



Centre of Excellence
for Decarbonising Roads

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Mini Guide

V1 / 08.2023

The Logo



Centre of Excellence for Decarbonising Roads

Usage

Full Colour Logo



Single Colour Logos



Black & White Logos



Logo Exclusion Zone



Colour Palettes

Main Colours



CMYK 45 0 0 62
RGB 73 109 126
HEX 496D7E

PMS 7545



CMYK 66 0 100 0
RGB 98 178 47
HEX 62B22F

PMS 360 / 361



CMYK 98 55 7 0
RGB 0 100 168
HEX 0064A8

PMS 285

Colour Graduation



CMYK 66 0 100 0
RGB 98 178 47
HEX 62B22F

CMYK 98 55 7 0
RGB 0 100 168
HEX 0064A8

Logo Typeface

Titillium Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

Titillium Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

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Contact Us

Any questions, or for logo files please contact the team:

Email lauren.seblonka@amey.co.uk

Tel 07538 814 788

Email jake.harrison@amey.co.uk

Tel 07395 876 286

Or contact our design agency for special requests:

Email hello@diguru-uk.com