

Jacobs diguru

# DRAFT BRANDING PACK

# CONTENTS

---

WHAT WE CAN DO 3

---

HAPPY PEOPLE WE WORK WITH 4

---

BRANDING INSPIRATION 5

---

Pin Badge ; Lanyard ; Name tags

---

MERCHANDISE INSPIRATION 6

---

Table favours; Plantable pencils; Awards / trophies

---

NOTEPADS & PENS 7

---

Recycled Notepad & Pen; Wheat Trim Pen

---

MERCHANDISE 8

---

Lanyards; 60230; Printed Aluminium Badge; 69381; Seeded Paper

Lanyard Hanger; 60245

---

MERCHANDISE 9

---

Mugs; A5 Notepad; Water Bottles; Eco Bag; Keyring; Bag

---

FLOWING TABLECLOTH 10

---

PULL-UPS 1 11

---

PULL-UPS 2 12

---

PULL-UPS 3 13

---



---

PULL-UPS 4 14

---

PULL-UPS 5 15

---

PULL-UPS 6 16

---

PULL-UPS 7 17

---

PULL-UPS 8 18

---

PULL-UPS 9 19

---

SUSTAINABLE POP-UP BANNERS 20

---

CUSTOM SIGNAGE 21

---

DRY-WIPE MAGNETIC BOARDS 22

---

GRADUATE CERTIFICATES 23

---

FABRIC STAND INSPIRATION 24

---

FABRIC STAND INSPIRATION 25

---

MICROSITE INSPIRATION 26

---

DIGITAL INTERACTIVITY 27

---

# WORKING WITH JACOBS WHAT WE CAN DO

## PROVIDING SMILES, CREATIVE, DIGITAL, PRINT, MERCHANDISE & EVENTS

We will work with Jacobs providing consultancy and support on how to approach, fulfil and deliver their projects in the most effective way. We provide design, managed print, reactive print, events and digital campaigns, from project management and creative to production.

We produce high quality litho, digital and large format printing in-house and pride ourselves on going beyond what most creative and print companies consider the norm. After recent years exploring the cutting edge of sustainable print we have a number of unique offerings all available from us as a single supplier.

### *Our services:*

- Project management
- Print management
- Art direction
- Strategic branding
- Graphic design and illustration
- Copywriting, proofreading and editing
- Website and app design
- Social media
- Photography and video production
- Exhibition design and management
- Building and vehicle graphics
- Subcontractor and supplier management
- Procurement support
- Complex multi-layered projects across the UK
- Mailing and distribution
- Stock and supply (off shelf delivery)
- On site installations
- Event organisation, design, print, delivery and support



# CLIENTS

## HAPPY PEOPLE WE WORK WITH

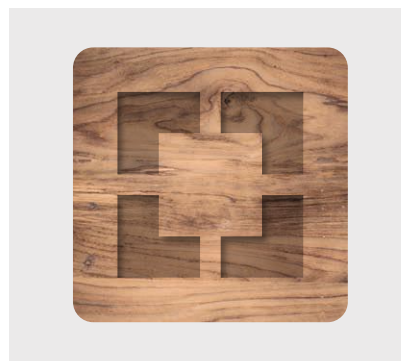


## WORKING SUSTAINABLY...



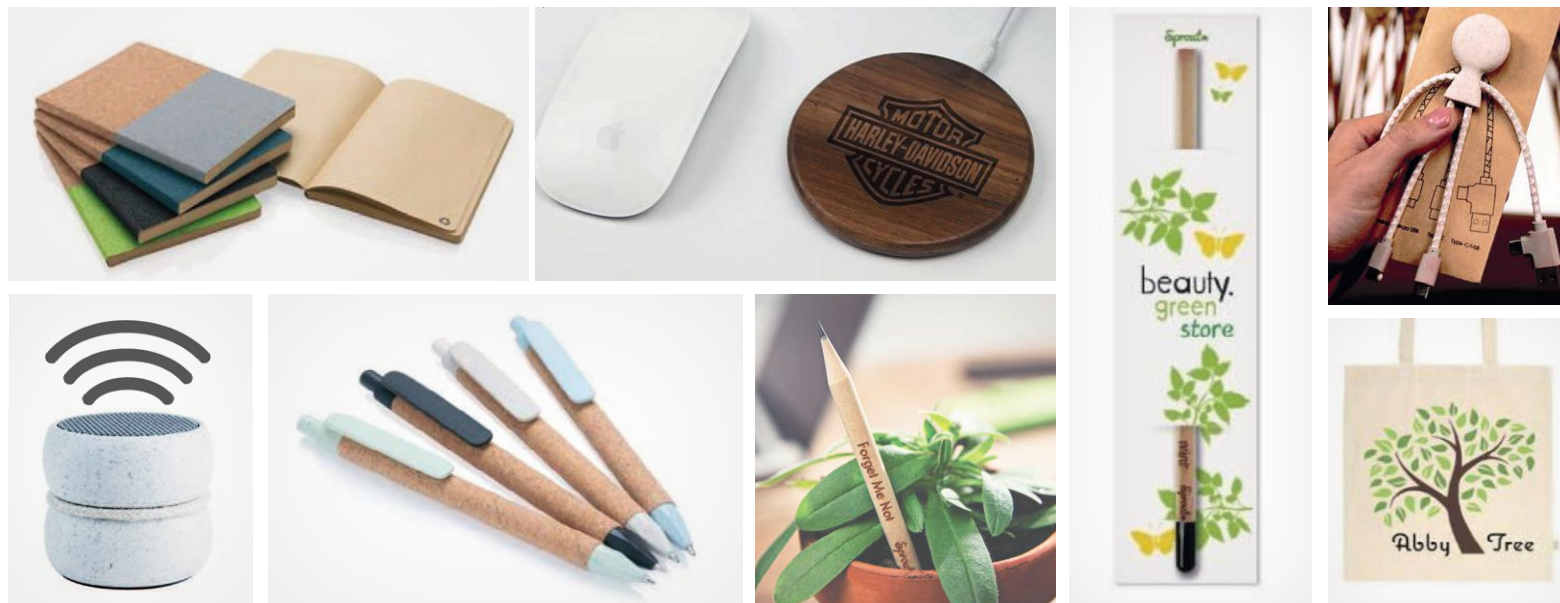
# SUSTAINABLE BRANDING INSPIRATION

- **Pin Badge**  
metal/wood pin badge featuring the BeyondZero logo.  
This could be fixed onto cardboard backing that has company information and branding.
- **Lanyard**  
Sustainable fabric materials are available as well as traditional options.
- **Name tags**  
name tags featuring name, logo and QR code. To be printed on seeded paper.

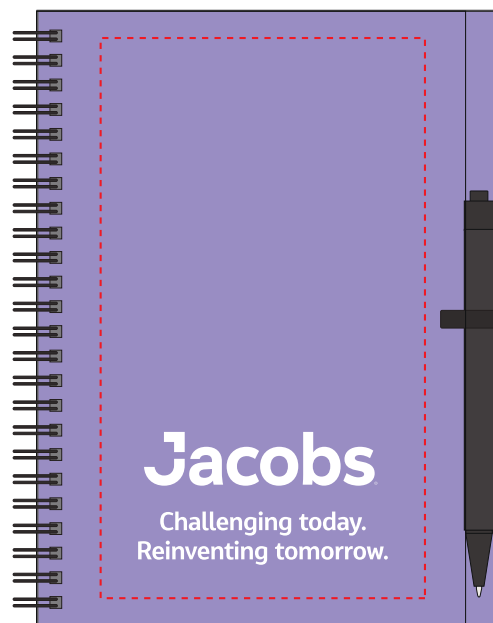
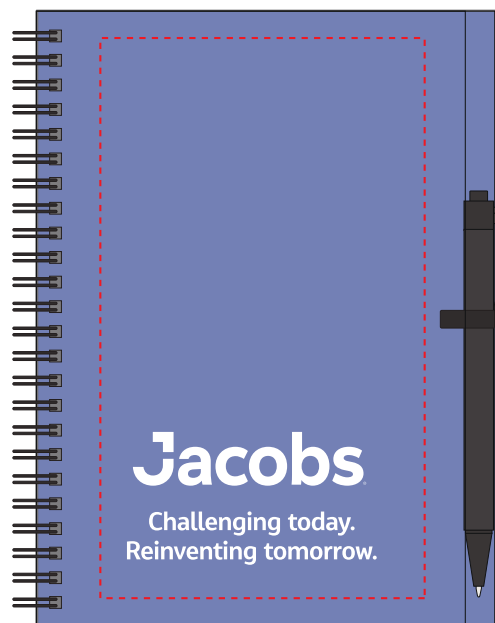


# SUSTAINABLE MERCHANDISE INSPIRATION

- **Table favours**  
a number of options could be explored from apple peel notepads, sweets, computer mice and chargers (made of wheat), wooden chargers, bags and clothes made from recycled plastic bottles and more.
- **Plantable pencils**  
once used plant them and they grow! Sustainable cardboard pencils are also available.
- **Awards / trophies**  
recognising achievements of individuals with awards made of wood, recycled glass and more.



# NOTEPADS & PENS



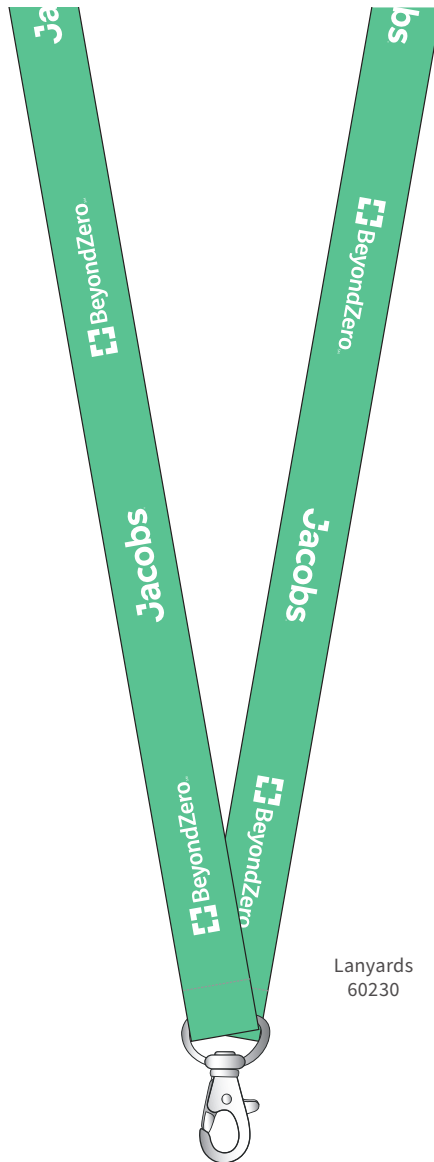
Recycled Notepad & Pen  
Various colours  
67658



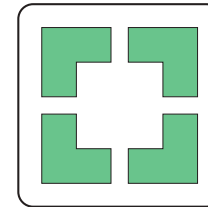
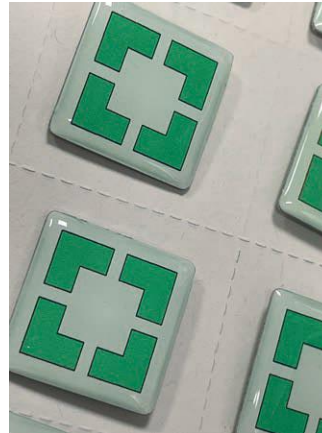
Wheat Trim Pen  
various colours  
68457



# MERCHANDISE



Lanyards  
60230

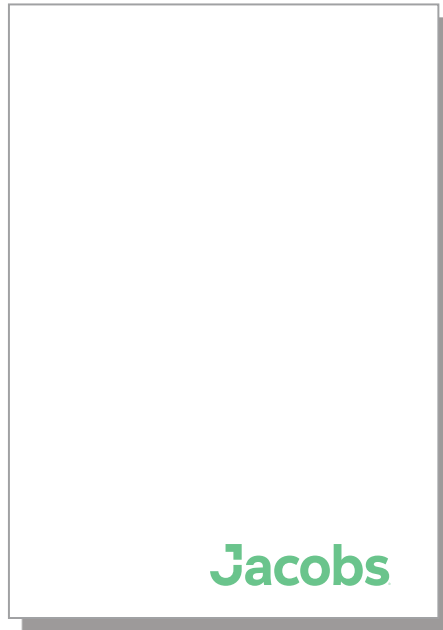


Printed Aluminium Badge  
69381



Seeded Paper Lanyard Hanger  
60245

# MERCHANDISE



A5 Notepad



Eco Bag  
67657



Bag  
67425



Mugs

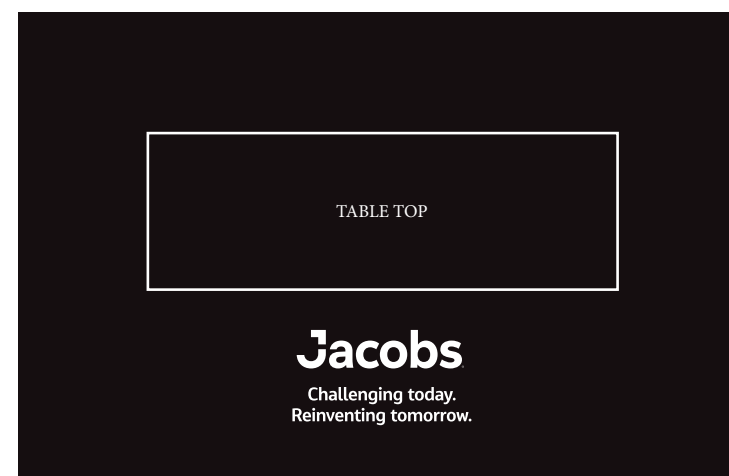


Water Bottles



Keyring  
65654

# FLOWING TABLECLOTH

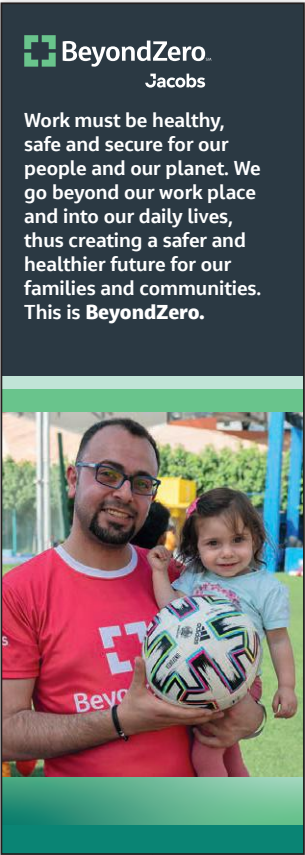


69179

# PULL-UPS 1



1A



1B



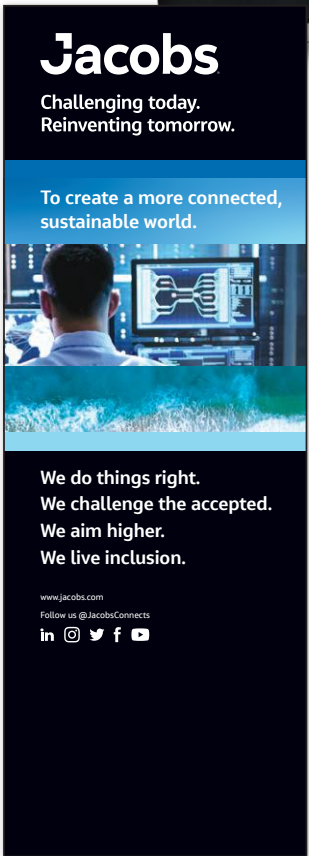
1C

60244

PULL-UPS 2



2A



2B  
70877



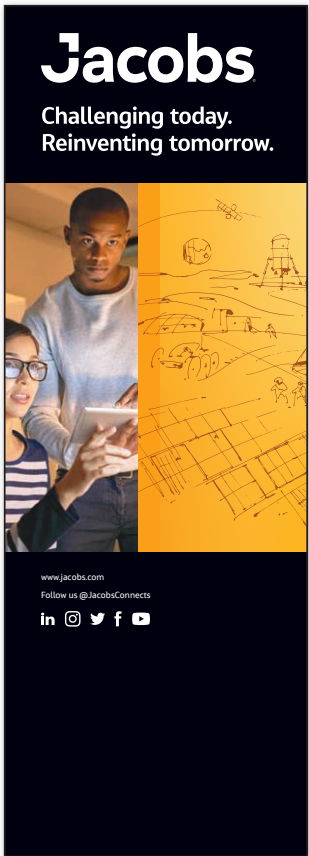
2C



2D



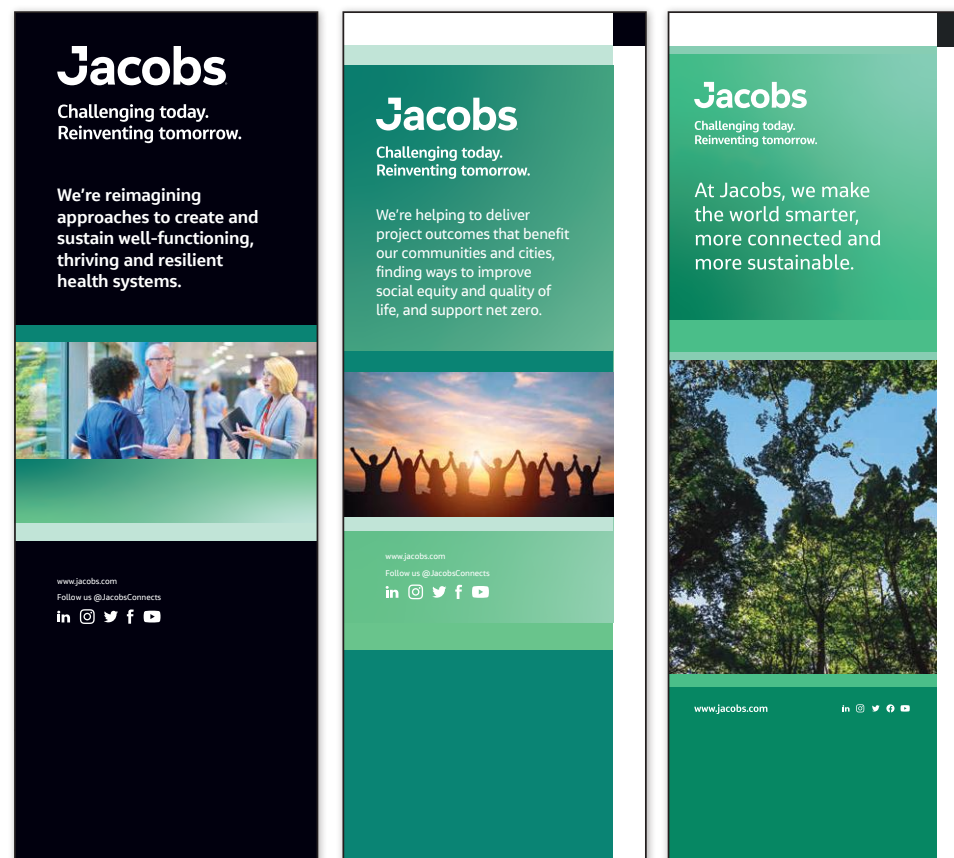
2E



2F

60847

# PULL-UPS 3



3A  
(3B WAS IDENTICAL TO 3A)

3C

3D

61025

# PULL-UPS 4



4A

64323



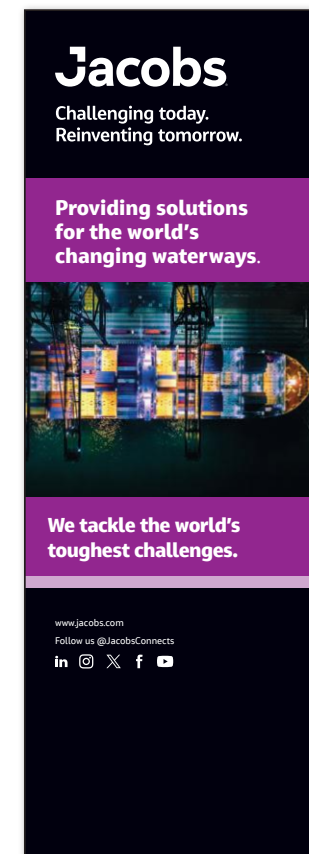
4B

64638



4C

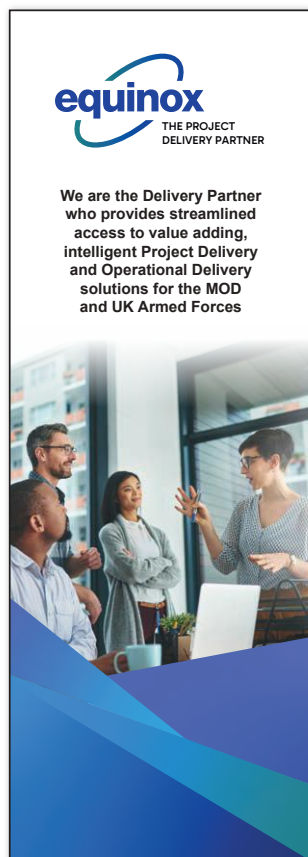
69178



4D

69983

# PULL-UPS 5



5A



5B



5C



5E  
(NOTE 6C SAYS 'AMENTUM'  
UNDER SUPPLY CHAIN)



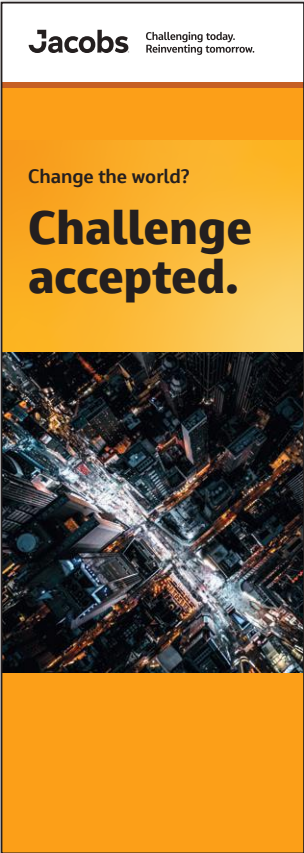
5F



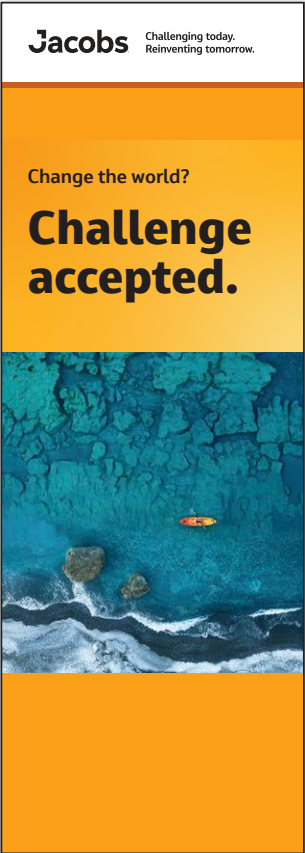
5G

71181

PULL-UPS 6



6A



6B



6C  
(NOTE 5E SAYS 'JACOBS'  
UNDER SUPPLY CHAIN )

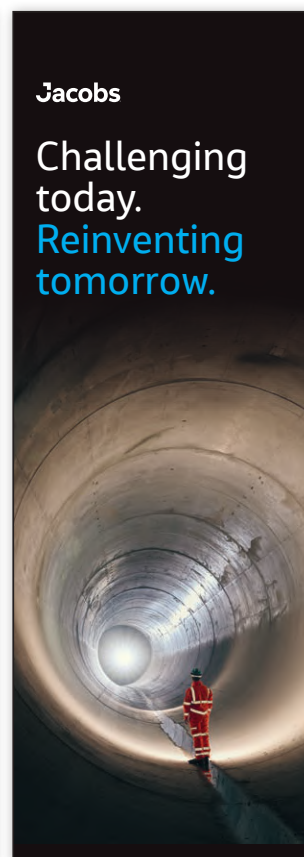
72364

73620

# PULL-UPS 7



8A  
NATURE



8C  
HS2 TUNNEL OPT #1

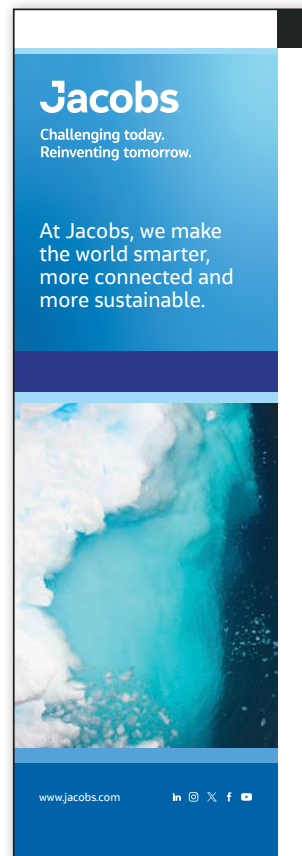


8D  
HS2 TUNNEL OPT #2

8B OPTION REMOVED

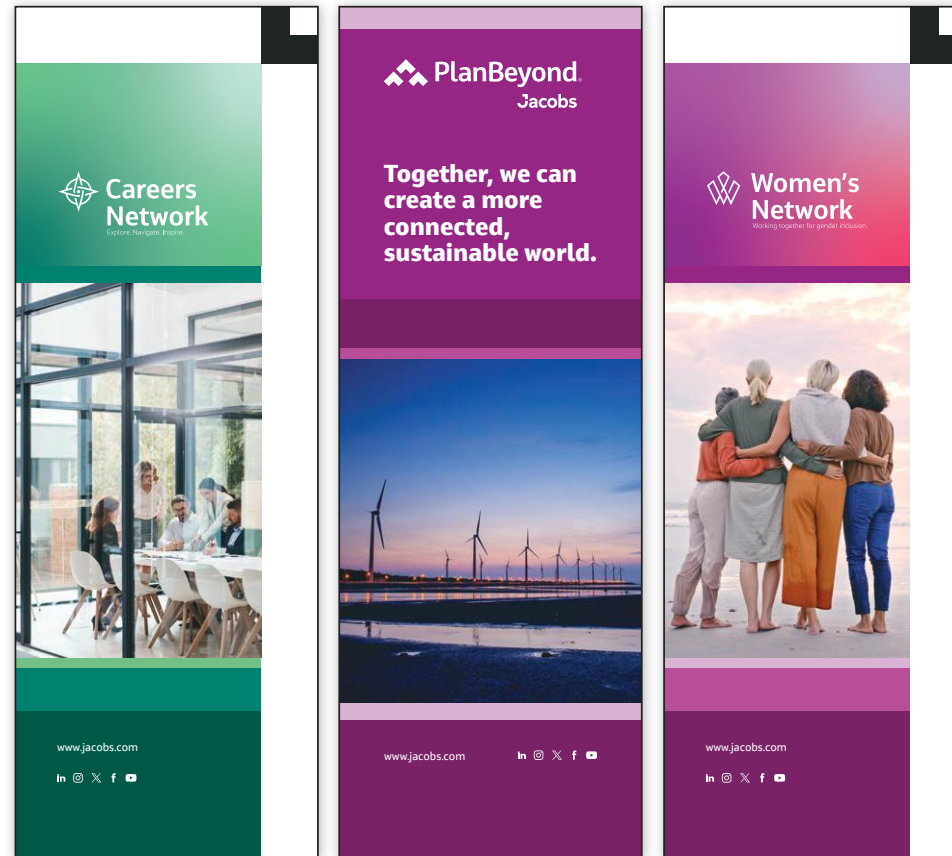
76281

# PULL-UPS 8



9A  
ICE

# PULL-UPS 9



10A  
CAREERS NETWORK

10B

10C  
WOMENS NETWORK

76658

# SUSTAINABLE POP-UP BANNERS

- **Pop up banners**

we can provide a number of sustainable materials: fabric, cardboard and PVC free vinyl with wooden mechanisms.



# CUSTOM SIGNAGE

**Jacobs**  
Challenging today.  
Reinventing tomorrow.

**Pytchley Workshop**  
Site Safety Starts Here

- CAUTION** Open pit
- CAUTION** Vehicles reversing
- WARNING** Flammable materials
- Protective footwear must be worn
- High visibility clothing must be worn
- No unauthorised persons beyond this point
- No smoking**
- No parking in front of workshop access

**Jacobs**  
Challenging today.  
Reinventing tomorrow.

- WARNING** Flammable materials
- CAUTION** Open pit
- Protective footwear must be worn
- High visibility clothing must be worn
- No smoking**

**CAUTION**  
Open Pit

**DANGER**  
Moving Vehicles

**First aid station  
and eye wash**

A/62702

**Health and Safety Law**  
*What you need to know*

All workers have a right to work in places where risks to their health and safety are properly controlled. Health and safety is about preventing people getting hurt at work or becoming ill through work. Your employer is responsible for health and safety, but workers must play a part.

What employers must do	What workers must do	If there's a problem
1. Provide information, instruction, training and supervision	1. Follow the rules and instructions	1. Report any problems to your supervisor
2. Provide a safe working environment	2. Take care of your own health and safety	2. Report any accidents or injuries
3. Provide a safe system of work	3. Report any hazards or risks	3. Report any ill health or stress
4. Provide a safe working environment	4. Report any hazards or risks	4. Report any ill health or stress
5. Provide a safe working environment	5. Report any hazards or risks	5. Report any ill health or stress
6. Provide a safe working environment	6. Report any hazards or risks	6. Report any ill health or stress
7. Provide a safe working environment	7. Report any hazards or risks	7. Report any ill health or stress
8. Provide a safe working environment	8. Report any hazards or risks	8. Report any ill health or stress
9. Provide a safe working environment	9. Report any hazards or risks	9. Report any ill health or stress
10. Provide a safe working environment	10. Report any hazards or risks	10. Report any ill health or stress

**HSE**

“Bus Stop” Signs  
Custom graphics  
available



# DRY-WIPE MAGNETIC BOARDS

Year Planner																					Year Planner																				
JANUARY							FEBRUARY							MARCH							APRIL							MAY							JUNE						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29							29	30	31					29	30						29	30						29	30					
JULY							AUGUST							SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30						29	30						29	30						29	30					
GENERAL NOTES																					GENERAL NOTES																				

A/69197

A/63497

## A plan of action for your area...

**Jacobs**

Challenging today.  
Reinventing tomorrow.

Thank you for reporting your safety concerns and close calls.  
We have created a plan of action to focus on improving the things that you said were a priority.

### You said...

You told us that these are your key priorities...

### ...We did!

The action plan for your area includes...



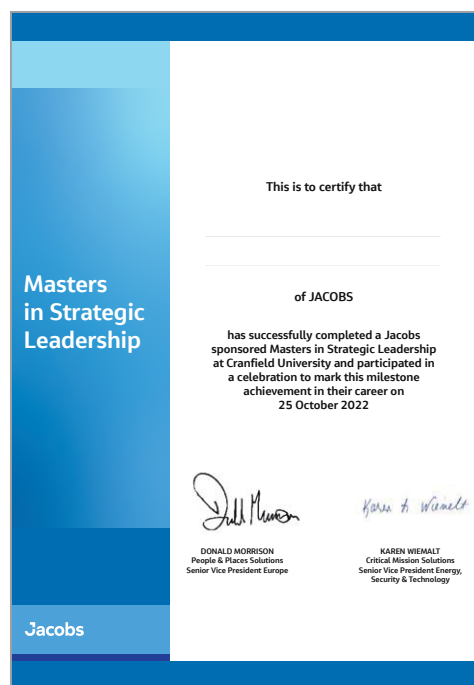
# GRADUATE CERTIFICATES



A



B



C



D

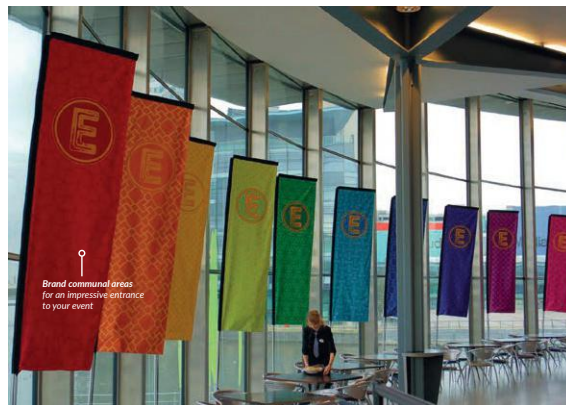
60860

## SUSTAINABLE FABRIC STAND INSPIRATION



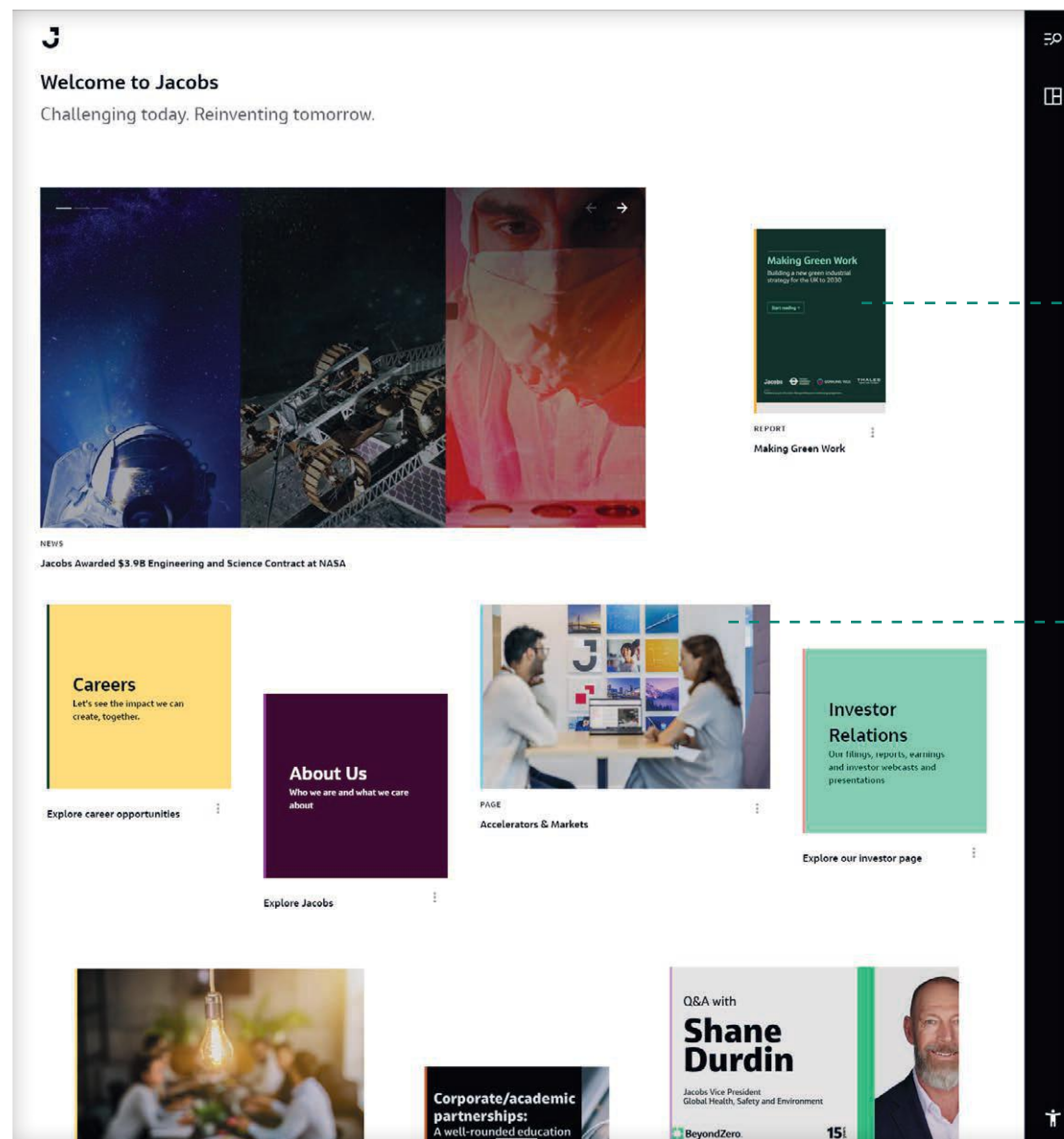
- A more traditional shape curved stand made of fabric

# SUSTAINABLE FABRIC STAND INSPIRATION



# SUSTAINABLE MICROSITE INSPIRATION

- **Microsite** and QR code for virtual resources.
- This could be built with either Folioleap (a platform we believe you already use)
- Optionally we could create a WordPress site with a bespoke theme for the event.



# SUSTAINABLE DIGITAL INTERACTIVITY

- Live curated Twitter #BeyondZero feed for comments, questions and interactive feedback extending beyond the event
- Interactive survey
- Activity game or challenge



Thanks for your time 😊



Your creative partner

[www.diguru.co.uk](http://www.diguru.co.uk) +44 (0) 23 8024 0710 [create@diguru.co.uk](mailto:create@diguru.co.uk)

Diguru Limited, 3-6 Avenger Close, Chandlers Ford Ind. Est. Eastleigh. SO53 4DQ

Design | Brand | Video | Photo | Web | Social | Digital | Print | Mail | Events