

Jacobs diguru

DRAFT BRANDING PACK

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WORKING WITH JACOBS WHAT WE CAN DO

PROVIDING SMILES, CREATIVE, DIGITAL, PRINT, MERCHANDISE & EVENTS

We will work with Jacobs providing consultancy and support on how to approach, fulfil and deliver their projects in the most effective way. We provide design, managed print, reactive print, events and digital campaigns, from project management and creative to production.

We produce high quality litho, digital and large format printing in-house and pride ourselves on going beyond what most creative and print companies consider the norm. After recent years exploring the cutting edge of sustainable print we have a number of unique offerings all available from us as a single supplier.

Our services:

- Project management
- Print management
- Art direction
- Strategic branding
- Graphic design and illustration
- Copywriting, proofreading and editing
- Website and app design
- Social media
- Photography and video production
- Exhibition design and management
- Building and vehicle graphics
- Subcontractor and supplier management
- Procurement support
- Complex multi-layered projects across the UK
- Mailing and distribution
- Stock and supply (off shelf delivery)
- On site installations
- Event organisation, design, print, delivery and support



CLIENTS

HAPPY PEOPLE WE WORK WITH

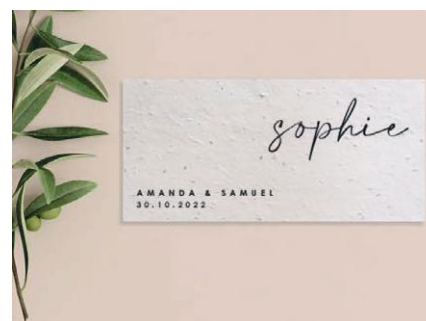
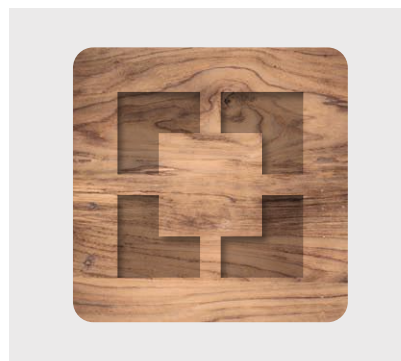


WORKING SUSTAINABLY...



SUSTAINABLE BRANDING INSPIRATION

- **Pin Badge**
metal/wood pin badge featuring the BeyondZero logo.
This could be fixed onto cardboard backing that has company information and branding.
- **Lanyard**
Sustainable fabric materials are available as well as traditional options.
- **Name tags**
name tags featuring name, logo and QR code. To be printed on seeded paper.

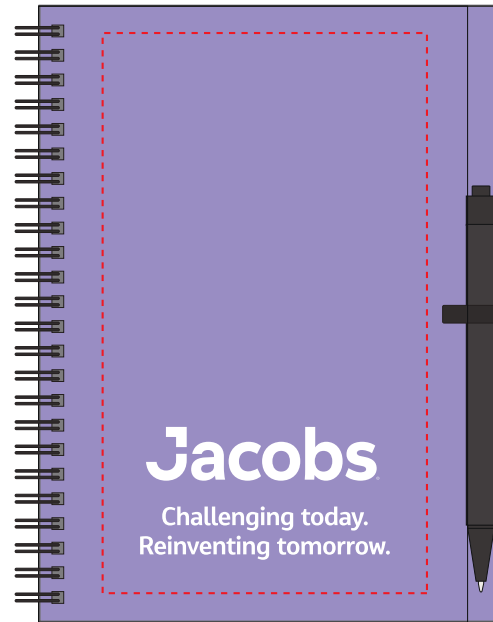
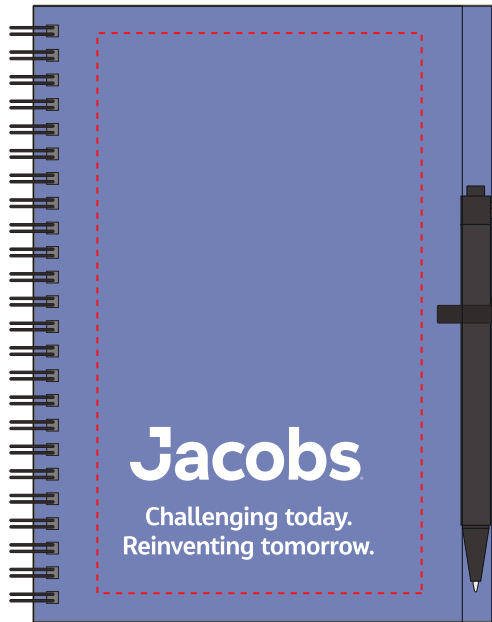


SUSTAINABLE MERCHANDISE INSPIRATION

- **Table favours**
a number of options could be explored from apple peel notepads, sweets, computer mice and chargers (made of wheat), wooden chargers, bags and clothes made from recycled plastic bottles and more.
- **Plantable pencils**
once used plant them and they grow! Sustainable cardboard pencils are also available.
- **Awards / trophies**
recognising achievements of individuals with awards made of wood, recycled glass and more.



NOTEPADS & PENS



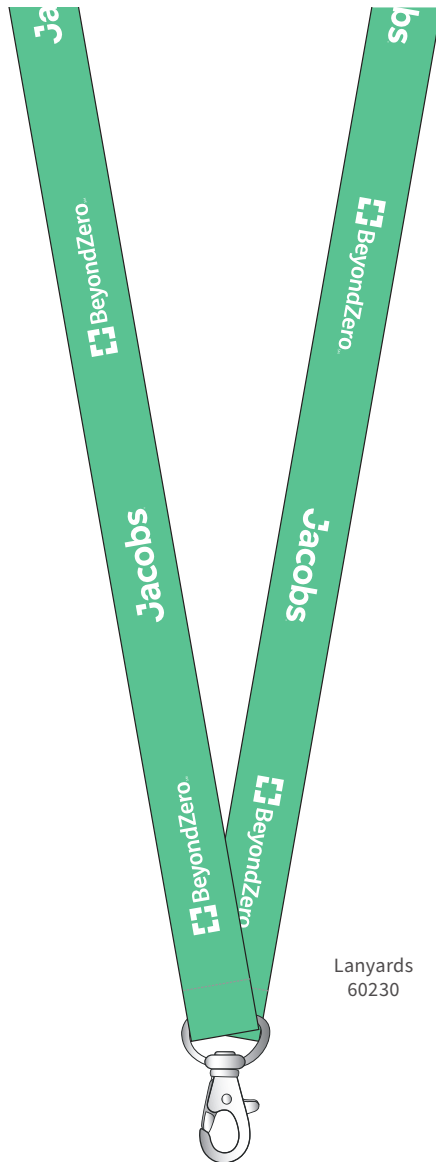
Recycled Notepad & Pen
Various colours
67658



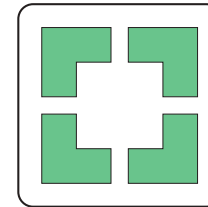
Wheat Trim Pen
various colours
68457



MERCHANDISE



Lanyards
60230

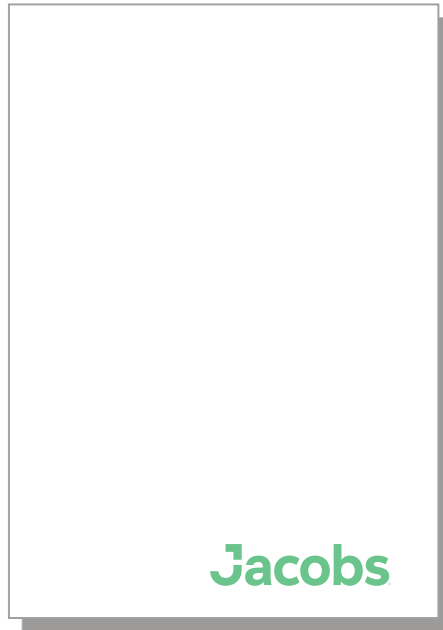


Printed Aluminium Badge
69381



Seeded Paper Lanyard Hanger
60245

MERCHANDISE



A5 Notepad



Eco Bag
67657



Bag
67425



Mugs

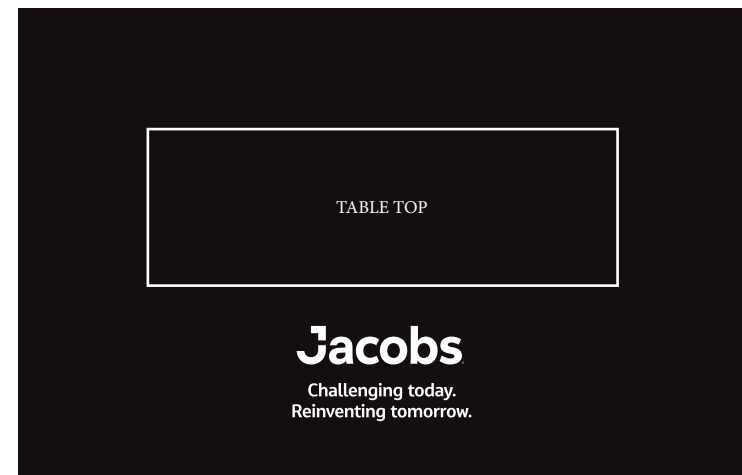


Water Bottles



Keyring
65654

FLOWING TABLECLOTH



69179

PULL-UPS 1



1A

1B

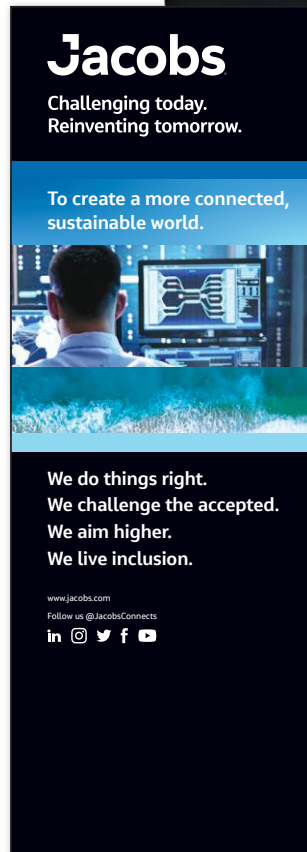
1C

60244

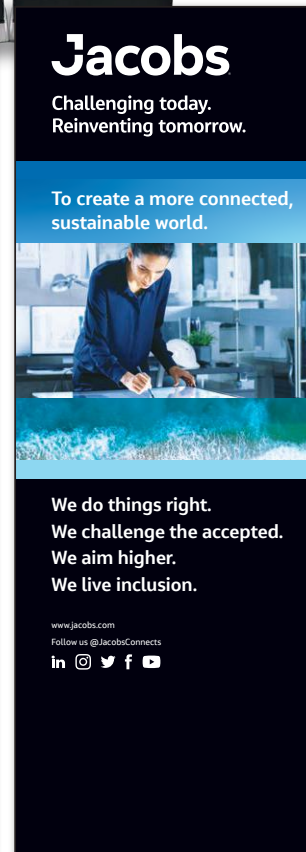
PULL-UPS 2



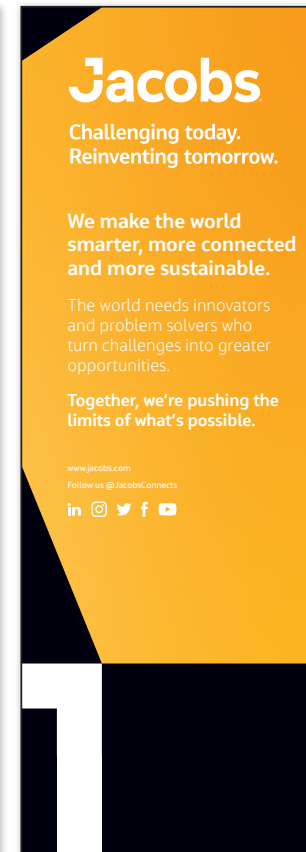
2A



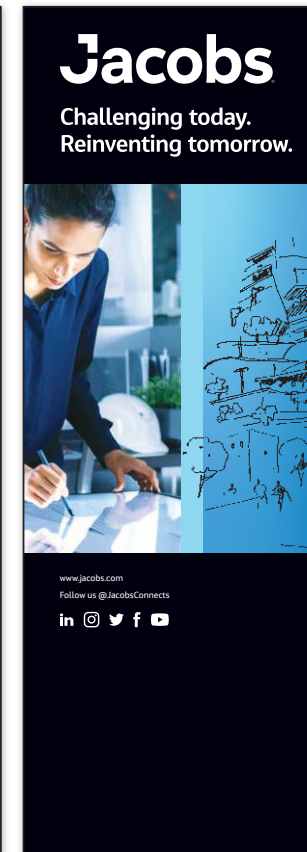
2B
70877



2C



2D



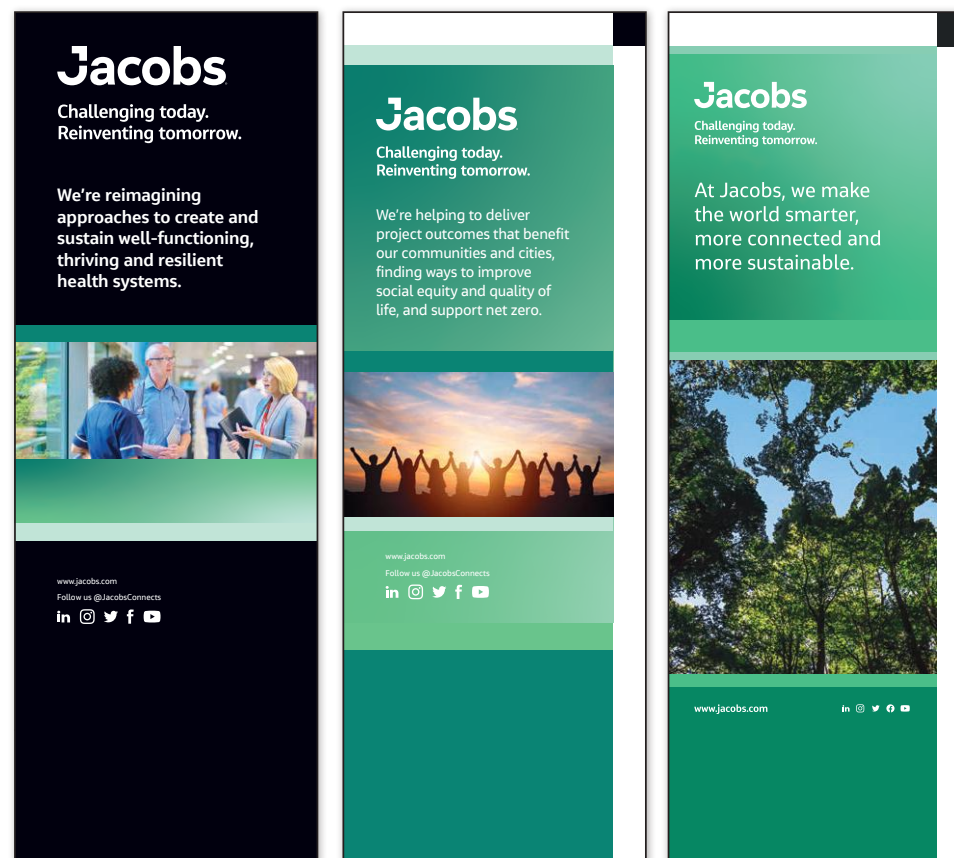
2E



2F

60847

PULL-UPS 3



3A
(3B WAS IDENTICAL TO 3A)

3C

3D

61025

PULL-UPS 4



4A

64323



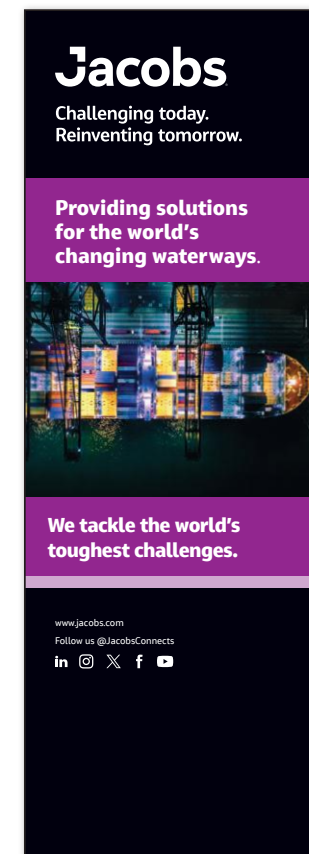
4B

64638



4C

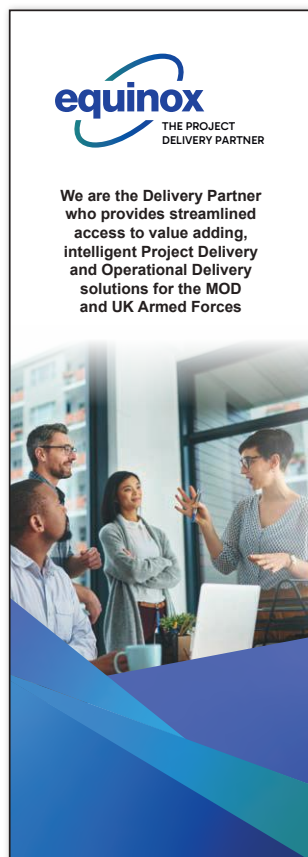
69178



4D

69983

PULL-UPS 5



5A



5B



5C



5E
(NOTE 6C SAYS 'AMENTUM'
UNDER SUPPLY CHAIN)



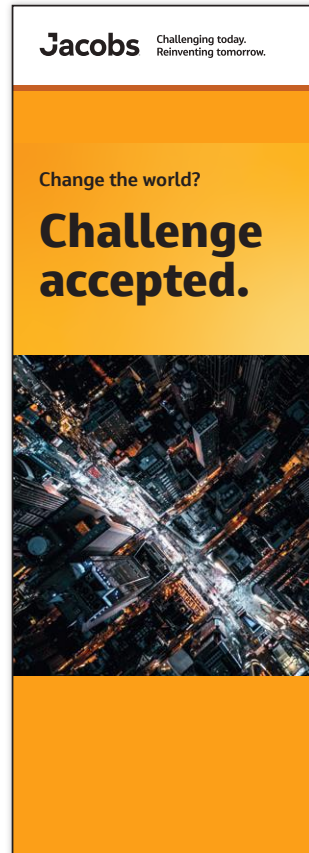
5F



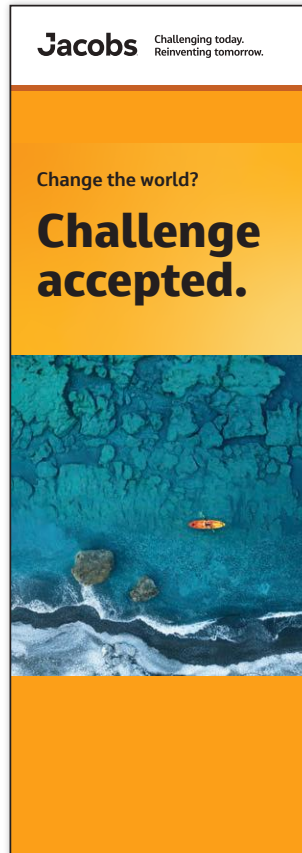
5G

71181

PULL-UPS 6



6A



6B

72364



6C

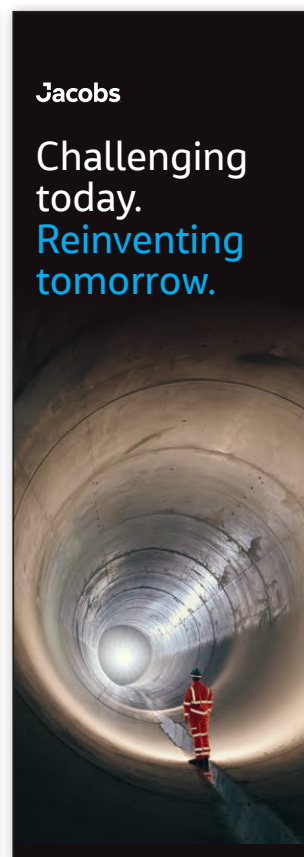
(NOTE 5E SAYS 'JACOBS'
UNDER SUPPLY CHAIN)

73620

PULL-UPS 7



8A
NATURE



8C
HS2 TUNNEL OPT #1



8D
HS2 TUNNEL OPT #2

8B OPTION REMOVED

76281

SUSTAINABLE POP-UP BANNERS

- **Pop up banners**

we can provide a number of sustainable materials: fabric, cardboard and PVC free vinyl with wooden mechanisms.



CUSTOM SIGNAGE

Jacobs
Challenging today.
Reinventing tomorrow.

Pytchley Workshop
Site Safety Starts Here

- CAUTION** Open pit
- CAUTION** Vehicles reversing
- WARNING** Flammable materials
- Protective footwear must be worn
- High visibility clothing must be worn
- No unauthorised persons beyond this point
- No smoking**
- No parking in front of workshop access

Jacobs
Challenging today.
Reinventing tomorrow.

- WARNING** Flammable materials
- CAUTION** Open pit
- Protective footwear must be worn
- High visibility clothing must be worn
- No smoking**

CAUTION
Open Pit

DANGER
Moving Vehicles

**First aid station
and eye wash**

A/62702

Health and Safety Law
What you need to know

All workers have a right to work in places where risks to their health and safety are properly controlled. Health and safety is about preventing people getting hurt at work or becoming ill through work. Your employer is responsible for health and safety, but workers must play a part.

What employers must do	What workers must do	If there's a problem
1. Provide information, instruction, training and supervision	1. Take care of yourself and others	1. Report any problem to your supervisor
2. Provide a safe working environment	2. Follow the rules and instructions	2. Stop work if you are unsure
3. Provide a safe system of work	3. Report any problem to your supervisor	3. Report any problem to your supervisor
4. Provide a safe working environment	4. Report any problem to your supervisor	4. Report any problem to your supervisor
5. Provide a safe working environment	5. Report any problem to your supervisor	5. Report any problem to your supervisor
6. Provide a safe working environment	6. Report any problem to your supervisor	6. Report any problem to your supervisor
7. Provide a safe working environment	7. Report any problem to your supervisor	7. Report any problem to your supervisor
8. Provide a safe working environment	8. Report any problem to your supervisor	8. Report any problem to your supervisor
9. Provide a safe working environment	9. Report any problem to your supervisor	9. Report any problem to your supervisor
10. Provide a safe working environment	10. Report any problem to your supervisor	10. Report any problem to your supervisor

HSE

“Bus Stop” Signs
Custom graphics
available



DRY-WIPE MAGNETIC BOARDS

Year Planner																					Year Planner																				
JANUARY							FEBRUARY							MARCH							APRIL							MAY							JUNE						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
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29	30	31					29							29	30	31					29	30						29	30						29	30					
JULY							AUGUST							SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
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29	30	31					29	30	31					29	30						29	30						29	30						29	30					
GENERAL NOTES																					GENERAL NOTES																				

A/69197

A/63497

A plan of action for your area...

Jacobs

Challenging today.
Reinventing tomorrow.

Thank you for reporting your safety concerns and close calls.
We have created a plan of action to focus on improving the things that you said were a priority.

You said...

You told us that these are your key priorities...

...We did!

The action plan for your area includes...



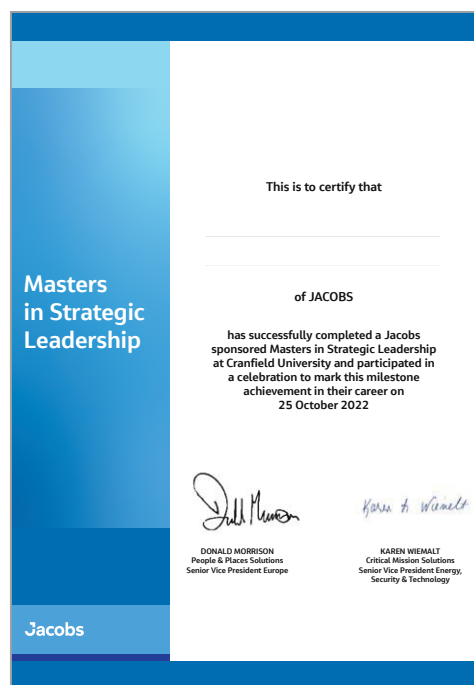
GRADUATE CERTIFICATES



A



B



C



D

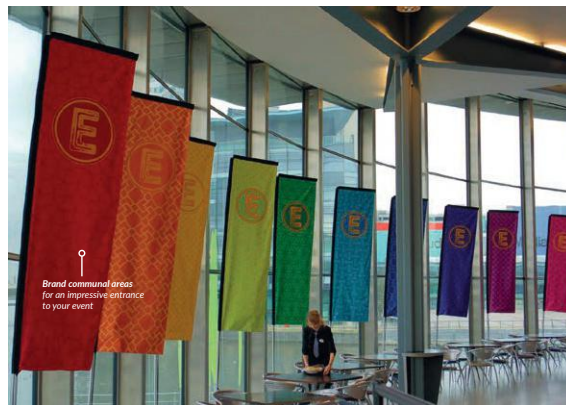
60860

SUSTAINABLE FABRIC STAND INSPIRATION



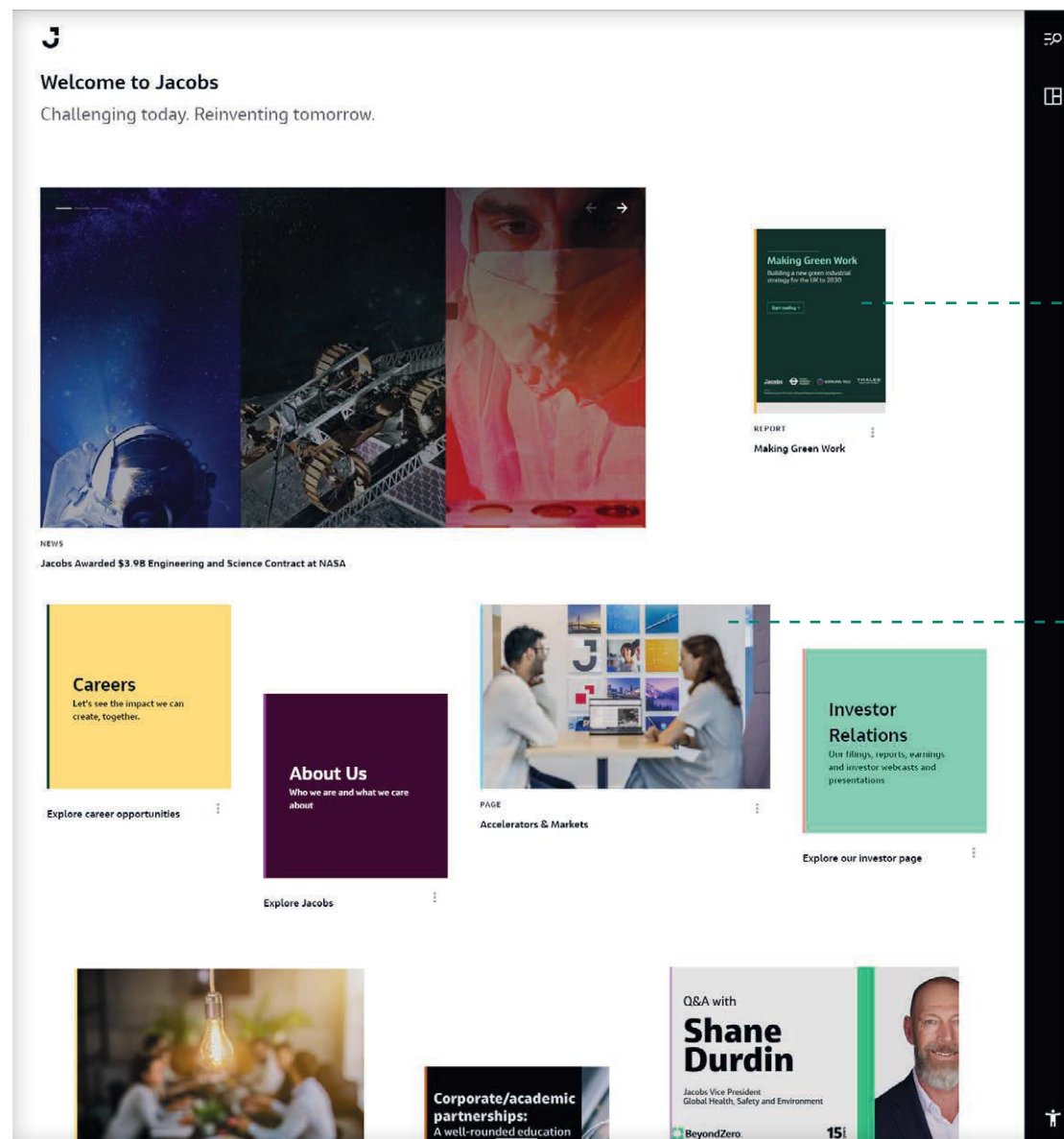
- A more traditional shape curved stand made of fabric

SUSTAINABLE FABRIC STAND INSPIRATION



SUSTAINABLE MICROSITE INSPIRATION

- **Microsite** and QR code for virtual resources.
- This could be built with either Folioleap (a platform we believe you already use)
- Optionally we could create a WordPress site with a bespoke theme for the event.



SUSTAINABLE DIGITAL INTERACTIVITY

- Live curated Twitter #BeyondZero feed for comments, questions and interactive feedback extending beyond the event
- Interactive survey
- Activity game or challenge



Thanks for your time 😊



Your creative partner

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