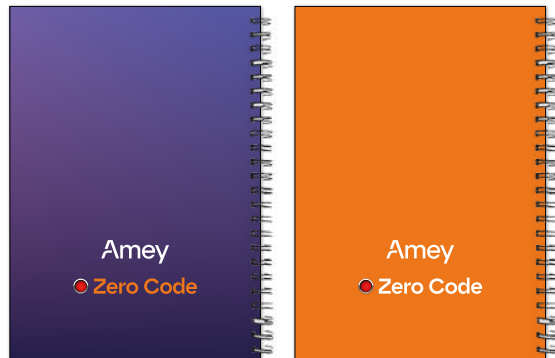
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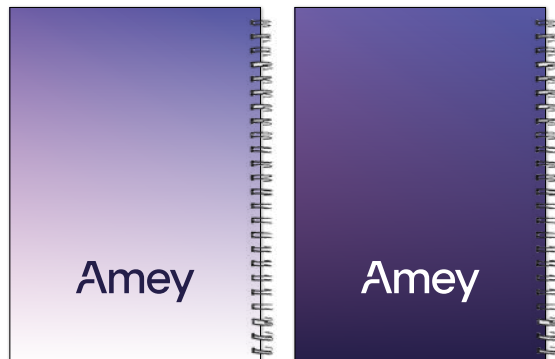
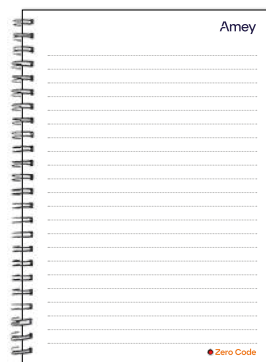
Shout Out Card



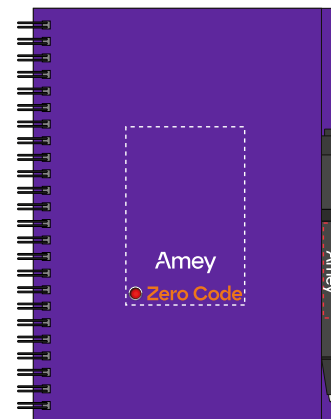
Lanyard



A5 Notebook



A5 Pad & Pen
66723



Zero Code Merchandise 2

Wheel of Consequence
71909/75280



Water Bottle



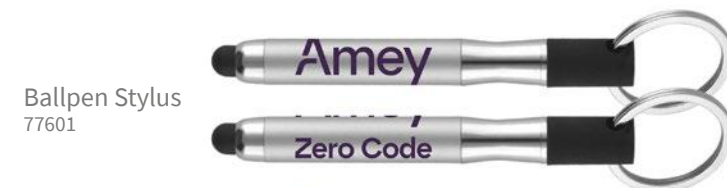
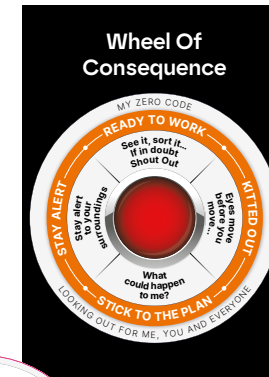
Gift Pen & Pencil Set
76556



Mug
69738



Personal Alarm
with Key Ring
75213



Ballpen Stylus
77601

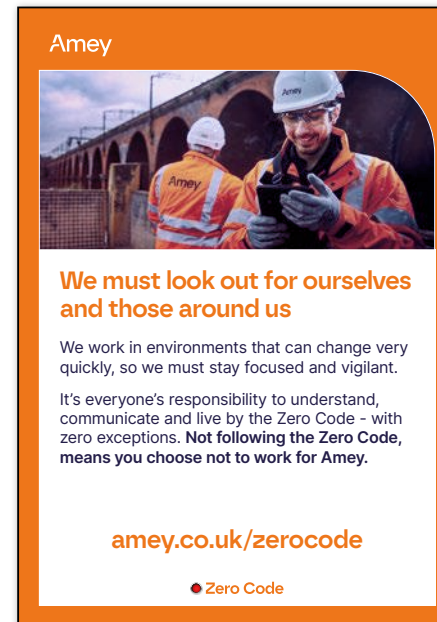
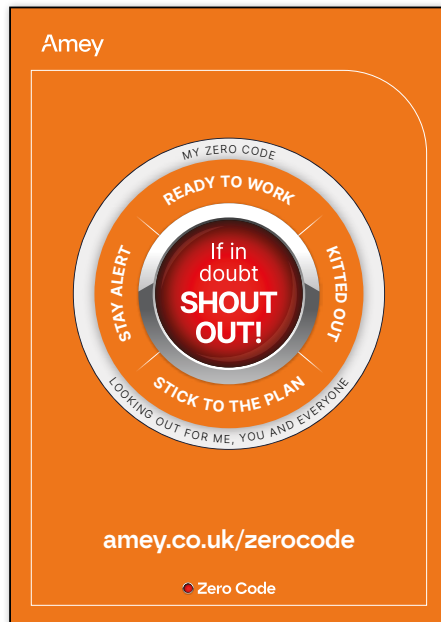
Amey
Zero Code

Zero Code Posters

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Posters

Various

71262



Zero Code Signs

Data > 01 Artwork > 2024 > Amey > -BRAND > Logos > Zero Code > Signage

Various sizes

1 x 0.5



2 x 0.5



3 x 1



4 x 1.5



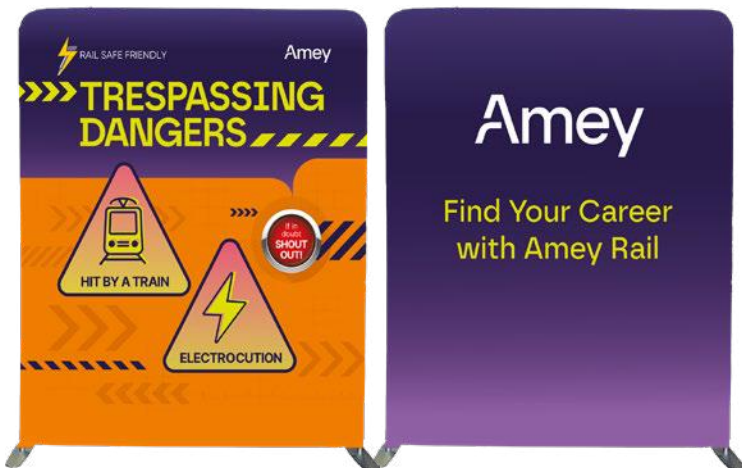
1.5 x 1.5
68386



Amey Rail (RSF)



RSF-73123
Fabric Stand backdrop 2x2.3m



RSF-73103
Shoutout Square Highlighter



Shoutout Stress Pill

RSF-75236 RED



RSF-73124 WHITE



Amey Rail (RSF)

RSF-73125
3x3 Curved Popup Case



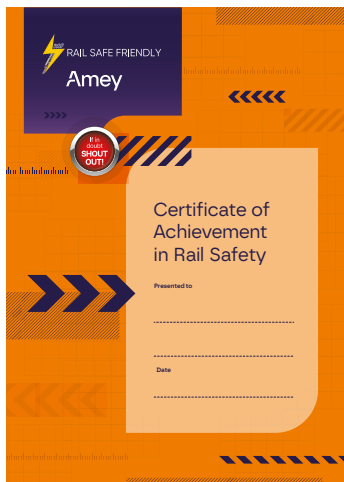
RSF-73159
Coaster & Bell



RSF-73160
Selfie Frames 594x841 & 1189x841



RSF-73161
School Certificates A4



RSF-73162
Postcards A5



RSF-73168
Floor Matt/Banner 1mx1 RE: AMEY
RAIL --- : Boards / Cards / Sleeves



RSF-73169
Holdup Board 500mmx500mm



RSF-73193
Feedback Forms A4



Amey Rail (NSAG)

NSAG-74344
Close Call Card 99x210mm

Amey • **IF IN DOUBT SHOUT OUT!**

Close Call

You only need complete relevant sections. As well as raising safety issues, you can also raise environmental concerns and make improvement suggestions.

What did you see?

What did you do? Who did you tell?

What could have happened?

Was a subcontractor involved?

☐ Yes ☐ No

Status

☐ Open (Incident not closed) ☐ Closed

PTD ▶

Amey • **IF IN DOUBT SHOUT OUT!**

Health & Wellbeing

What do you want to report?

What do you like to see?

Date: _____ Time: _____

Give your details, or if you prefer to be anonymous, that's OK.

Name: _____

Job title: _____

Telephone: _____

Company: _____

Site location or What3Words: _____

Are you?

☐ Operative ☐ Supervisor ☐ Office Staff

☐ Engineer ☐ Manager

NSAG-74341
Exclusion Zone Sleeve 2230x935mm



NSAG-74344
AIW Safety Board 1800x1000mm

Site Safety Action News

Amey SELLWORTH INFRASTRUCTURE

National Safety Action Group member representing your Account

NSAG Latest

TOP 3 Close Calls Raised In

You Did	You Did	You Did
1		
2		
3		

Seen a Close Call?

Report what you could see to a colleague

Name: _____

Report Date: _____

IF IN DOUBT SHOUT OUT!

© Zero Code

NSAG-74344
Amey Safety Board 1800x1000mm

Site Safety Action News

Amey

National Safety Action Group member representing your Account

NSAG Latest

TOP 3 Close Calls Raised In

You Did	You Did	You Did
1		
2		
3		

Seen a Close Call?

Report what you could see to a colleague

Name: _____

Report Date: _____

IF IN DOUBT SHOUT OUT!

© Zero Code

Signage

Various

Prince of Wales Bridge Status Board Amey			
Gantry/Asset	Status	Location	Statutory Due Date
RAPID ACCESS TRAIN			
Rapid Access Train			
Rapid Access Train Rail			
AVON VIADUCT GANTRY			
Avon Viaduct Gantry			
Avon Viaduct Gantry Runway Beam			
CANTILEVER SPAN GANTRY			
Mainspan Gantry			
Mainspan Gantry Runway Beam			
GWENT VIADUCT GANTRY			
Gwent Gantry			
Gwent Gantry Runway Beam			
LIFTS			
M1 - North			
M1 - South			
M2 - North			
M2 - South			

Pytchley Workshop
Site Safety Starts Here

CAUTION Open pit

CAUTION Vehicles reversing

WARNING Flammable materials

Protective footwear must be worn

High visibility clothing must be worn

No unauthorised persons beyond this point

No smoking

No parking in front of workshop access

WARNING Flammable materials

CAUTION Open pit

Protective footwear must be worn

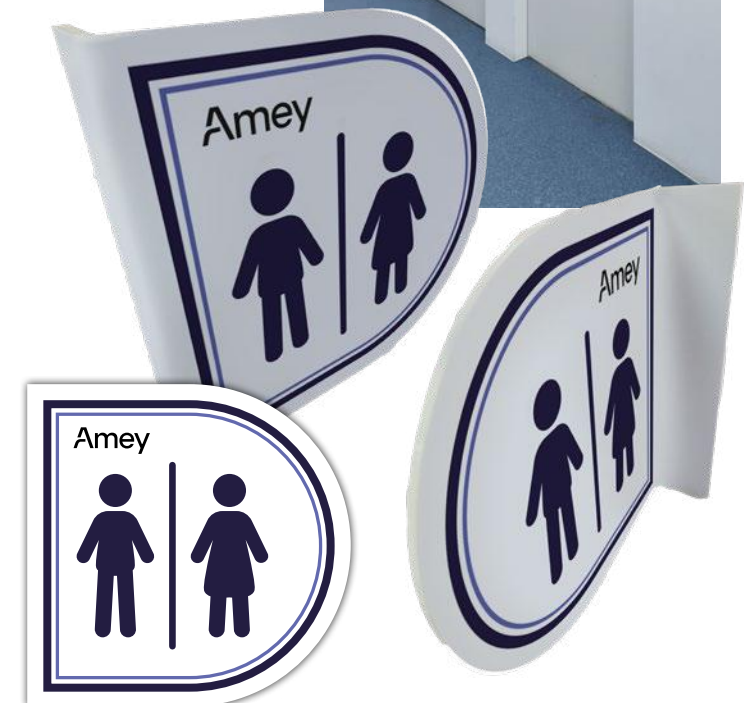
High visibility clothing must be worn

No smoking



62702

"Bus Stop" Signs
Custom graphics available



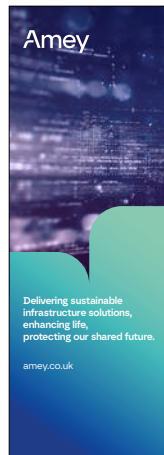
Pullups

Data > 01 Artwork > 2025 > Amey > -BRAND > Pullups > -ALL PULLUPS singles

Various



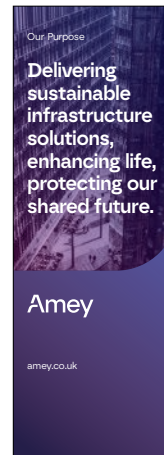
A



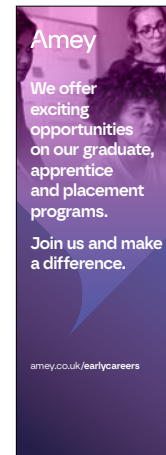
B



C



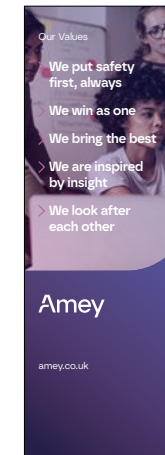
D



E



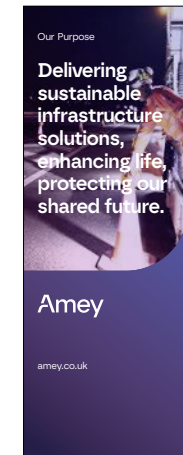
F



G



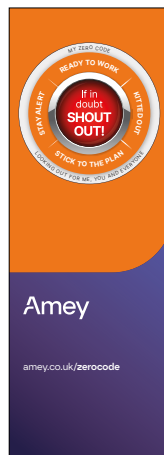
H



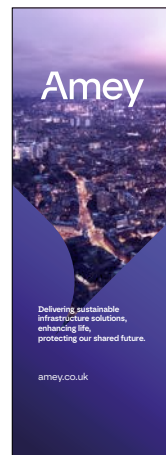
I



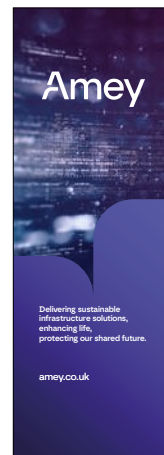
J



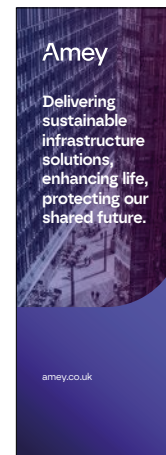
K



L



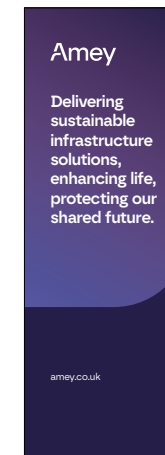
M



N



O



P



Q



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More Pullups

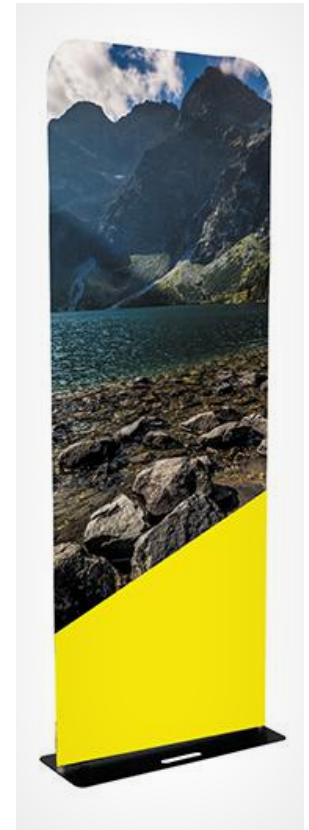
Various



77040

SUSTAINABLE PULLUP STANDS

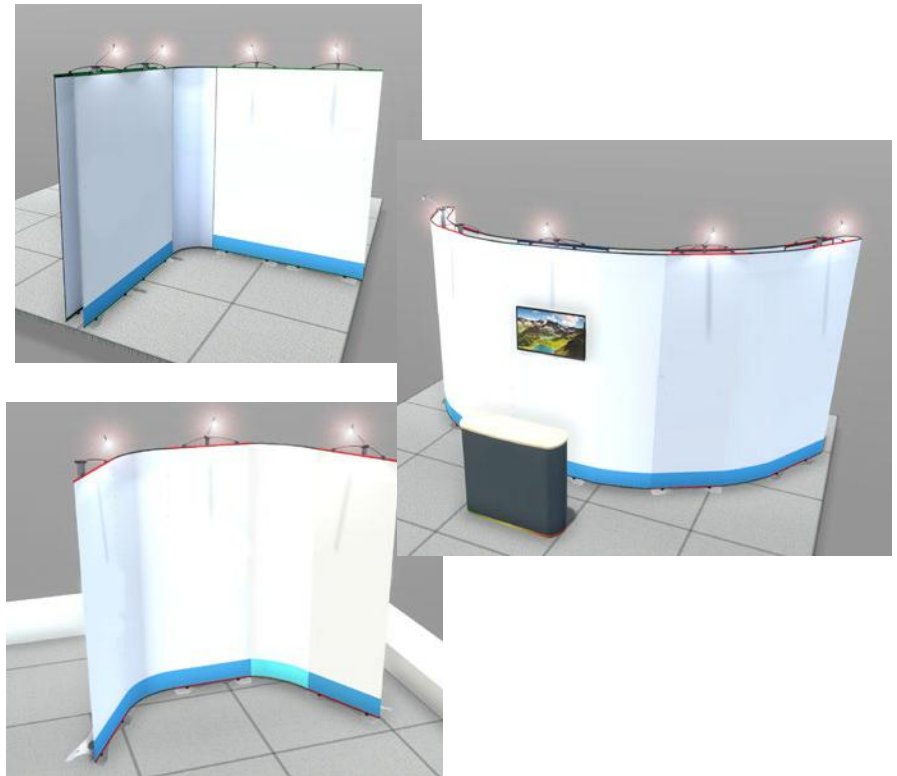
- **Pop up banners** – we can provide a number of sustainable materials: fabric, cardboard and PVC free vinyl with wooden mechanisms.



Exhibition Stands

Almost infinitely
customisable

Interlocking Tension Stands



Interlocking Pullup Stands



67291

Popup & Fabric Stands

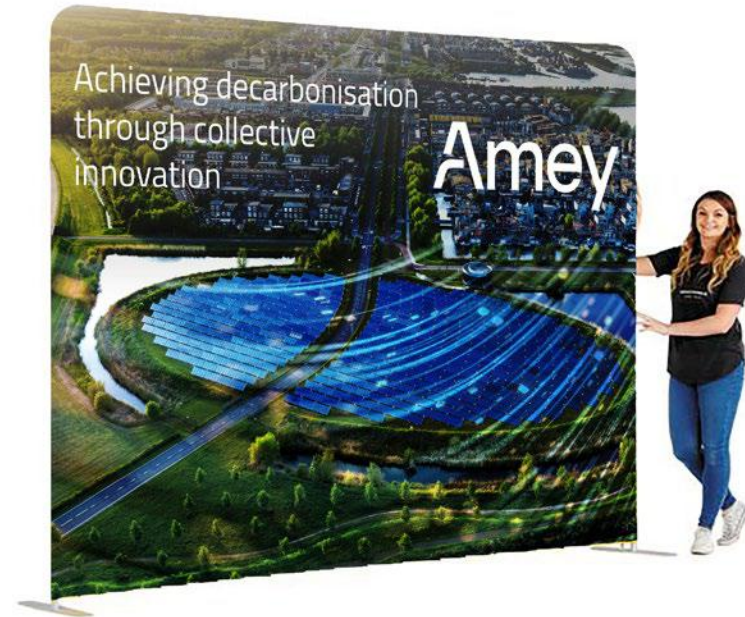
3x3 Popup



3x2 Popup



Straight Fabric Backdrop 64597



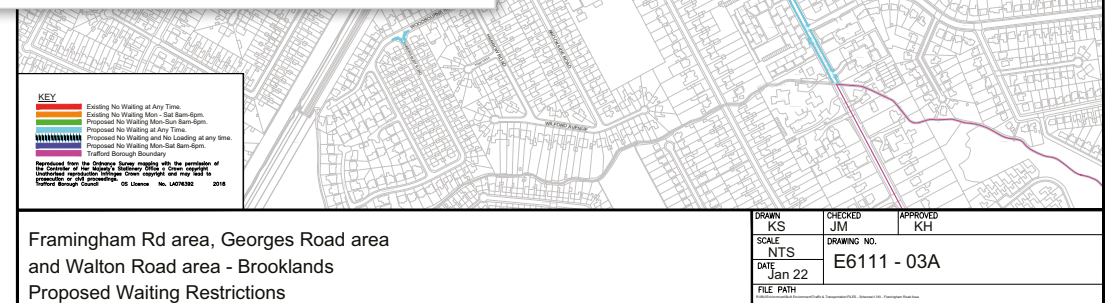
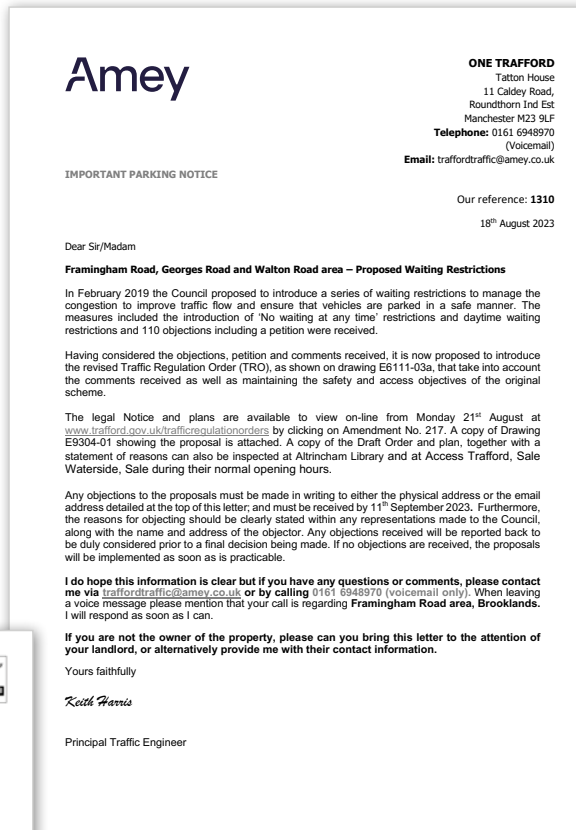
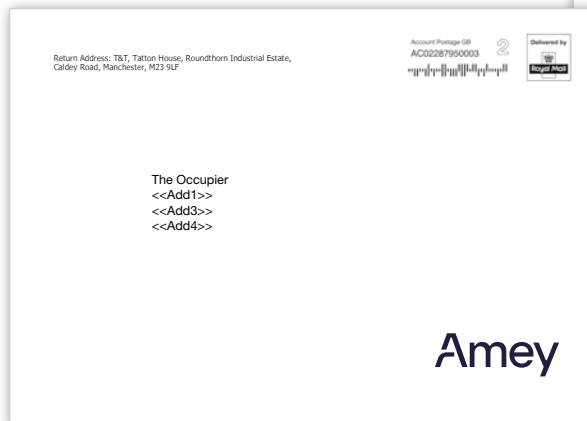
Curved Fabric Backdrop 70249



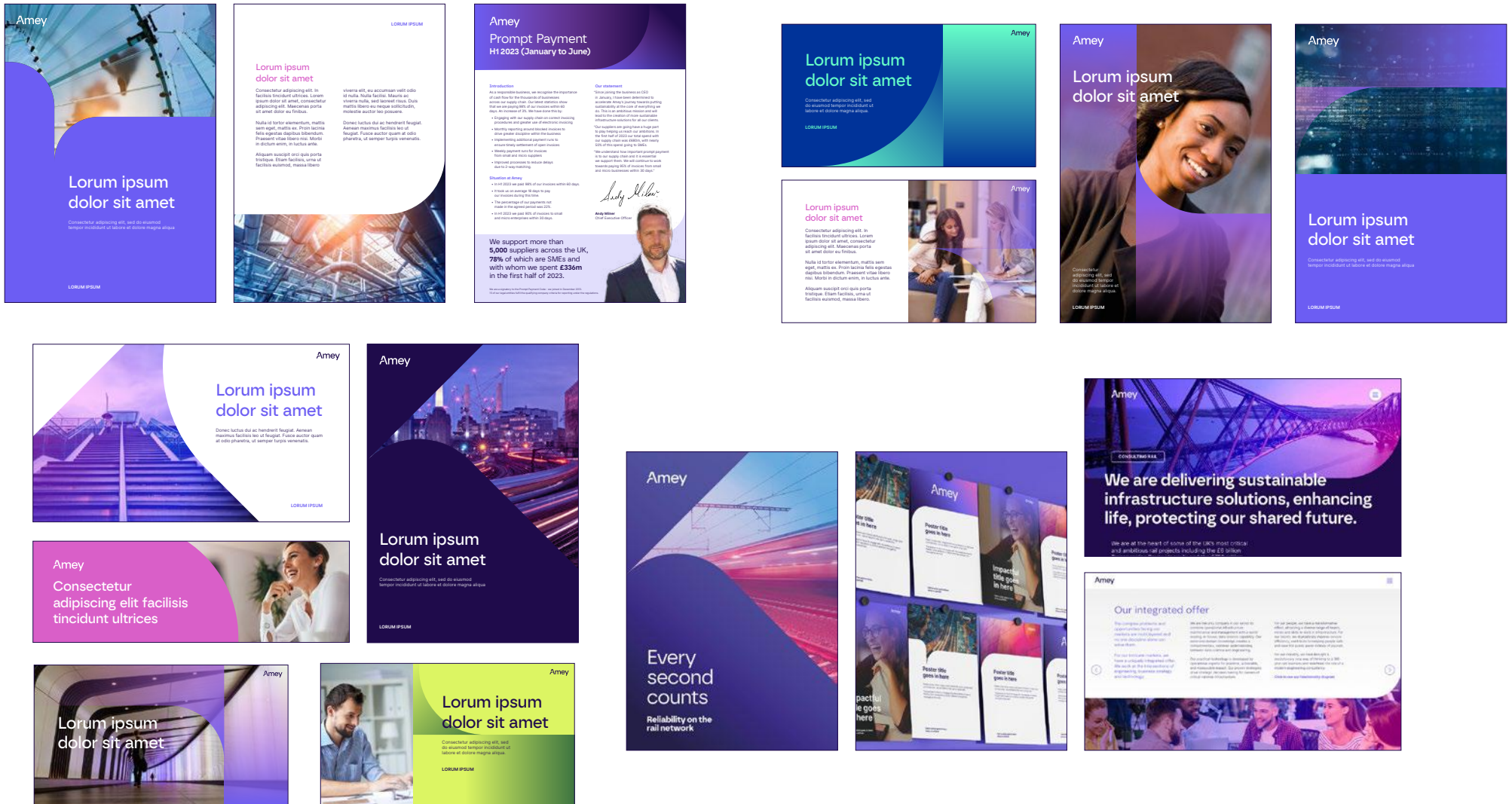
Mail on Demand

End to end direct mail fulfilment service including design and personalisation. Printed mail is seen as a secure and trustworthy media which has a high return on investment.

- Large postage discounts (up to 75% possible)
- Address data sourcing, formatting and cleansing
- Special Finishing: tabbing, folding, high speed polywrapping, machine inserting up to C4 envelopes, labelling, match mailings, mail sorting, and more.
- Response management
- Specialist services (Door 2 Door / Hybrid Mail etc)
- Storage and distribution
- Hybrid Mail solutions

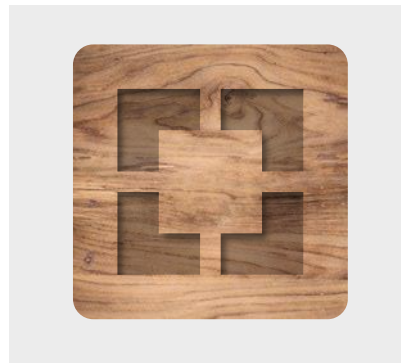


Brochures & Documents



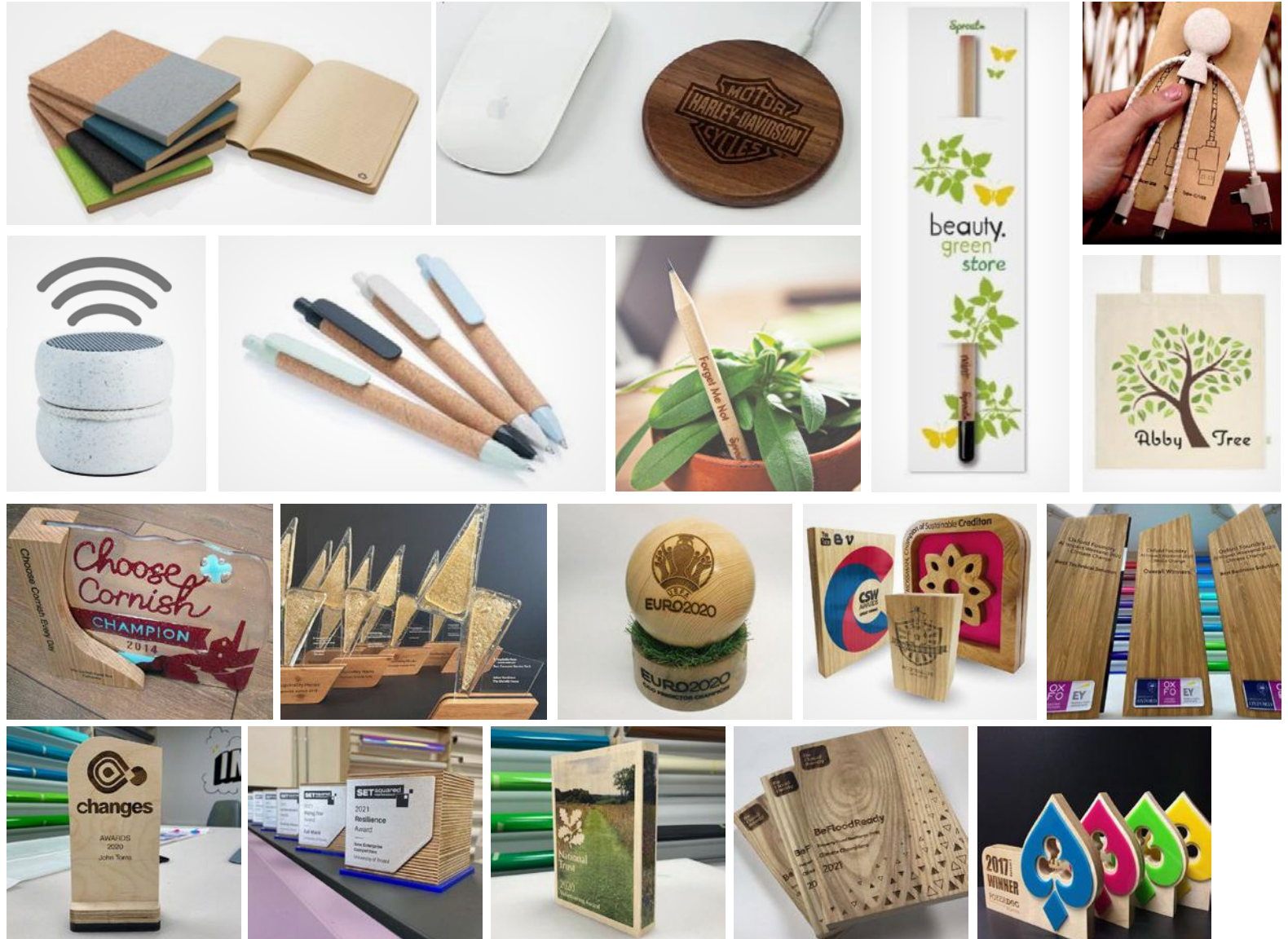
SUSTAINABLE INSPIRATION 1

- **Pin Badge** – metal/wood pin badge featuring the BeyondZero logo. This could be fixed onto cardboard backing that has company information and branding.
- **Lanyard** – Sustainable fabric materials are available as well as traditional options.
- **Name tags** – name tags featuring name, logo and QR code. To be printed on seeded paper.

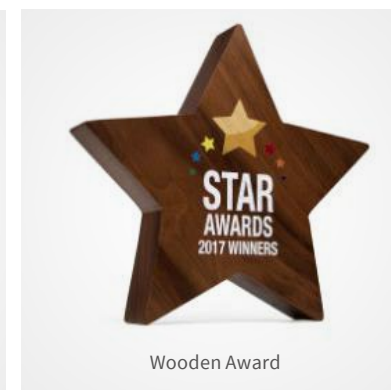
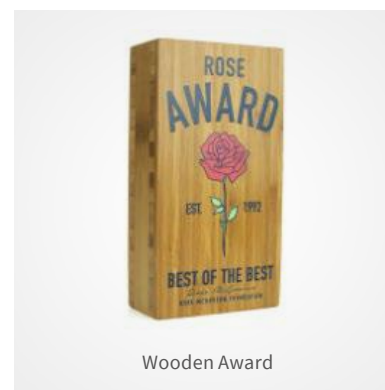
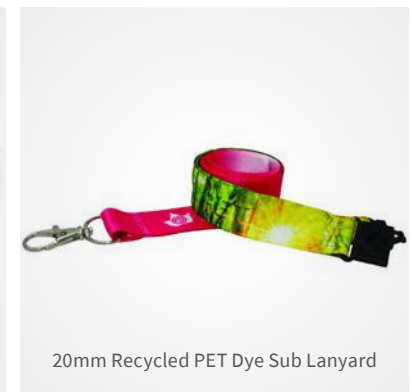
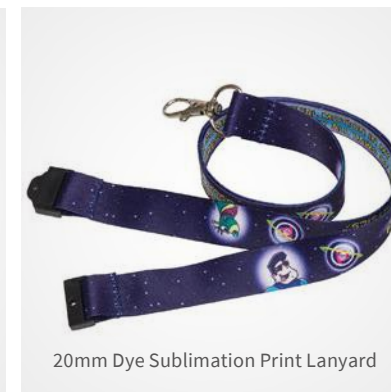
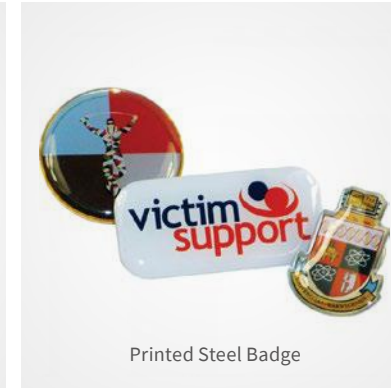


SUSTAINABLE INSPIRATION 2

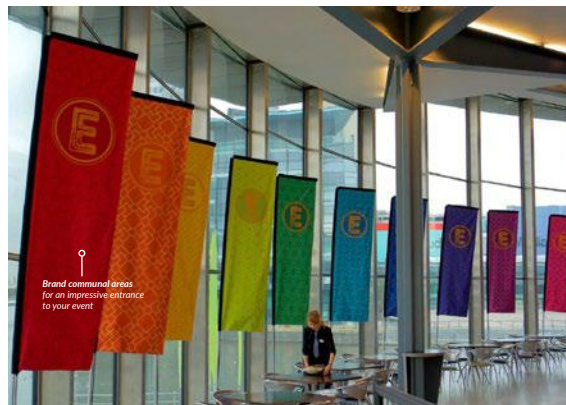
- **Table favours** - a number of options could be explored from apple peel notepads, sweets, computer mice and chargers (made of wheat), wooden chargers, bags and clothes made from recycled plastic bottles and more.
- **Plantable pencils** – once used plant them and they grow! Sustainable cardboard pencils are also available.
- **Awards / trophies** – recognising achievements of individuals with awards made of wood, recycled glass and more.



SUSTAINABLE SPECIFIC ITEMS



SUSTAINABLE FABRIC STAND INSPIRATION 1



SUSTAINABLE FABRIC STAND INSPIRATION 2



- An example of a fabric exhibition space we designed and produced. Rear walls and central curved stand are both fabric.



Your creative partner

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