

The background of the entire page is a blurred photograph of an event. It shows several people in silhouette, some standing and some sitting, in a dimly lit room with blue and purple ambient lighting. The focus is soft, making the individuals indistinct but suggesting a social gathering.

diguru

SUSTAINABLE EVENTS

/ 2025

FULLY MANAGED CREATIVE WHAT WE DO

PROVIDING SMILES, CREATIVE, DIGITAL, PRINT, MERCHANDISE & EVENTS

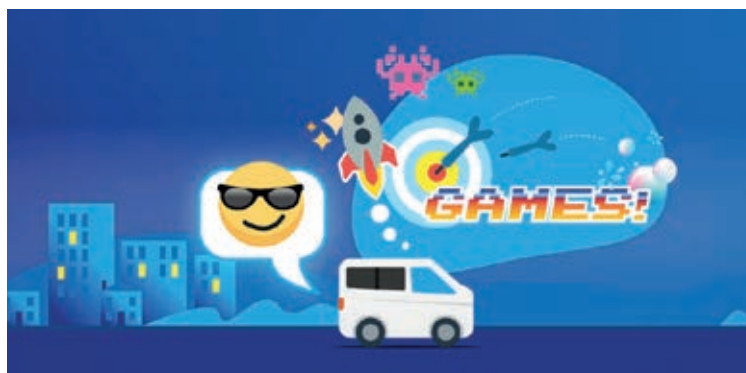
At Diguru we work with many of our clients providing consultancy and support on how to approach, fulfil and deliver their projects in the most engaging and sustainable way.

We provide design, managed print, reactive print, events and digital campaigns, from project management and creative to production.

We produce high quality litho, digital and large format printing in-house and pride ourselves on going beyond what most creative and print companies consider the norm. After recent years exploring the cutting edge of sustainable print we have a number of unique offerings all available from us as a single supplier.

Our services:

- Project management
- Print management
- Art direction
- Strategic branding
- Graphic design and illustration
- Copywriting, proofreading and editing
- Website and app design
- Social media
- Photography and video production
- Exhibition design and management
- Building and vehicle graphics
- Subcontractor and supplier management
- Procurement support
- Complex multi-layered projects across the UK
- Mailing and distribution
- Stock and supply (off shelf delivery)
- On site installations
- Event organisation, design, print, delivery and support



EVENT PROCESS

ADDING VALUE

AIMING FOR RESULTS THAT MATTER TO YOU

We will deliver everything in three stages, refining your requirements after each stage.

STAGE 1

Strategy:

- Goals, objectives and challenges you face
- Messaging workshop to develop the narrative
- Review branding
- Tone of voice
- Confirm roles and responsibilities
- Content audit
- Competitor analysis and positioning
- Audiences and journey
- Development of timeline

STAGE 2

Implementation:

- Creation of strategy
- Visual research
- Creation of content
- Development of concepts
- Stand designs
- Review and feedback
- Stand setup training (optional)
- Creation of branded guides (optional)
- Branded merchandise (optional)

STAGE 3

Reflection and support:

- Finalise and roll out
- Delivery at event
- Event support
- Event photography and video (optional)
- Website and social media support (optional)
- Review successes and strategy for next event

CLIENTS HAPPY PEOPLE WE WORK WITH



WORKING SUSTAINABLY...



All our paper is sourced from FSC suppliers



UL ECOLOGO®



UL GREENGUARD GOLD®



Eco Mark Certification Number 14142007



EVENT STAND FROM CONCEPT TO DELIVERY

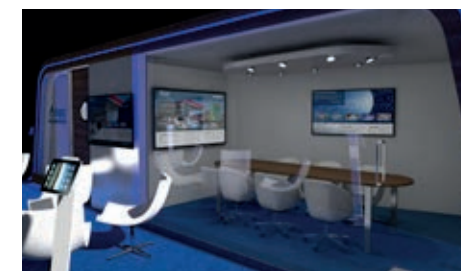
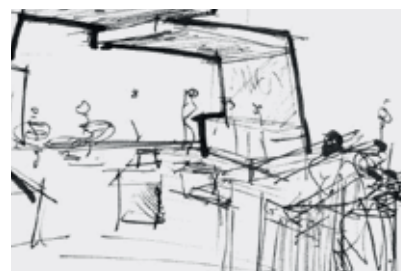
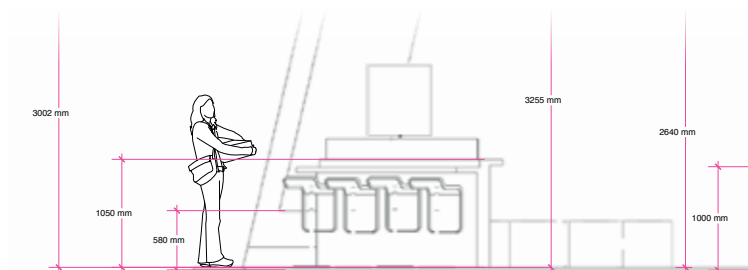
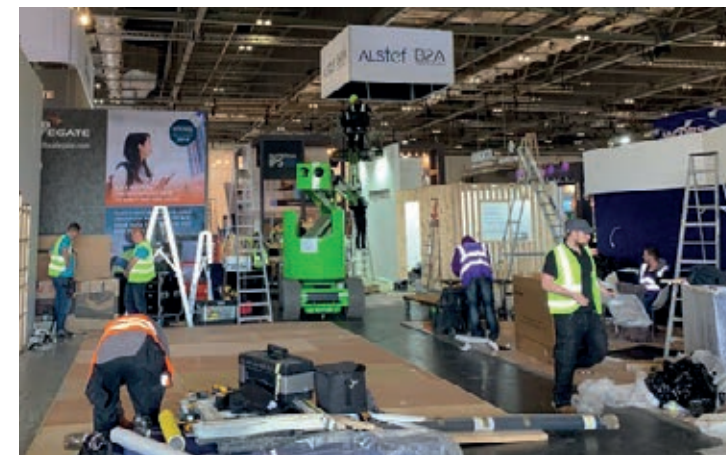
FULLY MANAGED SERVICE

- Dedicated project manager
- Initial concepts
- Creative design / branding
- Structural 3D designs / floorplans
- Health and safety coordinated with venue
- Dedicated on-site support during the event
- Delivered and installed direct to your event - includes breakdown and removal afterwards
- All supporting materials included and coordinated for delivery at same time
- Digital signage rented for the event
- Interactive content created, installed and tested
- Projection / 3D projection mapping available
- Event photography and PR support with social media banners and content
- Pre and post event micro website and or app to support feedback and engagement

We work with you to realise the vision of your exhibition, focusing in on your objectives, both short term and longer - this is our fully integrated approach.

After an initial briefing meeting we sketch ideas and moodboard visuals for the build. As concepts are refined we bring in branding, messaging, etc (if required and not already provided by you). We organise the build, coordinating with the event itself to ensure all H&S paperwork is organised on your behalf.

You turn up on the day and the whole stand is dressed and ready, with all merchandise, print and tech ready to go.



EVENT STAND PORTABLE AND FLEXIBLE

FROM PULLUP TO POPUP

Flexible and portable stand solutions. A range of available materials including washable eco-friendly fabric, recyclable cardboard and polyester, as well as PVC. All proposals include budget for design and delivery.



From £200 to £2,000 per stand

PULLUP BANNERS

- Small footprint (80cm to 2m+), free standing, reusable, portable, standardised design. Basic lighting.

POPUP STANDS

- Mid level footprint (3m wide), free standing, reusable, portable, standardised design, some integrated lighting. Optional branded table/case.



From £700 to £3,000 per stand

MODULAR LINKED STANDS

- Small to large footprint. Any length/width possible by linking multiple sections. Custom layout, touch-screens and video screens available. Optional branded table/case.



From £3,000 to £10,000 per stand

Ideas for modular stand configurations. Almost anything is possible...



EVENT STAND CUSTOM BUILD/SHELL SCHEMES

FROM SMALL TO HUGE

Bigger and more robust custom built stands. Usually produced with a timber or metal frame with a range of outer materials including washable **eco-friendly fabric**, **recyclable cardboard** and **polyester**, as well as PVC. All proposals include budget for design, merchandise, collateral production, delivery and installation.

OPTION A

- Smaller footprint (3m), free standing, reusable, portable, standardised design. Small screen integration possible, basic lighting.

OPTION B

- Modular, requires installation, mid level footprint (5m), bespoke design, minimal custom elements, integrated video, some integrated lighting.

OPTION C

- Custom build, requires installation, build team on site to make last minute adjustments on day, integrated electrics, custom lighting, suspended ceiling additions, raised platform, touch-screens and larger video walls.



A. Lowest cost



B. Medium cost



C. Higher cost

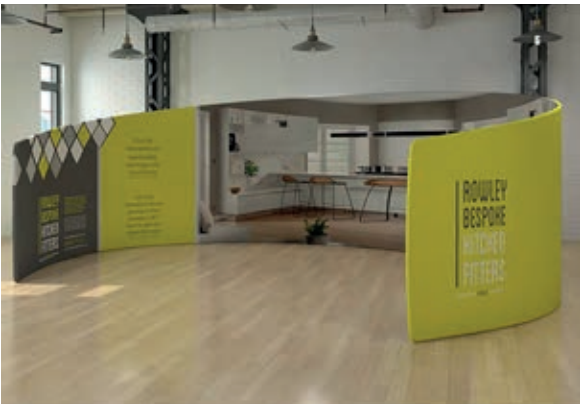


The background is a blurred photograph of a meeting room. Several people are seated around a table, and multiple computer monitors are visible on the wall. The lighting is dim, with a blue and purple color palette. The word "diguru" is overlaid in white text in the upper right area.

diguru

INSPIRATION

SUSTAINABLE FABRIC STAND INSPIRATION



HIGH VISIBILITY LED BACKLIT FABRIC STAND



SUSTAINABLE FABRIC WALL



PORTABLE COUNTER



SUSTAINABLE FITTED FABRIC TABLE



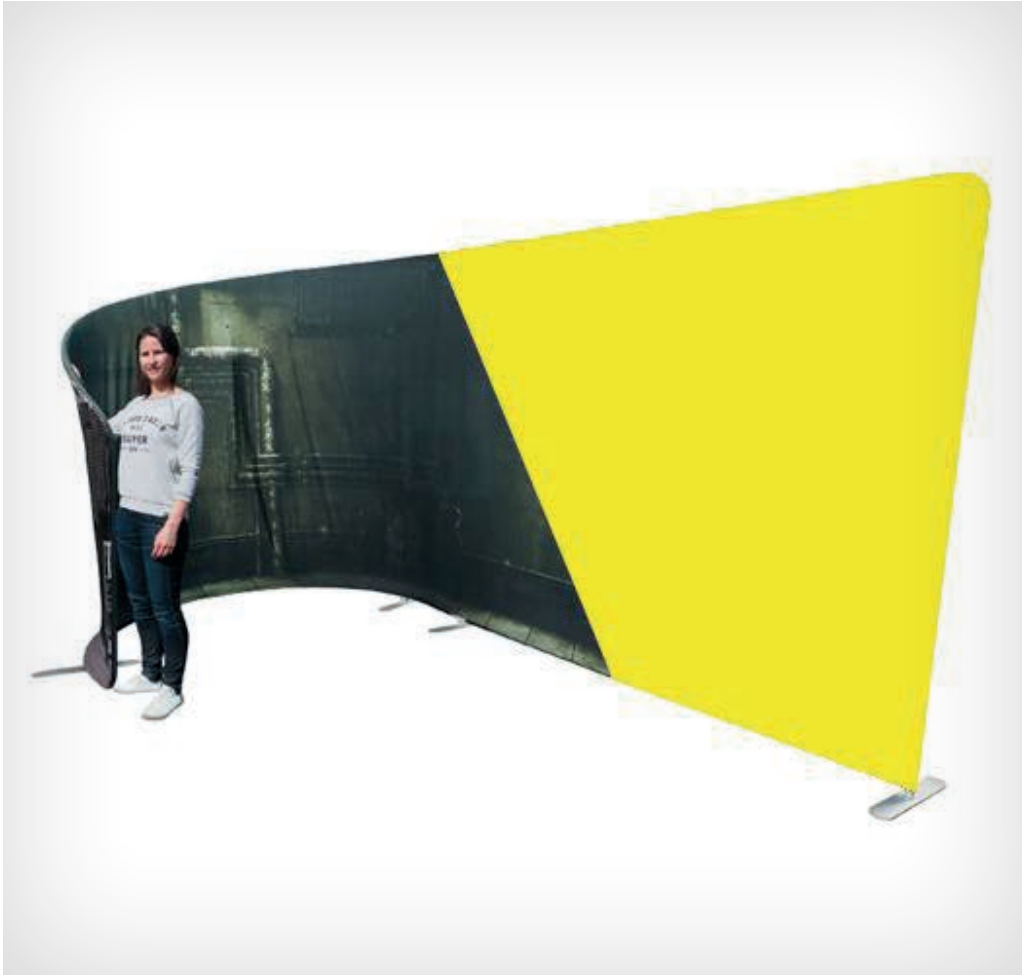
SUSTAINABLE
FITTED FABRIC TABLE



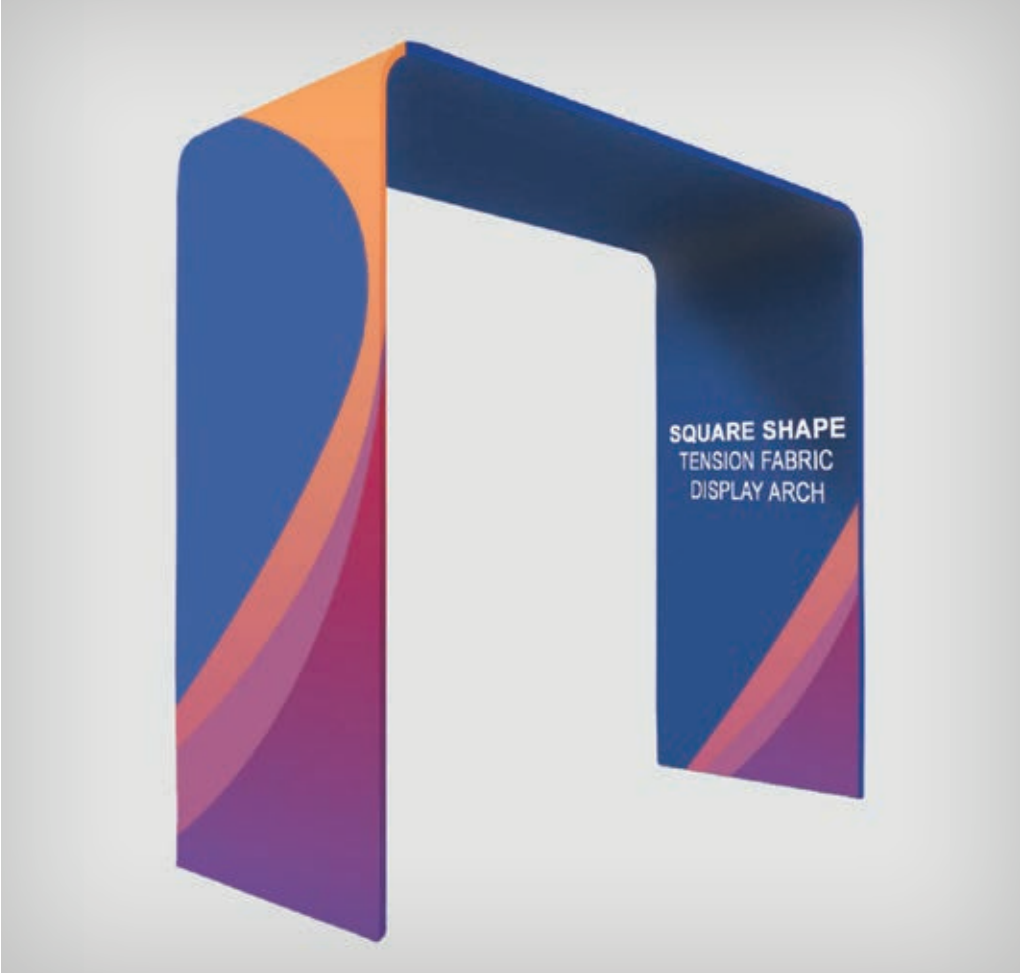
SUSTAINABLE FABRIC WALL FEATURES



SUSTAINABLE CURVED FABRIC WALL



SUSTAINABLE FABRIC ARCHES



SUSTAINABLE FABRIC ARCHES



SUSTAINABLE FABRIC STAND INSPIRATION



- An example of a fabric exhibition space we designed and produced. Rear walls and central curved stand are both fabric.

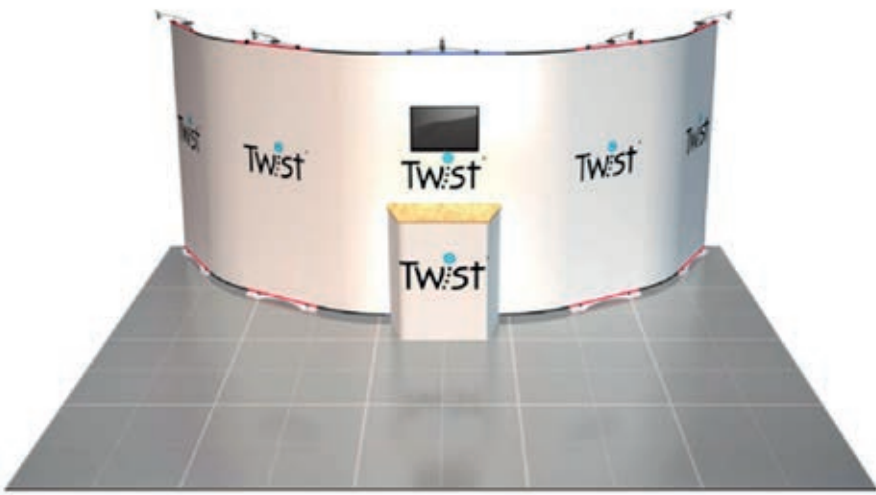
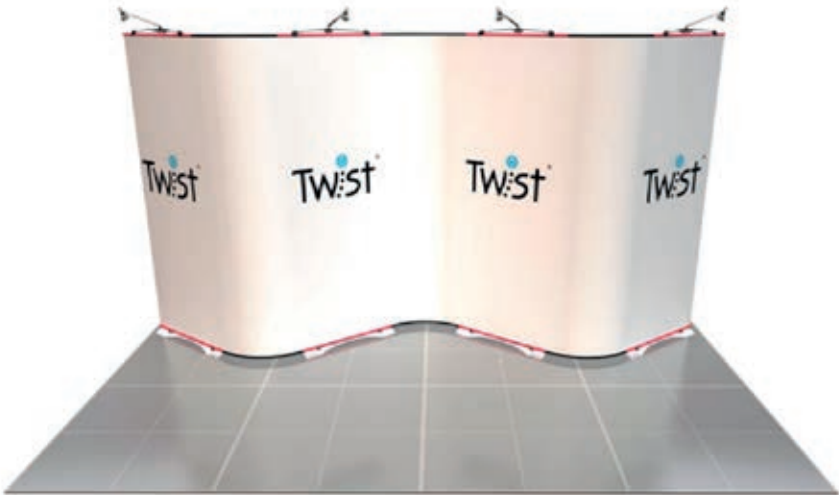
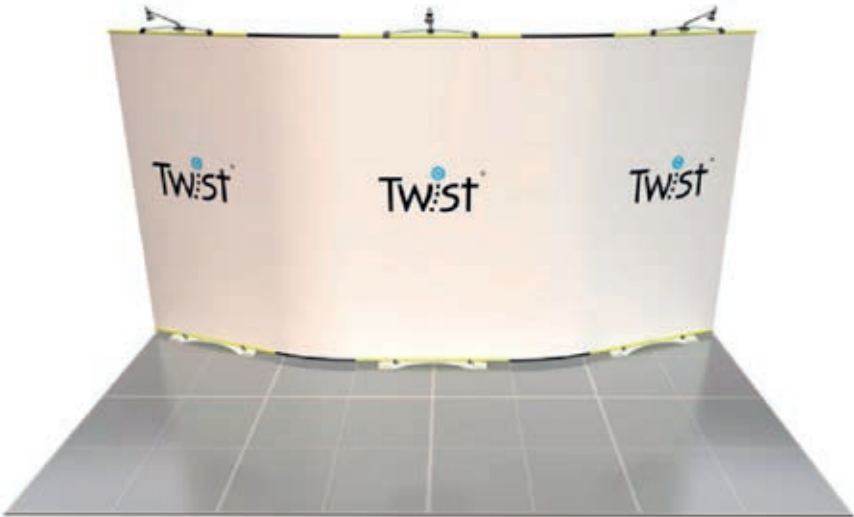
FABRIC POPOP BAR



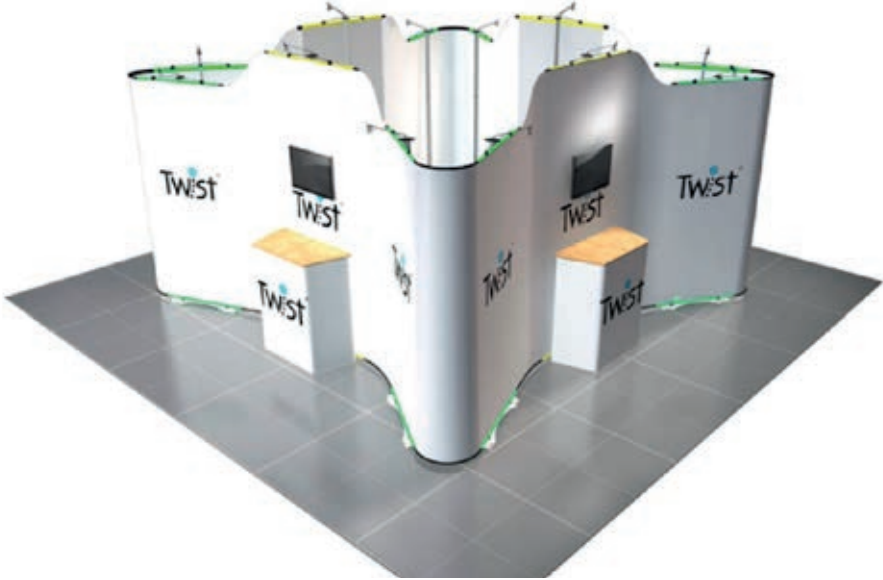
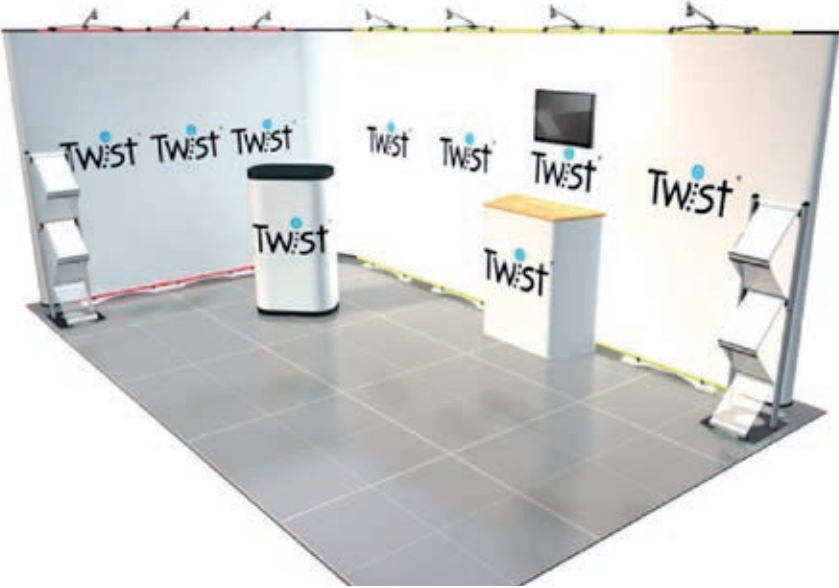
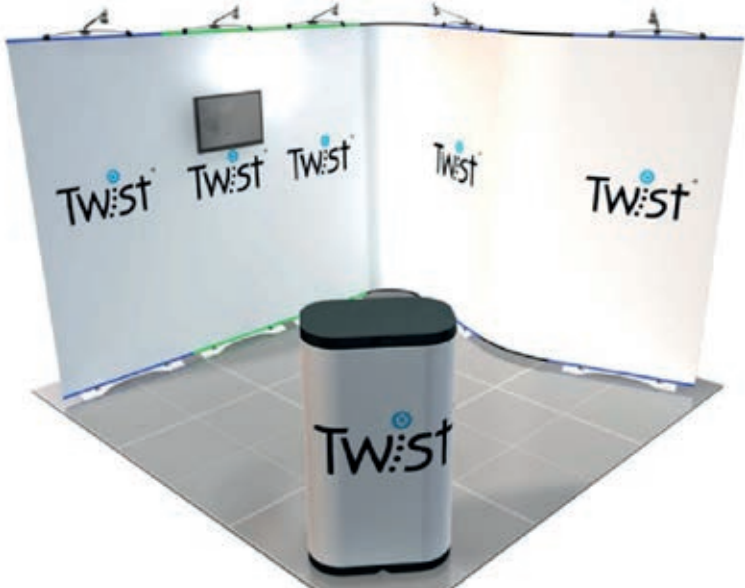
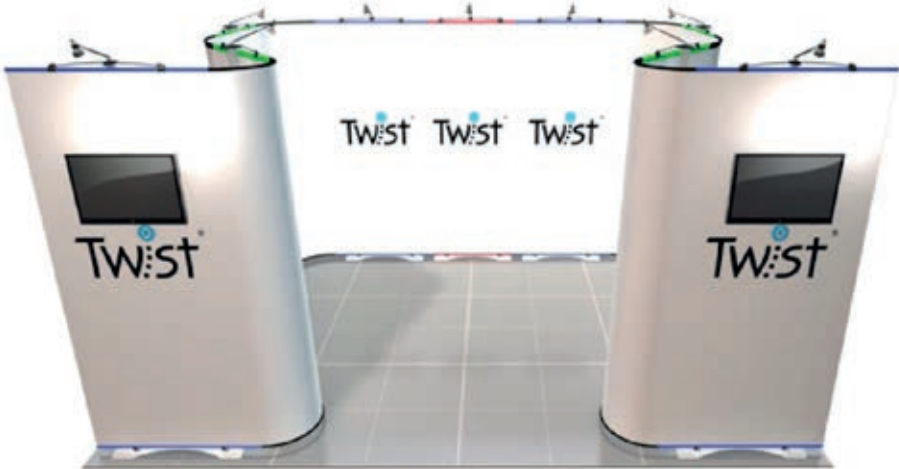
DISPLAY
POPUP AV UNIT



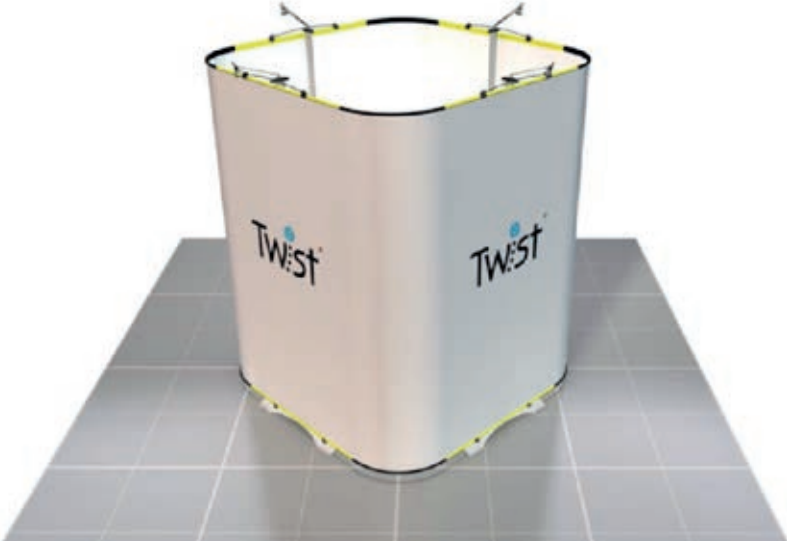
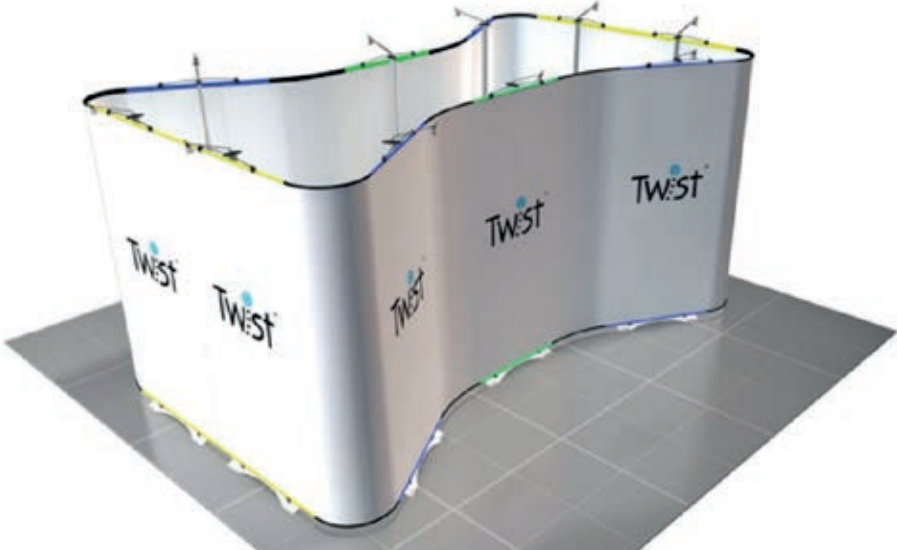
DISPLAY LAYOUT OPTIONS



DISPLAY LAYOUT OPTIONS



DISPLAY LAYOUT OPTIONS

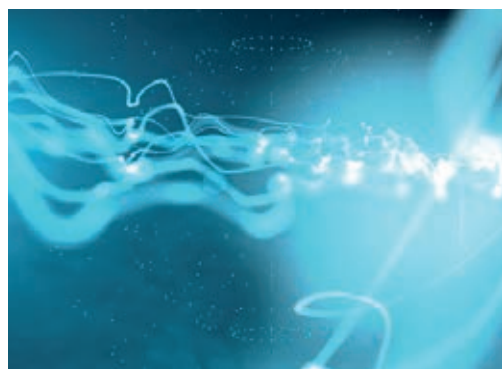
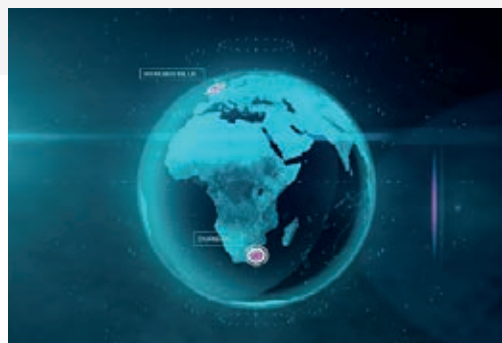


PORTABLE
BARS AND INFO DESKS



EVENT STAND CONCEPT EXAMPLE

MOODBOARD FOR FIDO EXHIBITIONS

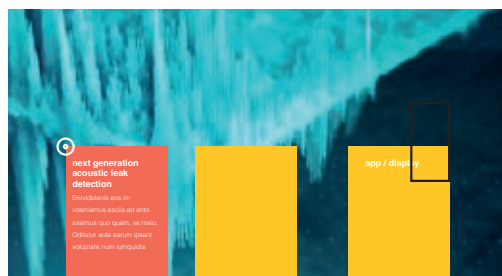


KEY VISUALS

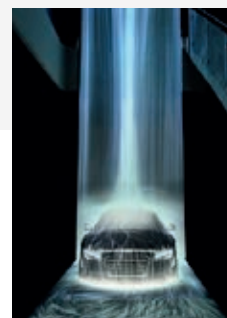
These images would be used for large backdrops, and if possible, simple light projections would help bring them to life, with lights shining/twinkling/moving. This would be subject to collaboration with your video agency and obtaining suitably high resolution screen renders.

Text to be overlaid on top at prominent points for maximum visibility.

Solid accent colour (tbc) graphic panels could provide contrast and key information.



INSPIRATION FOR THE FUTURE We would like to explore ways to visualise the concept of Fido AI – a cylinder, or column of light, as seen in the videos. This represents the power of data focusing to a single point of accuracy...



3D projection



Curved custom structures with built-in lighting



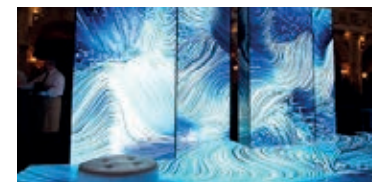
Curved LED screens provide a striking focal point bringing existing assets to life in 3D



Overhanging 'floating' displays



Cylindrical displays to immerse visitors, to mimic water pipes



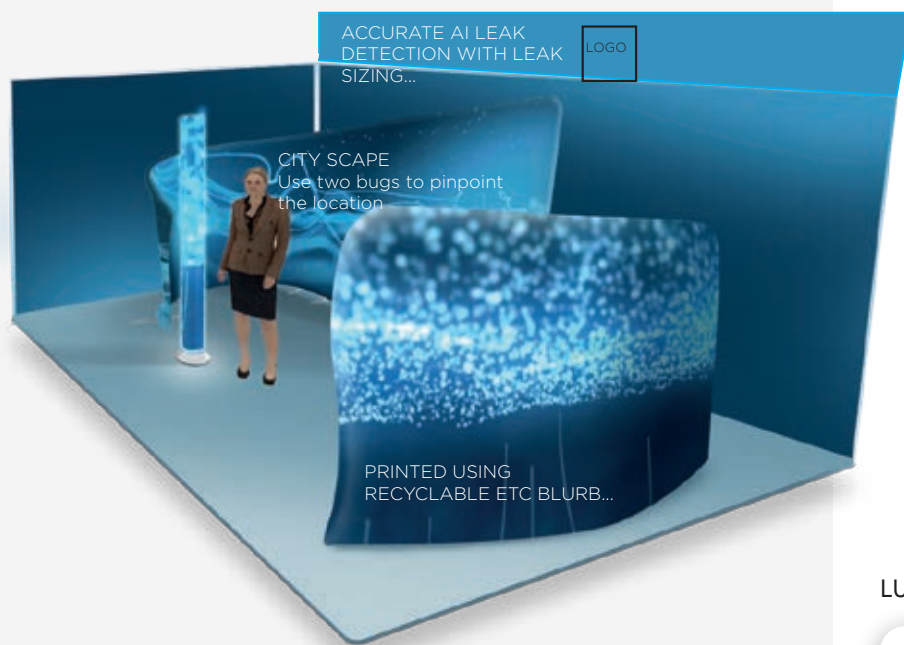
Backlit light boxes and flooring

VIEW ONLINE

EVENT STAND CONCEPT EXAMPLE

CONCEPT 1 USING FABRIC SYSTEMS

Visuals are not to exact scale and should be interpreted as reference only



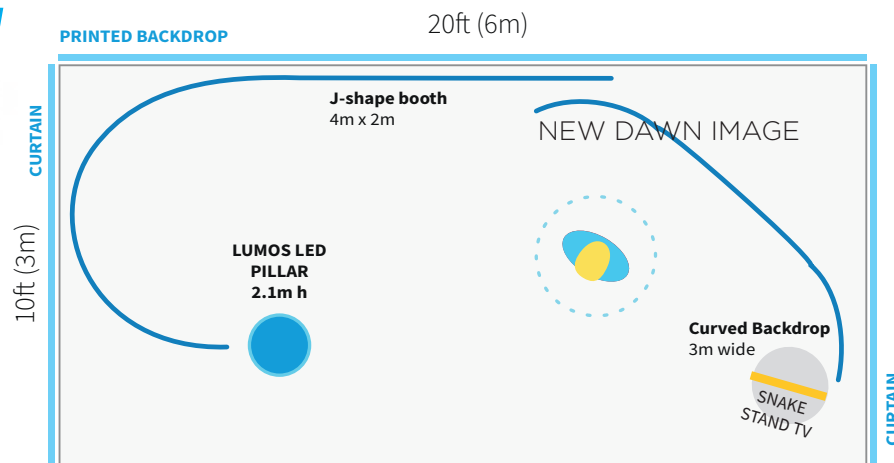
KEY FEATURES

Printed backdrops (printed by the exhibition suppliers) to include simple graphics. These surfaces would be ideal to potentially project on to using the floor mounted projectors providing movement and interest.

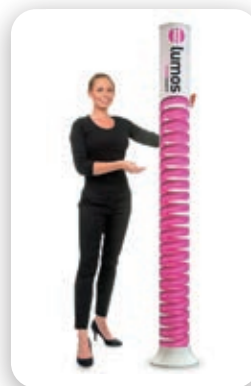
Using the J-Shaped booth and the Sloped booth to create fluidity and both open and more enclosed spaces.

Lumos LED pillar provides a focal point, potentially a good place to place stools to gather around.

(NOT USED AS STANDALONE).
NEXT GENERATION ACOUSTIC LEAK DETECTION



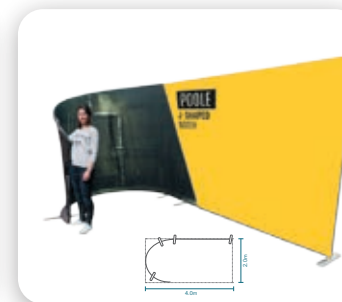
LUMOS LED PILLAR



CURVED DISPLAY



J-SHAPED BOOTH



EVENT STAND CONCEPT EXAMPLE

LEAK DETECTION WITH LEAK SIZING...

THIS IS NEXT GENERATION ACOUSTIC LEAK DETECTION

TARGETED
FIDO leak sizing is unique. No other tech helps prioritise the leaks that matter (the big ones). Proven to reduce risk-run time by as much as half.

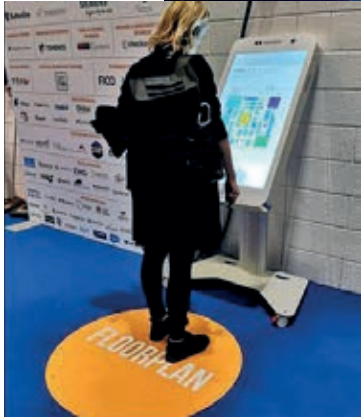
ACCURATE
FIDO AI negates false positives, eradicates human error and is more than 92% accurate.

THIS IS NEXT GENERATION ACOUSTIC LEAK DETECTION

TARGETED
FIDO leak sizing is unique. No other tech helps prioritise the leaks that matter (the big ones). Proven to reduce risk-run time by as much as half.

ACCURATE
FIDO AI negates false positives, eradicates human error and is more than 92% accurate.

EVENT STAND CONCEPT EXAMPLE



EVENT STAND CONCEPT EXAMPLE



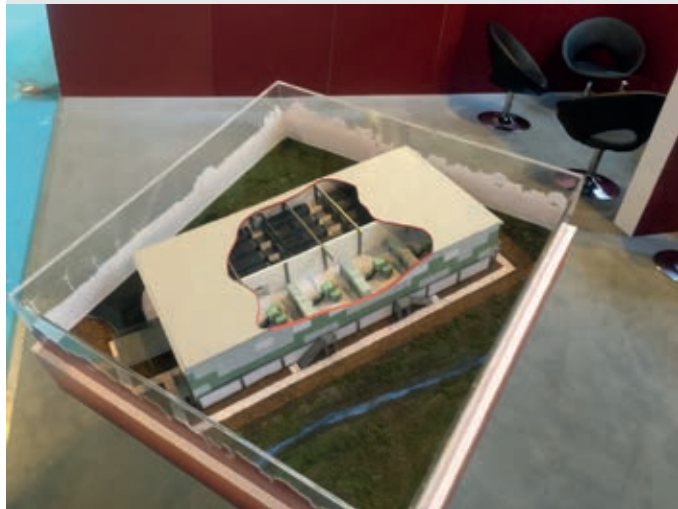
EVENT STAND CONCEPT EXAMPLE



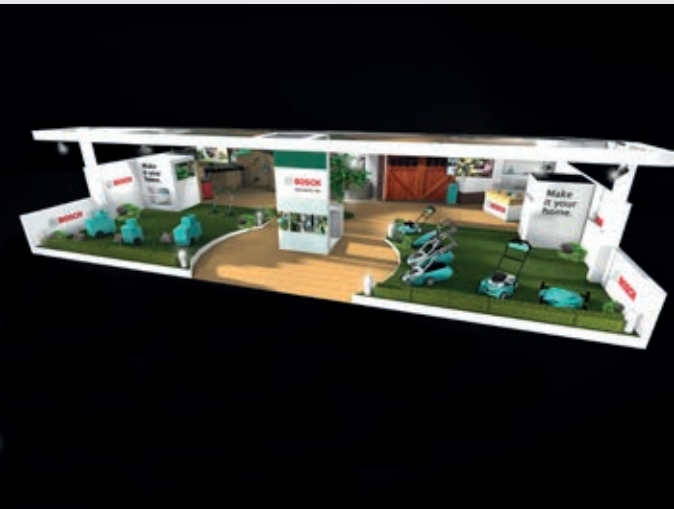
EVENT STAND VISUALS



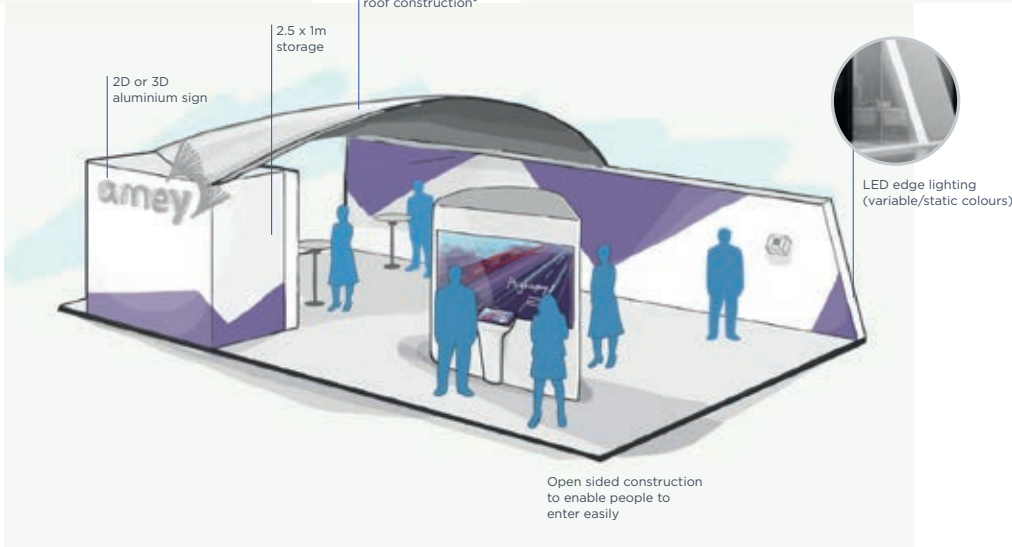
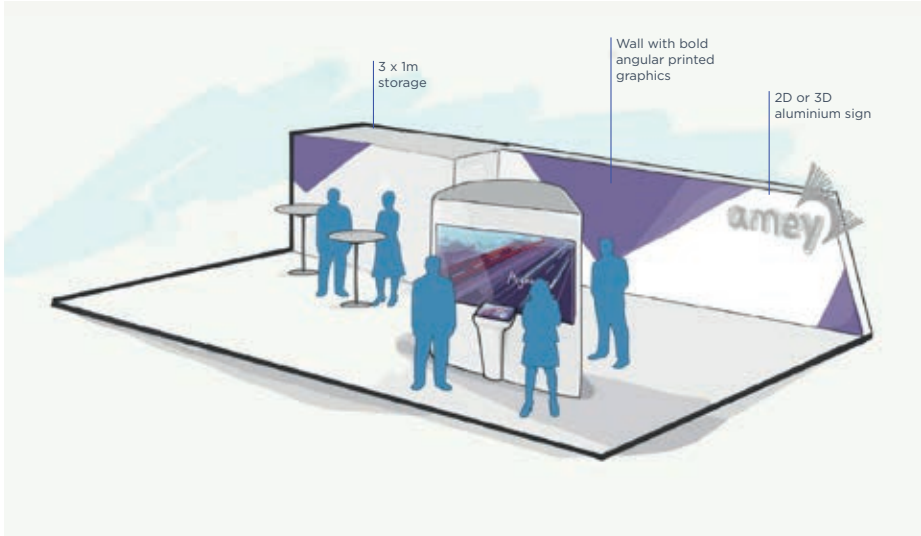
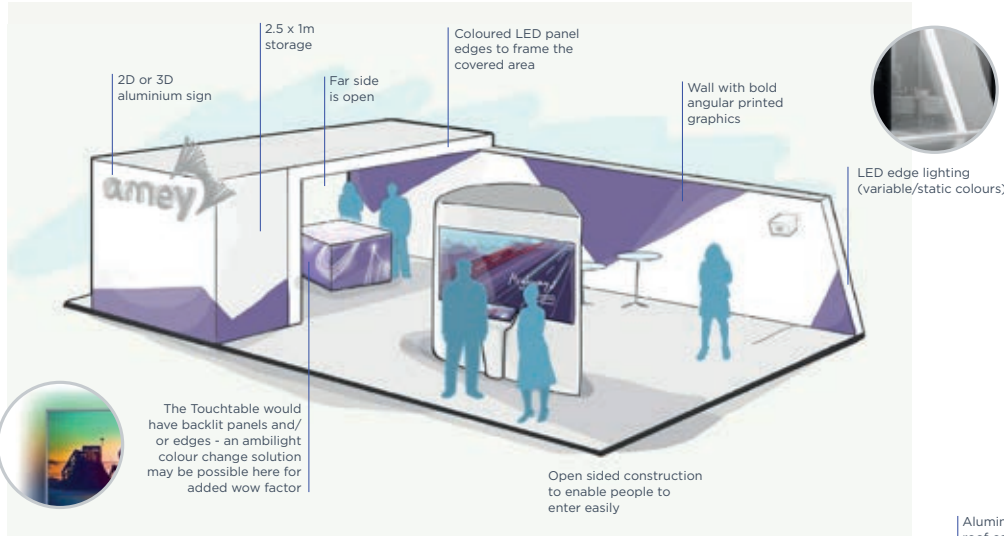
EVENT STAND VISUALS



EVENT STAND VISUALS



EVENT STAND PAST CONCEPTS



EVENT STAND INITIAL CONCEPT



EVENT STAND PAST CONCEPTS



EVENT STAND PAST CONCEPTS



A blurred background image of a person wearing a blue hoodie, looking towards the camera. The image is out of focus, with a soft, bokeh-like effect. The colors are primarily shades of blue and purple.

diguru

ADDITIONAL PRODUCTS

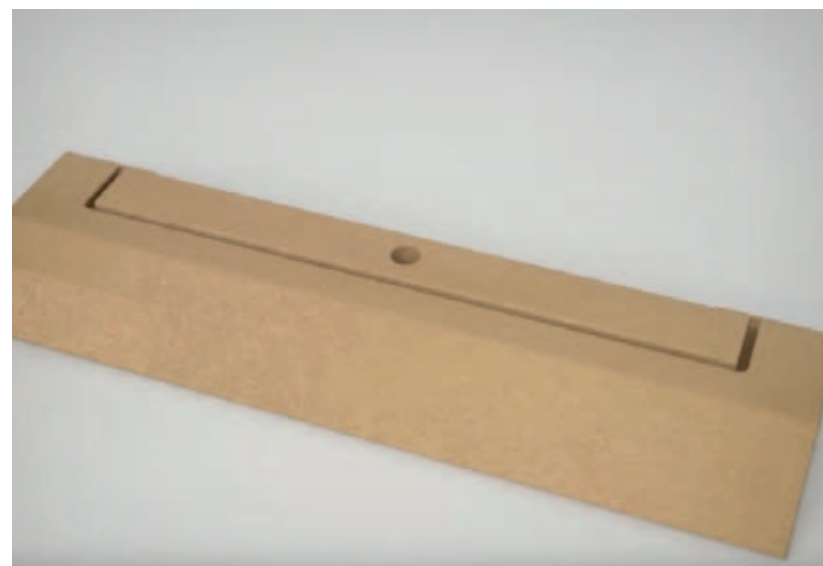
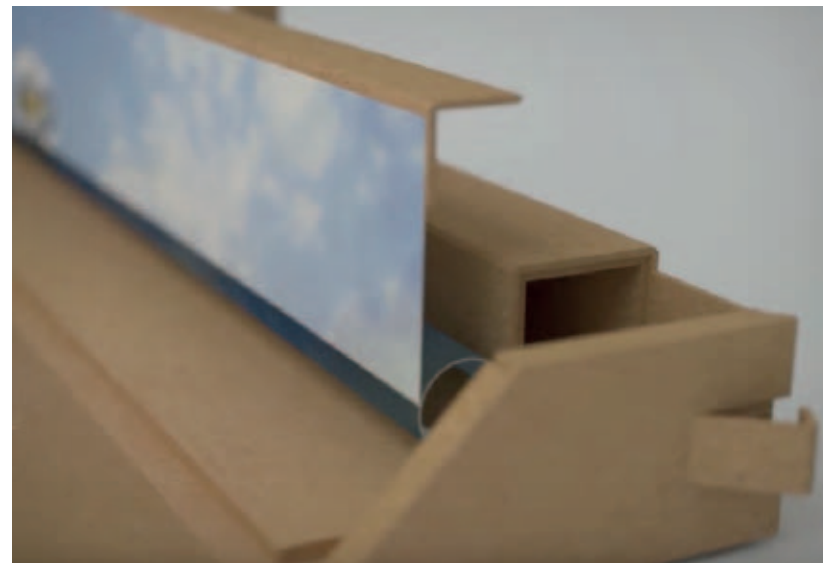
SUSTAINABLE INSPIRATION

- **Pop up banners** – we can provide a number of sustainable materials: fabric, cardboard and PVC free vinyl with wooden mechanisms.



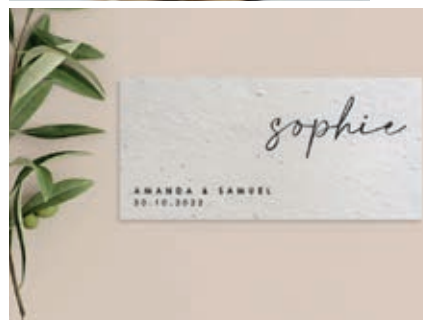
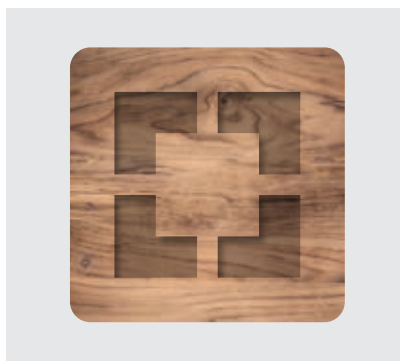
SUSTAINABLE INSPIRATION

- **Pop up banners** – we can provide a number of sustainable materials: fabric, cardboard and PVC free vinyl with wooden mechanisms.



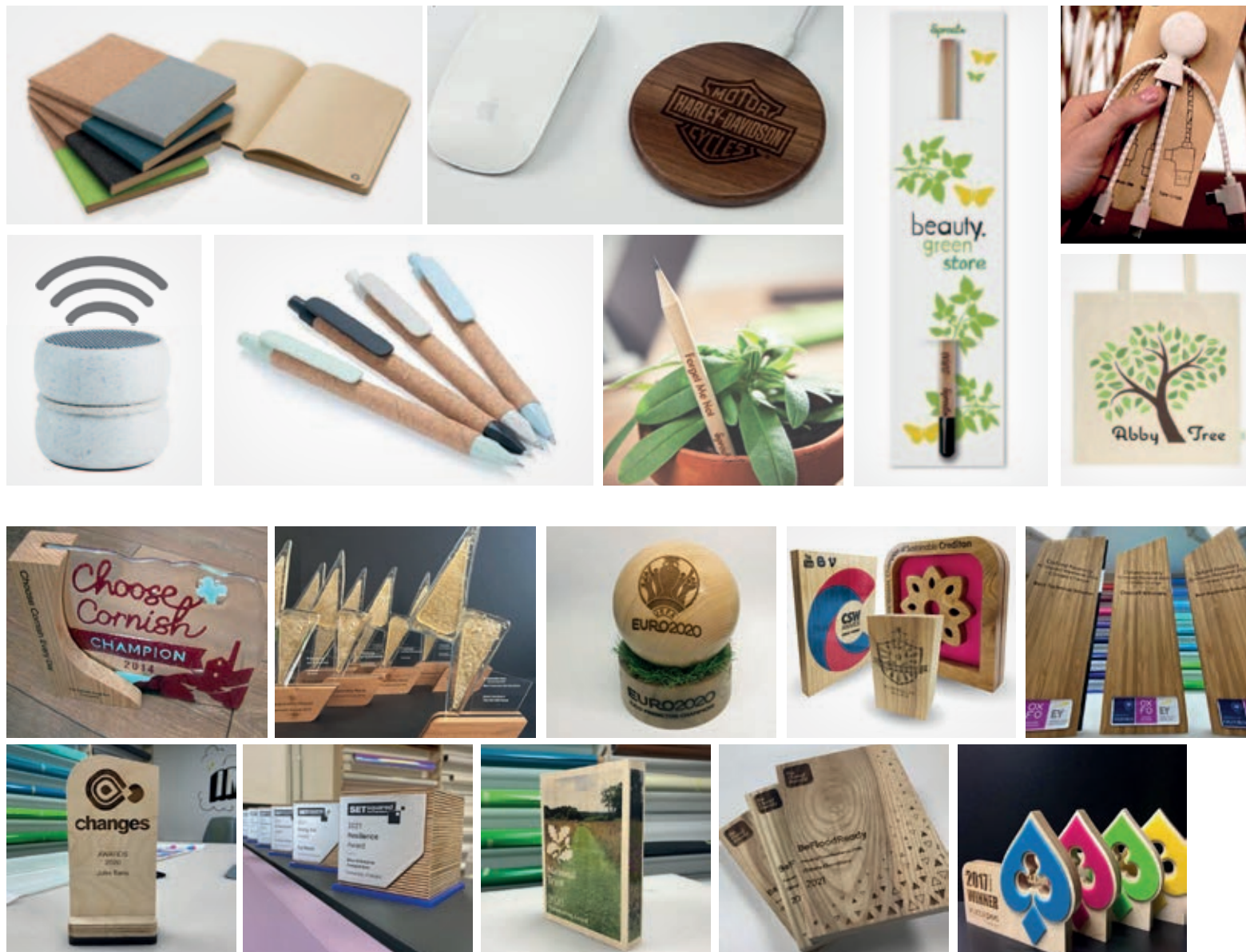
SUSTAINABLE INSPIRATION

- **Pin Badge** – metal/wood pin badge featuring the your logo. This could be fixed onto cardboard backing that has company information and branding.
- **Lanyard** – Sustainable fabric materials are available as well as traditional options.
- **Name tags** – name tags featuring name, logo and QR code. To be printed on seeded paper.



SUSTAINABLE INSPIRATION

- **Table favours** - a number of options could be explored from apple peel notepads, sweets, computer mice and chargers (made of wheat), wooden chargers, bags and clothes made from recycled plastic bottles and more.
- **Plantable pencils** - once used plant them and they grow! Sustainable cardboard pencils are also available.
- **Awards / trophies** - recognising achievements of individuals with awards made of wood, recycled glass and more.



INNOVATIVE MERCHANDISE SOURCED IN THE UK AND EU

MERCHANDISE AND ON-STAND ITEMS

We've included some environmental/sustainable ideas along with some more technical and visual items for initial consideration.

Innovative Merchandise sourced in the UK and Europe – many new products are only just coming to market for consideration. We are negotiating bulk deals if enough clients can sign up. UK and Europe source massively reduces carbon footprint.

- Pencils that can be planted and grown at the end of their use.
- Notebooks with cover made from apple peel.
- Bags and clothes made from plastic bottles.
- Candles made from used oil.
- Many items made from bamboo.

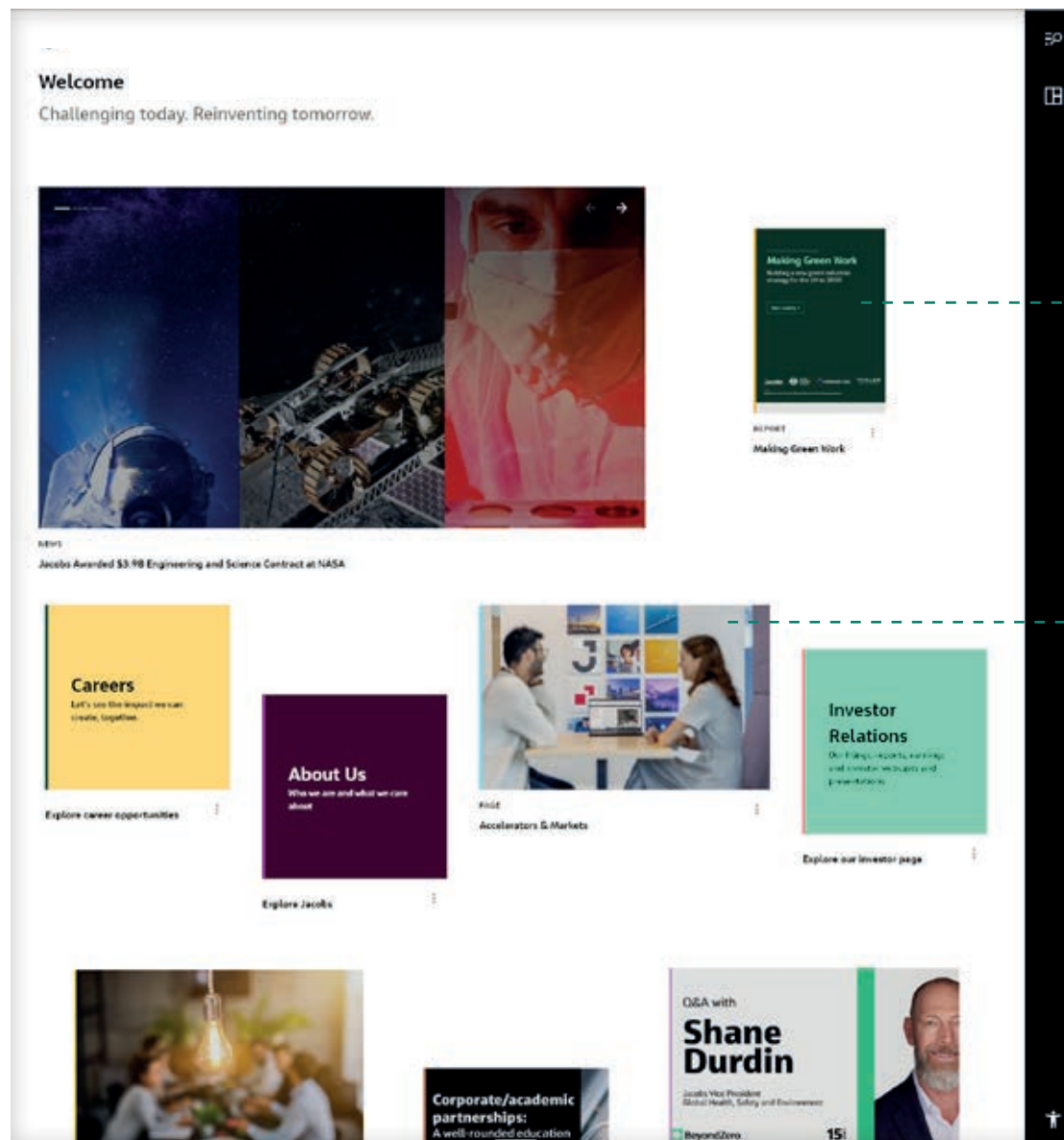


SUSTAINABLE MERCH OPTIONS



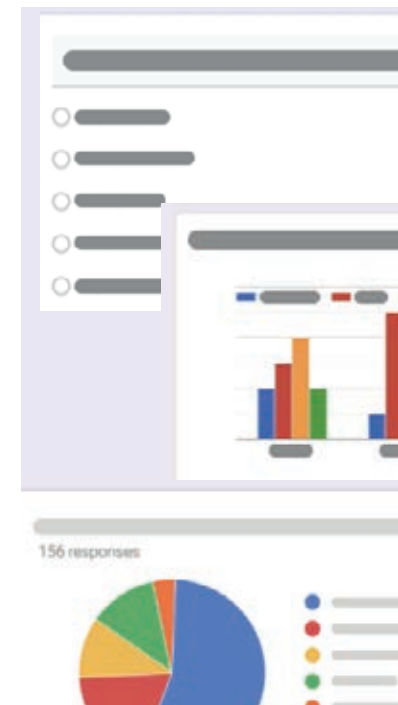
SUSTAINABLE MICROSITE INSPIRATION

- **Microsite** and printed QR code linking to virtual resources.
- This could be design by us and built with your own CMS.
- Optionally we could create a WordPress site with a bespoke theme for the event.



SUSTAINABLE DIGITAL INTERACTIVITY

- Live curated Twitter #HashTag feed for comments, questions and interactive feedback extending beyond the event
- Interactive survey
- Activity game or challenge



EVENT STAND WEBSITE AND AR

A VIRTUAL EXPERIENCE TO TAKE AWAY

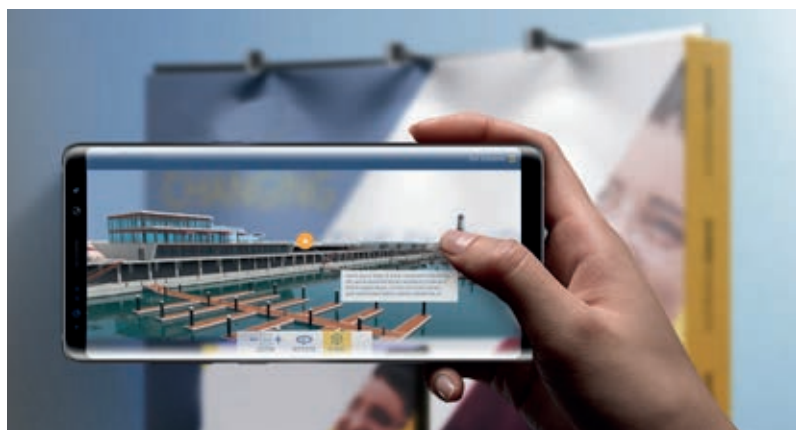
A more detailed **website** could be produced specifically for the event. It could hold information, documents, videos, a competition and daily/hourly updates from the event.

It can be hosted by us with a short life-cycle of a few days to a year (or longer if needed).

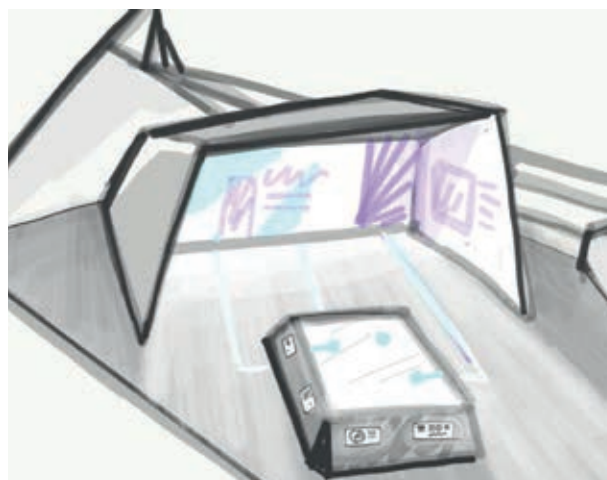
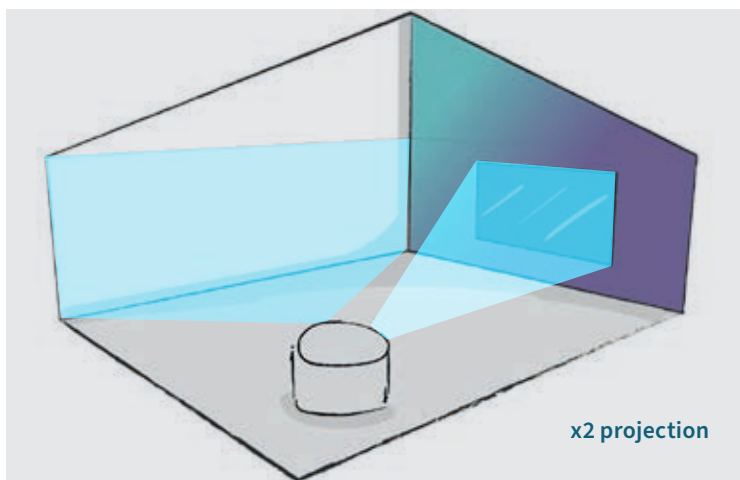
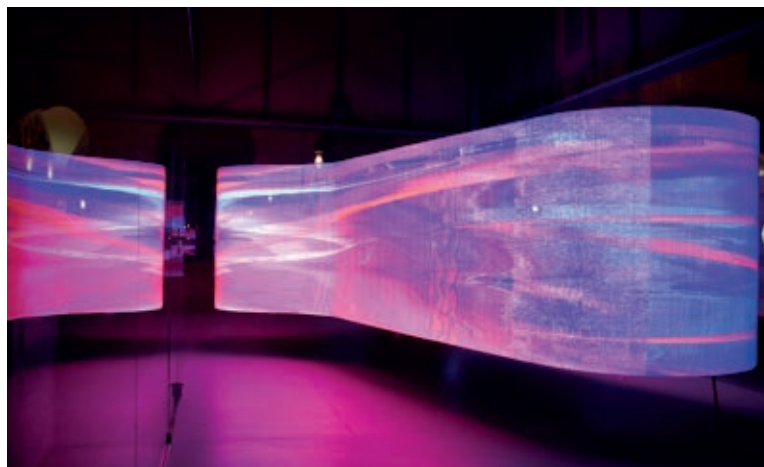
AUGMENTED REALITY

Some stand concepts will suit an **AR experience**. Take your visitors on a virtual tour of an object or space on their phones or a tablet.

Once an AR App is developed it can be rolled out as an ongoing sales and support tool.



EVENT STAND PROJECTION



- Large backdrops and simple light projections bringing the stand to life.

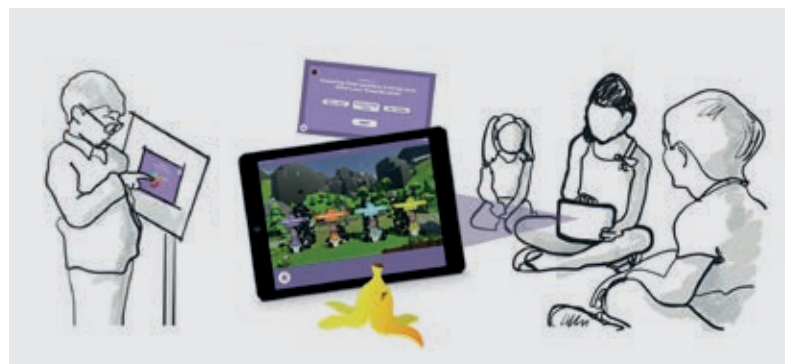
EVENT STAND DISPLAY EXTRAS

CREATIVE, DIGITAL AND PRINTED BESPOKE OPTIONS

- Sustainable cardboard POS units
- Digital signage (leased for the event)
- Interactive screen and tablets (leased for the event)
- Branded interactive games, video content and animation can be produced.
- Custom build Lego models (encouraging people to build or interact with them)



• 82" screen with floor stand



• Rented portable giant smartphone



EVENT STAND DISPLAY EXTRAS

FABRIC STANDS

- LED backlit displays
- LED pods with app adjustable colour scheme



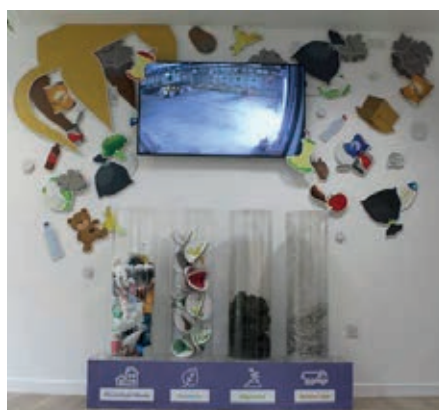
- Unlit wide range of shapes and formats available



EVENT STAND DISPLAY EXTRAS

CREATIVE, DIGITAL AND PRINTED BESPOKE OPTIONS

- Free standing acrylic POS / interactive display units
- Smaller cardboard POS units



Thanks for your time 😊

diguru

Your creative partner

www.diguru.co.uk +44 (0) 23 8024 0710 create@diguru.co.uk

Diguru Limited, 3-6 Avenger Close, Chandlers Ford Ind. Est. Eastleigh. SO53 4DQ

Design | Brand | Video | Photo | Web | Social | Digital | Print | Mail | Events